



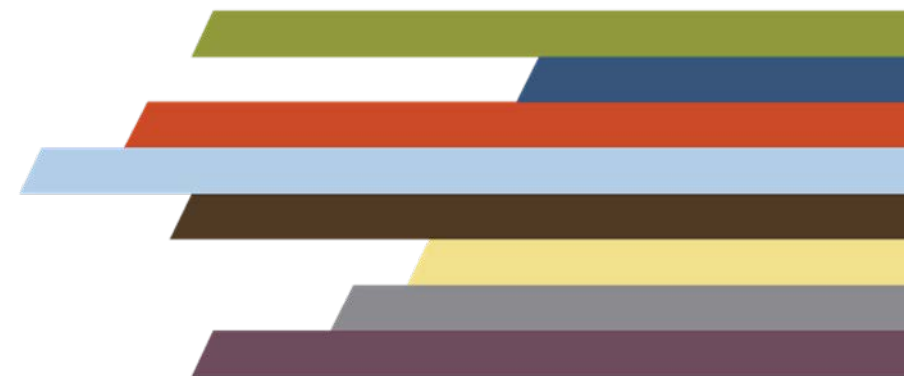
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August 4, 2020

People of Color Learning Community Session 1



This work is supported by awards
6UR1TI080205-02M002, SM081726 and
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and Mental Health Services Administration.

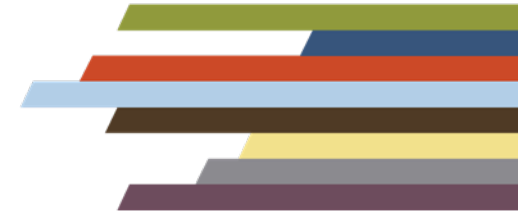


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Facilitator



Albert Gay
PTTC Associate

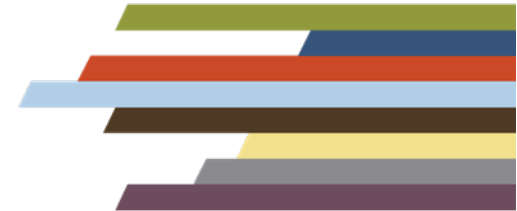


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Agenda

- Purpose and Goals
- Introductions
- Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis of Prevention in Communities of Color
- Next Steps

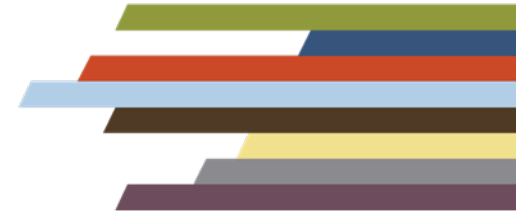


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The Purpose

The purpose of the learning community is to share strategies for creating change that lead to positive outcomes in communities of color.



Learning Community Goals

- Form cross cultural alliances
- Explore diverse perspectives in the field
- Analyze and recommend best practices for communities of color
- Examine strategies to overcome challenges that are unique for people of color in prevention

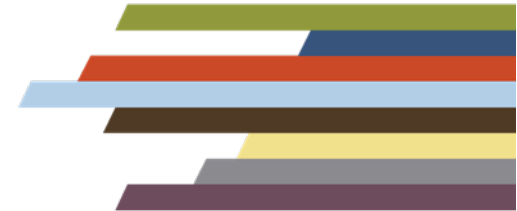


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Session 1 Objective

- Draft a strengths, weaknesses, opportunities, and threats (SWOT) analysis of prevention efforts in communities of color to begin the development of a strategic action plan.

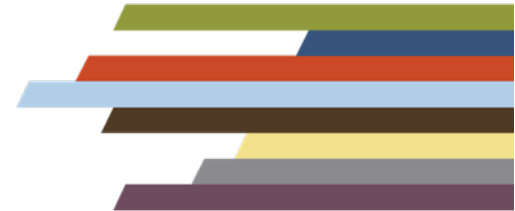


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Introductions

- Name
- Community/
Communities of Color
with whom you work
- Expectations

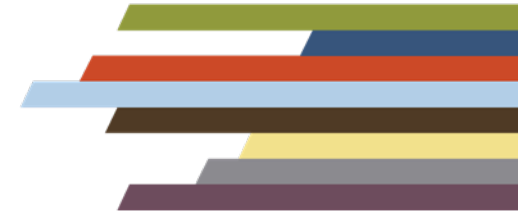


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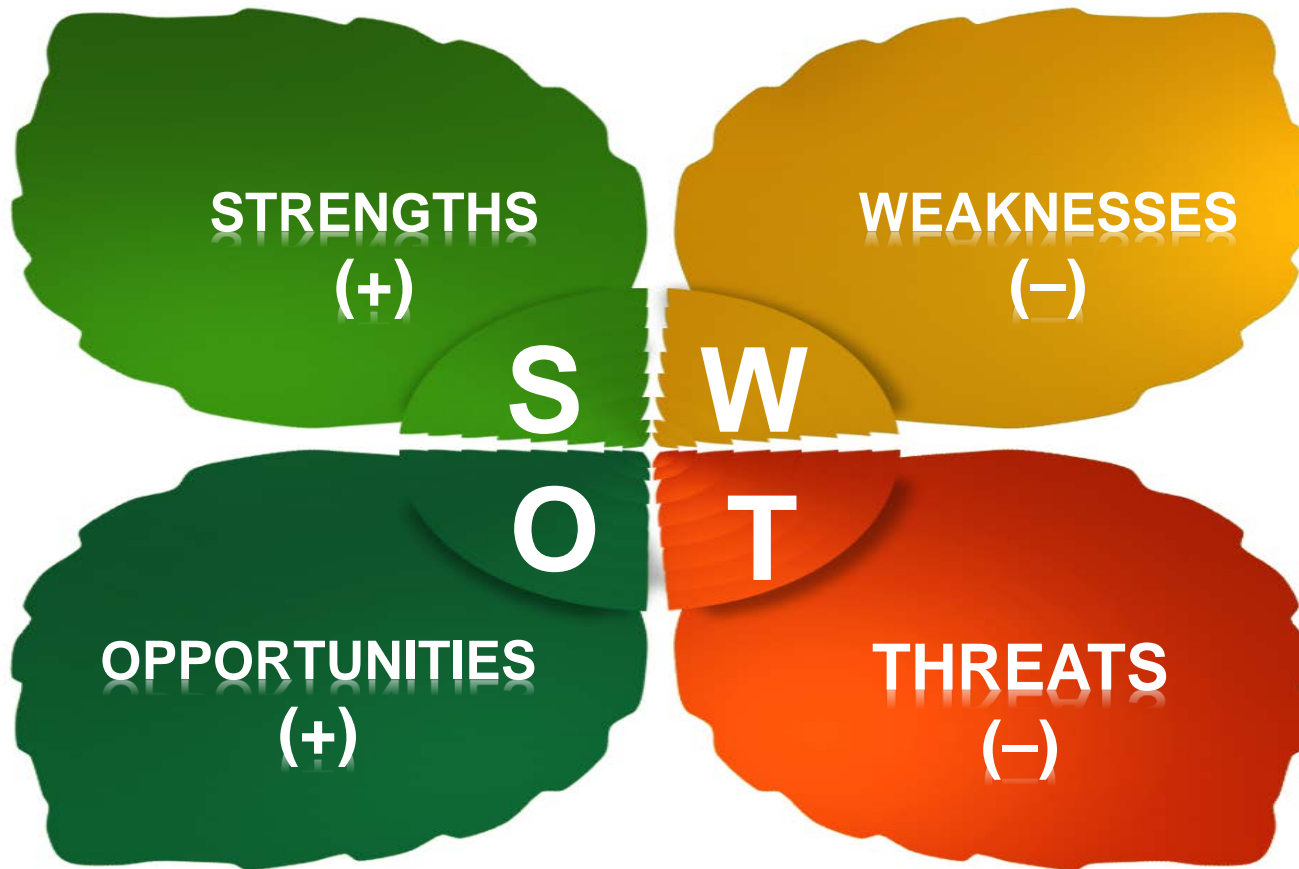
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SWOT Analysis



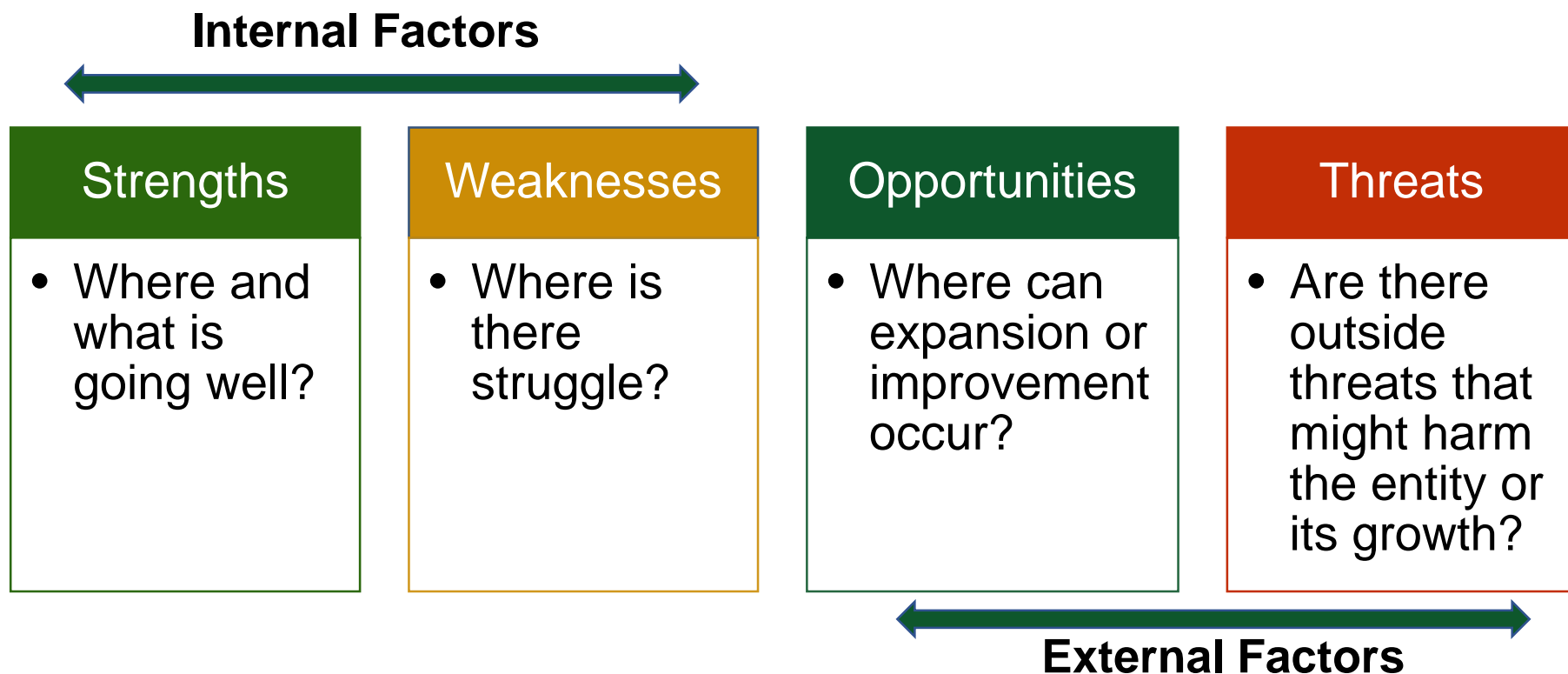
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SWOT Analysis

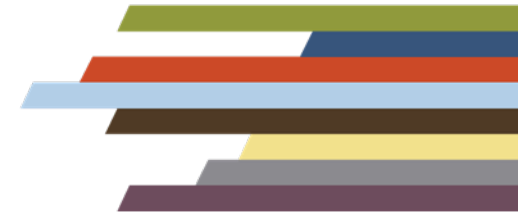


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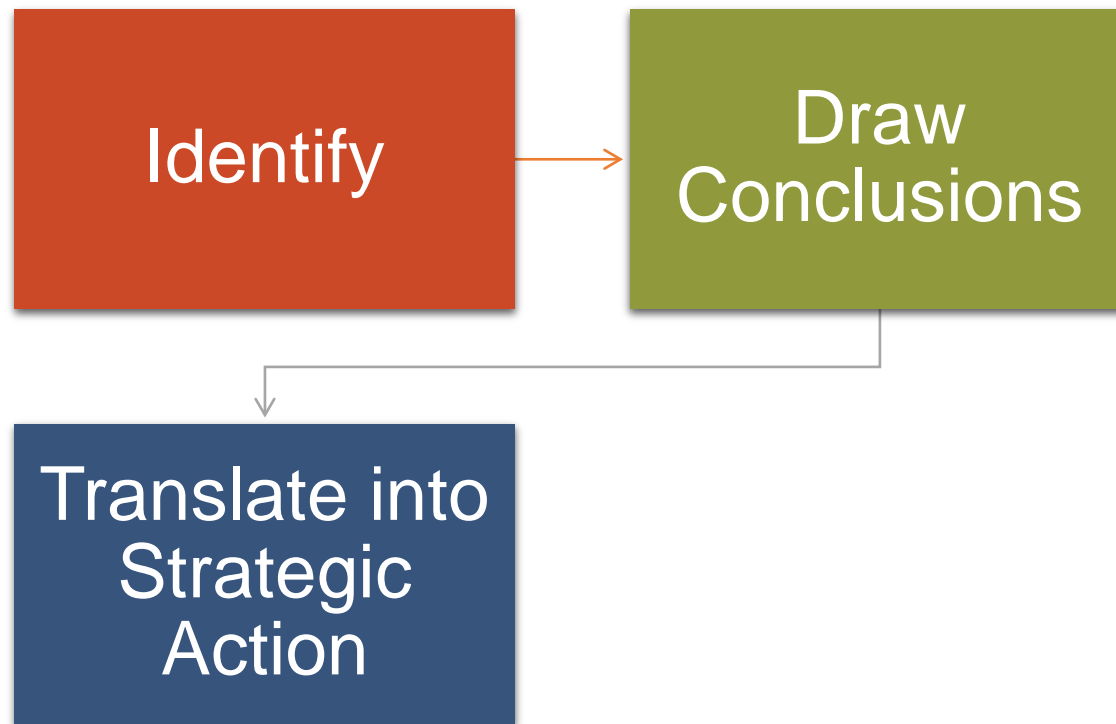
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Three Stages of SWOT Analysis

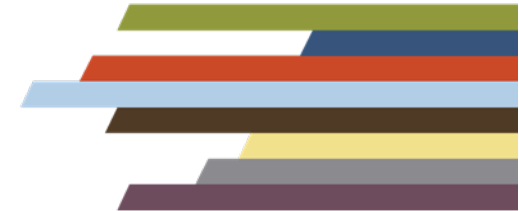


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Area of SWOT to Consider

Prevention in Communities of Color

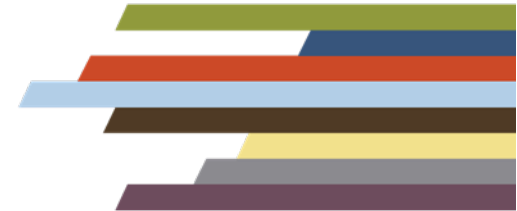


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Exercise: Questions

- What do we do well when providing prevention services to communities of color? (**strengths**)
- What do we need to improve when providing prevention services to communities of color? (**weaknesses**)
- What opportunities do we have to formulate and implement strategies that increase success in communities of color? (**opportunities**)
- What obstacles do we face that we need to counteract when providing prevention service in communities of color? (**threats**)

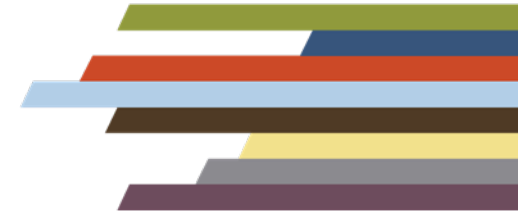


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SWOT-a-Round Brainstorm Exercise, Phase I: Identify

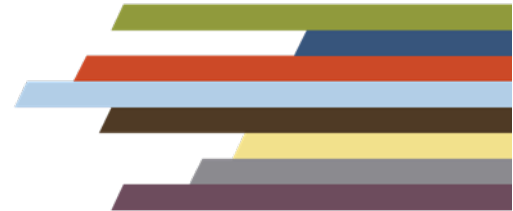
1. Each group will be assigned a SWOT domain
2. Discuss the list of responses from the large group and add new ones if needed
3. Identify the top three responses for report out and summarize why they are important
4. Each group has 10 minutes to complete
5. Each group will report out



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Phase II: Drawing Conclusions

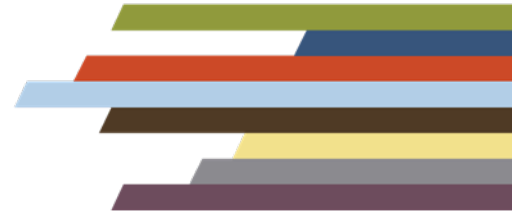


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Phase III: Translate into Strategic Action

To Be Continued . . .

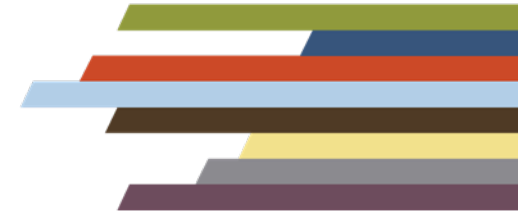


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Let's hear
from you!

Questions and Discussion

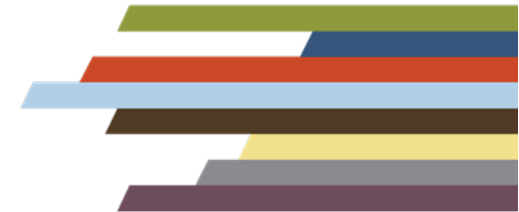


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What's Next?

Please save the dates for the upcoming sessions.

- September 1, 2020 - Data
- October 6, 2020 - Advocacy
- November 3, 2020 - Cultural Competency
- December 1, 2020 – To be announced

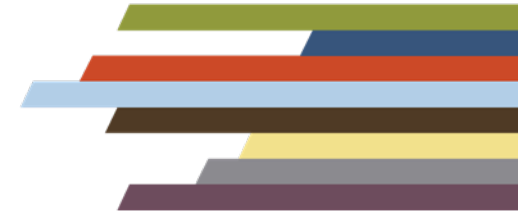


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Check out the PTTC Pandemic Response Resources page



Ask us! Access TA from the PTTC

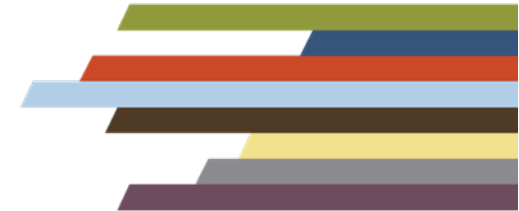


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If you have questions or comments contact

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