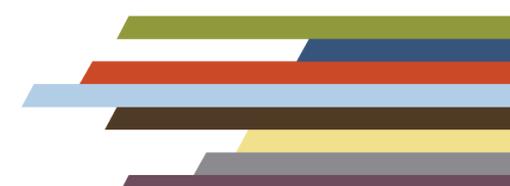


Lobby Question

What positive adaptations did you keep
that you had to make as a result of
COVID?

Please write your answers in the chat.





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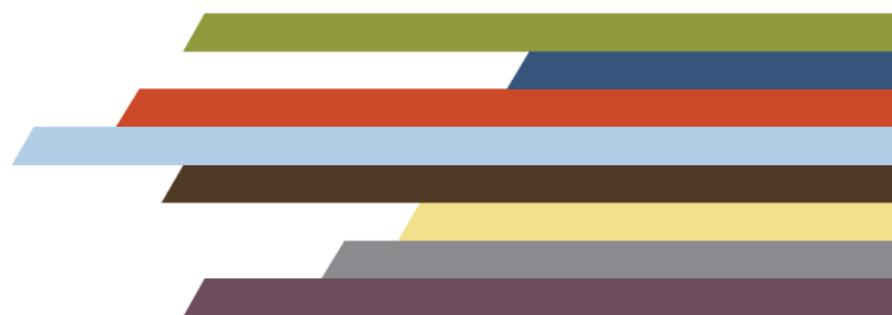
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Coalitions Post-Covid: Cultivating Community Support for Prevention Coalitions (Part 2)

Presenter

*Charlotte E. Carlton, MA, Training and Technical Assistance (T/TA) Associate,
EDC*



Technical Information

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At the time of this publication, Miriam E. Delphin-Rittmon, Ph.D., served as Assistant Secretary for Mental Health and Substance Use in the U.S. Department of Health and Human Services and the Administrator of the Substance Abuse and Mental Health Services Administration. The opinions expressed herein are the view of the presenters from the Northeast & Caribbean PTTC and do not reflect the official position of the Department of Health and Human Services (DHHS), SAMHSA. No official support or endorsement of DHHS, SAMHSA, for the opinions described in this document is intended or should be inferred.

This work is supported by grant 5H79SP081033-05 from the Department of Health and Human Services, Substance Abuse and Mental Health Services Administration.

Presented in 2023.

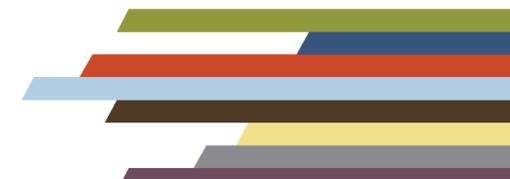
This webinar is being recorded. Following the event, we will share the recording with participants and post on our website.



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Evaluation

Please take the time to complete a brief evaluation:

<https://ttc-gpra.org/P?s=620132>



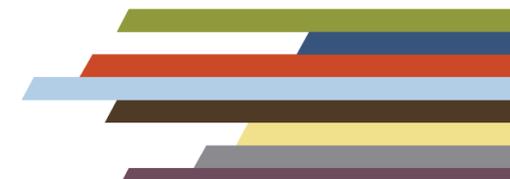
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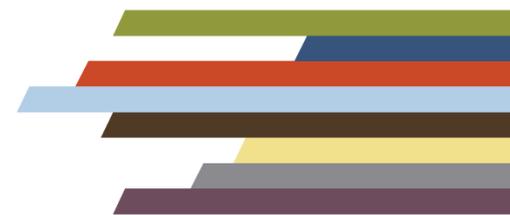
The use of affirming language inspires hope.

LANGUAGE MATTERS.

Words have power.

PEOPLE FIRST.

The PTTC Network uses affirming language to promote the application of evidence-based and culturally informed practices.

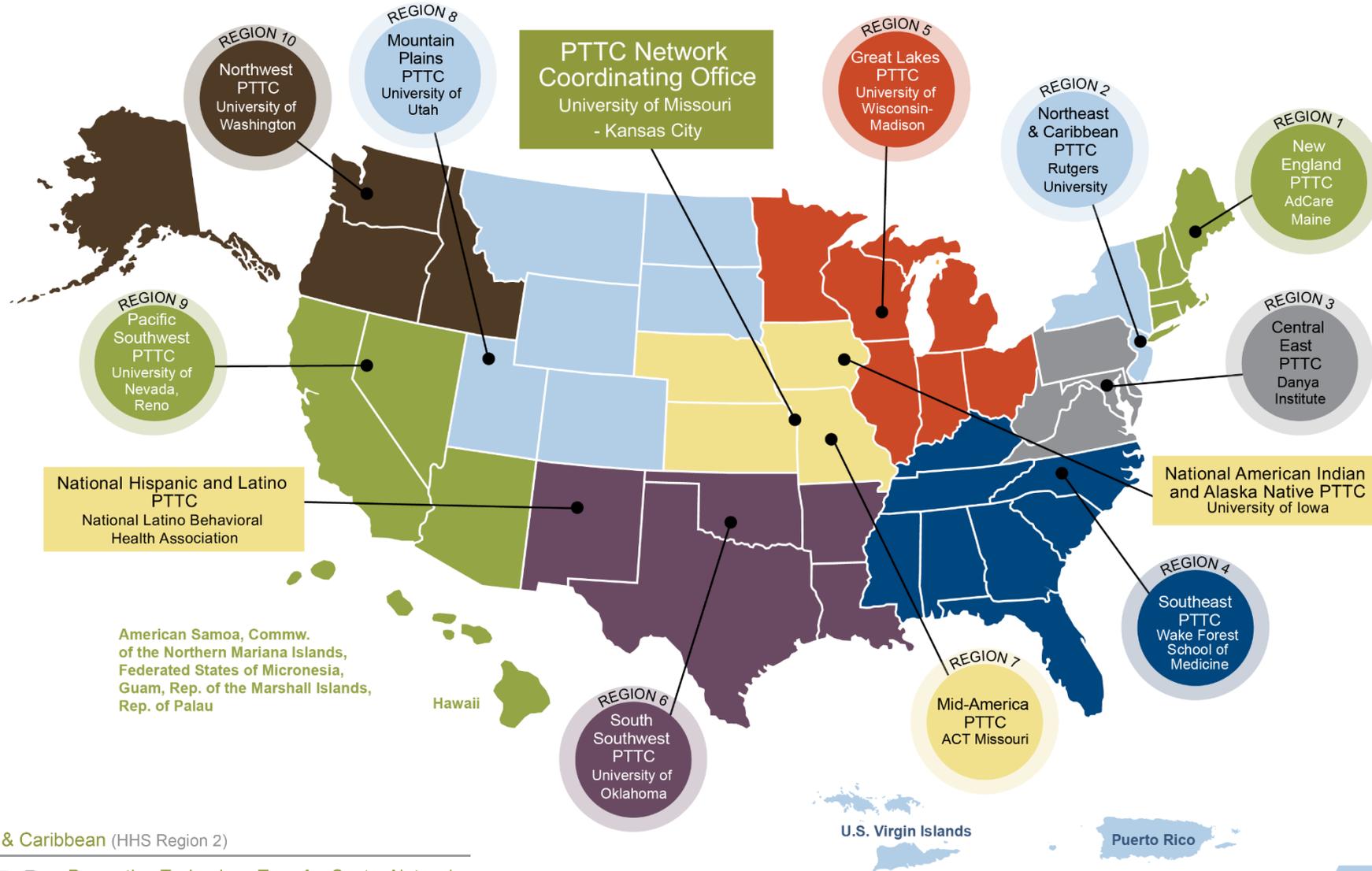




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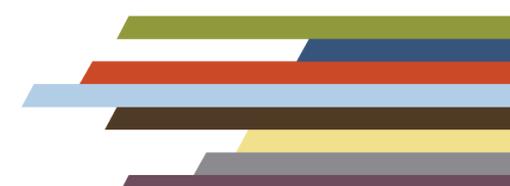
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Presenter / Facilitator



Charlotte E. Carlton

T/TA Associate,
EDC



Clara McCurdy-Kirlis

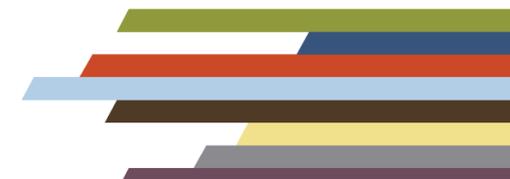
T/TA Specialist
PTTC Region 2, EDC



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Learning Objectives

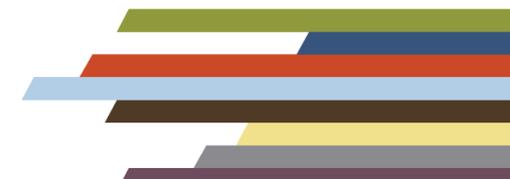
- Describe key organizational functions and resources necessary to support effective coalitions
- Explain strategies to build organizational capacity
- Identify key elements of a plan for continually monitoring organizational capacity



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Acknowledgements

This presentation is based on two primary studies:

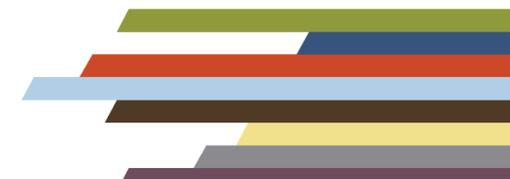
- The first is a study conducted on Program Sustainability in 2002 by Knowlton Johnson, Ph.D., Carol Hays, Ph.D., Hayden Center, Ph.D. and Charlotte Carlton, MA
- The second is an updated version of the 2002 study applied to the issue of Coalition Sustainability conducted in 2023 by Hayden Center, Ph.D. and Charlotte Carlton, MA.
- The 2023 adaptation was conducted through the support of the Wyoming Department of Health in collaboration with Wyoming community prevention coalitions.



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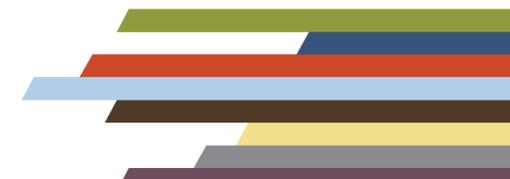




Road Map

Key Aspects of Coalition Capacity

- Administrative Structures and Formal Linkages
- Policies and Procedures
- Resources
- Expertise
- Effectiveness
- Tips for Building Coalition Capacity



Organizational Capacity

Adequate Capacity

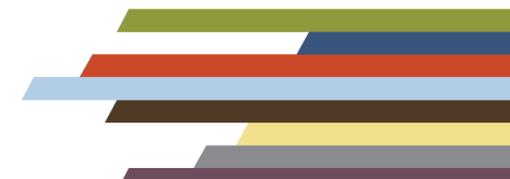
Effective Coalitions must have adequate Capacity, including:

- Structures and formal linkages
- Policies and procedures
- Resources
- Expertise
- A commitment to effectiveness



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Structures and Formal Linkages

Linkages

Informal linkages and networks based on personal relationships should be formalized to facilitate and ensure regular and ongoing:

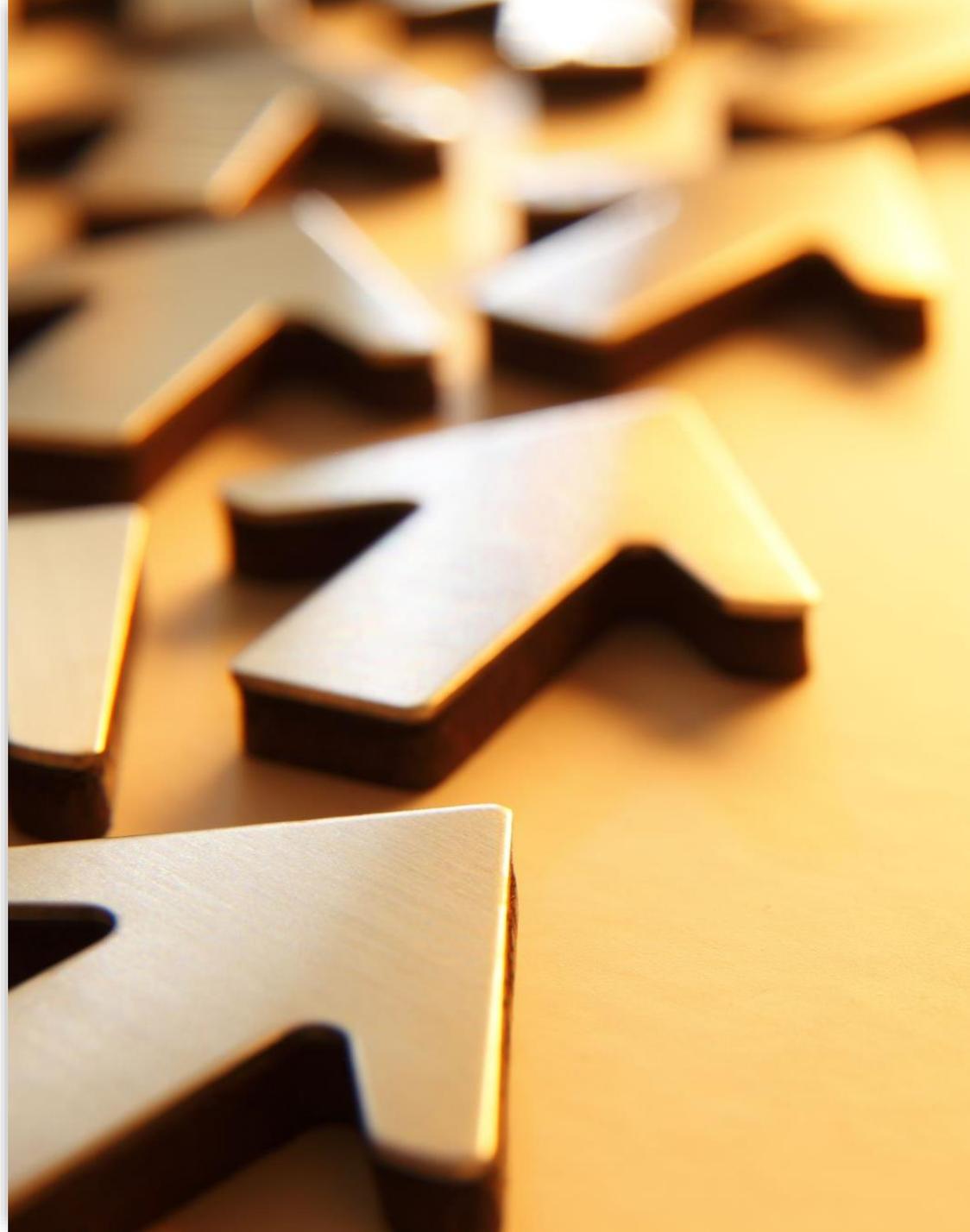
- Internal: Cooperation among diverse organizational units needed to support and sustain outcomes
- External: Collaboration among diverse community agencies needed to support and sustain community prevention efforts



Assess Administrative Structures

Questions to consider as you assess your structure:

- Which current structures support your coalition's success?
- Of these structures, which could be strengthened to ensure sustained positive outcomes?
- Which structures are still needed to ensure sustained positive outcomes?

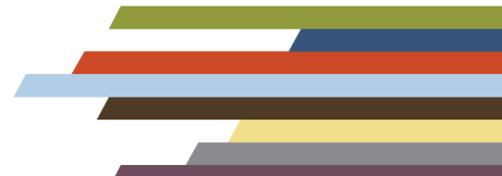


Question

As you reflect on your coalition's structure and linkages, where do you feel your strengths lie?

Where do you think you need the most support?

Please write your answers in the Padlet link shared in the chat.



Policies and Procedures

Adopt Supportive Policies and Procedures

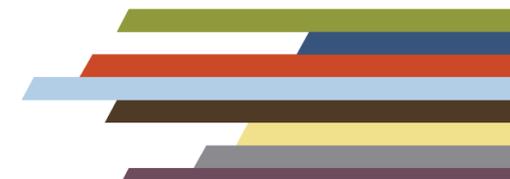
Organizational policies and procedures should be well-documented and should include:

- A decision-making process about resource allocation and strategy selection based on needs assessment and evaluation data
- Linkage agreements such as MOAs or MOUs with other agencies to formalize roles and responsibilities
- An orientation manual
- A clear, concise, and structured onboarding process
- Support for ongoing education and skill enhancement opportunities for staff
- Support for flexible work hours for staff to fully participate in prevention efforts



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Assess Policies and Procedures

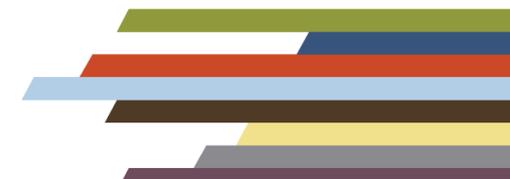
Questions to consider as you assess your current policies and procedures:

- Which current administrative policies support your strategy's positive outcomes?
- Of these policies, which could be strengthened to ensure sustained positive outcomes?
- Do these policies have adequate procedures to ensure they are carried out?
- Which policies and procedures are still needed to ensure sustained positive outcomes?



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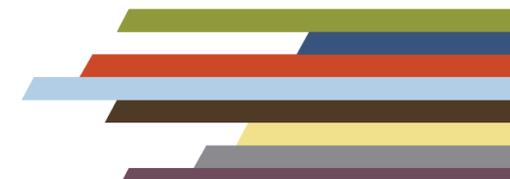


Question

Please share some of your coalition's current administrative policies that support your strategy's positive outcomes?

Where could your coalition use some work?

Please write your answers in the chat.



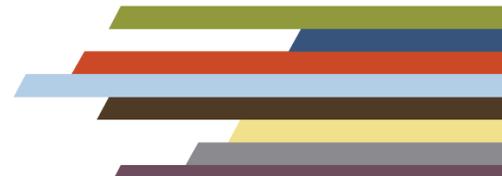
Resources



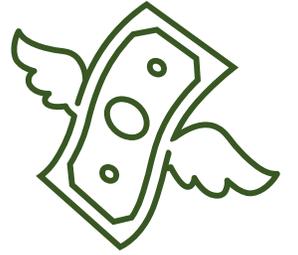
Types of Resources

Four primary types of resources are needed to sustain the capacity of the agencies that support the coalition and effective strategies:

1. Funding
2. Staffing
3. Computer/Technology
4. Workspace



Funding



Continuous and diverse funding streams are needed to support all functions of the prevention effort, including:

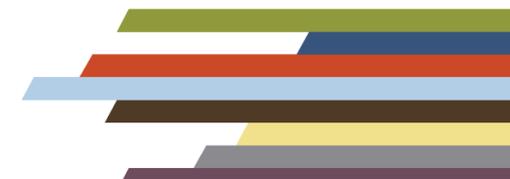
- Increasing community awareness of substance use problems and the coalition's efforts to reduce them
- Support and collaboration among key community members to carry out effective strategies
- Monitoring and evaluating the strategies and targeted impacts

Multiple sources of funding promote stability.



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Staffing



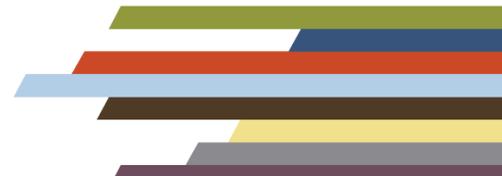
Staffing must be adequate to carry out the functions necessary to achieve and sustain targeted outcomes:

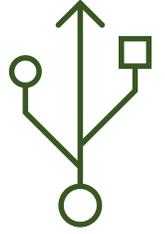
- Management functions
- Implementation functions
- Analytical functions
- Administrative functions
- Communications functions
- Information Systems/Technology functions



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Computer/Technology Resources

Accessible computer and other technologies are critical for:

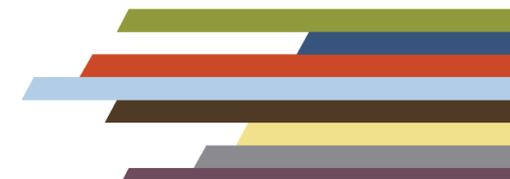
- Needs assessment and evaluation data collection
- Data storage
- Data analysis
- Data reporting
- Data presentation
- Communication among partners and community members



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Workspace

Designated workspace must be sufficient to house:

- Staff
- Activities
- Resources

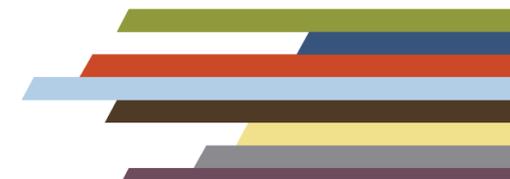
All are necessary to accomplish the coalition's targeted community outcomes.



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Assess Resources

Consider the resources available to your organization.

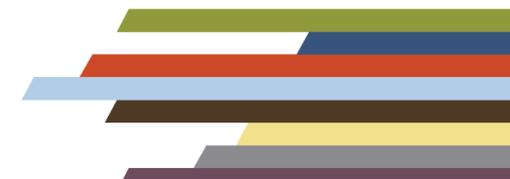
- Which current resources are necessary to sustain your strategy's positive outcomes?
- Of these resources, which of these is insufficient or is vulnerable?
- What resources are still needed to sustain your strategy's positive outcomes?



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Expertise

Acquire Appropriate Expertise

A range of skills and supportive expertise will be needed to reach and sustain targeted outcomes. Seek expertise from:

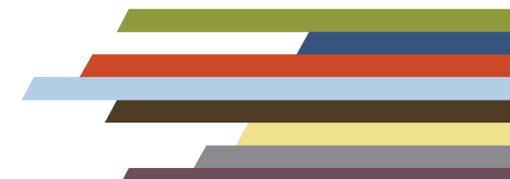
- Other member agencies and organizations
- In-kind contribution from colleges/universities, community agencies, and individuals that are not coalition members
- Short-term external grants or contracts with consultant entities to provide specific technical support



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Skills and Expertise Needed

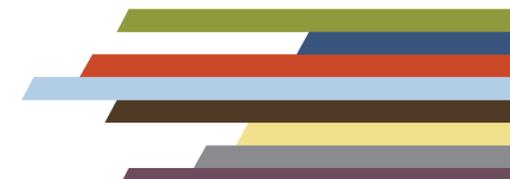


- Knowledge of needs assessment, logic model construction, selection, and implementation of research-based prevention interventions, and staging intervention components
- Knowledge of data collection methods, interpretation, and visualization
- Knowledge of effective prevention strategies to meet the needs of the target population
- Skills to implement strategies with fidelity and to make needed adaptations



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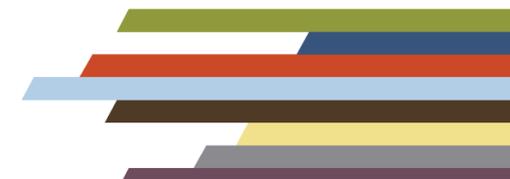
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Skills and Expertise Needed, *cont.*

- Knowledge of process evaluation and outcome evaluation methods
- Communication and data presentation skills are needed to communicate effectiveness to other key community members
- Leadership skills to cultivate commitment to outcomes among key community members and the broader community
- Fundraising expertise to develop a flexible funding acquisition plan



Assess Skills and Expertise

Questions to consider as you assess your coalitions skills and expertise:

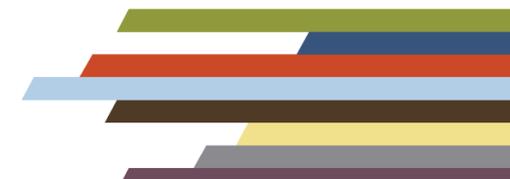
- Which current skills and expertise does your organization rely on to sustain your strategy's positive outcomes?
- Of these skills and expertise, which could be strengthened to ensure sustained positive outcomes?
- Which skills and expertise are still needed to ensure sustained positive outcomes?



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Effectiveness

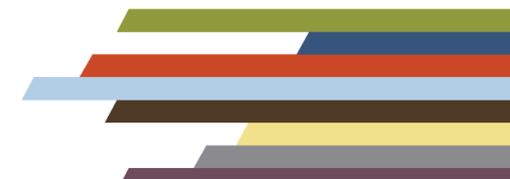
Reach and Alignment for Effectiveness

- Prevention strategies implemented by the coalition should **align** logically and **reach** an appropriate number of the targeted population to be effective in achieving reductions in substance use behavior targeted through local data-driven needs assessment.
- Appropriate alignment means that the implementers of each strategy have carefully selected programs that match the target population's cultural, developmental, and gender characteristics.



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Assess Implementation Quality

Questions to consider as you assess your coalitions implementation quality:

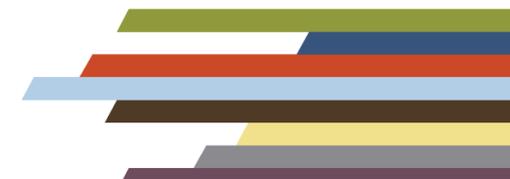
- Does the strategy address problems identified through a data-driven process?
- Does the strategy match the characteristics of the target population?
- Does staff regularly monitor implementation through process evaluation?
- How has process evaluation data been used to improve implementation quality and assure accountability?



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Sharing Results

Process evaluation data should be used to build awareness of strategies among key community members by:

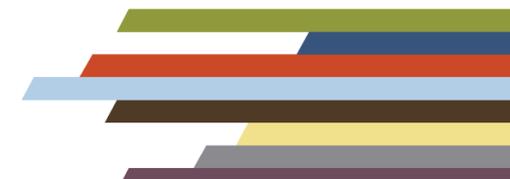
- Painting a clear and compelling picture of the population targeted and reached with each strategy.
- Communicating this picture to as many key community member audiences as possible using many communication channels.



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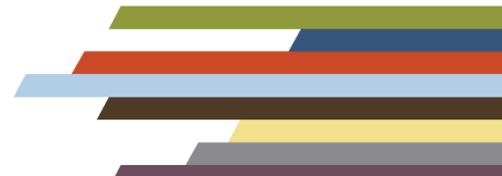
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Question

What next steps can you take to build your coalition's effectiveness and reach?

Please write your answers in the chat.



Tips for Building Capacity

Tips for Building Coalition Capacity

- Think about all of the resources that are needed to be effective, including volunteers.
- Consider space that is provided by a local agency.
- Develop an organizational structure for the coalition that distributes the workload effectively.
- Consistently scan for other funding opportunities and develop a proposal writing team.



Tips for Building Coalition Capacity (*cont.*)

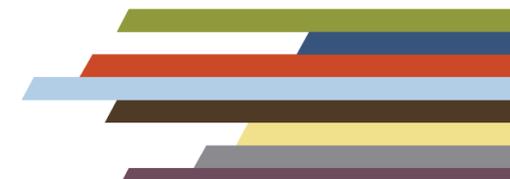
Handout

- Develop training plans for key coalition staff and members to increase capacity.
- Ensure that all policies are current and support the mission and activities of the coalition.
- Ensure a decision-making process about resource allocation and strategy selection based on needs assessment and evaluation data.
- Develop linkage agreements such as MOAs or MOUs & an orientation manual for staff.
- Provide support for ongoing education and skill enhancement opportunities for staff & support for flexible work hours



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Tips for Building Coalition Capacity (*cont.*)

Handout

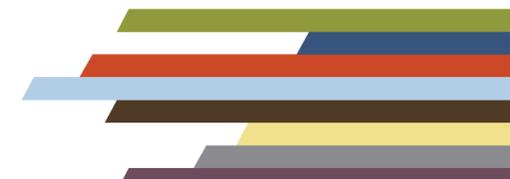
- Outline administrative functions of staff.
- Effectively manage staff.
- Ensure sound fiscal management.
- Develop a plan for implementation oversight.
- Plan for systematic data collection, sharing, and reporting.



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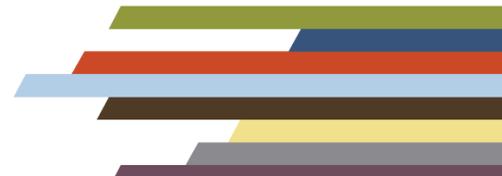
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Questions?



Resources shared during webinar

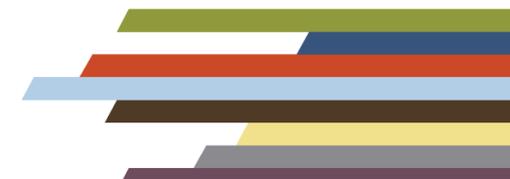
The below are several free resources/trainings to build your team's expertise:

1. International Academy on the Science and Impact of Cannabis: <https://iasic1.org/>
2. Every Brain Matters: <https://everybrainmatters.org/>
3. Opioid Response Network: <https://opioidresponsenetwork.org/>



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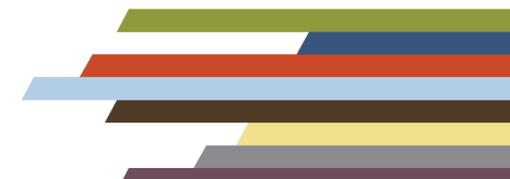
Your feedback is appreciated!



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Thank You!

If you have questions or comments, don't hesitate to contact:

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