Lobby Poll

What youth substance misuse prevention policies exist in your community?

Understanding the Role of Policy in Preventing Substance Misuse: Part 1

Identifying and Implementing Policy Best Practice for Alcohol and Prescription Drugs

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SAMHSA
Substance Abuse and Mental Health
Services Administration

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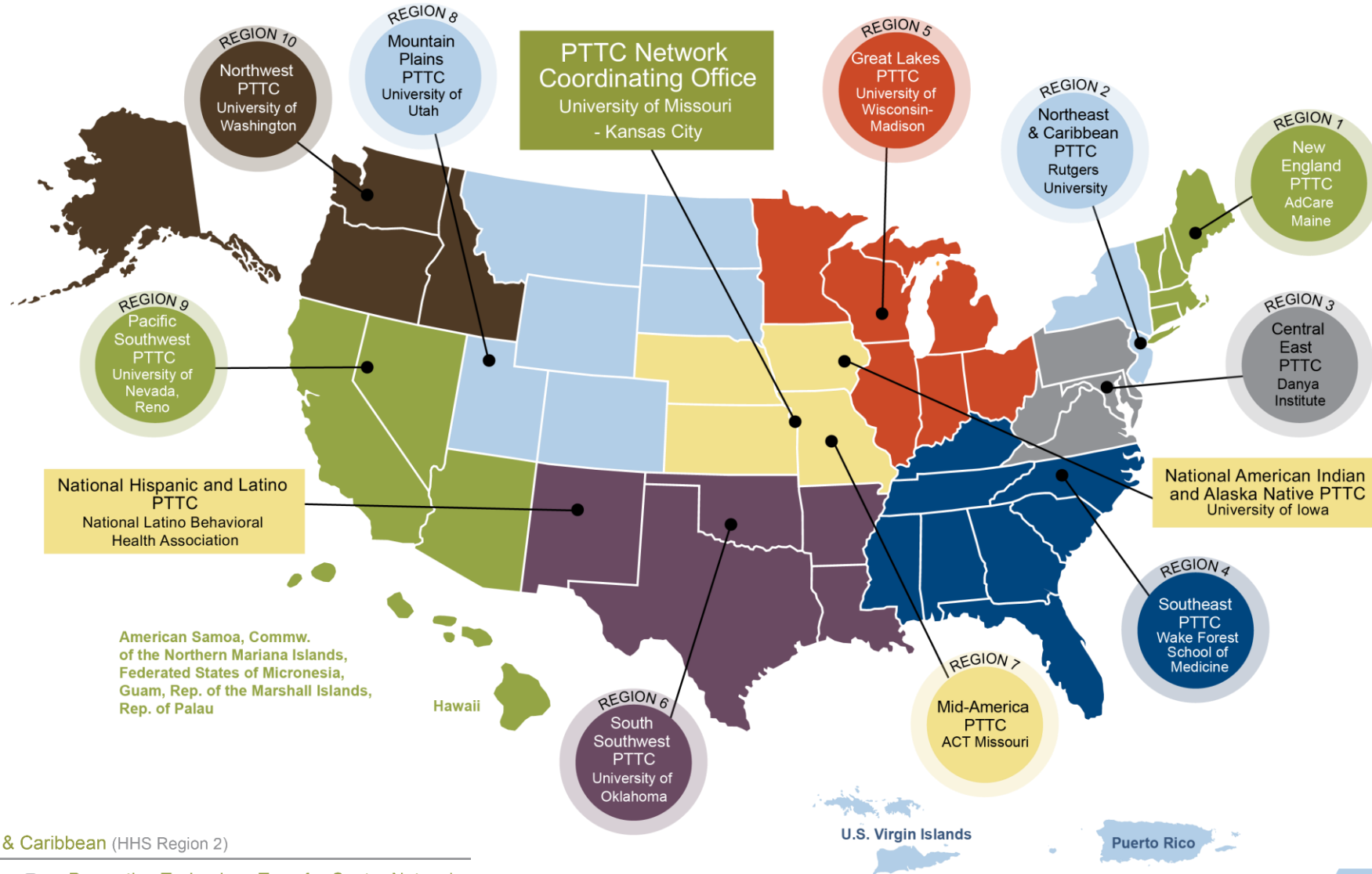
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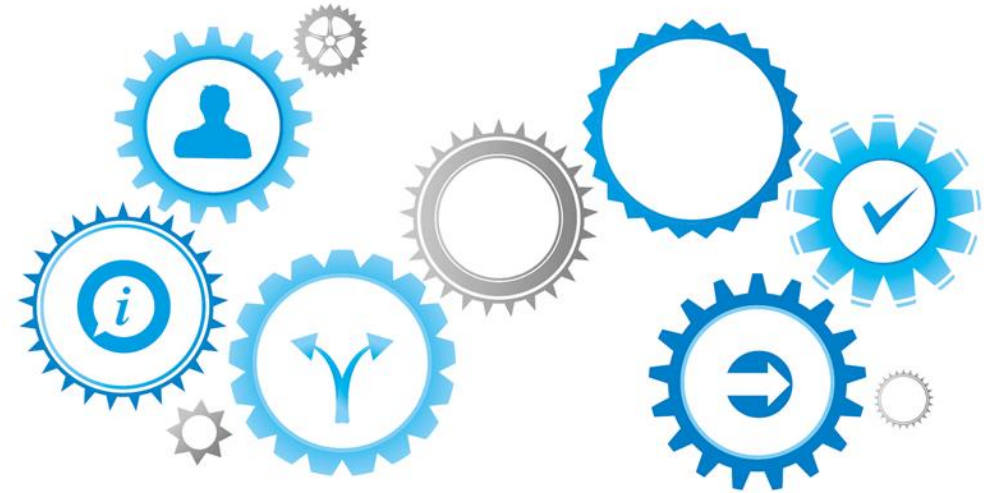**Noreen Burke, MPP**
TA Provider, EDC

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Presenters

Tracy Desovich, MPH, CPS
T/TA Specialist, EDC

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T/TA Specialist, EDC

Learning Objectives

- Describe policy as critical component of a comprehensive substance use/misuse prevention plan.

- Describe community conditions that support successful policy change efforts.

- Identify evidence-based policies to prevent youth substance use/misuse.

- Articulate solutions to common challenges associated with policy change efforts.
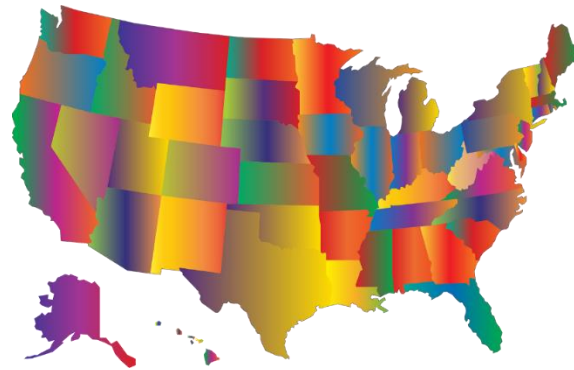
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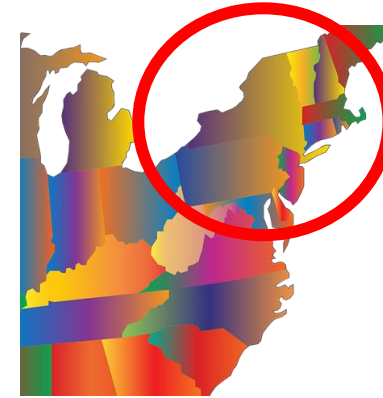Funded by Substance Abuse and Mental Health Services Administration

Setting the Stage for Policy Change

Poll

What does youth substance use look like in the U.S.?
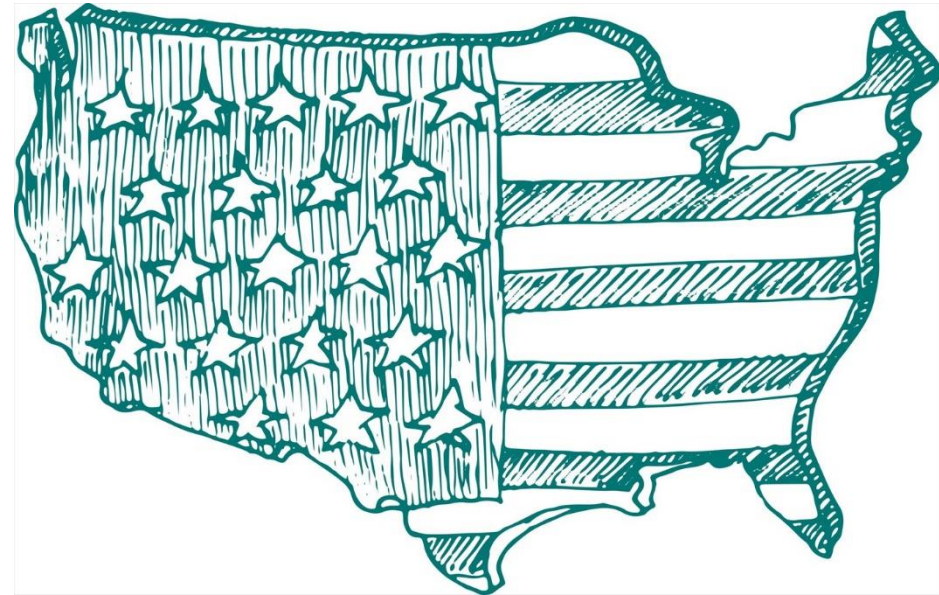
Our Collective Responsibility

...is to keep youth safe and healthy so they can thrive!

What Is Policy?

"Standards for behavior that are formalized . . . and embodied in rules, regulations, and procedures."

Policy Change as an Environmental Strategy

Aims to change or influence:

- Community standards
- Institutions
- Structures
- Attitudes that shape individual behavior

Policy Advantages[4]

- Broad and efficient reach
- Establishes conditions favorable to non-use
- Lasting, long-term impacts
- Cost effective
- Sustainable

Where Do Policies Live?

Global

National

State/ Jurisdiction
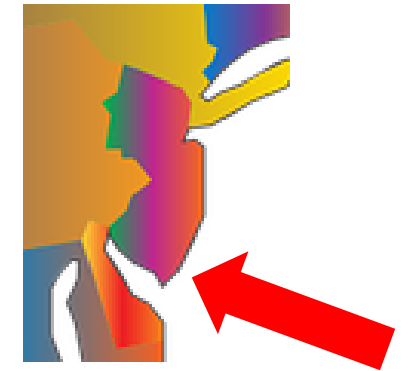
Local

Poll

What changes have you seen in your community as a result of a policy?

STOP

It's against the law to buy alcohol for anyone under 21.

Brought to you by LPKNC Sur
"Community in Action"

Considerations for Policy Development

Aligning your Policy Strategy: Example

Problem	→	Risk Factors	↔	Strategy	↔	Short-term Outcomes	↔	Long-term Outcomes
Underage drinking	→	Easy retail access	↔	Mandated Responsible server beverage training	↔	Reduced retail access	↔	Decrease in UAD

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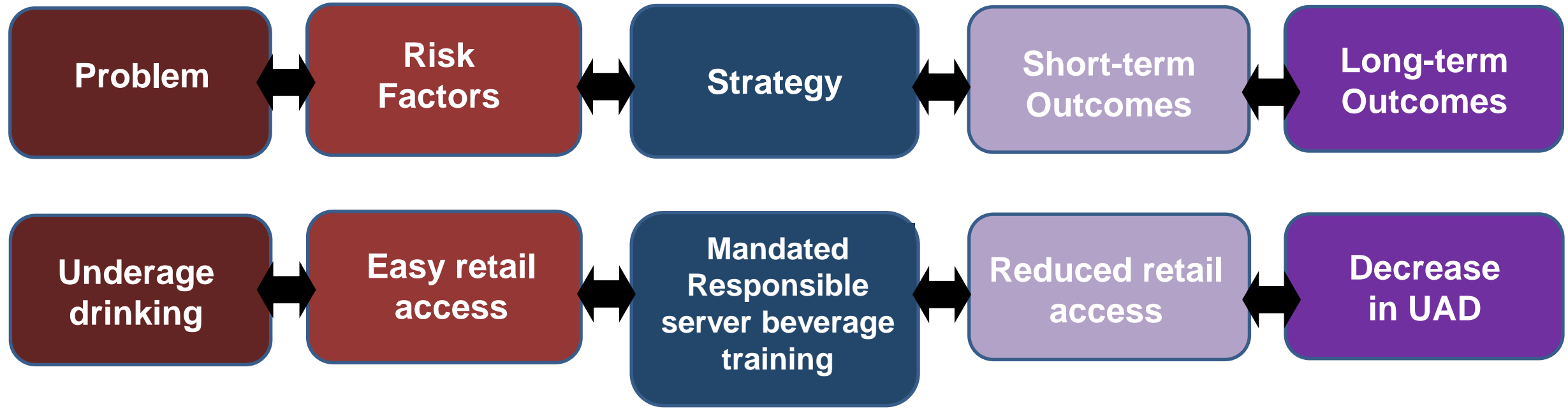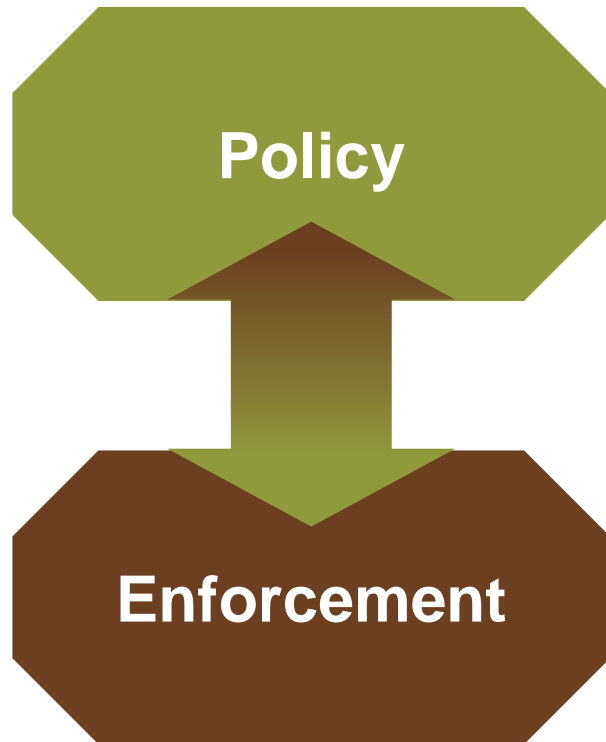
Multiple Policies Across the Socio-ecological Framework
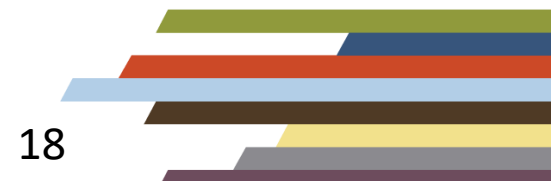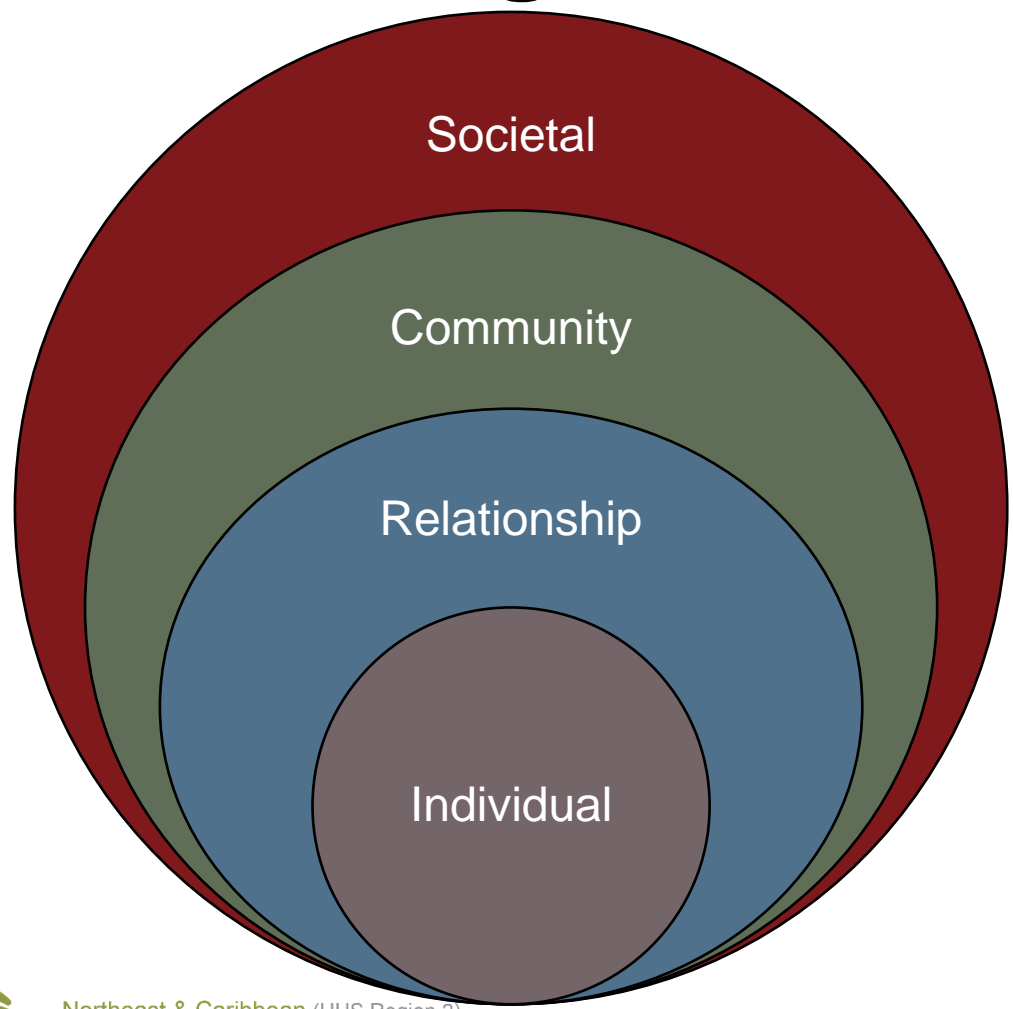
The Relationship Between Policy and Enforcement
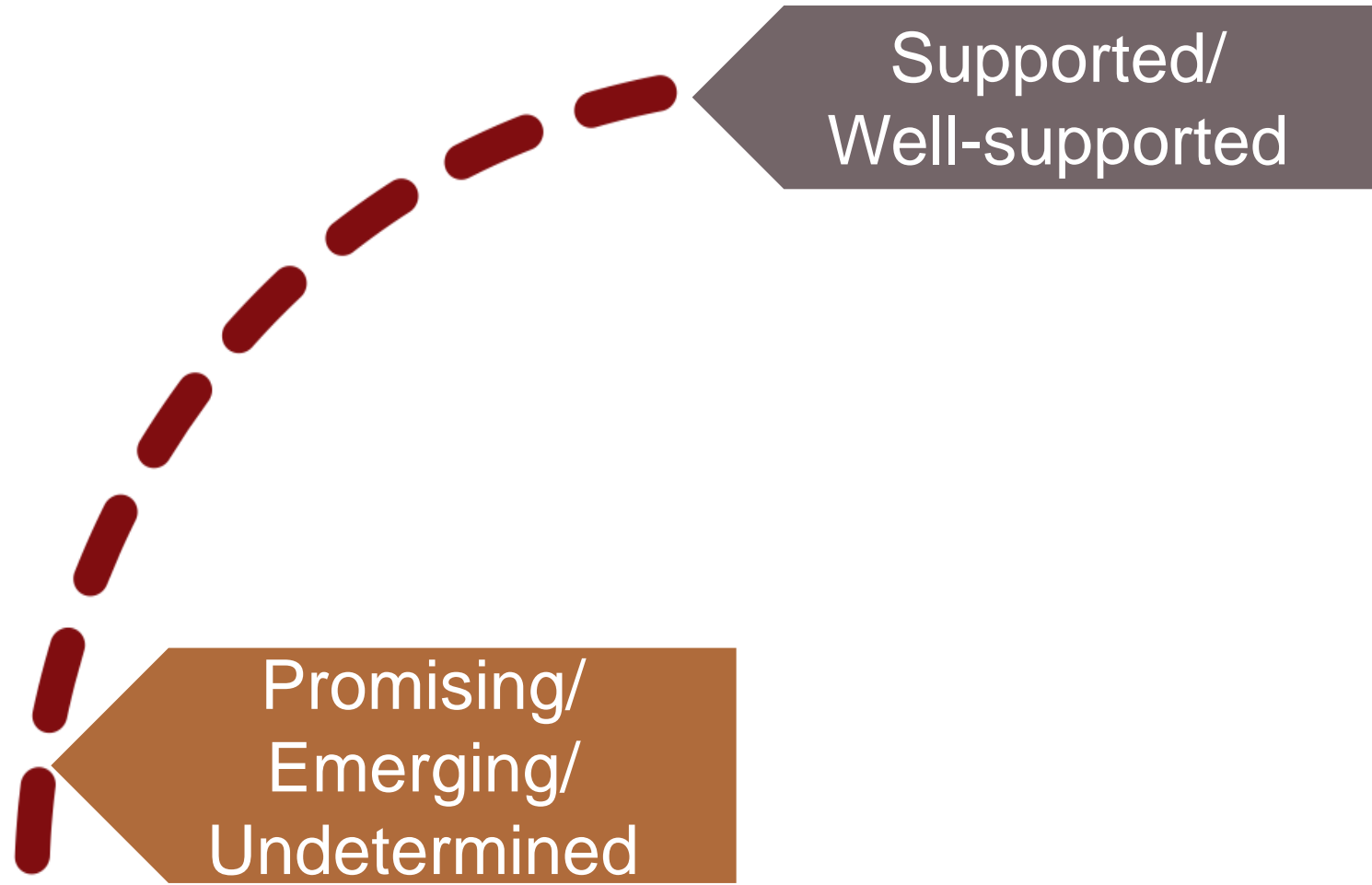

Policy

Enforcement

- Policy alone does not imply enforcement.

- Enforcement alone won't work if the policy isn't appropriate for or accepted by the general population.

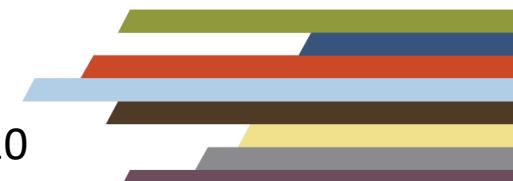- Policy and enforcement are designed and implemented by two different systems.
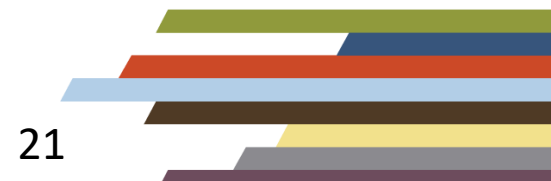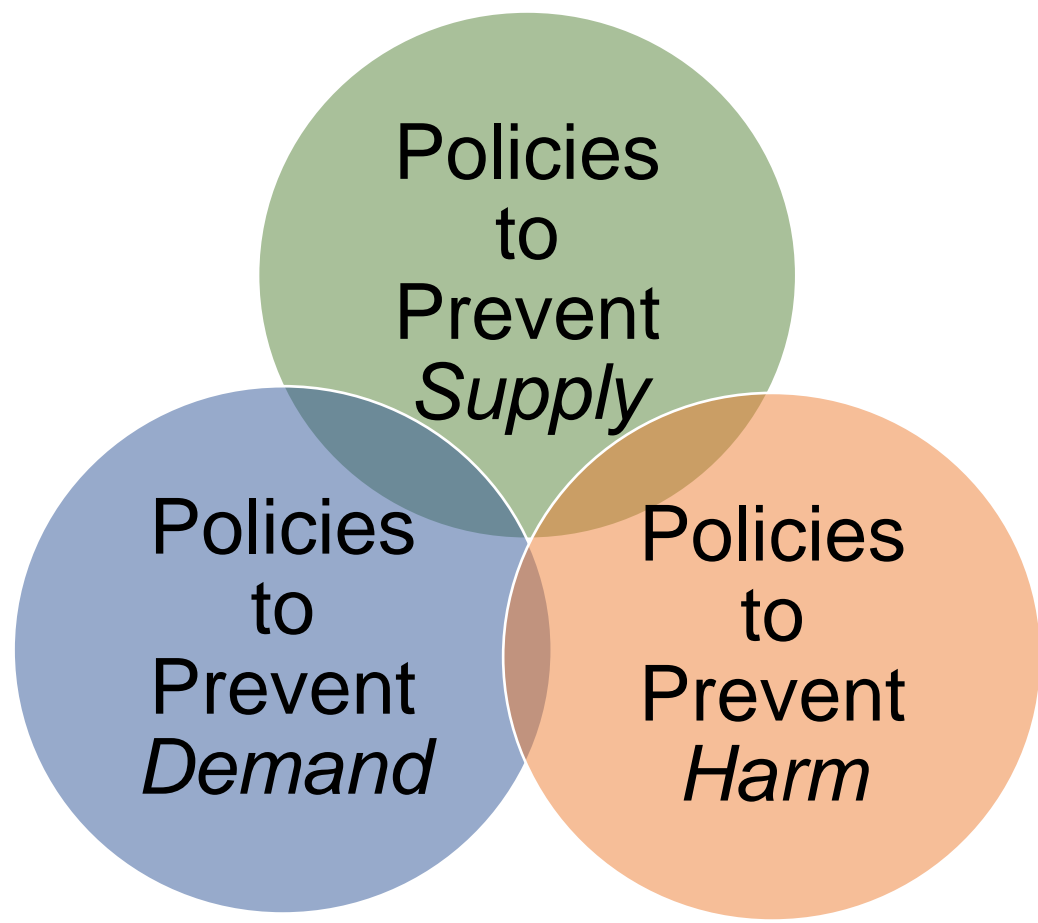
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Evidence-based Continuum

Supported/
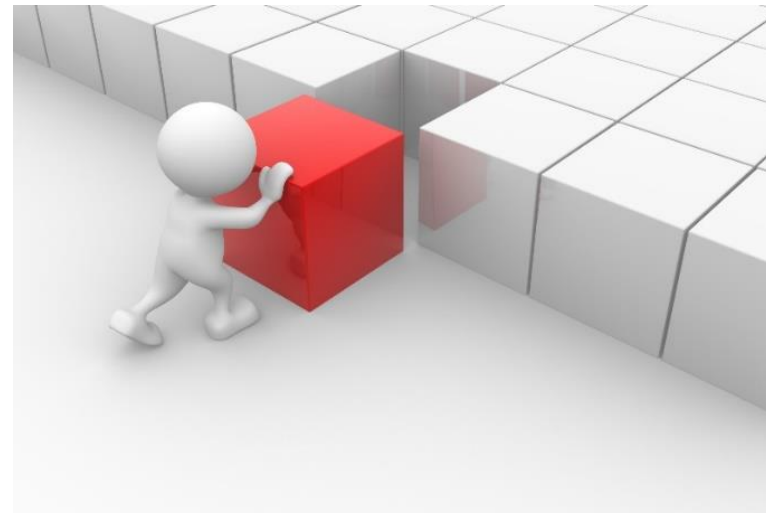Well-supported

Promising/
Emerging/
Undetermined

Policies to Prevent Substance Use/Misuse

Discussion

Policy work isn't as simple as finding a policy from a neighboring town and adopting it.

What is necessary *before* adopting a policy?

Essential Ingredients

- History
- Community readiness
- Political will
- Engaging the right partners at the right time
- Timing

Alcohol Policies

Effective Alcohol Policies

- Hold adults accountable.

- Increase the price of alcohol.

- Provide deterrents to using alcohol or incentives for not using.

- Restrict use and sale of alcohol.

- Restrict alcohol advertising that targets young people.

- Educate the public about increased enforcement efforts.

Effective Alcohol Policy

Limit alcohol outlet density
Alcohol Home Delivery Restrictions
Alcohol Price IncreasesBeer Keg Registration
Dram Shop Liability
Happy Hour Restrictions
Limit Location and Density of Alcoholic Beverage Outlets
Minimum Age of Alcohol Purchase, Sale, and Server Laws
Minor in Possession of Alcohol Laws
Responsible Beverage Server/Seller Training Ordinance

Policies to Prevent *Supply*

Policies to Prevent *Demand*

Policies to Prevent *Harm*

Alcohol Advertising Restrictions

Alcohol Restrictions at Community

EventsSocial Host Liability Laws

Blood Alcohol Concentration (BAC) Limits for Minors
Graduated Driver's License Laws

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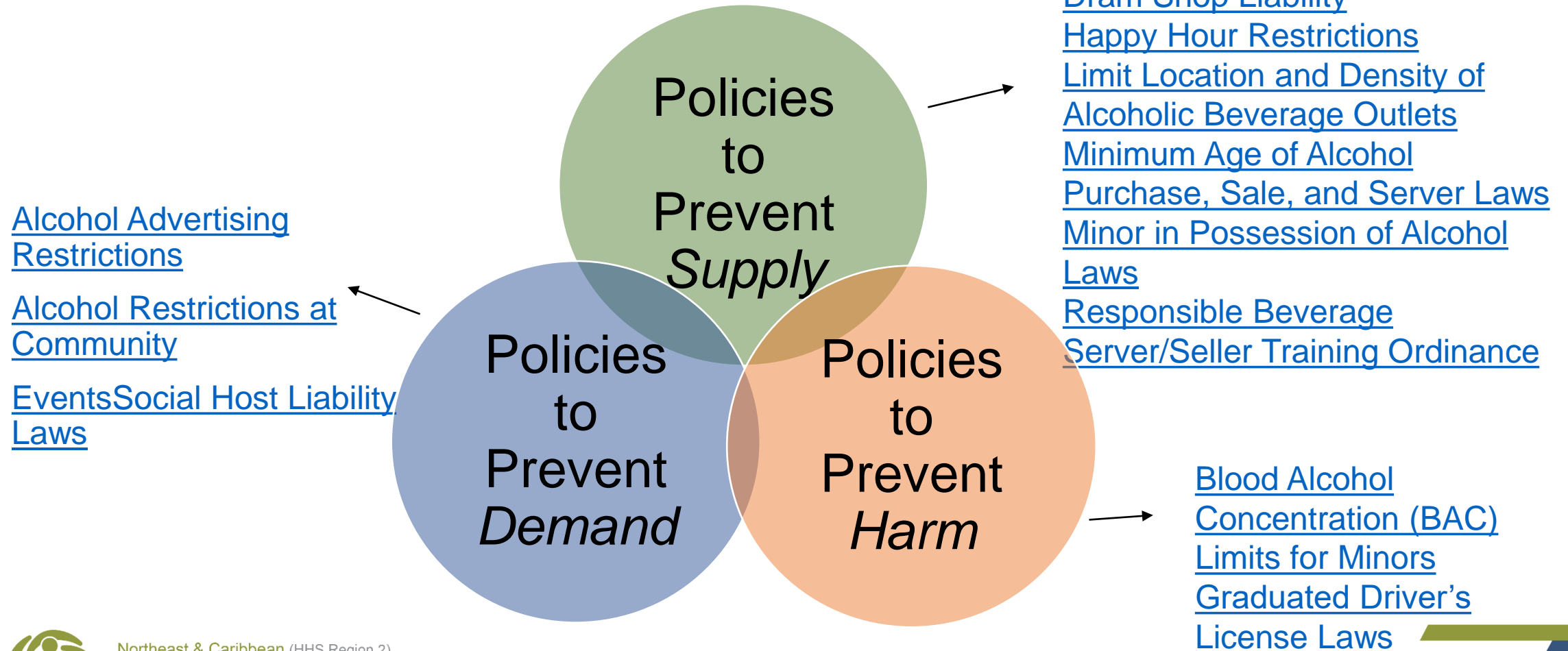
Poll

Which of the following policies would you like to learn more about?

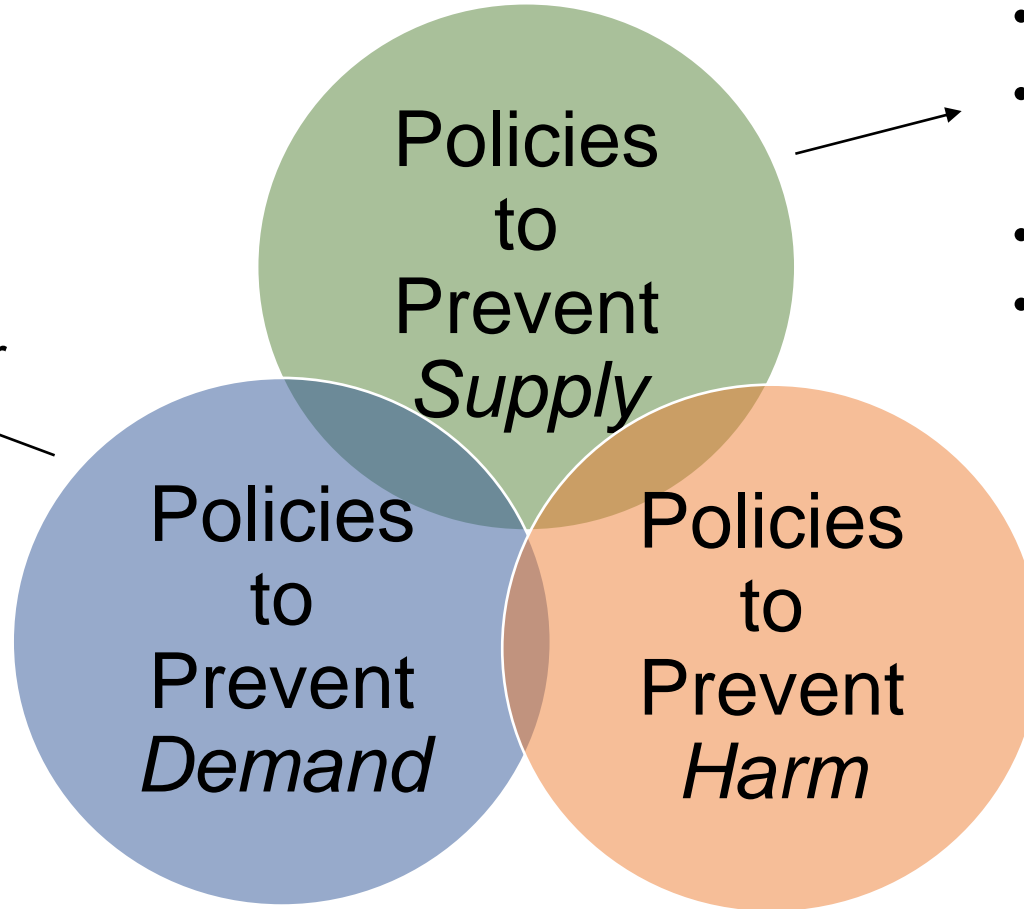# Non-Medical Use of Prescription Drug Policies

Poll

What NMUPD policies exist in your community?

Policies to Prevent NMUPD

- Patient Education Mandate
- Prescriber Education Mandate
- Direct-to-Consumer Advertising Restrictions

Policies to Prevent *Supply*

Policies to Prevent *Demand*

Policies to Prevent *Harm*

- Mandate use of PDMP
- Restricting Internet Access Prescription Drugs
- Delisting Prescription Drugs
- Doctor Shopping Laws

- Mandated Harm Reduction Training Law Enforcement
- Abuse Deterrent Drug Formulations
- State Naloxone Access Laws

Policies to Reduce Supply: Benefits and Cautions (NMUPD Example)
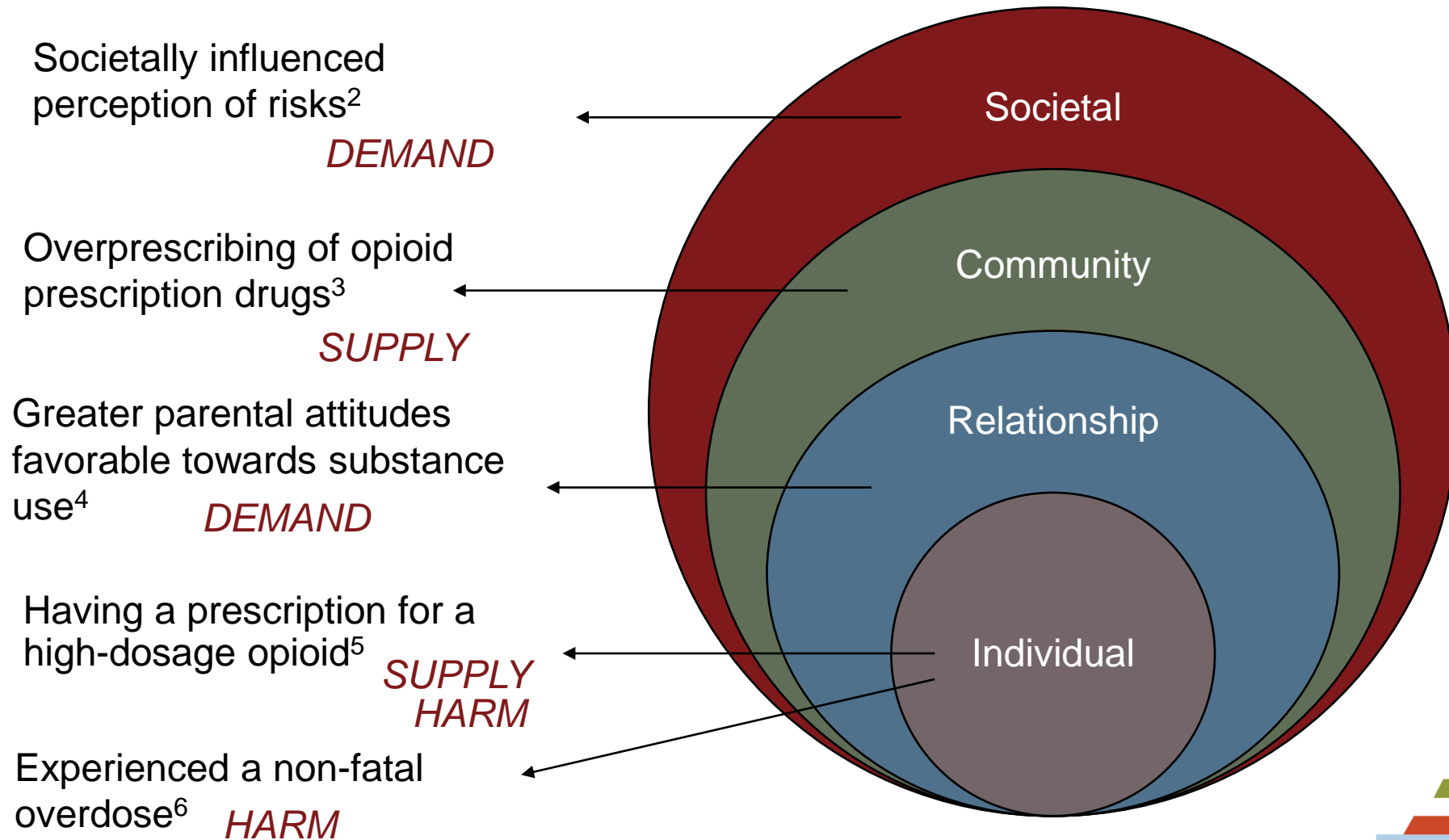
Benefits

- Can reduce NMUPD
- Can reduce Rx drug diversion
- Can reduce risk of dependency and overdose

Cautions

- Can reduce legitimate access
- Can reduce access among individuals with opioid dependence (which can lead to increased risk of using illicit drugs)

Risk and Protective Factors for NMUPD and Prescription Opioid Overdose

Societally influenced perception of risks[2]

DEMAND

Overprescribing of opioid prescription drugs[3]

SUPPLY

Greater parental attitudes favorable towards substance use[4]

DEMAND

Having a prescription for a high-dosage opioid[5]

SUPPLY
HARM

Experienced a non-fatal overdose[6]   *HARM*

Societal

Community

Relationship

Individual

How Do We Select the Most Effective Policy?

- Fit: aligned with strategic plan & identified risk and protective factors

- Greatest impact

- Readiness

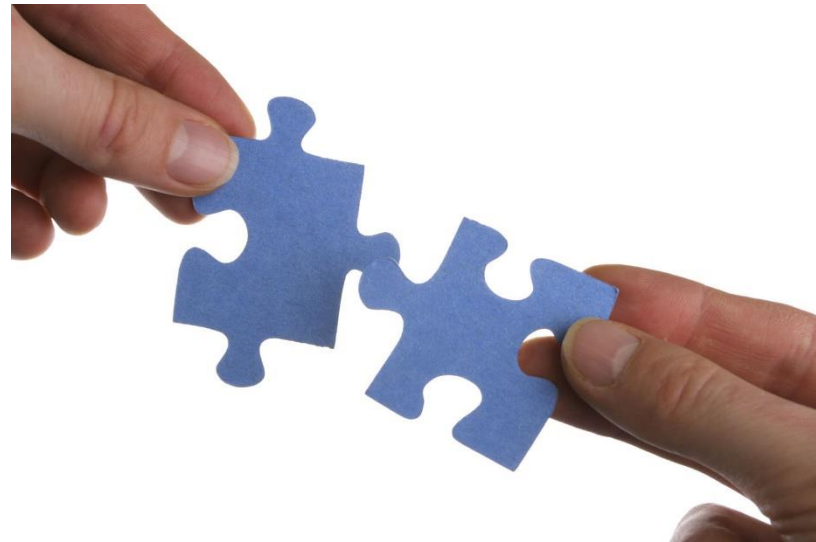- Feasibility to implement given your resources

- Funding Restrictions

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Common Challenges and Potential Solutions

Poll

What are some of the potential challenges that you have seen implementing a policy in your community?

Common Challenges

- We knew what policy we needed to pass, but we could not get our stakeholders onboard.

- We got a champion on board, passed the policy, but it isn't enforced.

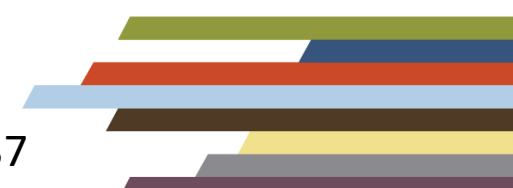- There are no resources available to implement the policy as written.
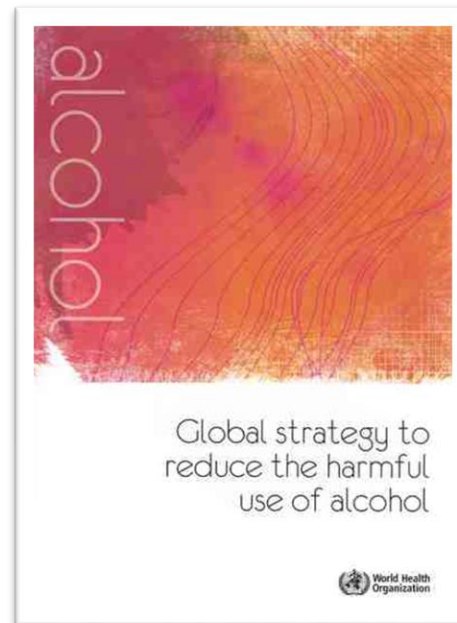
Questions

Guides and Resources
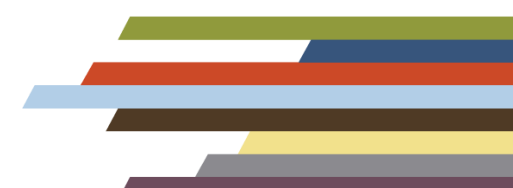
- WHO's Global Strategy to Reduce the Harmful Use of Alcohol
- WHO: Ten Areas for National Action on Alcohol
- SAMHSA: Laws-regulations
- Great Lakes PTTC resource on effective alcohol policy
- SAMHSA
- Prevention Solutions@EDC
- Community Toolbox

alcohol

Global strategy to reduce the harmful use of alcohol

World Health Organization

Takeaways

- What did you learn today that you didn't know before this webinar?

- Share any reflections that come to mind based on today's webinar.

Thank you!

Don't hesitate to contact us with questions or comments!

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