



SAMHSA

Substance Abuse and Mental Health
Services Administration

DIVERSITY INCLUSION PROJECT SHOWCASE

BUILDING HEALTH EQUITY

The SAMHSA Region 1 Diversity Inclusion Project Showcase (DIPS) is a replicable model designed to connect a more diverse pool of historically marginalized populations to grant funding opportunities.

MISSION

Create safe spaces to cultivate strong partnerships for equitable and healthier communities.

GOAL

Provide diverse community-based organizations (CBOs) and local nonprofits the opportunity to present their purpose, community served, and impact to funding entities interested in strengthening behavioral health in underserved populations.

PROGRAM IMPACT

- CBOs/local nonprofits learn how to showcase their work to potential funders and access the training and technical assistance needed to propel their efforts.
- Stakeholders learn about on-the-ground success implementing recovery-oriented behavioral health practices in diverse communities.
- CBOs/local nonprofits serving historically marginalized populations gain visibility, which in turn, increases their viability.

Learn more at

<https://www.samhsa.gov/DIPS>

"DIPS is a highly innovative initiative to bring greater equity, inclusion, and funding to community-based behavioral health services in New England and beyond! The model is a concrete step toward increasing the access of historically marginalized groups to grants and other sources of financial support for the important work they do every day."

~Miriam E. Delphin-Rittmon, PhD
Assistant Secretary for Mental Health and Substance Use



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BUILDING HEALTH EQUITY

PROMOTING RESILIENCE AND EMOTIONAL HEALTH FOR CHILDREN, YOUTH AND FAMILIES

SAMHSA's work is guided by four core principles that are being integrated throughout the Agency's activities—equity, trauma-informed approaches, recovery, and commitment to data and evidence.

In keeping with these principles, the DIPS initiative showcases CBOs/local nonprofits promoting the resilience and emotional health of diverse populations through culturally responsive practices in behavioral health.

PROGRAM STRATEGIES AND UNIQUE FEATURES

DIPS events are lively, interactive, and fun! Events can be held in-person or virtually. Uniquely, the events feature a "Round Robin-style" of innovation, with 5-minute presentations that enhance the flow and momentum of each event. Brevity also helps presenters sharpen their message—a valuable communication tactic to hone.



ACCESS

DIPS events amplify the work of CBOs/local nonprofits supporting mental health and advancing substance use prevention, treatment, and recovery in diverse communities. Our outreach strategy ensures there are a variety of prospective funders and partners of all levels in attendance at each event.



VISIBILITY

DIPS puts grant makers and funders in the room with CBO/local nonprofit leaders to hear exactly what they encounter on a daily basis, e.g., successes, challenges, needs, etc. This is a strategy that supports networking, encourages open conversation, and creates opportunities for collaboration.



VIABILITY

CBOs/local nonprofit staff who are a part of the DIPS initiative gain access to training and technical assistance to help them formalize their structures and learn best practices in communications, fundraising, organizational management, and culturally responsive practices in behavioral health.

PROGRAM RESULTS



Community Foci

DIPS events prioritize mental health resources for historically marginalized populations. Recent events have focused on culturally responsive practices in promoting resilience and well-being in African American, Hispanic/Latino, and Deaf and Hard of Hearing communities.



of CBOs/Nonprofits Showcased

Since program inception in February 2021, eight DIPS events have been held featuring 48 CBOs/local nonprofits. Events are held in conjunction with the SAMHSA Region 1 Office, the SAMHSA Office of Behavioral Health Equity, the New England Technology Transfer Center Network, the SAMHSA Centers of Excellence, and the National Network to Eliminate Disparities in Behavioral Health.



of Attendees

DIPS events are attended by community stakeholders at all levels, including federal partners, state leaders, philanthropists, CBOs and local nonprofit staff, and community members. To date, more than 1,000 attendees have been welcomed to DIPS events.