



Presentation Development and Design Training and Technical Assistance November 12th, 2020

DETAILS & LOGISTICS

Dates: November 12, 2020

Time: 9 AM—12:00 PM

Cost: FREE

Capacity: 50 participants

PRESENTER

Jamie Comstock and Robin Carr founded Info Inspired in 2014, after many years of designing and giving presentations with no formal training in this area, and watching their public health colleagues struggle with the same skills gap. Both are certified prevention specialists with 30 years' combined experience in the field. They've spent the last several years researching and testing ways to not only capture and hold an audience's attention but to also inspire audiences. They've spent countless hours refining the presentation planning process, identifying free resources, and learning how to maximize the tools they already had. It's also important to know that they aren't graphic designers, artists, or especially tech-savvy. Everything they do, you can do too. They've presented at the Community Anti Drug Coalitions of America's Leadership Forum, the Maine Public Health Association Annual Meeting, the New England Institute of Addiction Studies, the New England School of Best Practices, and provided training and technical assistance to non-profit organizations throughout New



England. They have been featured on the Organizing for Change podcast and have an on-demand webinar available through the New England Prevention Technology Transfer Center.

COURSE DESCRIPTION

Do your presentations inspire and influence your audiences? Do you know how to tackle tough topics and information overload? We use presentations as one of our primary strategies to share content knowledge, build skills, ignite calls to action and affect culture change. Many of us have attempted to create compelling presentations, however, most of us never receive any formal training in presentation design - despite all we expect presentations to do for us. In this three-hour virtual workshop, participants will learn practical skills to plan and deliver exceptional presentations using the tools and resources they already have.

LEARNING OBJECTIVES

- Apply a four-step process to create brain-friendly presentations
- List the most common presenter mistakes and understand how to prevent them
- Use tools and techniques that enhance learning
- Increase audience engagement and participation
- Use and display data effectively

Questions? Contact training@danyainstitute.org

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