The Two Part Series

Engaging Faith Leaders in Prevention











TODAY

Engaging the Faith Community in Substance Use Prevention;
A "How To" and Lessons Learned
November 5, 2019
10:00 AM CST

Part 1

Working with Faith-based
Organizations in Substance Misuse
Prevention

October 29, 2019 10:00 AM CST

PTTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

Engaging the Faith Community in Substance Use Prevention; A "How To" and Lessons Learned

November 5, 2019

10:00 – 11:30 AM CST

Ben Spooner, Associate Director, Education Development Center

Drew Brooks, Executive Director, Faith Partners

Jodi Salvo, Director of Substance Use Prevention Services, OhioGuidestone

Charlie Daniel, African American Opioid Coalition Founder, Safer Communities

Nicole Schiesler, President & CEO, PreventionFIRST!

How to Participate

Presenters

Ben Spooner
Associate Project
Director Education
Development Center





Drew BrooksExecutive Director,
Faith Partners



Jodie Salvo
Director of
Substance Use
Prevention Services,
OhioGuidestone



Charlie Daniel
African American Opioid
Coalition Founder
Safe Communities



Nicole Schiesler
President & CEO
PreventionFIRST!



Review Part 1 Webinar: Working with Faith-based Organizations in Substance Misuse Prevention

Rationale - Why should substance use prevention coalitions partner with faith leaders and faith-based organizations?

- Prominence of Faith and Spirituality in the United States
- Faith Leader Roles Across the Lifespan/Community
- Readiness
- Faith and Spirituality as a Protective Factor



Review Part 1 Webinar: Working with Faith-based Organizations in Substance Misuse Prevention

How faith-based organizations and prevention specialists can partner and collaborate

- Developing a Common Language
- Theories of Change
- Program vs. Ministry
- The Path to Readiness



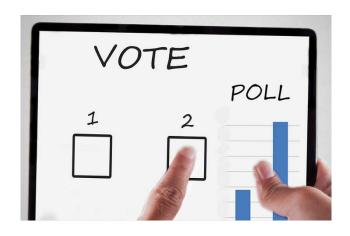
Objectives

- Understand the process and strategies for engaging and building capacity in Faith Leaders/Faith-based organizations in substance misuse prevention efforts.
- Identify ways that Faith Leaders/Faith-based organizations and prevention specialists can partner and collaborate on substance misuse prevention, treatment, and recovery efforts.
- Identify lessons learned from prevention specialists and Faith Leaders/Faith-based organizations partnering with each other
- Understand the potential impacts that partnerships between Faith Leaders/Faith-based organizations can have on substance use prevention, treatment, and recovery efforts in the community





Poll



What's your level of engagement currently? Answer below

How faith-based organizations and prevention specialists can partner and collaborate







Faith-Based vs Science-Based

"Faith-Based" describes programs sponsored by churches, synagogues, mosques, temples, and other communities.

"Science-Based" refers to prevention and recovery support programs developed with sound theoretical foundations and empirical evidence.

If a Faith-Based organization selects a Science-Based program, the result is that the program is both.



Strategic Prevention Framework (SPF)



Substance Abuse and Mental Health Services Administration: A Guide to SAMHSA's Strategic Prevention Framework. Rockville, MD: Center for Substance Abuse Prevention, 2019.

The Golden Rule

Buddhism: Hurt not others in ways that you yourself would find hurtful Udana-Varga 5:18

Christianity: "And as ye would that men should do to you, do ye also to them likewise" Luke 6:31, KJV

Confucianism: "Try your best to treat others as you would wish to be treated yourself, and you will find that this is the shortest way to benevolence" Mencius VII.A.4

Hinduism: This is the sum of duty: do not do to others what would cause pain if done to you. Mahabharata 5:1517

Islam: "None of you (truly) believes until he wishes for his brother what he wishes for himself"

Number 13 of Imam "Al-Nawawi's Forty Hadiths." 5

Judaism: "...thou shalt love thy neighbor as thyself."

Leviticus 19:18



A Definition of Prosocial Behavior

Helpful action that benefits other people without necessarily providing any direct benefits to the person performing the act, and may even involve a risk for the person who helps.



Ministry versus Program Underlying Goals

Ministries

- Creating a Safe Place for Transformation (Healing)
- Equipping People to Serve (Discipleship)
- Exploring the theological relevance of this ministry (Teaching)
- Expanding the Kingdom of God (Evangelism)
- Addressing discrimination and the least among us (Social Justice)





Key Factors in Determining Direction of the Ministry

- Missional Focus of Congregation
- Congregational Needs
- Capacity of Team Members
- Receptiveness of Congregational Members





Site Development Process

- Readiness Phase (Informing, Outreach and Recruitment: 3-6 months)
- Development Phase (Capacity Building: 6-18 months)
- Sustainability Phase

 (On-going Education Planning, and Evaluation:18 months-3 years)





The Path to Readiness

"Congregational readiness is the extent to which the congregational community is **adequately prepared** to implement a program or ministry.

A congregational team must have the support and commitment of its members and the needed resources to implement an effective effort."



Congregational Readiness Measures

- Existing Efforts
- Congregational Knowledge of Efforts
- Community Leadership Support
- Knowledge of the Problem
- Community Resources Available
- Community Climate



Readiness Tools and Strategies

Readiness Phase

- Faith Leader Readiness
 Survey Questions (Casting the Large Net)
- Key Faith Leader Interview
 Questions (Targeted
 Approach for Investment)
- Faith Leader Focus Group Questions (Ministerial Association Engagement)

Developmental Phase

- Congregational Readiness Toolkit (Congregational Commitment)



Faith Community, Substance Abuse and Readiness

Congregational Readiness Model

Attitudes Perception of toward a supportive addiction and environment recovery Experience **Perceived** with self-efficacy addictions Congregational Readiness

Travis, D. J., Learman, J. A., Brooks, D., Merrill, T., & Spence, R. T. (2012). The faith community, substance abuse, and readiness for change: A national study. *Journal of Social Service Research*, 38(2), 231-247.

Levels of Involvement

- Information/Awareness
- Education
- Referral Assistance
- New/Existing Programs
- Team Ministry
- Institutionalized Ministry





The Mission

To equip people of faith to develop caring communities where alcohol and other drug abuse prevention is promoted and addiction recovery is valued and supported.





Faith Partners

Congregational Team Approach

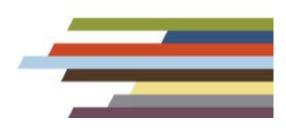
A trained team of lay people with special expertise and life experience working closely with clergy to provide an accountable ministry of awareness, education, prevention activities, early intervention, referral assistance, addiction recovery support, and advocacy utilizing community resources while connecting to a local and national network.



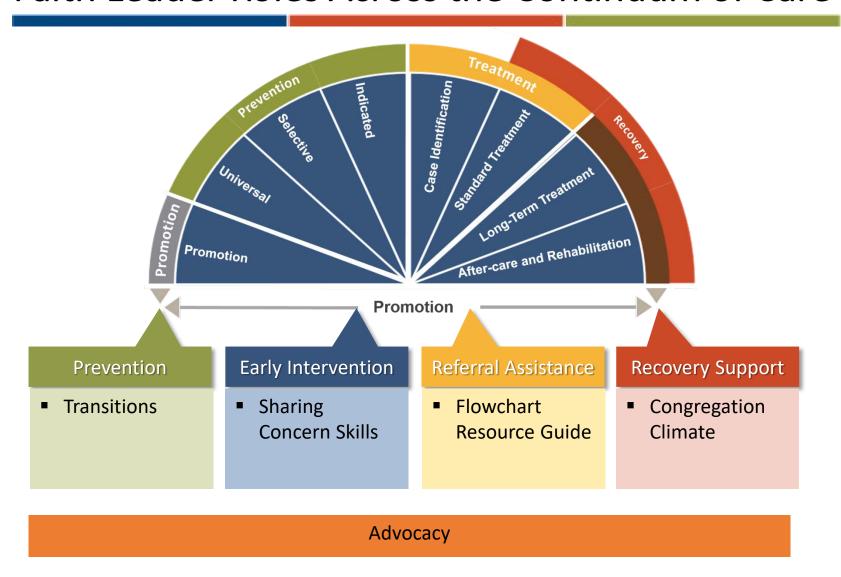
Continuum of Alcohol Use Serving the Whole Congregation

Rare and/or **Moderate Use Problem Use** Misuse **Dependent Abuse Nonuse** Use Prevention **Recovery Support Early Intervention Referral Assistance** Advocacy





Faith Leader Roles Across the Continuum of Care



Theories of Change & Transformation

- Congregational Leadership
 (Levels of Advocacy American Cancer Society)
- Whole Congregation (Community Readiness - Oaeting)
- Individual and Families
 (Stages of Change Prochaska & DeClemente)



Developmental Roadmap

1. Build Congregational Support (Readiness Tools & Strategies)

- 2. Equip the Leadership (Training & Consultation)
- 3. Develop the Team (Team Training & Community Resources)
- 4. Sustain the Ministry (On-going Education, Networking, Planning, Evaluation, Program Sharing)





Faith Partners.

A Definition of Prevention

A comprehensive and systematic effort to reduce the risk that an individual of any age who does not already have alcoholism or other drug addiction will experience alcohol-or drug-related health or impairment problems at any point in life.



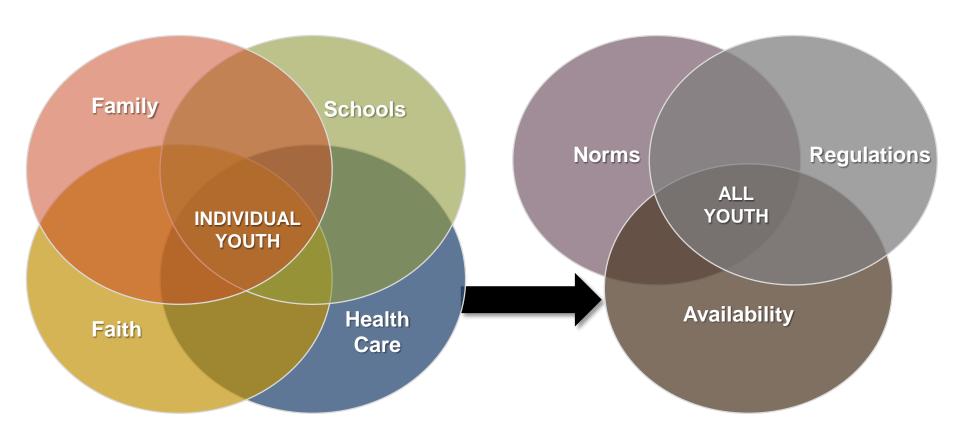
Strategies Targeting the Environment

Individual's Environment

Socialize, Instruct, Guide, Counsel

Shared Environment

Support. Thwart



Klitzner, M. (2000). Prevention through reinventing environments. *Improving Prevention Effectiveness. Greensboro, NC: Tanglewood Research*.

Suggested Standards

- The use of alcohol is a personal choice
- Alcohol is not essential for the enjoyment of events
- Illegal drug use has specific health, legal, and ethical risks
- There are times when it is important to abstain
- Use of alcohol that leads to impairment and intoxication is unhealthy and risky



Suggested Standards

- Tobacco is a drug that has significant risks
- Medications should only be used as prescribed or according to directions
- There are personal limits of moderation for everyone who chooses to use alcohol
- There are ways to minimize health ands safety risks when serving alcohol
- Avoid situations when someone else's alcohol, tobacco, or other drug use may put you at risk



Advantages of Environmental Prevention Strategies

- Broader Reach
- More Substantial Effects
- More Enduring Effects



Ease of maintenance and Costeffectiveness



Advantages of Environmental Prevention Strategies

- Personal Guidelines
- Family Standards
- Congregational Position
- Community Norms
- Societal Values





Faith Partners Approach (Long Term Outcomes)

- Fewer people experience substance use disorders
- People helped in earlier stages of disease
- Individuals and family members supported in healthier lifestyle
- Teams connect to local and national prevention, education, recovery support, and

advocacy and efforts

 Congregations respond with a spiritual solution







Faith Partner Services

- Training Series
- Educational Materials
- Technical Assistance
- Area Coordination
- National Network





Questions



Ohio: Tuscarawas County Anti-Drug Coalition



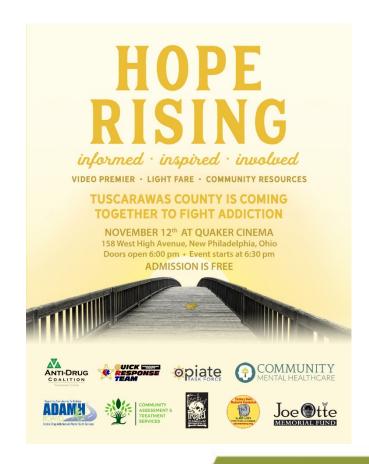
Jodi Salvo, LSW, OCPC

Coordinator of the Tuscarawas County Anti-Drug Coalition & Director of Substance Use Prevention Services, OhioGuidestone

OH: Tuscarawas County Anti-Drug Coalition

How are you working with faith leaders, churches or congregations?

- Bring together area pastors to convene around the topic of substance use in our county.
- Raise awareness by providing churches educational opportunities and involve them in coalition prevention efforts.
- Created an annual "Hope Sunday" as a county wide event to be shared with all congregations as a tool to engage and empower the church.
- Provide opportunities for churches to become more involved in community efforts.



OH: Tuscarawas County Anti-Drug Coalition

Lessons learned around engaging faith leaders, churches, or congregations

- Must have the "right" fit faith sector representative.
- Increase readiness- educate on prevention, addiction and address stigma.
- There is a lot to consider and navigate (denominations, size of church, neutral faith leader meeting venues, etc.).
- Let the church know that they are needed and help them identify how they can become more involved.
- Contacting churches- multi-pronged approach.
- Use your social network and persons of influence to engage churches.

Prayer Requests

- Persons struggling with addiction to have the strength and courage to seek treatment
- Parents and families that have lost loved ones due to drug addiction
- Children living in homes with parents in active addiction or parents that are incarcerated
- Grandparents and other kin caring for children affected by parent drug addiction
- Systems providing support and services to individuals and families impacted by addiction.
- The Church to bring the Hope and light to our communities

Treatment Services

(Faith-based clinicians available upon request with all providers)

Chrysalis Counseling Center

Guiding Grace Counseling chrysaliscounseling.com/ (330) 364-9360 Guidinggracecounseling.com/ (330) 343-7400

Community Mental Healthcare cmhdover.org / (330) 343-6631 24 Hour Crisis Line: 330-343-1811

New Life Counseling newlifedover.com/ (330) 343-6600

CommQuest

Personal & Family Counseling Services personal-family-counseling.com / (330) 343-8171

commquest.org / (330) 455-0374 RECOR Detox: (330) 837-9411

Resources to Navigate Community Services ADAMHS Board

adamhtc.org / (330) 364-6488- Veronica Spidell

Prevention Resourses Tuscarawas County Anti-Drug Coalition

adctusc.org / (330) 440-7319- Jodi Salvo

Faith Based Recovery Contact Pastor Larry Stitt for resources or to learn how to become more involved in faith based solutions. Larry Stitt@yahoo.com / (330) 365-9768

Be the one to bring the HOPE!!!



OH: Tuscarawas County Anti-Drug Coalition How coordination has strengthened our community

- Over 100 churches involved in yearly faith based event (direct reach of 10,000 persons) in county of 98,000 population.
- Churches (multi-denominations) are now self meeting around the issue of substance use and creating county wide opportunities for people to become involved.
- Decrease in stigma and increase in awareness- churches are holding events around the issue of substance use and inviting community agencies to set up booths and disseminate information.



Wisconsin: Safe Communities Madison/Dane County



Charlie Daniel

African American Opioid Coalition Founder, Prevention Specialist Safe Communities of Madison – Dane County

WI: Safe Communities Madison/Dane County

How are you working with faith leaders, churches or congregations?

- Partnership began Spring 2017
- Met with Health
 Officers from local
 churches
 - Recruited Health Officers to join Coalition
- Health Officers invited congregations to participate in Coalition activities



WI: Safe Communities Madison/Dane County

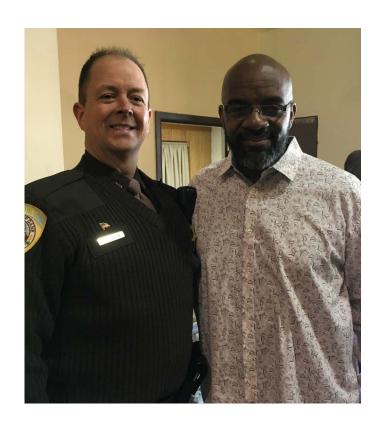
Lessons learned around engaging faith Leaders, churches, or congregations

- Each story is different!
- Addiction is a disease!
 - "Don't judge a book by its cover"
- Spouses of ministry leaders must be engaged



WI: Safe Communities Madison/Dane County How coordination has strengthened our community

- Increased awareness
- Implementation of prevention strategies
- Reduction of stigma
- Reaffirmation of churches as safe spaces



Ohio: PreventionFIRST!



Nicole Schiesler, M.Ed., MCHES, OCPC, ICPS

President & CEO PreventionFIRST!

OH: PreventionFIRST! Approach:

How are you working with faith leaders, churches or congregations?

- Building relationships to inform faith leaders on the specific role the faith community can play in prevention
- Inviting faith leaders to serve in leadership roles for county level partnerships
- Utilizing the faith community to target minority communities and build readiness for prevention and utilization of county services
- Promoting the "Building Prevention With Faith" toolkit resource and training

OH: PreventionFIRST!

Lessons learned around engaging faith leaders, churches, or congregations

- Invite members from each community of faith to the table Is your table "set" for the faith sector?
- Recognize that it is okay to not know the beliefs of every faith – don't try to pretend that you do!
- Conversation over a cup of coffee/Diet Coke goes much further in building relationships than email!
- Faith leaders want to be informed about data and evidence based practice
- Set aside planning time and scheduled days of learning

OH: PreventionFIRST!

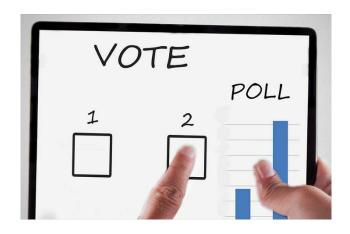
How coordination has strengthened our community

- The discussion of prevention is slowly becoming common language
- The congregations and their leaders want more training on prevention – the readiness is building!
- Partnerships at many levels has allowed for churches to receive mini-grants to implement effective prevention in their "community"
- The invitation of a church to any table has endless opportunities for continued resources

Questions



Poll



Would you like to continue to network around this topic?

Contacts

Ben Spooner
Associate Project Director,
Education Development Center
617-894-2115
bspooner@edc.org





Drew Brooks
Executive Director,
Faith Partners
512-417-2307
drewbrooks@faithpartners.org
www.faith-partners.org



Jodie Salvo
Director of
Substance Use
Prevention Services,
OhioGuidestone
jsalvo@pfcs1.org



Charlie Daniel
African American Opioid
Coalition Founder
Safe Communities
cdaniel@SaferCommunity.net



Nicole Schiesler
President & CEO
PreventionFIRST!
nschiesler@preventionfirst.org





Prevention Technology Transfer Center Network Funded by Substance Abuse and Mental Health Services Administration

Who is Involved?

Todd Molfenter, Ph.D. Director Todd.molfenter@wisc.edu

Jeanne Pulvermacher, MS State Project Manager: MI Jeanne.pulvermacher@wisc.edu

Julia Parnell Alexander, MA Co-Director, Great Lakes PTTC State Project Manager: IN icpamell@wisc.edu

Scott Gatzke, BS Director, Dissemination State Project Manager: IL Scott.gatzke@wisc.edu

Kris Kelly State Project Manager: MN Kris.kelly@wisc.edu

Lou Kurtz, M.Ed. Co-Director, Great Lakes MHTTC State Project Manager: OH Kurtzir@wisc.edu

Laura Saunders, MSSW State Project Manager: WI Laura.saunders@wisc.edu

Alfredo Cerrato Intensive Technical Assistance Project Manager alfredo.cerrato@wisc.edu

Maureen Fitzgerald, BA Communications Maureen.fitzgerald@wisc.edu

Ann Schensky, BS Project Coordinator ann.schensky@wisc.edu

Erin Ficker Prevention Manager EFicker@edc.org

Chuck Klevgaard, CSPS Prevention Manager cklevgaard@edc.org

