



Engaging Key Decision Makers to Reduce Alcohol-Related Harms

On the Spot Panel Discussion

Panel Participants

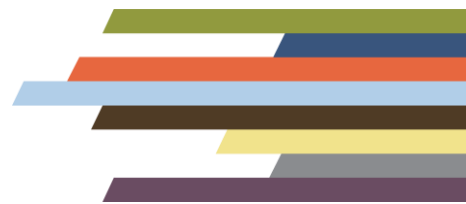


Diane Riibe has worked in the alcohol policy field for more than 25 years, and after leading nonprofits addressing excessive alcohol use for more than two decades served as an alcohol policy consultant assisting communities in translating alcohol policy research into public health practice. Riibe currently serves as a consultant to the newly formed Center for Advancing Alcohol Science to Practice. She has robust experience in community organizing, media advocacy, policy initiatives, enforcement partnerships, and engaging youth in community solutions. Riibe co-founded the U.S. Alcohol Policy Alliance and led the organization for more than six years. She also co-chaired and organized the 2016 and 2018 national Alcohol Policy Conferences.



Sean J. Haley, PhD, MPH explores implementation and policy factors that influence access to substance abuse treatment.

Before earning his doctorate at Brandeis' Heller School of Social Policy and Management in 2007, Dr. Haley held management and consultant positions for state government and not for profit organizations. Dr. Haley completed his post doctorate training as a Policy Research Scientist at the Treatment Research Institute in Philadelphia where among other projects he evaluated the use of performance contracting to improve substance abuse treatment services. He served as the Senior Research Analyst for the National Association of State Alcohol and Drug Abuse Directors in Washington, D.C. before joining the faculty of the CUNY School of Public Health in 2010. Dr. Haley spent the 2018-2019 academic year on a Fulbright supported research implementation study on alcohol screening and brief intervention in primary care within



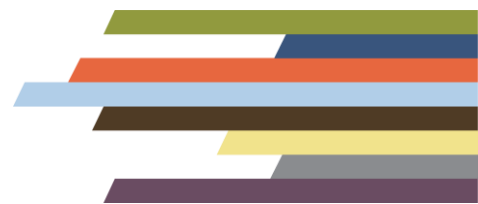
Rio de Janeiro. He serves as the Chair for the Alcohol, Tobacco and Other Drug Section of the American Public Health Association where we is leading national efforts to reduce alcohol availability expansion efforts initiated during COVID and to realign tobacco control enforcement efforts within public health.



Julia Dilley, PhD MEd is a Senior Research Scientist and Epidemiologist with Multnomah County Health Department and State of Oregon Public Health Division. For more than 20 years Dr. Dilley has supported public health systems in Washington, Oregon, Alaska and New Mexico. Much of her research focuses on public health effects of cannabis, alcohol and tobacco policies. She is currently the principal investigator for a federally funded research study on public health effects of cannabis legalization in Washington and Oregon, focused on the role of city and county policies and local-area cannabis market variation. She also co-chairs a national workgroup that is developing cannabis surveillance best practices as part of the Council of State and Territorial Epidemiologists (CSTE).



Tiffany Hall, MPA is the Executive Director of Recover Alaska, working to reduce excessive alcohol use and related harms through systems-level change. She advocates for safer and more equitable alcohol policy, elevates the conversation around alcohol to shift social norms, and collaborates to increase access to care. She also serves on the U.S. Alcohol Policy Alliance Board of Directors. Tiffany loves to spend time with her family and friends, especially her daughter Margaret, and is grateful to live on the land of the Dena'ina people. Her personal story of recovery can be seen in Recover Alaska's [Day 001 video series](#).





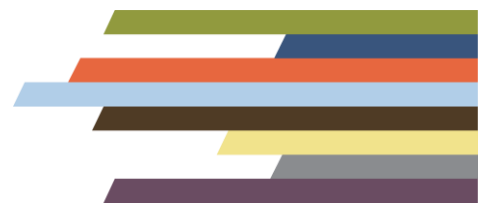
Mike Marshall is the Co-Founder and Executive Director of [Oregon Recovers](#), a statewide advocacy campaign designed to end Oregon's addiction crisis.

A graduate of the University of California, San Diego, Mike spent the early years of his career learning grassroots organizing within the ranks of the Democratic Party. He worked at the presidential, congressional and city council levels to elect progressive policy makers by marrying modern technology with grassroots organizing.

When the Berlin Wall came down, the National Democratic Institute (NDI) recruited Mike to travel to Romania to build a national civic participation organization, Pro-Democracy Association, that helped ensure that country's first free and fair election. He has since traveled to more than 25 countries to assist in the creation of election monitoring, voter education and civic engagement organizations.

In 1999, Mike played a foundational role in the creation of the marriage equality movement in the United States, culminating in a national victory 15 years later. In subsequent years he led critical campaigns that fought to end the HIV/AIDS epidemic, promote urban greening and demand environmental restoration. Upon moving to Oregon in 2013, Mike served as Campaign Manager for Oregon United for Marriage and then successfully stewarded Governor Kitzhaber's 2014 reelection campaign. Prior to the launch of Oregon Recovers in 2017, Mike served as Executive Director of the City Club of Portland.

Today, Mike lives in northeast Portland with his husband Rob and their hounds, Ava and Russ. He is profoundly grateful for more than 14 years of continuous recovery from the disease of addiction.





Mary Segawa, M.S., has worked in community and statewide prevention and public policy for over 25 years. Mary served as the Public Health Education Liaison at the Washington State Liquor and Cannabis Board (WSLCB) from 2010 to 2019 and recently returned to that position after a temporary move out-of-state. As such, she promotes public health policy in the regulation of alcohol, cannabis, and tobacco. Mary works with other agencies and organizations in Washington and across the country to coordinate prevention efforts, provide training, and develop resources. She was awarded the National Prevention Network's 2020 Award of Excellence for her work in the field.

