

Lobby

Please take a moment and think of one example of how you initiated and sustained a meaningful connection with someone outside your own family. Please share in the chat pod.



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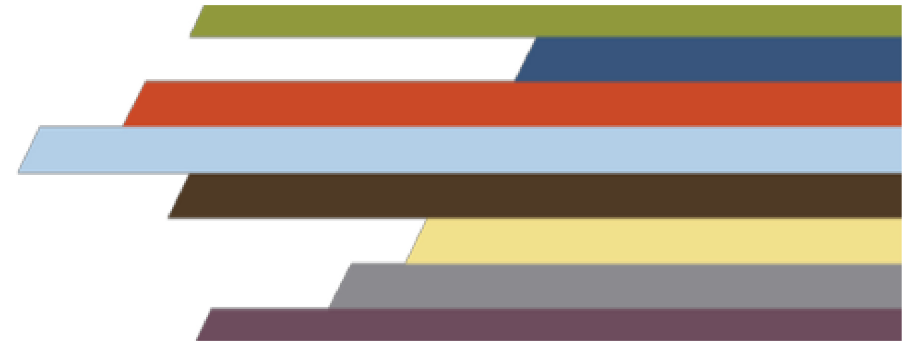
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Substance Use Prevention in Native Communities: Initiating & Sustaining Meaningful Connections Across Cultures

Gerry RainingBird

September 23, 2020



Disclaimer

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This webinar is being recorded and archived, and will be available for viewing after the webinar. Please contact the webinar facilitator if you have any concerns or questions.

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#H79SP081015-01

Purpose of the PTTC

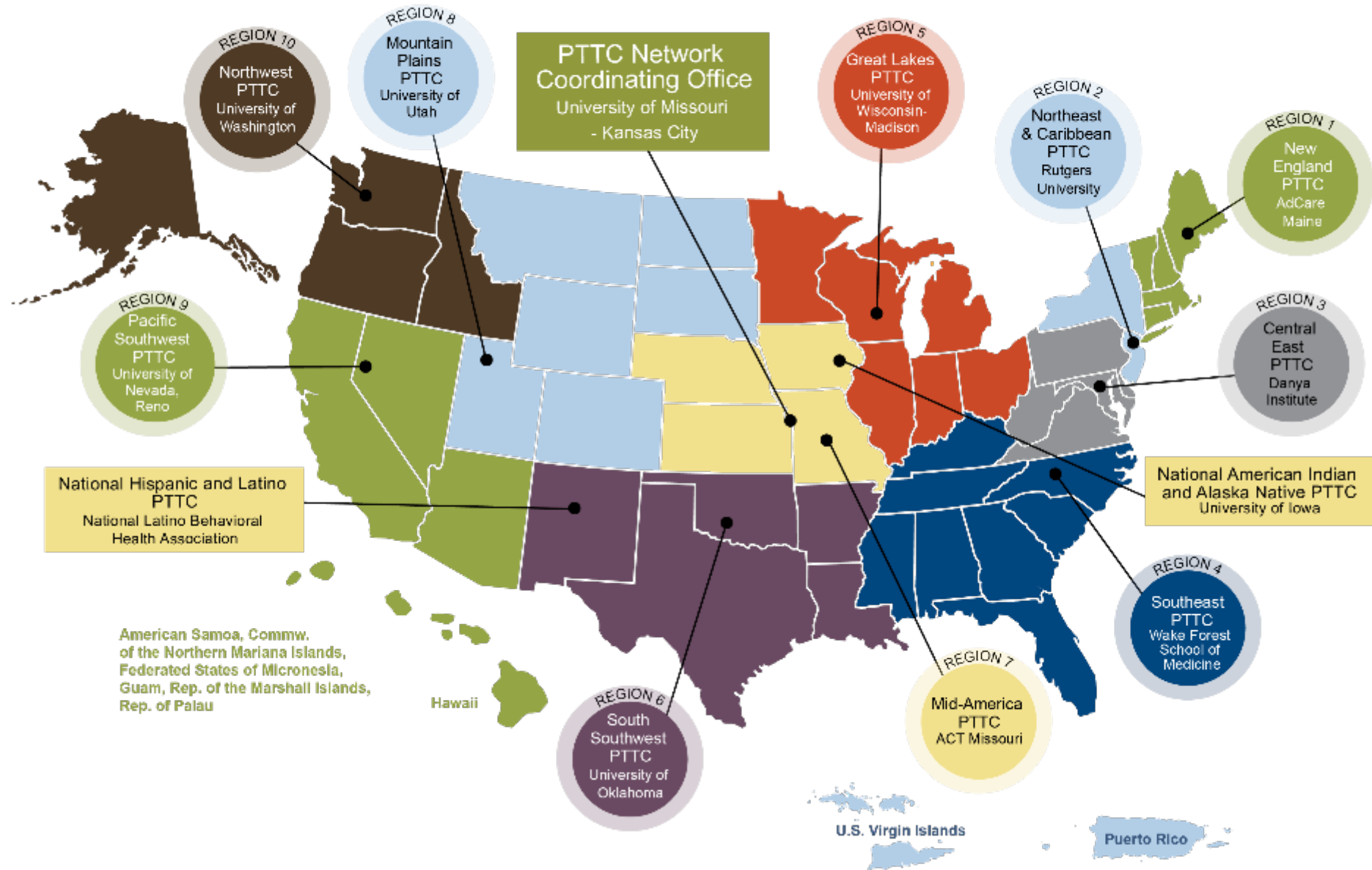
- Develop and disseminate tools and strategies needed to improve the quality of substance abuse prevention efforts
- Provide training and learning resources to prevention professionals
- Develop tools and resources to engage the next generation of prevention professionals



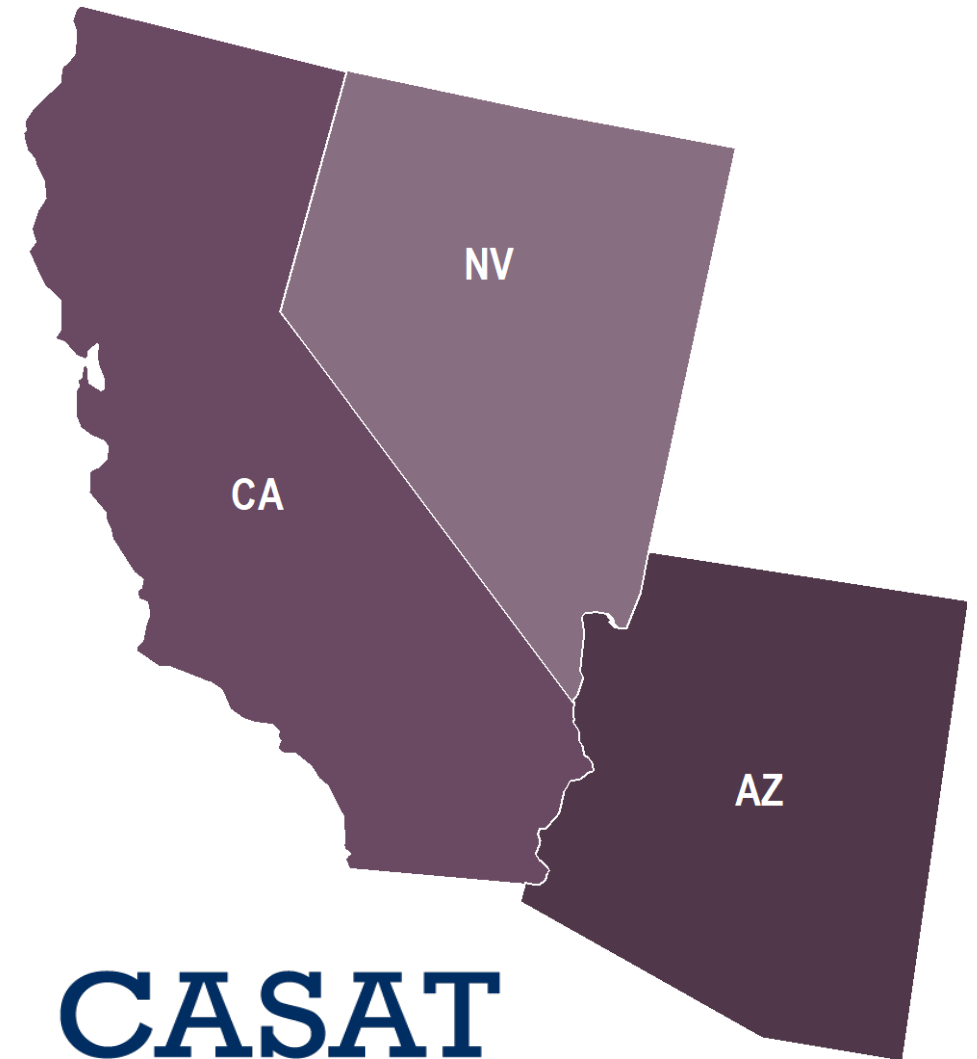
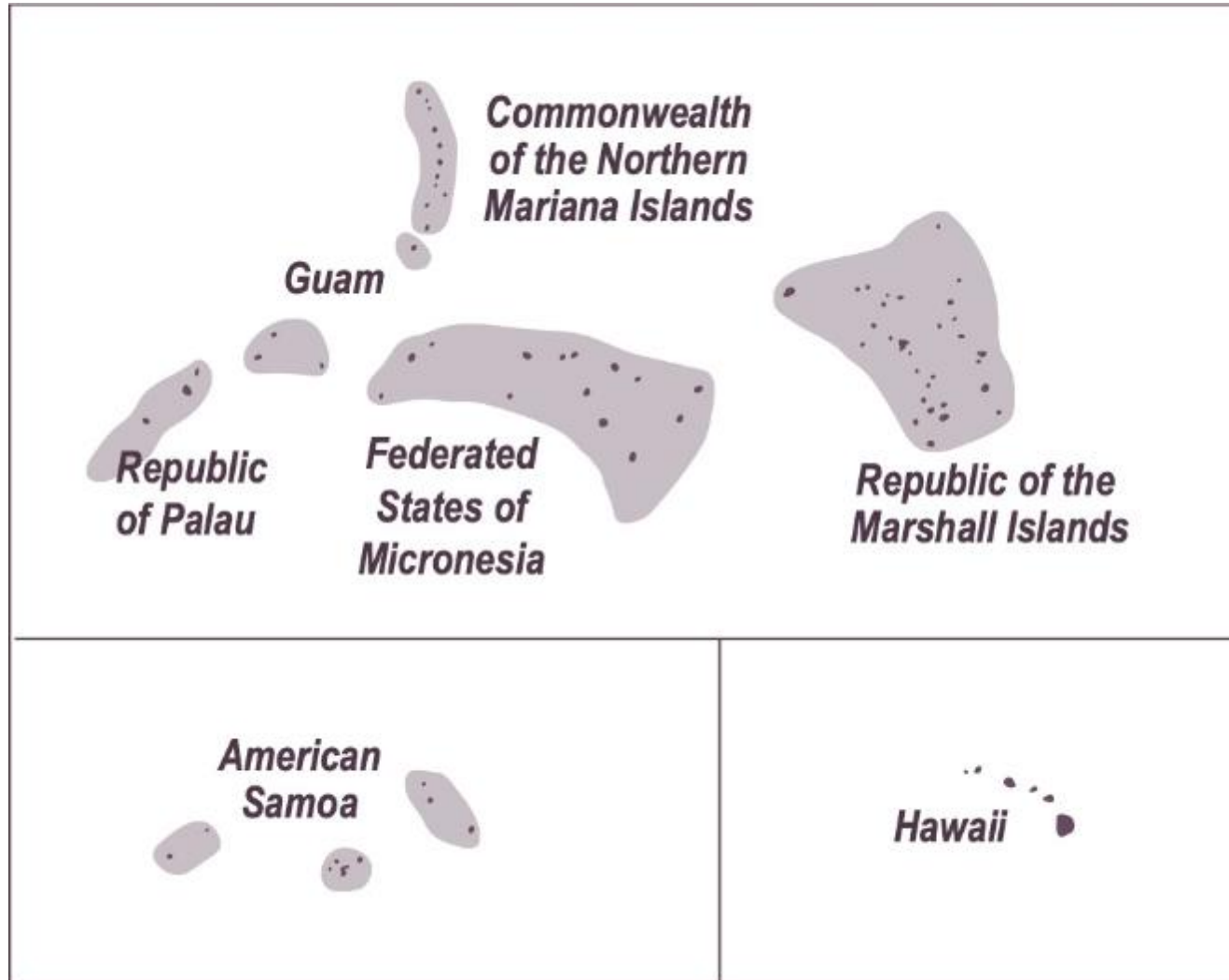
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Pacific Southwest



Mark Your Calendars!

Why Health Equity Matters in Prevention – Part II

October 14, 2020

3:00 PM Pacific

Prevention Basics

Enhanced Prevention Learning Series (EPLS)

Tuesdays

October 13 – December 1

3:00 – 4:30 PM Pacific

Presenter



Gerry RainingBird is an enrolled member of the Chippewa-Cree Tribe of Rocky Boy. Gerry has been involved with American Indian/Alaska Native education, health, and wellness promotion for nearly 30 years. His professional experience includes community mobilization and capacity building, positive youth development, cultural competency, group facilitation, strategic planning, and program development. He has worked with over 200 native communities across Indian Country and the Pacific Islands.

Objectives:

- gain a better understanding of how to effectively initiate communications across cultures in the context of substance misuse prevention and the Strategic Prevention Framework
- increase their knowledge of the role of cultural competency in sustaining effective and long-term collaborations with Native communities
- identify and discuss overcoming challenges and the skills needed to sustain meaningful connections

Strategic Prevention Framework



Culture is Prevention

“Nothing about Us without Us”



Culture and Competence

- Must be a part of every step of the way
- Relationship Building & Creating Trust are 1st priorities
- Be transparent about goals/intentions
- Be mindful of language & avoid technical jargon
- Where are we in terms of our own Cultural Competency levels?



Initiating and Setting the Stage

- Language
- Beliefs
- Values
- Symbols
- World/Spiritual Views
- Practices
- Traditions
- Other



Initiating and Setting the Stage

- Take inventory of our awareness
- Focus first on strengths, assets, gifts
- Assess Cultural Competency Levels
- Sensitivity to Multiple Pressing Issues
- Utilize a sound and culturally appropriate strategic planning approach



What do you think of when you hear the term “***cultural competence***”?
(Please share in the Chat Box)

Please share an example of any formal and informal communication/interactions that you experience, see, or hear on a daily basis that speak to “**cultural competence**”?
(Please share in the Chat Box)



Defining Cultural Competence

Having the capacity to function effectively as an individual, organization, or a system within the context of the cultural beliefs, behaviors, and needs presented by that community and its members



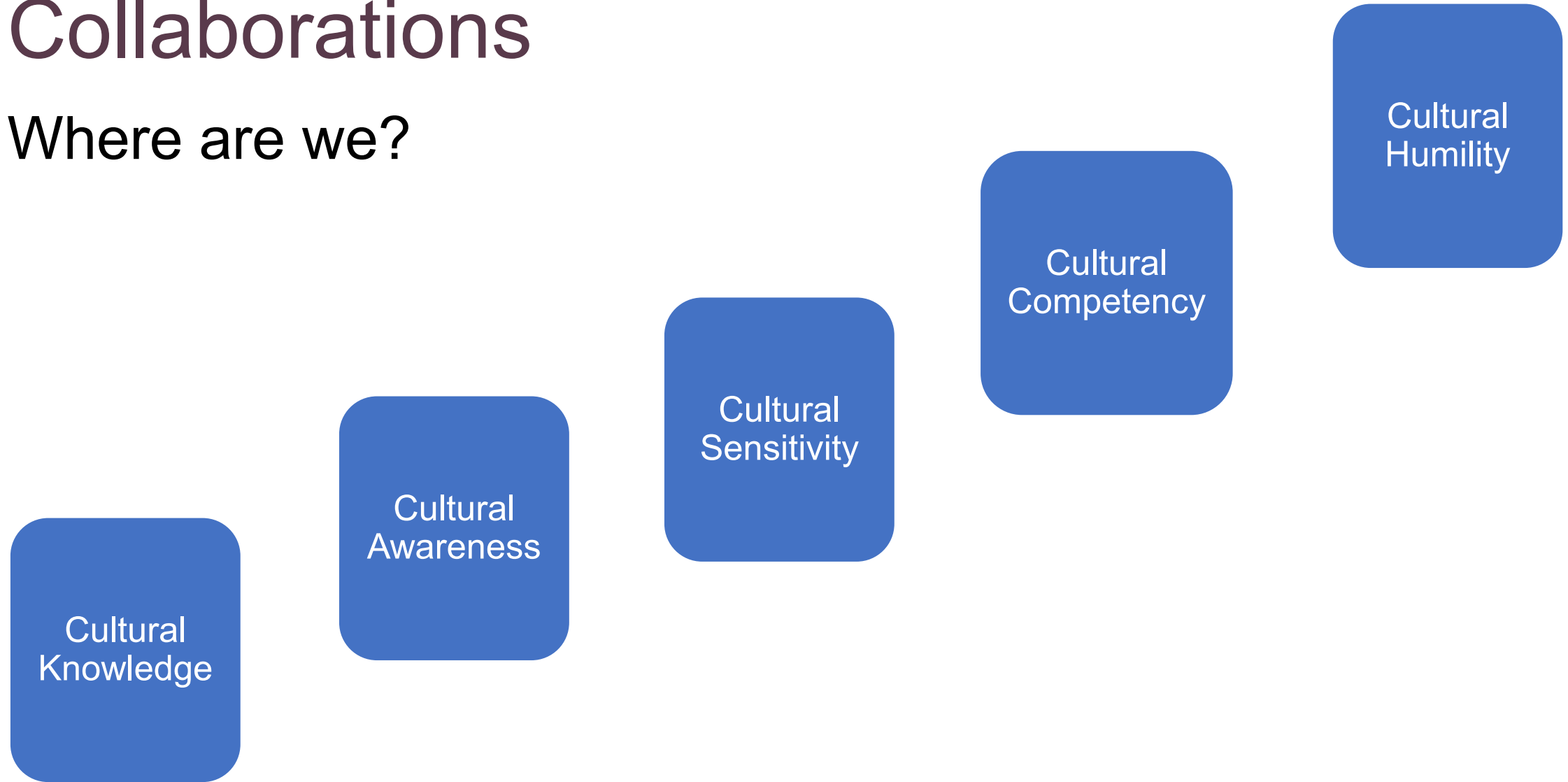
Cultural Competency and Sustaining Collaborations - Levels to Consider

- Individual/Personal
- Supervisors/Leadership
- Organizationally/Governance
- Community



Cultural Competency and Sustaining Collaborations

Where are we?



Cultural Competency Continuum

Cultural knowledge – Familiar with selected cultural characteristics, history, values, belief systems, and behaviors.

Cultural awareness – Developing sensitivity and understanding. Involves internal changes in terms of attitudes and values. Openness and flexibility of how people develop relationships. Cultural awareness must be supplemented with cultural knowledge.

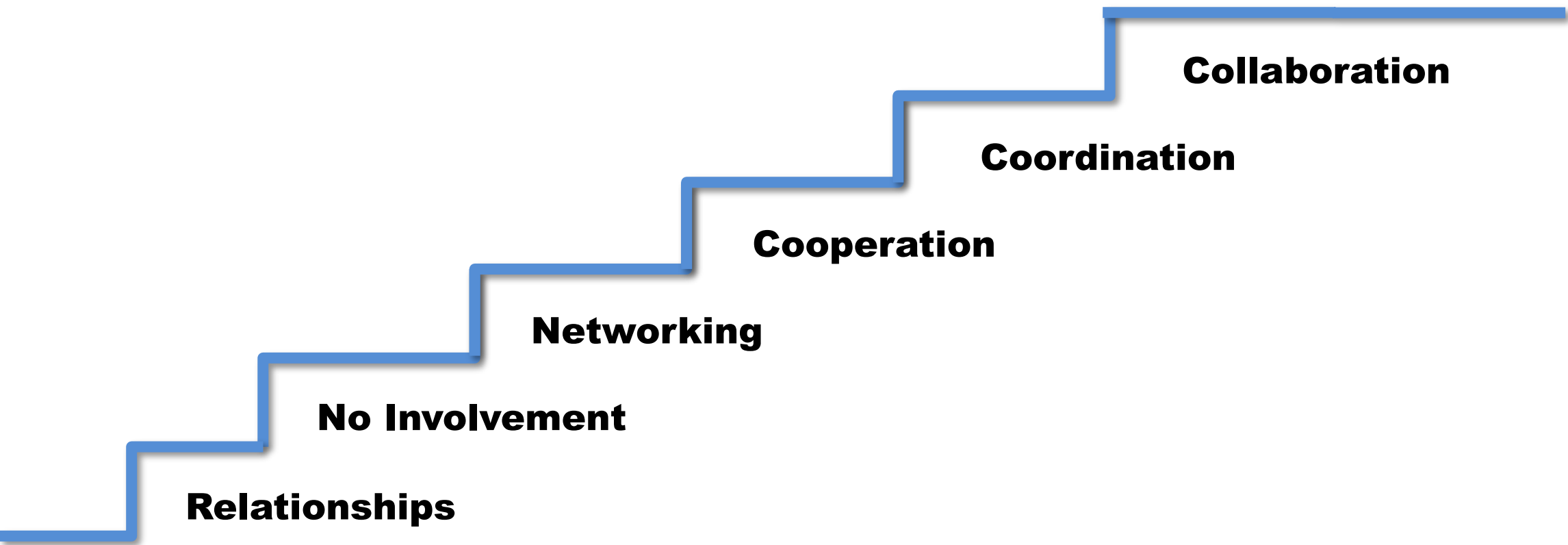
Cultural sensitivity – Knowing cultural differences & similarities exist, without assigning values, without judgement.

Cultural Competency Continuum

Cultural competence – A set of congruent behaviors, attitudes, and policies that come together in a system, agency, or among professionals and enables that system, agency, or those professionals to work effectively in cross-cultural situations. Cultural competence emphasizes the idea of effectively operating in different cultural contexts. Knowledge, sensitivity, and awareness do not include this concept.

Cultural humility – An acknowledgement of one's own barriers to true intercultural understanding. It is the difference between intellectually knowing another culture and being able to truly relate to it.

Recognizing Levels of Involvement/Connection

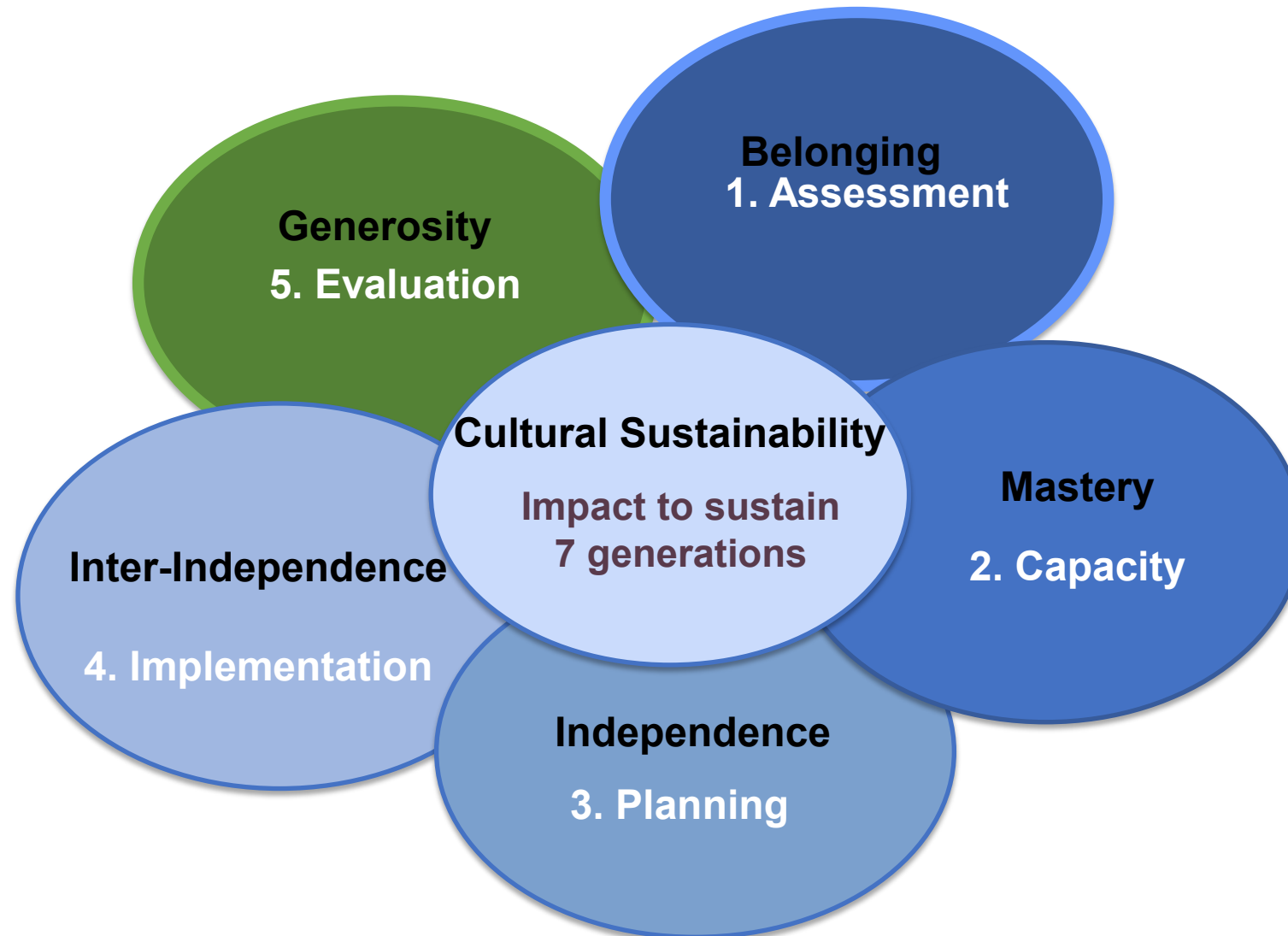


Overcoming the Challenges: Creating Communities of Collaboration

- Create a Safe Space
- Norms/Agreements for meaningful communications?
- Transparency
- Connectedness and trust
- Recognize and appreciate uniqueness



The SPF as a Foundation for Cultural Sustainability



Culture is Prevention/Creating Meaningful Connections

- Connectedness to culture is the foundation for building and increasing protective factors, reducing risk factors



Culture is Prevention/Creating Meaningful Connections

- **How are you connecting with community partners with culture as the bridge?** (Please share your example in the Chat Box)



Skills for Creating Meaningful Connections

- Assess the influence of our values, perceptions, opinions, knowledge, and conditioning
- Provide and promote an atmosphere/environment that explores, embraces differences, along with similarities
- Develop Capacity to be an Ally and to foster cooperative learning that expands others' knowledge and affirmation
- Plan to embrace new, ambiguous situations & keep communication lines open when misunderstandings occur

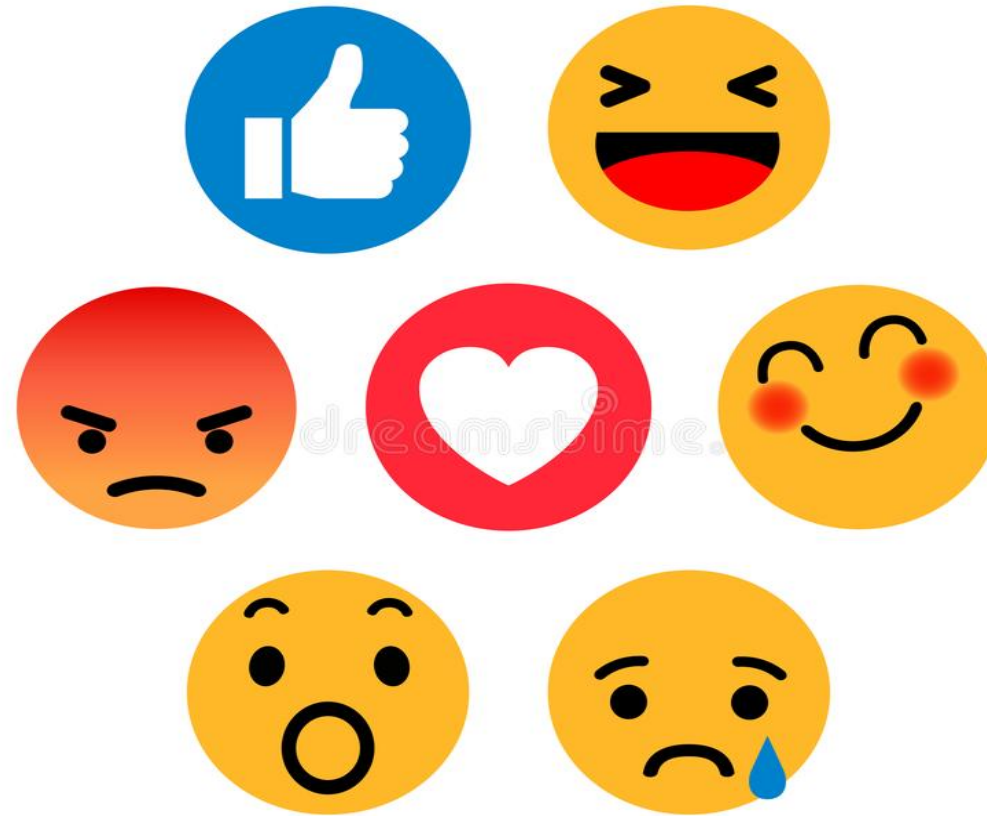
Skills for Creating Meaningful Connections

- Encourage your colleagues/peers to see themselves in a multi-cultural perspective and encourage skills building in cross-cultural communications/interactions
- Accommodate a variety of learning and participation styles and build on existing strengths
- Invite all to share their diverse perspectives and utilize a culturally appropriate approach
- Be mindful of using appropriate tools/materials/models
- Believe that that all cultures have their own integrity, validity, deserve respect

Sustaining Meaningful Connections

- Initiate and Develop Trust, and maintain Transparency
- Nothing about us without us!
- Provide safe and supportive environments for all
- Build on your current level of cultural competence
- Ensure that any planning process is a cultural fit
- Implement culturally responsive action plans & create feedback loops for communicating efforts & successes with stakeholders
- Obtain permission/data agreements
- Ensure your evaluation efforts include culturally competent staff

Reactions & Comments



Closing



Webinar Feedback Form

Please complete the online feedback form. Thank you for your feedback!

Feedback Survey Link:

<https://ttc-gpra.org/P?s=644552>





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Thank You!

