



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

The HHS Region 2 Northeast and Caribbean Prevention Technology Transfer Center presents:

The Power of Data in Prevention

Webinar: Tuesday, June 20, 2023
1:00 PM – 2:30 PM (ET)

Data Informed Decision Making, or DIDM, is a critical part of strategic prevention planning. Though we may recognize the important role data plays in our prevention efforts, we may still struggle to understand and navigate the many ways to collect, analyze, interpret and use data to inform our work. When we use data within each step of the Strategic Prevention Framework (SPF), we position ourselves well to identify priority needs in collaboration with the communities we serve and to select the best interventions to achieve the goals we set as prevention professionals.

During this webinar, we will:

- Define key data-related terminology
- Describe the benefits of using a data-informed prevention planning process
- Discuss common challenges and barriers to using data to plan
- Examine data-informed decision making within each step of the SPF

Presenter:

Emily Bhargava is a Training and Technical Assistance Associate with Education Development Center (EDC). She is skilled in facilitation, data literacy, strategic and sustainability planning, and evaluation design. For over 15 years, she has led community-level health promotion efforts. She is an expert in the prevention of substance abuse, violence, suicide, teen pregnancy, obesity, and HIV, guiding the planning and implementation of culturally and linguistically responsive community-level prevention and health promotion efforts across Massachusetts and the United States.

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