



## Media Literacy Resources

### *From the PTTC Network*

#### Media Literacy Research and References

##### [National Association for Media Literacy Education](#)

NAMLE for short, is a leading organization in media literacy education, with researchers from around the world contributing to the literature, lessons, definitions, and resources for use by educators, community leaders, and others. Some key subtopics to engage with are: [A Parent's Guide to Media Literacy](#), [Building Resilience Online](#), and [Media Literacy-Race, Equity, and Social Justice](#).

*All media literacy skills can be used across topics, but these resources have been organized based on the primary way media literacy is applied by the source.*

##### [Center for an Informed Public](#)

Researchers at the University of Washington created this group as an interdisciplinary initiative to educate about media literacy principles and how to resist the influence of bad actors in media, and have expanded it in partnership with other entities, including Washington State University. They sponsor a Misinfo Day every year and provide webinars and resources that are free to anyone who wishes to participate. These videos and articles are archived for use, and are accessible for future use.

##### [Harvard Misinformation Review](#)

A team of scholars at Harvard University created this research journal to curate studies specifically related to misinformation. This source is one of the best you will find for current and relevant research related to efforts to stem the influence of false information.

##### [Clemson University Media Forensics](#)

This repository of tools offers browser plugins, software, and AI resources that can be used in daily navigation of digital information environments. They also offer research and data that these tools are built from. The team at Clemson University has also created a media literacy game called [Spot the Troll](#).



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### [Centers for Disease Control and Prevention \(CDC\)](#)

The CDC offers ways to address misinformation specifically related to COVID-19, although the strategies can be applied elsewhere.

### [Inoculation Science](#)

This website builds principles of protection from misinformation around Inoculation Theory, a communication theory that states people educated in the strategies and tactics of persuasion and influence can protect themselves similarly to the way a vaccine protects against disease. The educational materials presented offer resources such as videos, flyers, news articles, and research related to misinformation resistance.

### [Maxwell Library](#)

This resource from Bridgewater State University offers explanations of topics related to fake news, and resources for fact checking or educational materials.

### [First Draft News](#)

This article explains the science behind “prebunking” or the process of debunking lies, tactics, or sources before they spread to audiences. The article states that by stopping the power of influence from a piece of misinformation before it arrives can stop it from spreading to many others who may have encountered it in the future. The principles of what and when to share information, as well as fact checking and educational steps to take are presented.

## Curriculum and Lessons for Adult Education

### [News Literacy Project](#)

The News Literacy Project is a nonprofit organization that has created a network of journalists, researchers, and government leaders to build an educational platform for skills to navigate news information, especially in digital environments. Their lessons are well designed with an integration of video, slides, and assessment. Many of their lessons do require you to sign up, but it is free, and if you are a teacher in any level of education, a news literacy expert can be assigned to help you if requested, and journalists from major newspapers can also be requested for class Q&A sessions.

### [Crash Course on Media Literacy](#)

Crash Course is a YouTube channel covering many different subjects, and started by YouTube influencers Hank and John Green. They gained sponsorship and collaboration with PBS Digital Studios and Google. This series of videos hosted by Jay Smooth is on media literacy and covers all the major relevant topics and skills. Each video is

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approximately 12 minutes long and the whole playlist takes approximately 1.5 hours to complete.

### Civic Online Reasoning

This series of lessons comes from scholars at Stanford University, with specific focus on media literacy skills such as lateral reading, understanding the differences between domain names, and telling the difference between news and opinion.

### Cambridge Social Decision-Making Lab

This article is written by researchers from the Cambridge Social Decision-Making Lab at the University of Cambridge, and explains the purpose of educational interventions in combating misinformation. The researchers created 3 games to play that allow participants to practice the skills needed to recognize and critically think about misinformation. These games include: [Bad News](#), [Harmony Square](#), and [Go Viral!](#)

### Stronger

Stronger is a vaccine advocacy nonprofit organization that seeks to promote resources for reducing vaccine hesitancy and the effects of vaccine misinformation.

## Curriculum and Lessons for K-12 Education

### A Media Literacy and Digital Citizenship Framework

The Institute for the Study of Knowledge Management in Education (ISKME) is a non-profit organization that provides an open-source curriculum database called the Open Educational Resources Commons. This website contains many different free-to-use lesson plans for K-12 teachers, and this is one that can help boost media literacy skills in students, with a focus also on civic participation.

### Center for Media Literacy Kit

The Center for Media Literacy is an educational organization that provides research and educational resources for K-12 students. It also provides videos, flyers, and other educational materials for all ages for community outreach and training.

### Be Internet Awesome

This resource was created with the partnership of iKeepSafe, Connect Safely, and Family Online Safety Institute with sponsorship from Google. The curriculum presents

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games and videos to help kids resist the influence of online advertising, negative media content, false information, cyber security, internet etiquette, and when to talk to parents about content.

### Common Sense Education

Common Sense Education is a nonprofit organization focused on digital education for families. They have curriculum for K-12 educators, families, and professional development, along with references to other websites that can help with their lessons.