



Lobby

Please take a moment to share your experience with the Strategic Prevention Framework and/or the Gathering of Native Americans curriculum?

Please share in the chat.



Pacific Southwest (HHS Region 9)

PTTC

Prevention Technology Transfer Center Network

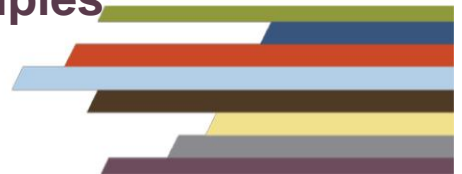
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Implementing the Strategic Prevention Framework Utilizing GONA Principles

Gerry RainingBird

February 9, 2021



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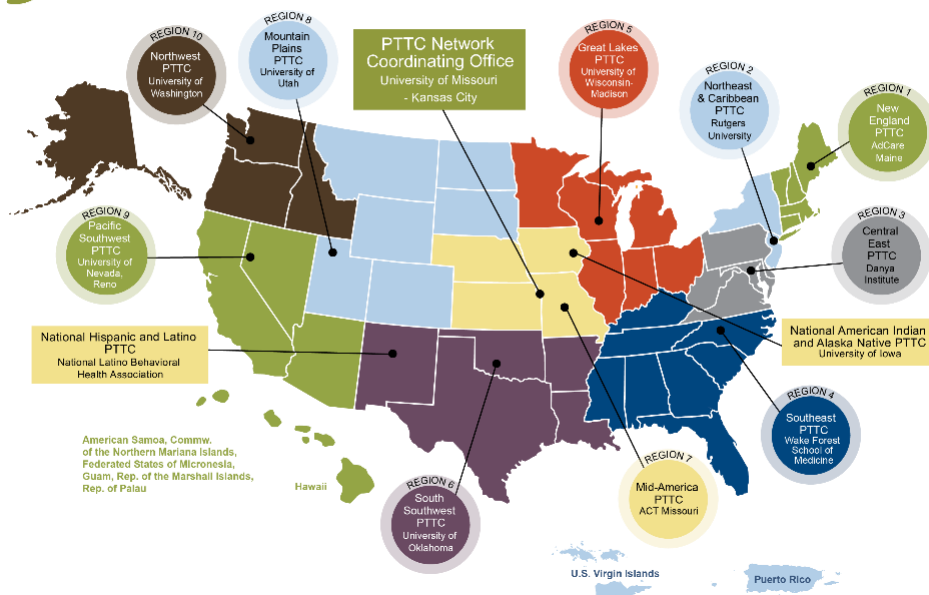
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PTTC Network



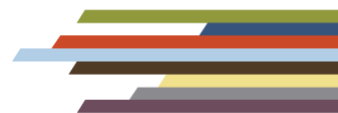
Purpose of the TTCs

1

Develop and strengthen the **workforces** that provide substance use disorder and mental health disorder prevention, treatment, and recovery support services.

2

Help people and organizations incorporate **effective practices** into substance use and mental health disorder prevention, treatment and recovery services.



PTTC Network Approach

The PTTCs...

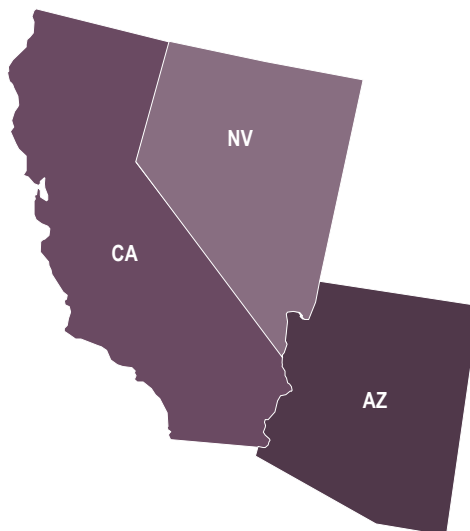
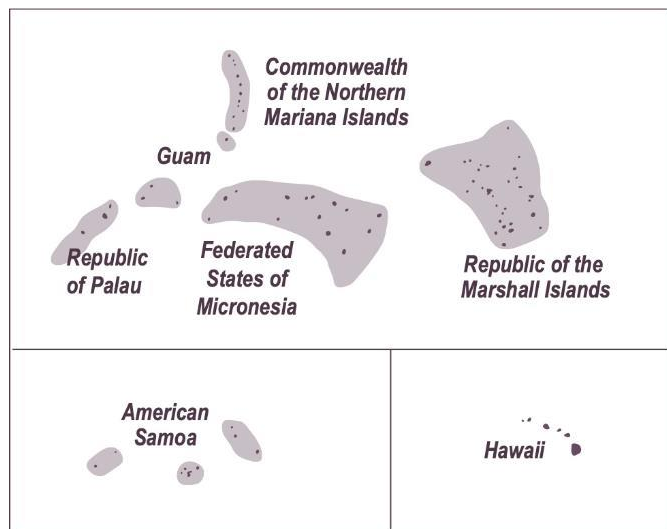
Develop and disseminate tools and strategies needed to improve the quality of substance abuse prevention efforts

Provide training and resources to prevention professionals to improve their understanding of

- prevention science,
- how to use epidemiological data to guide prevention planning, and
- selection and implementation of evidence-based and promising prevention practices.

Develop tools and resources to engage the next generation of prevention professionals

Pacific Southwest



Mark your Calendars!*

The Role Of Prevention Professionals in Supporting People of Color Open Listening Sessions

February 11 and 23

People before Profits: The Evolution of Cannabis Policies and Where Prevention Fits A Live Webinar

February 16

Pain and Pot: The Facts about Opioids and Marijuana A Live Webinar

March 10

Let's Talk: Health Literacy and Health Equity A Live Webinar

March 24

Please visit pspttc.org for registration and more information!

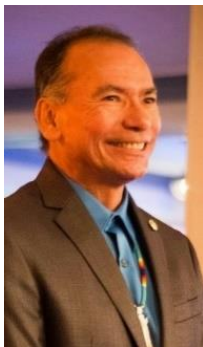
*all times 3:00 Pacific, unless otherwise noted.

Housekeeping

- Webinar recording and materials
- Certificates of attendance
- Please stay on mute during presentation components
- The chat box is open!



Our Presenter



Gerry RainingBird is a member of the Nehiyaw Nation. And has been involved with American Indian/Alaska Native education, health, and wellness promotion for nearly 30 years. His professional experience includes community mobilization and capacity building, positive youth development, cultural competency, group facilitation, strategic planning, and program development. He has worked with over 200 native communities across Indian Country and the Pacific Islands. In his most recent roles, he has served as a Strategic Planning Consultant, Training and Technical Assistance Specialist for Tribal Youth Program and the 7th Generation National Mentoring Project.

Learning Objectives

- Participants will be introduced to and will be given an overview of the SPF and GONA
- Participants will increase their capacity to implement the SPF by applying culturally relevant principles of the GONA curriculum
- Participants will engage in a discussion of how the GONA and SPF foster a more culturally responsive strategic planning process

Poll: How familiar are you with the SPF?

- Not sure
- Not at all familiar
- Somewhat unfamiliar
- Somewhat familiar
- Very familiar--I'm an expert!



Strategic Prevention Framework (SPF)



5 Steps of the SPF

Step 1. **Assessment**—Discover what your community needs

Step 2. **Capacity Building**—Find out what your community needs to address identified problems

Step 3. **Planning**—Develop a detailed plan that links desired outcomes to identified needs.

Step 4. **Implementation**—Put your plan into action by delivering tribal best practices and evidence-based interventions.

Step 5. **Evaluation**—Assess the effectiveness of your prevention efforts.

The Heart of the SPF

Cultural Competence

Culture is Prevention
Nothing About Us Without Us



Sustainability

Achieving and Maintaining
Positive Outcomes



Principles of the SPF

- Prevention is a continuum
- Prevention is prevention is prevention
- Successful prevention decreases risk factors and enhances protective factors
- Prevention strategies should use proven practices within systems that work.
- Systems of prevention services work better than isolated efforts

Questions or comments about the SPF

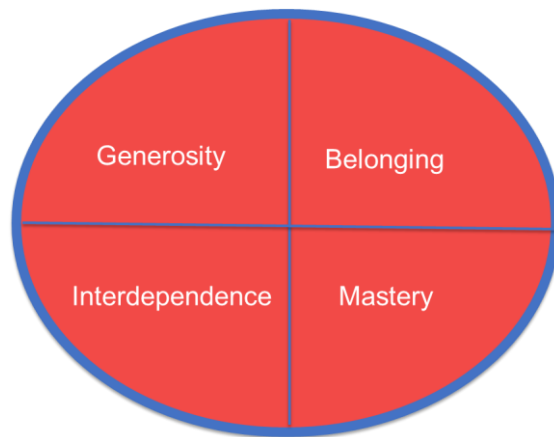


Poll: How familiar are you with the GONA?

- Not sure
- Not at all familiar
- Somewhat unfamiliar
- Somewhat familiar
- Very familiar--I'm an expert!



Gathering Of Native Americans



Elements/Stages of GONA

The four elements of the GONA/GOAN curriculum incorporate the values of human growth and responsibility that are found in Native cultures.

BELONGING A place for all ages. A place for all kinds of people. The first stage represents infancy and childhood, a time when we need to know how we belong.

MASTERY Empowerment, for individuals, and for the community. The second stage honors adolescence as a time of vision and mastery.



Elements/Stages of GONA, continued

INTERDEPENDENCE Action and community leadership. The third stage is symbolized by adults, integral and interdependent within their families and communities.

GENEROSITY Teacher/Elder and resources in the community. The final stage honors our elders, who give their knowledge and teachings to our future generations.



Principles of GONA

- Capacity building
- Community healing IS prevention.
- Healthy cultural traditions ARE prevention
- Holistic approach to wellness, interconnectedness, and interdependence was traditionally ingrained in Native belief systems (Balance and Harmony)



Principles of GONA, continued II

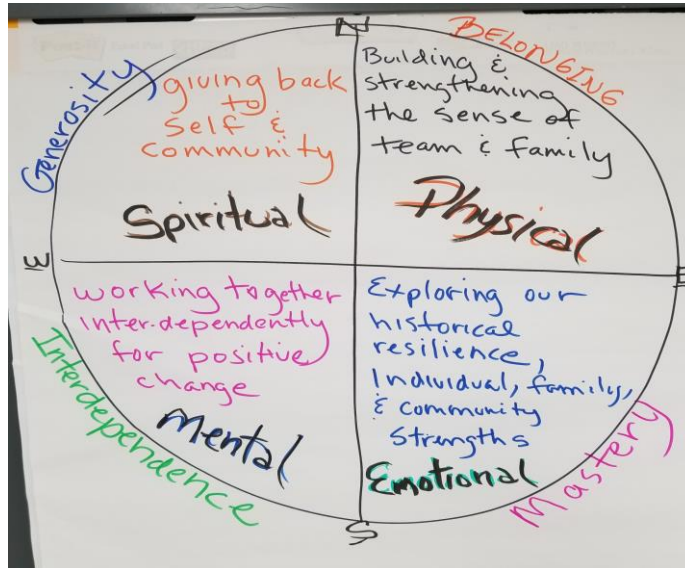
- Present a correct history of the important role Indigenous peoples play in American history, culture, and government
- Examine the historical trauma that impacts our struggle and recovery today
- Effective prevention must include whole community. Everyone is of value and has a role in the community healing process.
- Influence and empower individuals to understand the importance of their involvement



Principles of GONA, continued III

- Honor, respect, and incorporate ceremonies, rituals, and spiritual teachings of the people, "honoring the purpose of life."
- Effective prevention provides a means for feelings and healings to translate into actions/healthy behaviors .
- Creation of a safe place, forum, and format for communities to share, heal, and dialogue.

GONA Example



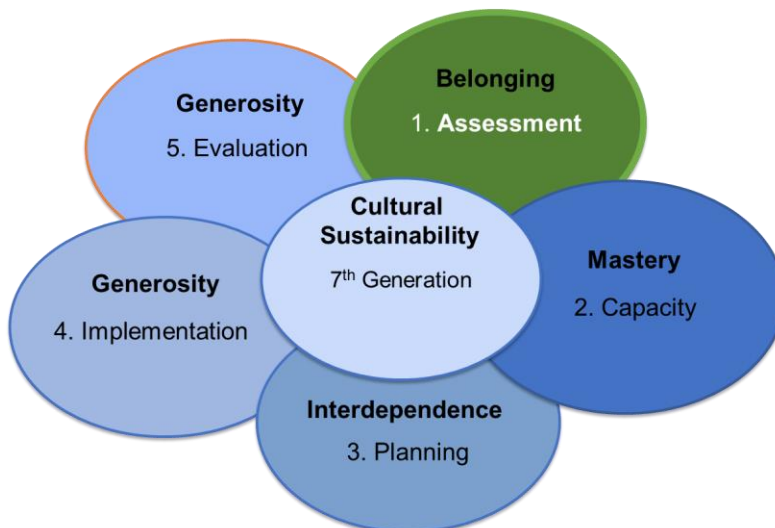
Questions or comments about GONA



Applying the GONA Principles to the SPF



1. Assessment

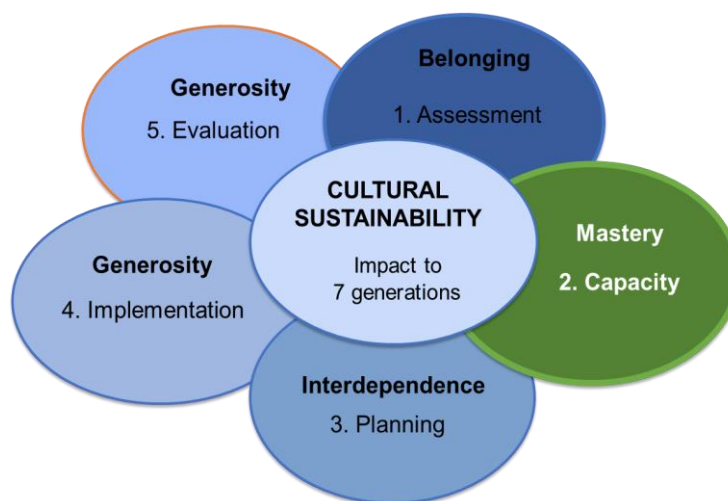


Considerations for the SPF: Assessment

- Create a safe and welcoming space
- Avoid technical jargon
- Focus first on community assets, and gifts, then needs and issues
- Use focus groups or informal interviewing- Talking Circles
- Ask the community experts and wisdomkeepers about most pressing challenges



2. Capacity Building



Considerations for Capacity Building

- Resource + Readiness =Capacity
- Recognize there is a need to create change
- Leadership training
- Communications/Decision making
- Treated as knowledgeable stakeholders
- Strengthen Connections
- Recognize youth and elders as valuable resources in creating relationships with the community
- Doing our best with what we have right now where we are



3. Planning

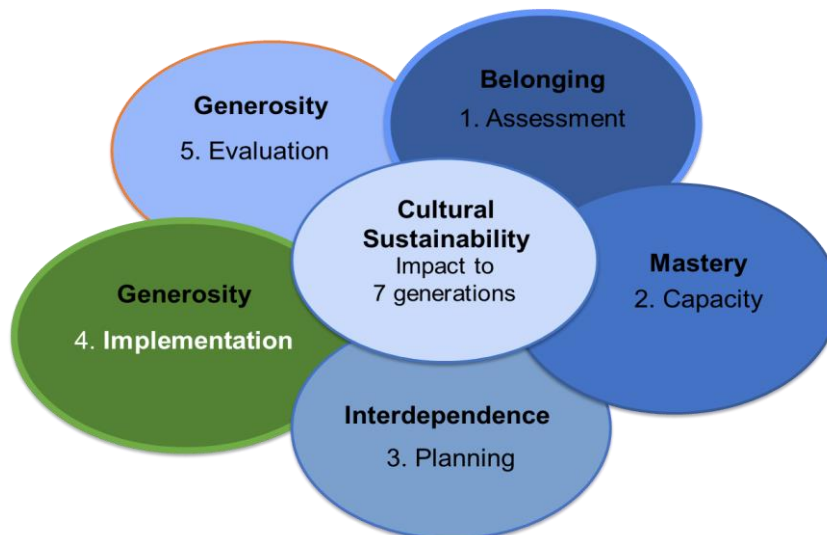


Planning & Community Involvement

- Encourage community experts to help identify and prioritize risk and protective factors
- Develop a culturally appropriate logic model
- Community experts lead in selecting culturally appropriate activities and interventions



4. Implementation



Implementation

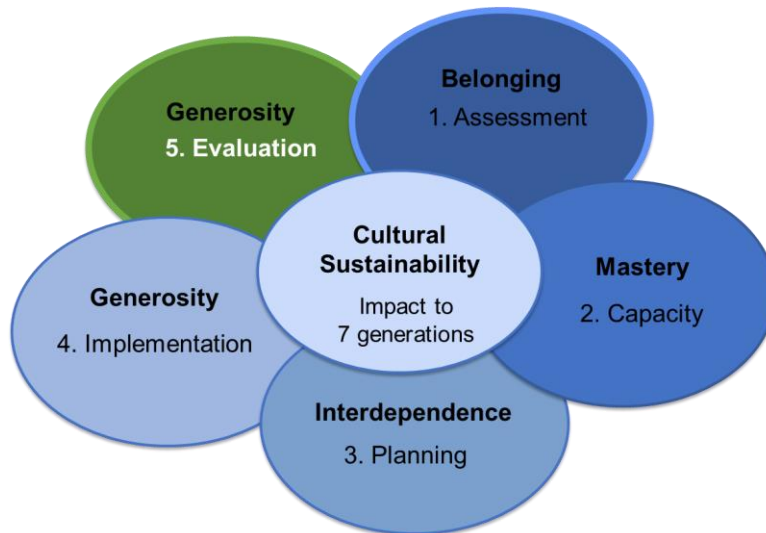
- Community experts need to take the lead in designing, selecting, and taking part in the implementation of any community- or village-focused action plan
- Ensure a good match of facilitators and community advocates
- Nurture relationships based on the "good relative" concept
- Be mindful of selecting appropriate culturally responsive interventions and activities

Culture Based Best Practices

- Traditional Healing Ceremonies
- Tribal Crafts
- Songs & Dance
- Coming of Age
- Traditional Games
- Clans & Societies
- Storytelling
- Culture Camps



5. Evaluation



Culture-Based Evaluation and Giving Back

- Provide community-level training on how to:
- Facilitate "talking circles" to help assess and evaluate the impact of program activities
- Help conduct surveys and interviews during and after (process and outcome)
- Share in observations, analyses, conclusions, and recommendations for improvement and change
- Share findings with policy makers, tribal councils, founders, and community stakeholders

Cultural Sustainability Consists of...

- Attitudes
- Knowledge
- Skills
- Policies
- Capacity



- ...All of which enable prevention advocates to honor, respect, and effectively serve individuals and communities
- And with the 7th generation in mind

Does this make sense and can you use it?



Reminder that Cultural Competence is...

Having the capacity to function effectively as an individual, organization, or a system within the context of the cultural beliefs, behaviors, and needs presented by the community and its members



Sustainability: Creating Communities of Collaboration

- Create a Safe Space
- Norms/Agreements for meaningful communications?
- Transparency
- Connectedness and trust
- Recognize and appreciate uniqueness



Sustainability

- Build support from the beginning
- Create ownership
- Identify program champions
- Invest & build capacity
- Identify diverse resources
- Seek and secure resources from diverse sources



Culture is Prevention

Connectedness to culture is the foundation for building and increasing protective factors, reducing risk factors



Poll: How interested are you in a virtual learning experience on using the GONA to implement the SPF?

- Not sure
- Not at all interested
- Somewhat uninterested
- Neither interested nor uninterested
- Somewhat interested
- Very interested



Discussion: Virtual Learning Experience Options

What are the opportunities for virtual learning on this topic?

Please feel free to unmute and speak out, or type in the chat box!



Final Questions and Feedback



Post-Webinar Feedback

Please click on the link in the chat to complete a very brief online feedback form!

Thank you!





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Call us toll-free: 1-833-9SW-PTTC



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Thank You!

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