



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration

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The HHS Region 2 Northeast and Caribbean Prevention Technology Transfer Center presents:

## Prevention Professionals: Planning Your Professional Development Journey

### Session 2

Webinar: Tuesday, November 15, 2022  
1:00 PM – 2:30 PM (EST)

Participating in continuing education, training or professional development activities are often a requirement of our jobs. We can also invest in professional development to increase our knowledge and deliver more effective services. But fitting professional development into our schedules can feel like a challenge. Plus, it's not always clear how to determine which opportunities to select or prioritize.

This two-part virtual learning event will look at professional development and certification as key steps for how prevention staff can personally build their skills and a career while remaining up-to-date in the evolving field of substance prevention. We will identify several benefits of continual learning for prevention staff, especially those new to the field, review how new research and developments in substance misuse prevention drive the need for ongoing professional development of staff, briefly explore how professional development can help prepare staff to fill any variety of career paths available, introduce the substance abuse prevention competencies as identified by the International Certification & Reciprocity Consortium (IC&RC), and discuss prevention specialist certification as one step to professionalization. We will also identify resources to support individuals with preparation for certification and developing a professional development career plan.

**Session 2** will focus on certification as one method of professional development and provide an overview of the certification process to become a Certified Prevention Specialist. Attending both sessions is recommended but not required.

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