



Advocating for Advocacy in Prevention

Overview

Advocacy is an important component of substance misuse prevention. Advocacy is a powerful tool that helps to educate and inform policymakers yet is often viewed with some apprehension due to fears of lobbying. This webinar will address advocacy vs. lobbying and define tangible examples of prevention advocacy to support public health and prevention efforts. Specific strategies will be discussed as examples of what prevention practitioners can and should do to advocate for substance misuse prevention in their communities and states.

By the end of the webinar, participants will:

1. Be able to identify the differences between lobbying and advocacy as it pertains to substance misuse prevention.
2. Be able to identify data sources that can support advocacy efforts in public health.
3. Be able to identify their own priority areas for prevention advocacy.

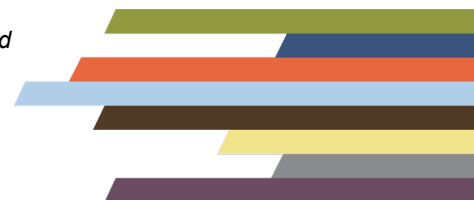
Audience

Community, tribal, jurisdiction, and state-level prevention practitioners and allied health partners and community members located in the Pacific Southwest states and jurisdictions of American Samoa, Arizona, California, Commonwealth of the Northern Mariana Islands, Federated States of Micronesia, Guam, Hawaii, Nevada, Republic of the Marshall Islands, and the Republic of Palau.

Presenter



Joe Eberstein works for the Center for Community Research Inc., in San Diego, CA, where he is the Program Manager for the San Diego County (MPI) Marijuana Prevention Initiative. He is also a featured speaker and subject matter expert regarding youth marijuana use and vaping. His role includes advocating for and raising awareness about the public health effects of substance misuse, marijuana and vaping and coordinating regional prevention campaigns to



reduce youth use. He also serves as an advisory board member of SAMSHA's Region 9 Prevention Technology Transfer Center (PTTC) and is a CA certified prevention specialist.

Date and Time

States and American Samoa

Tuesday, August 31, 2021

04:00 p.m. - 05:00 p.m. Mountain
03:00 p.m. - 04:00 p.m. Pacific
12:00 p.m. - 01:00 p.m. Hawaii
11:00 a.m. - 12:00 p.m. American Samoa

Pacific Jurisdictions

Wednesday, September 1, 2021

10:00 a.m. - 11:00 a.m. Republic of the Marshall Islands
09:00 a.m. - 10:00 a.m. Pohnpei and Kosrae
08:00 a.m. - 09:00 a.m. Guam, Northern Mariana Islands, Chuuk, and Yap
07:00 a.m. - 08:00 a.m. Republic of Palau

Cost: Free

Certificates of Attendance:

Participants will receive a Certificate of Attendance for 1.0 hour for participating in each webinar approximately 7-10 days after the event.

To Register:

Click here to register for the webinar:

https://zoom.us/webinar/register/WN_h2_zsK_IQ1yfDNBh_y-68A

Questions? Please contact Clarissa Lam Yuen (clamyuen@casat.org) for any questions related to registration. For any other questions, please contact Janet Porter (jporter@casat.org).

