

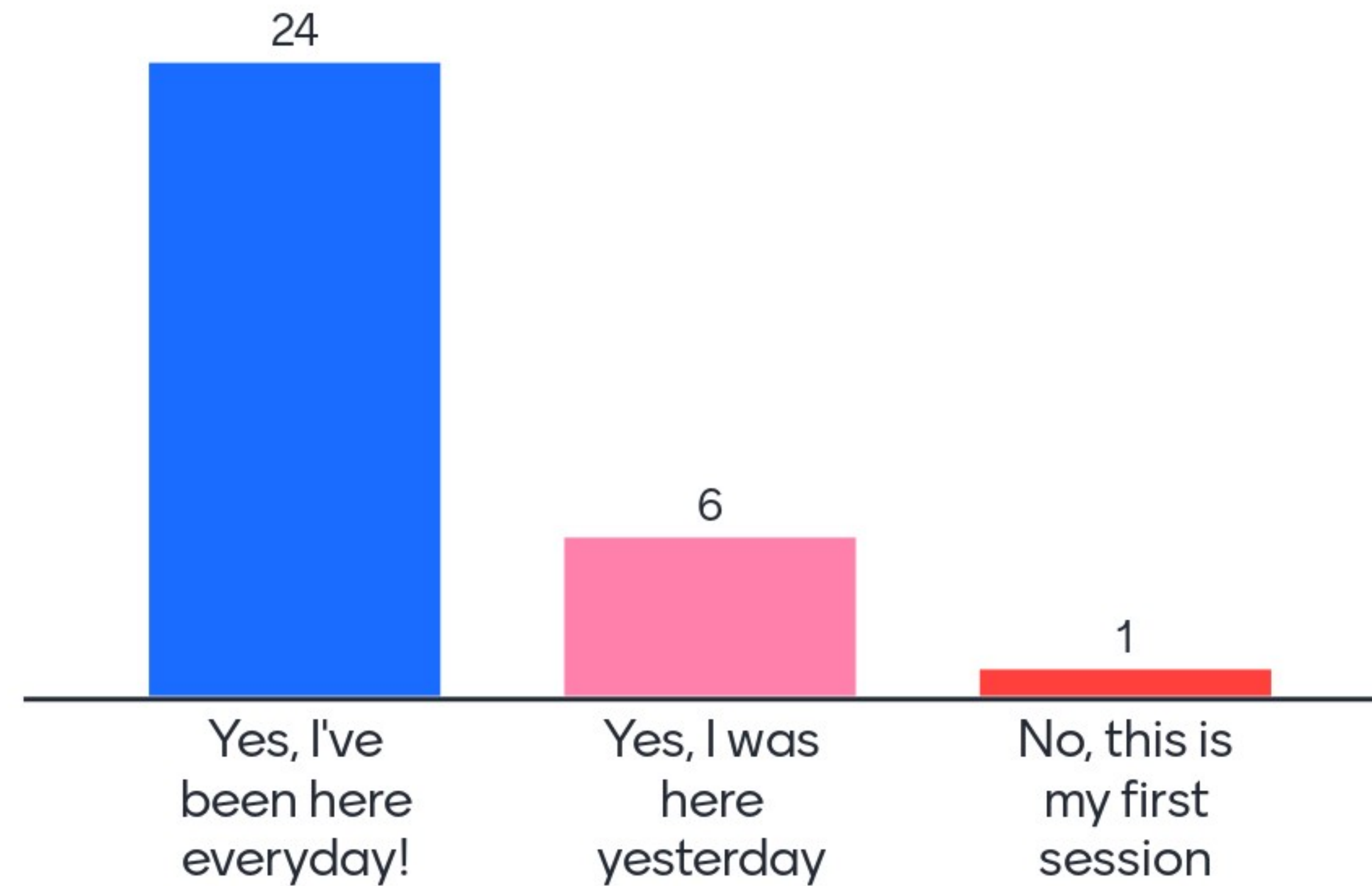


ADVANCING HEALTH EQUITY THROUGH THE STRATEGIC PREVENTION FRAMEWORK SERIES

Session 3:
Planning and Health Equity



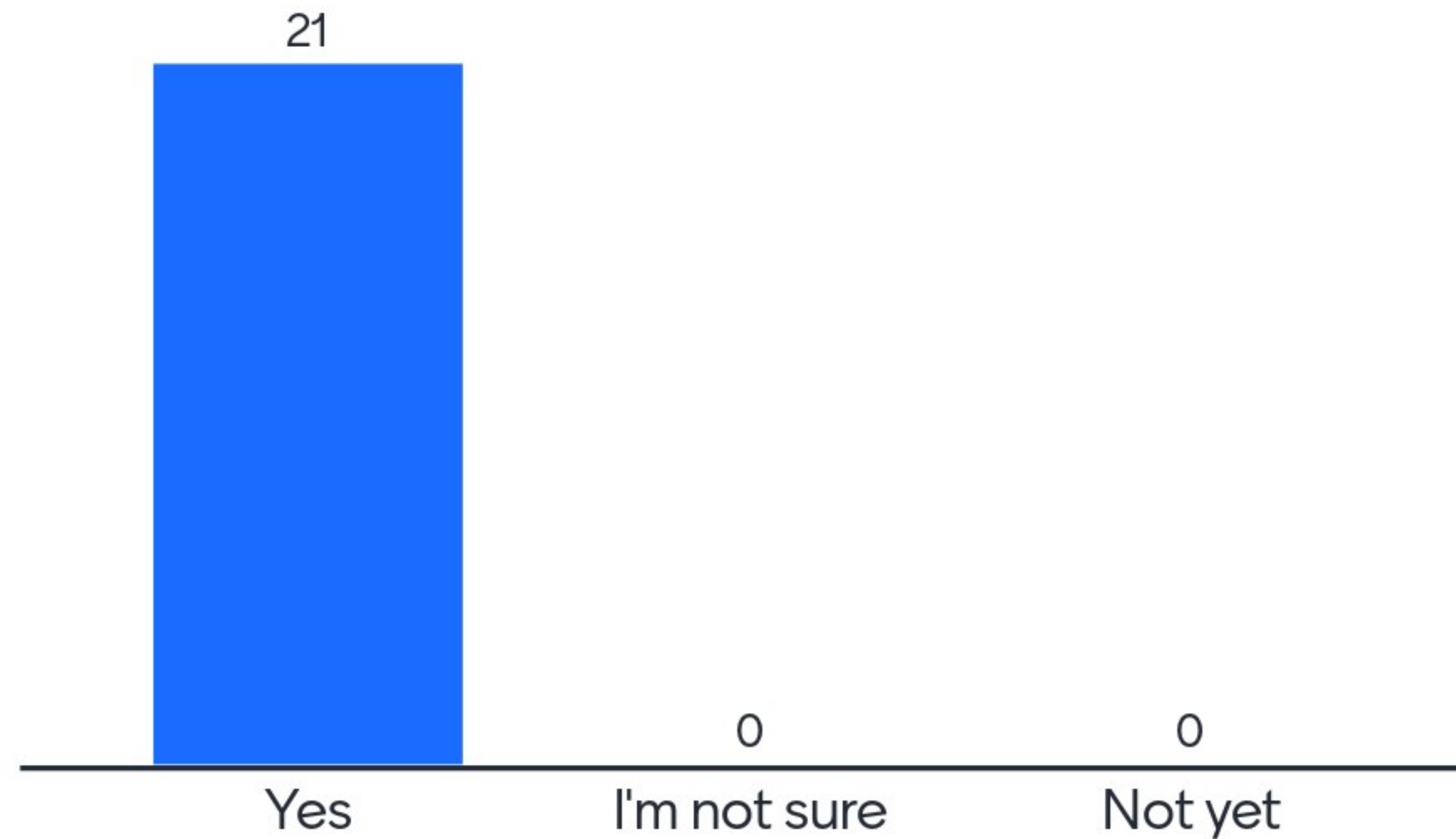
I've attended previous sessions in this series:



Learning Objectives

- Summarize Step 3 (Planning) of the Strategic Prevention Framework (SPF)
- Apply the SPF to develop a comprehensive prevention plan that addresses health disparities
- Describe how to prioritize prevention strategies that address health disparities and involve diverse communities in prevention planning.

We use a collaborative planning approach to our work:







How have you integrated the social drivers of health into your work?

Developed a grant focused on them

Want to figure out how to connect with HUD

Economic support with funding programs for communities

Making it mandatory to provide services to all populations to include those experiencing health disparities, impacted by SDOH, etc.

I haven't thought about it.

Educational opportunities, connecting underserved communities to internships and higher education.

Parenting workshops for caregivers experiencing OUD.

SBIRT and ACES

How have you integrated the social drivers of health into your work?

We need to do more to integrate these.

Not ye

Working to intentionally center health equity and get feedback from and elevating the voice of clients/those with lived experience

Collaborating with local public health office to assess community needs including environmental health, and how the social drivers intersect.

Being conscious of education level and making our information easier to understand

So much more is needed

Using local health survey data to accommodate the audience I am speaking with

Planning

The planning component of SPF is where you develop the VMOSA:

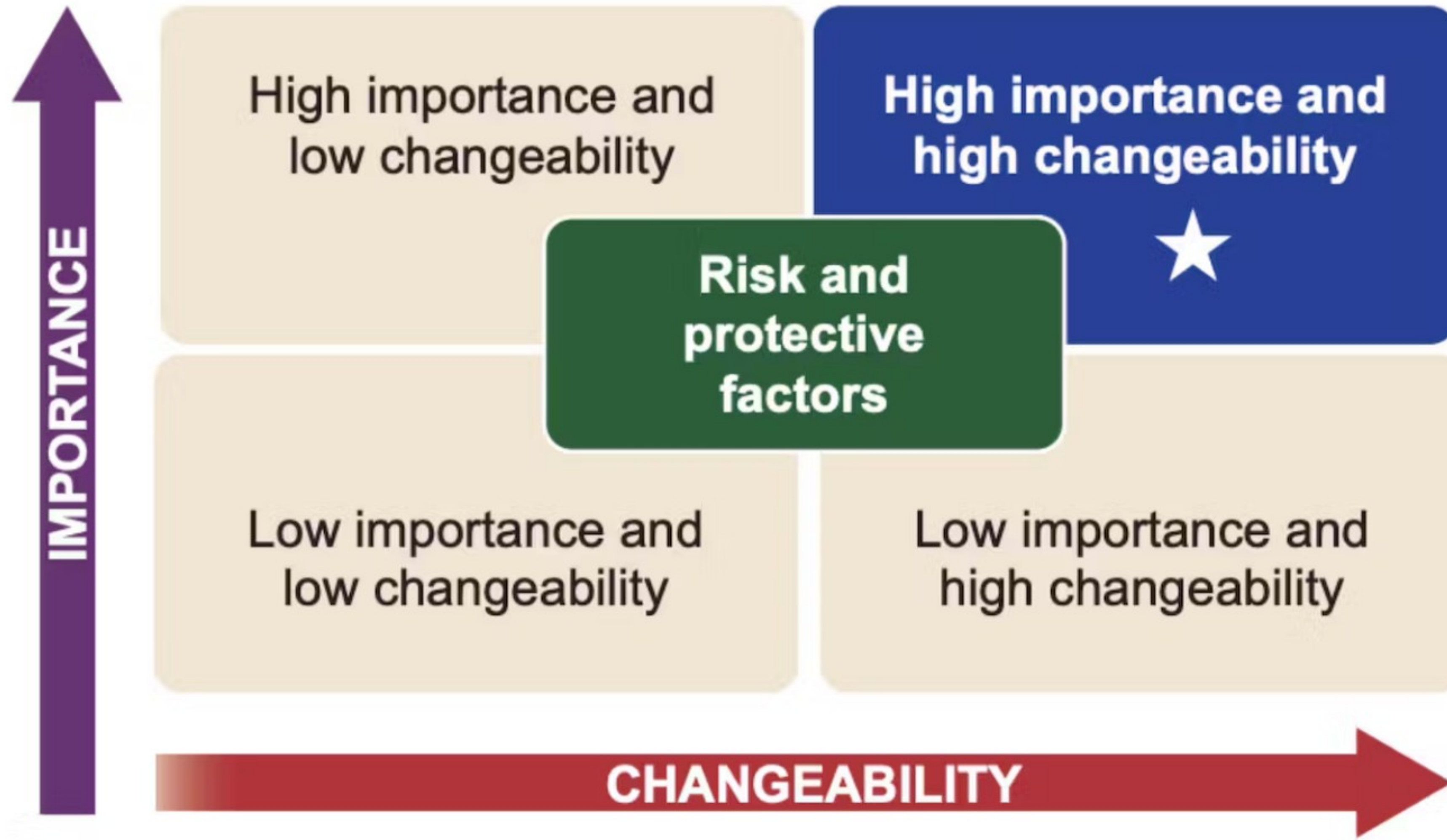
- **V**ision
- **M**ission
- **O**bjectives
- **S**trategies
- **A**ction plans



Things to consider to have a solid prevention plan:

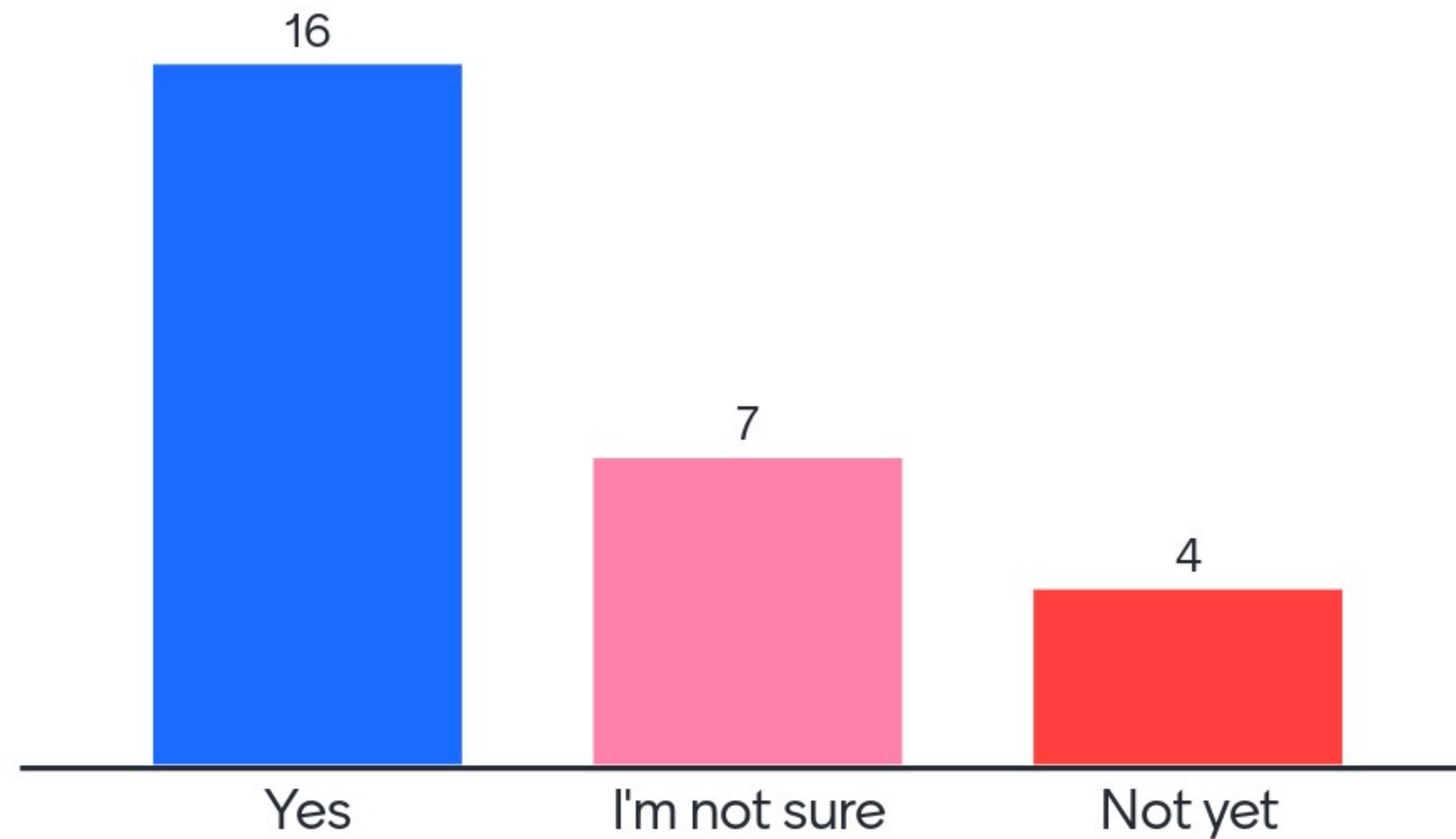
- Prioritize the risk and protective factors associated with the substance misuse problems that have been identified
- Select appropriate programs and practices to address each priority factor
- Combine programs and practices to ensure a comprehensive approach
- Build and share a logic model with stakeholders

Prioritizing Risk and Protective Factors

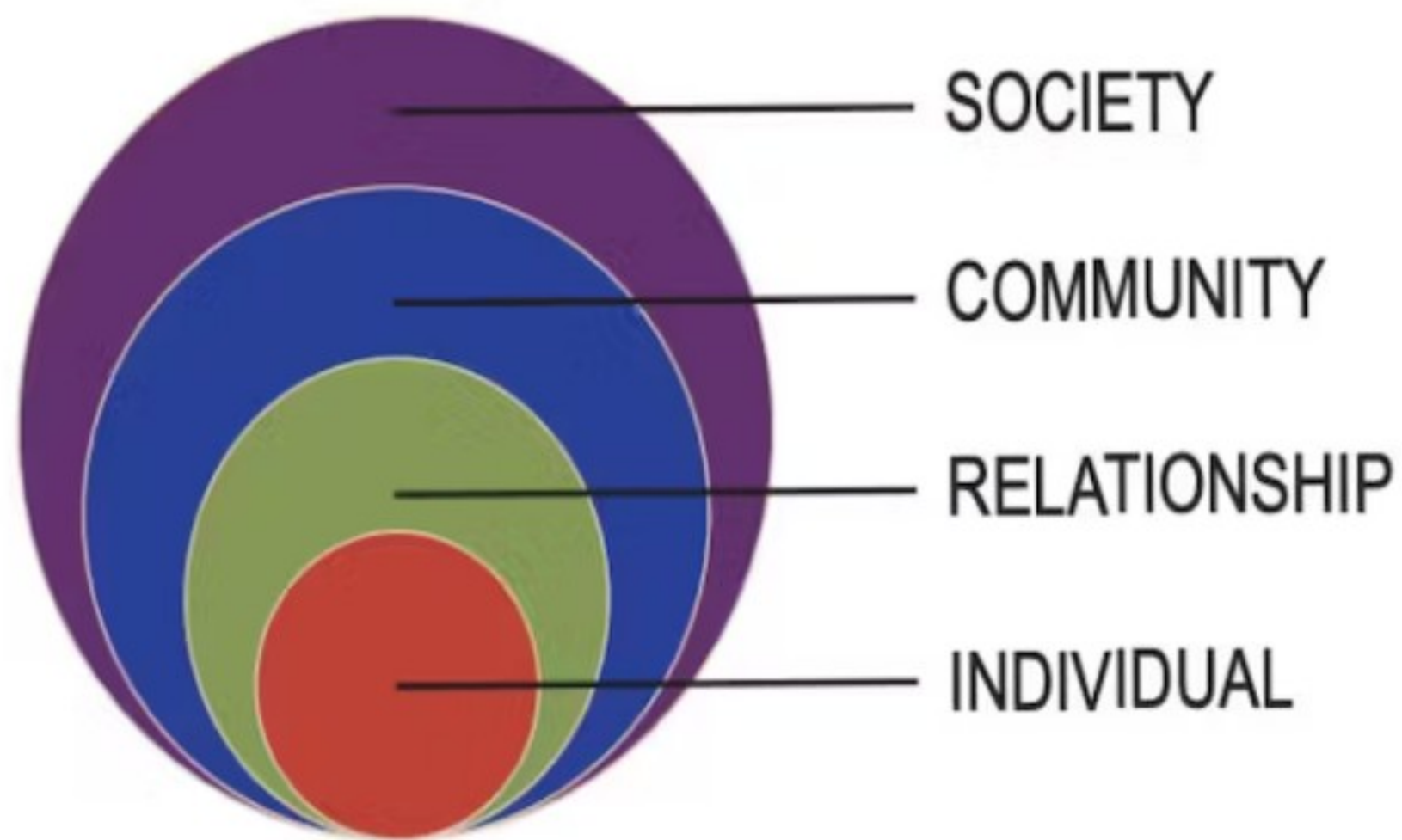


<https://www.samhsa.gov/sites/default/files/samhsa-strategic-prevention-framework-guide-08292019.pdf>

We have identified our risk and protective factors



Ensure a Comprehensive Approach



Levels of risk



Multiple social contexts



Cultural relevance

Specific

S

Measurable

M

G

Attainable

A

O

Relevant

R

A

Time-bound

T

L

Inclusive

I

S

Equitable

E

Health Equity Questions

Are members of the focus community involved in the planning process?

Will the proposed strategy be a good cultural fit for the community?

Are there additional community capacity and/or readiness concerns to be addressed before implementation?

How do you recruit community members to be involved in the planning process?

I am brand new to prevention.
Hoping someone shares some
good ideas :)

I have used a taskforce of
community members for a
community wide needs
assessment before.

Surveys and, paid focus
groups (equitable for their
contribution)

Using our coalition to facilitate
conversations and build
relationships in the community.

Pin the process of pulling
together an advisory
committee

Meeting people where
they're at, and building
relationships/trust

Inviting people to coalition
meetings, tabling at
community events to share
information, and social media
outreach.

Attend other community
organization's meetings &
events. Share what your
coalition does with them.

How do you recruit community members to be involved in the planning process?

Invite them to educational conferences/meetings to gain engagement

Surveying the community. Going around the community and introducing ourselves and what we do to the small business in the little town we work at

Attend meetings from other sectors. Get them jazzed up.

I haven't started this yet, but I am currently in the process of establishing a coalition and a youth leadership academy to build relationships with the youth and community.

host provider meetings so that they can network or gain ideas from other areas

Social media polls

Use a partners social media who has a large reach and already a diverse audience

Meaningful inclusion

Actionable steps for applying an Equity lens to the Strategic Prevention Framework – Planning Phase

- Recruit focus population members to help identify appropriate programs and practices
- Convene focus groups with diverse community members to obtain valuable feedback on potential interventions.
- Nothing About Us Without Us: keep aligning with the community in each step of the process
- ‘One Size Fits All’ doesn’t actually fit anyone: ensure you are selecting a program that is effective for the community you are serving and the issue you are addressing

What's circling in your mind?

39 responses



What are you taking away from this session?

Collaborative planning w
resident voice

Using SMARTIE goals

new ideas and new
perspectives

Emarhetically applying all
strategies

Tokensism not a good
thing

SMARTIE goals

Meaningful inclusion

Collaborative planning with
community because their
voices are important and can
really help.

What are you taking away from this session?

Being inclusive especially when it comes to language and collaborating with the community

Understanding current barriers and accomplishments.

Shared accountability

Loved the SMARTIE graphic

Empathetically applying all strategies

Keep on trucking

be sure to relate plan to substance misuse problem identified

Using menti-meter as an engagement tool

What are you taking away from this session?

How important it is to include community members and encourage them to participate because this is for them



THANK YOU