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Technology Transfer Centers

Funded by Substance Abuse and Mental Health Services Administration



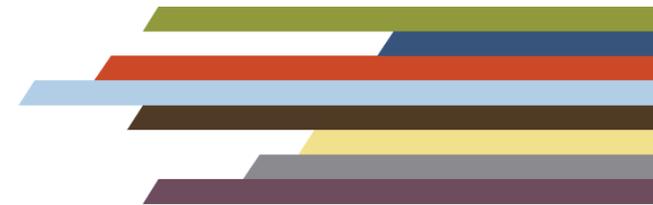
Welcome to Strategic Fit and Evidence-Based Practices in Today's Prevention Landscape



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The Webinar Is Now Live

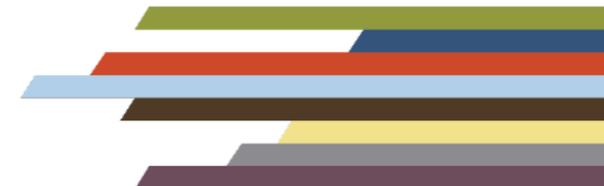


- This webinar is being recorded and will be available for future viewing along with a copy of today's slides.
- The slides are shared in the chat feature

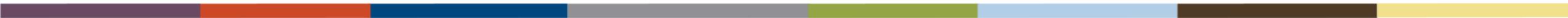


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Technical Information



This webinar is being recorded and archived and will be available to all webinar participants.

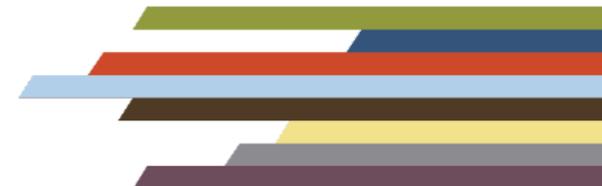
This training was developed under the Substance Abuse and Mental Health Services Administration's Prevention Technology Transfer Center task order. Reference # 1H79SP081018.

For training use only.



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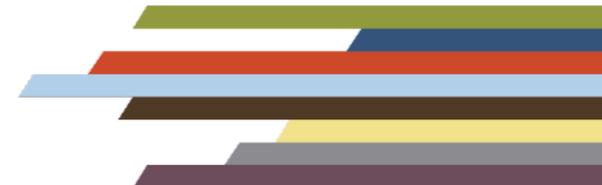
Audio

- Audio will stream through your computer or device
 - If you prefer to call in, the phone numbers are included in your registration confirmation.
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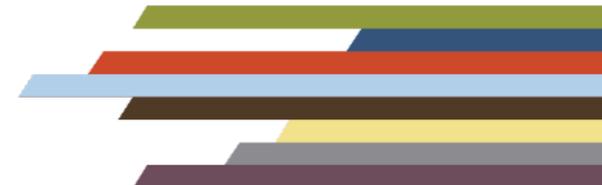
Chat and Q&A

- Please use the chat feature for comments or questions we welcome your thoughts and hope for a rich conversation in the chat.
- You may also type questions for our presenters at any time during the presentation in the Q & A feature
- We may ask our presenters to answer questions throughout the presentation, and we will host a Q & A session after the slide presentation.



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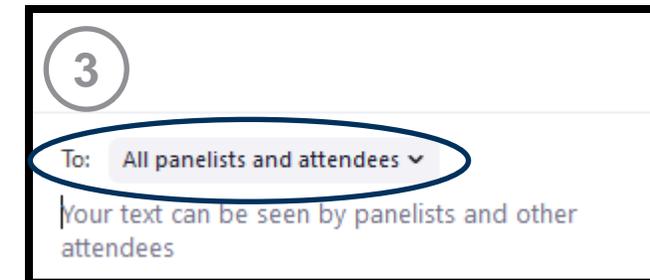
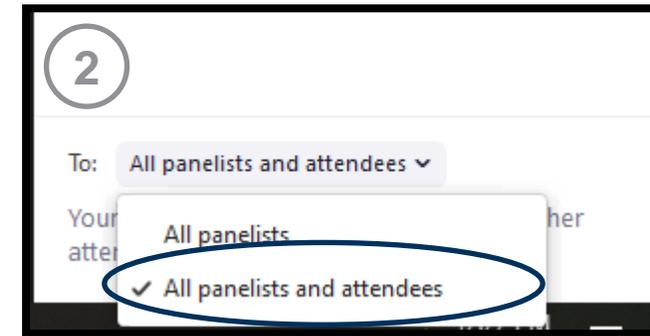
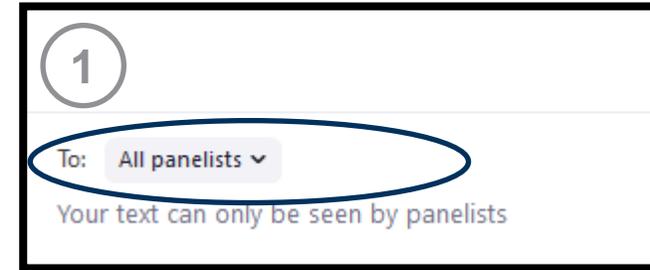
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Chatting in Zoom Webinar

To ensure all attendees see your comment or question please do the following:

1. Go to “To:” at the bottom of the chat feature
2. Select the down arrow next to “All Panelists”
3. **Select “All panelists and attendees”**
4. The bottom should now read To: All panelists and attendees



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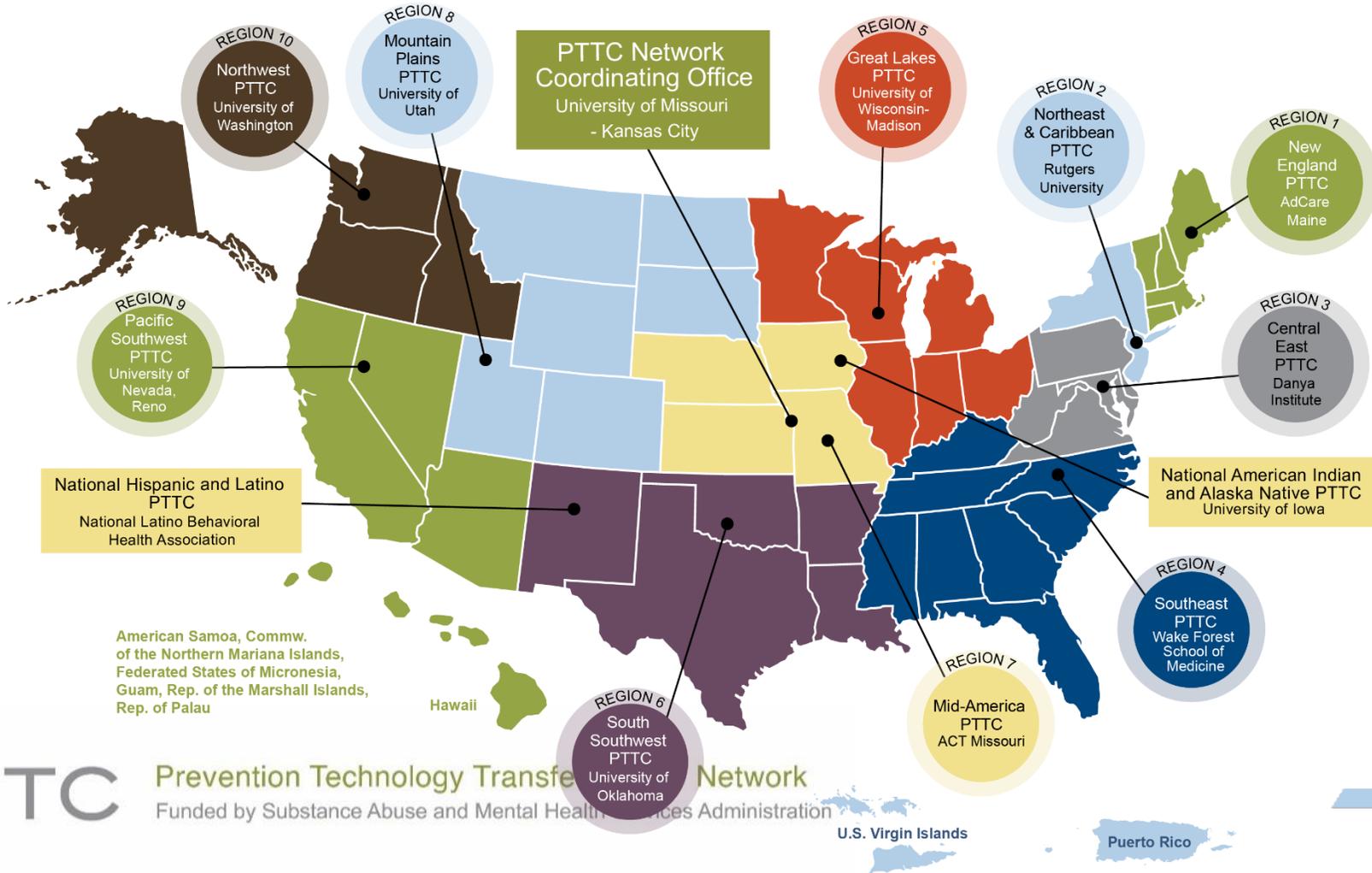
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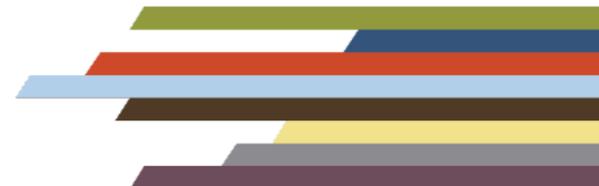


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Evidence-Based Intervention Work Group



Mission

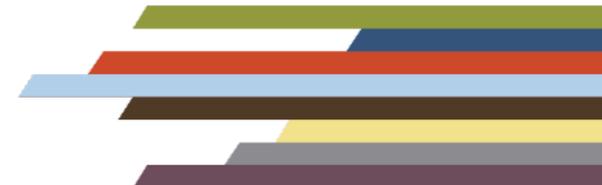
Promote the effective selection and implementation of evidence-based interventions for prevention professionals and stakeholders in order to provide services with fidelity that are culturally intelligent and result in positive outcomes.



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Today's Presenters



Nicole Augustine
MPH, MCHES, CPS

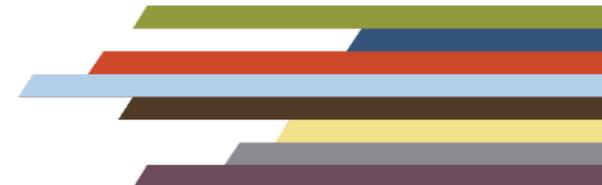


Nicole Schoenborn
MA, CPS



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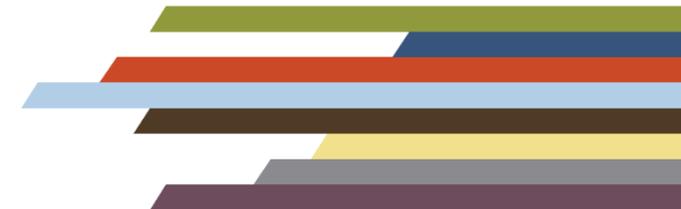
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Strategic Fit and Evidence-Based Practices in Today's Prevention Landscape

Virtual Learning Session I

SAMHSA
Substance Abuse and Mental Health
Services Administration



Agenda



Part 1: Conceptual Fit

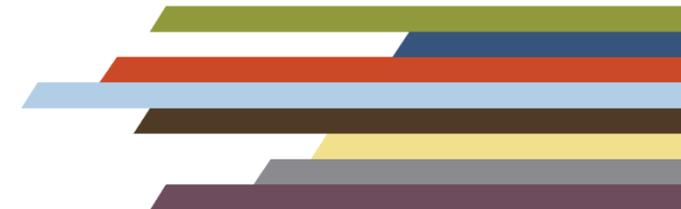
Part 2: Practical Fit

Part 3: Evidence of Effectiveness



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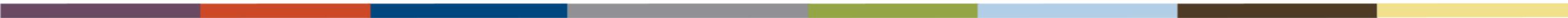
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Part 1. Conceptual Fit



Alignment with Priority Problem



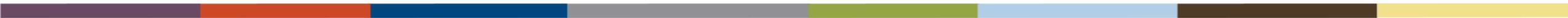
Designed to address the specific substance use-related problem our community has prioritized.



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Alignment with Priority Factor(s)



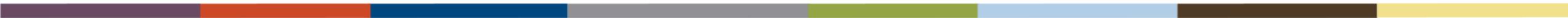
Directly addresses one or more of the specific risk and/or protective factors our community has prioritized.



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Alignment with Focus Population(s)



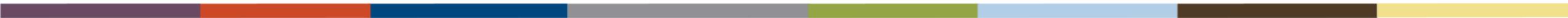
Designed for use with our community's focus population(s) for prevention efforts.



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Evidence of Outcome(s) of Interest



Has been shown to produce positive outcomes among members of the community's focus population(s).



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Example

Parental Disapproval > Protective Factor

Parenting program that raises awareness of the dangers of prescription drug misuse would have strong conceptual fit.



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Example

Parental Disapproval > Protective Factor

Parenting program that raises awareness of the dangers of underage drinking would have strong conceptual fit.

In contrast, a **responsible server training** for alcohol retailers would be a weak conceptual fit for the identified community problem.



Part 2. Practical Fit



Implementation Guidance

Program/practice materials (e.g., facilitator guide) and/or services (e.g., training and technical assistance) are available that detail its content, specify its requirements, and can aid in its implementation.



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Support of Key Stakeholders



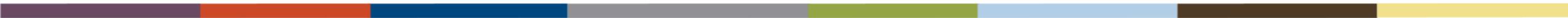
Supported by those it will serve, those who will be responsible for its implementation, and others with relevant decision-making power in our community.



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Support of the Broader Community



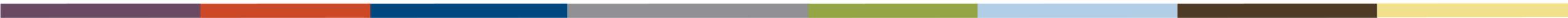
Includes those who may not be directly involved in or affected by its implementation but are invested in our priority problem and/or focus population(s).



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Feasibility of Implementation



Must have sufficient capacity—including funds for materials and training, time and space, and access to qualified staff and evaluators as well as intended participants.



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Synergy with Other Prevention Efforts



Aligns well with the mission of the implementation site and supports/enhances other prevention efforts at this site and in the broader community.



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Example

Parental Disapproval > Protective Factor

Parenting program that raises awareness of the dangers of prescription drug misuse would have strong conceptual fit.



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Example

Parental Disapproval > Protective Factor

Parenting program that raises awareness of the dangers of underage drinking would have strong practical fit, if:

- Leaders recognize the problem
- Community readiness is high
- Strategy is affordable



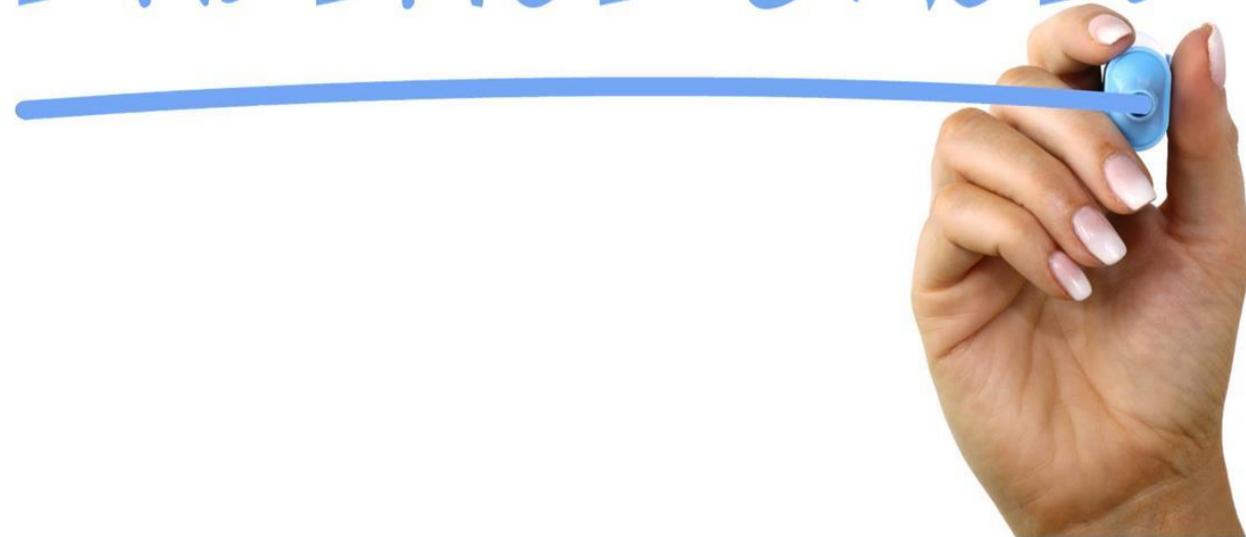




Part 3. Evidence of Effectiveness

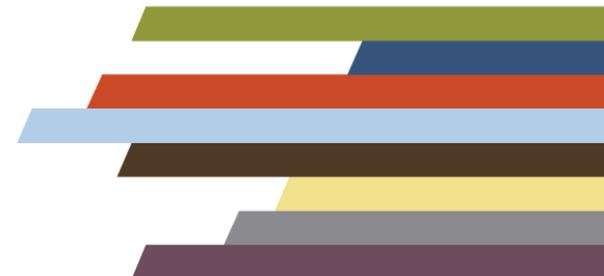
What Are EBPPs?

EVIDENCE BASED



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Evidence of Effectiveness

Evidence of effectiveness is the proof that a program or practice can (or cannot) do the job that needs to be done.



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What are your options?

1. Systematic Reviews
2. Individual Evaluation Studies



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Criteria for Strength of Evidence



Research
Design



Internal Validity



Independent
Replication



External and
Ecological
Validity



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Common Categories Based On Strength Of Evidence Supporting Effectiveness



What if nothing “fits”?

Adopt the best but imperfect strategy

Adapt to fit your community

Research new or emerging programs



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Recommendations during COVID-19

- Choose the right objectives and questions
- Build capacity to use appropriate technology for telephone or video-conferencing data collection
- Be inclusive and assess accessibility
- Establish a quiet environment for telephone or vide-conference data collectors
- Be flexible--expect delays and interruptions during virtual data collection with participants
- Work with developers
- Communicate length of time for data collection and ask for best times to call
- Research online survey options



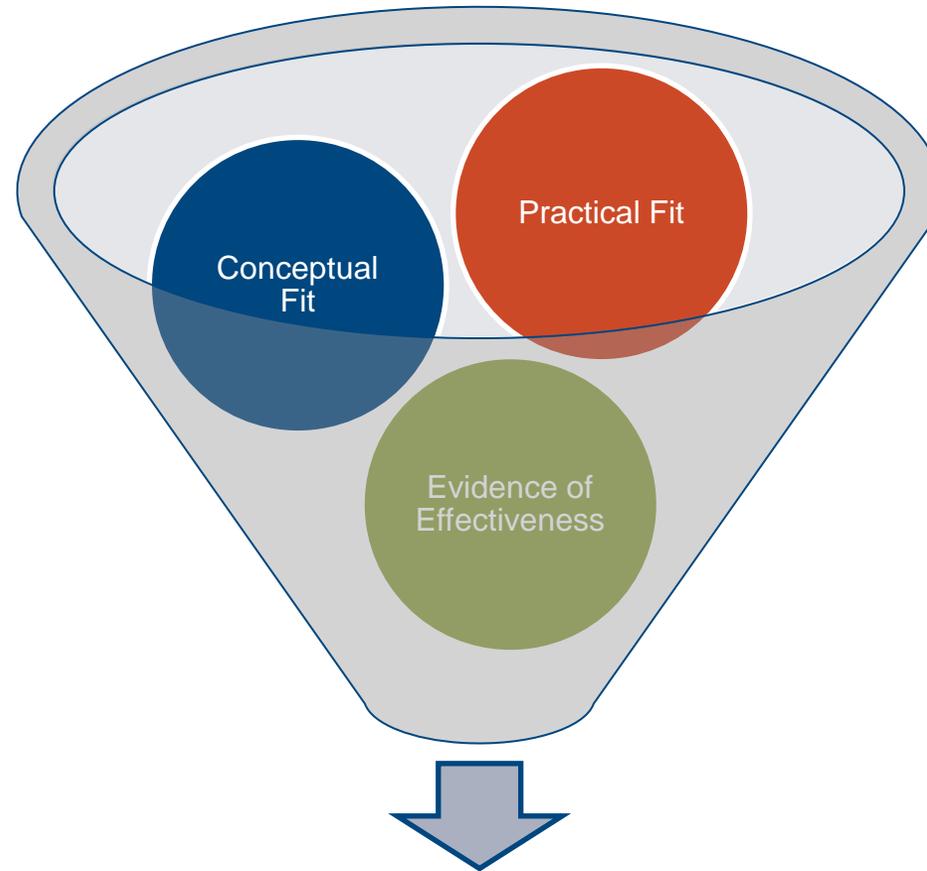
The Final Step



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Bringing it All Together



**Best Fit Options= Strong Fit and
Strong Evidence of Effectiveness**



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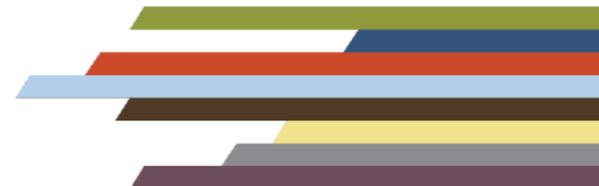
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Questions?



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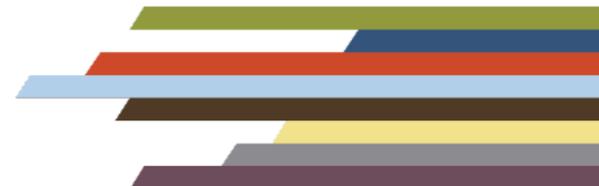
Webinar Information

- In approximately one week, you will receive an email that will contain instructions on how to download and print your **certificate of attendance**.
- The webinar recording and slides will be made available on the PTTC website: **PTTCnetwork.org**.
- Please click on the **evaluation link** in the chat feature, your response helps drive the work of the PTTC Network, we appreciate your time and value your opinion.



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GPRA Survey

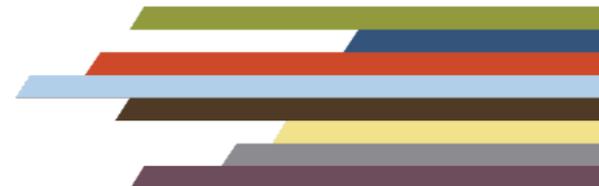
- Please complete our GPRA survey (link below) sent out in chat!
- You may also see this survey when you close out of the webinar

ttc-gpra.org/GPRAOnline/PCS?e=0099200108&n=P

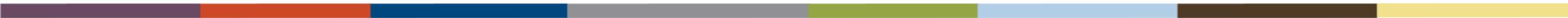


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Thank you



Thank you for attending
**Applying Prevention Science to Practice:
Strategic Fit and Evidence-Based Practices in
Today's Prevention Landscape**



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