

Lobby

Did you participate in part 1 of this series?

- a. Yes
- b. No
- c. I don't remember, I can't keep track these days!



Pacific Southwest (HHS Region 9)

PTTC

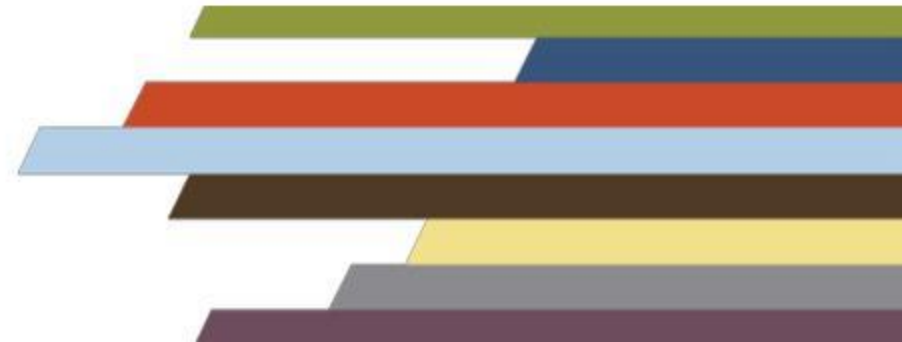
Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration



The Role of Prevention Professionals in Supporting People of Color, Part 2

Nicole Augustine, MPH, MHCES, PS



Disclaimer

The views expressed in this webinar do not necessarily represent the views, policies, and positions of the Substance Abuse and Mental Health Services Administration (SAMHSA) or the U.S. Department of Health and Human Services.

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Purpose of the PTTC

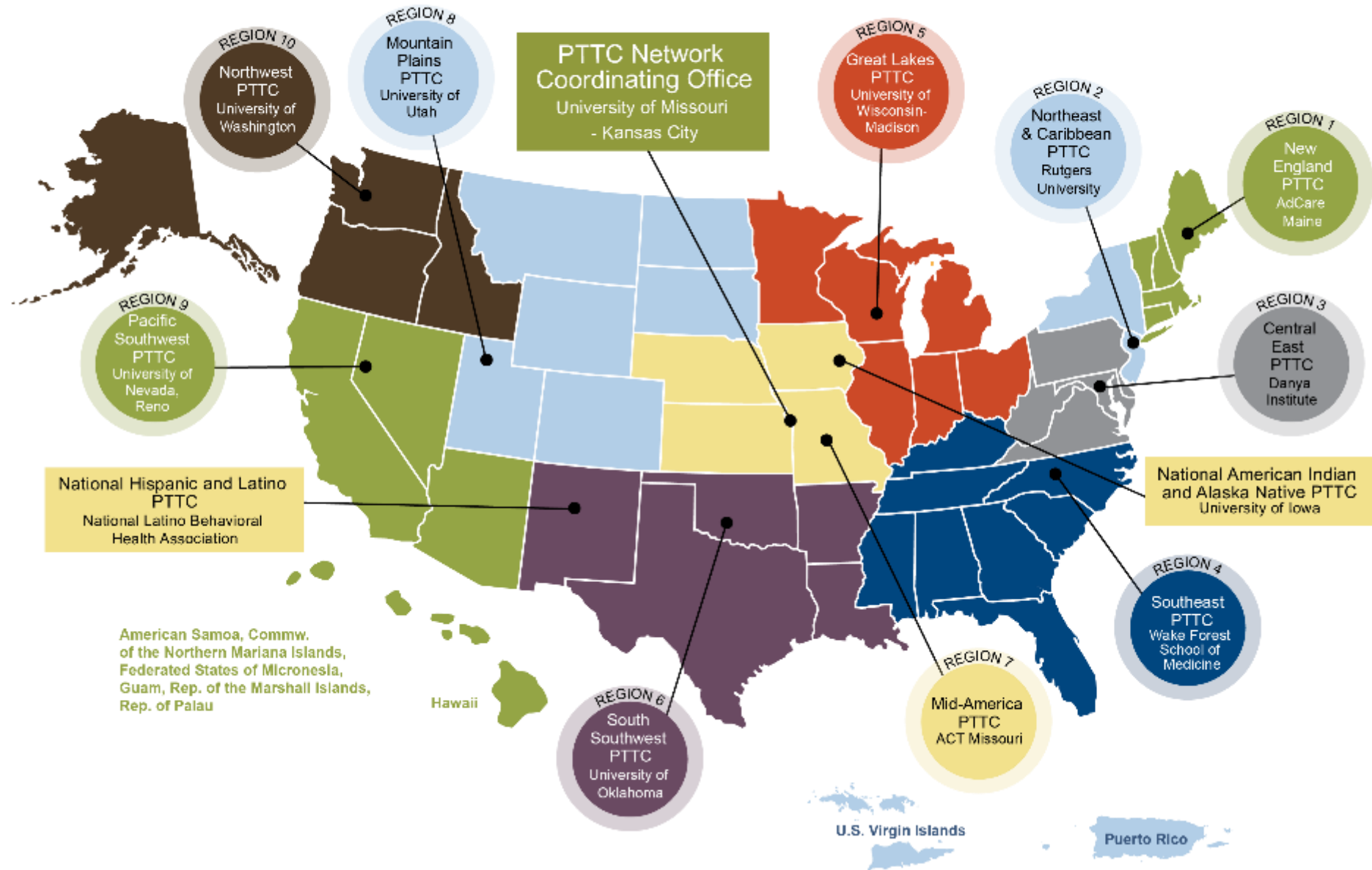
- Develop and disseminate tools and strategies needed to improve the quality of substance abuse prevention efforts
- Provide training and learning resources to prevention professionals
- Develop tools and resources to engage the next generation of prevention professionals



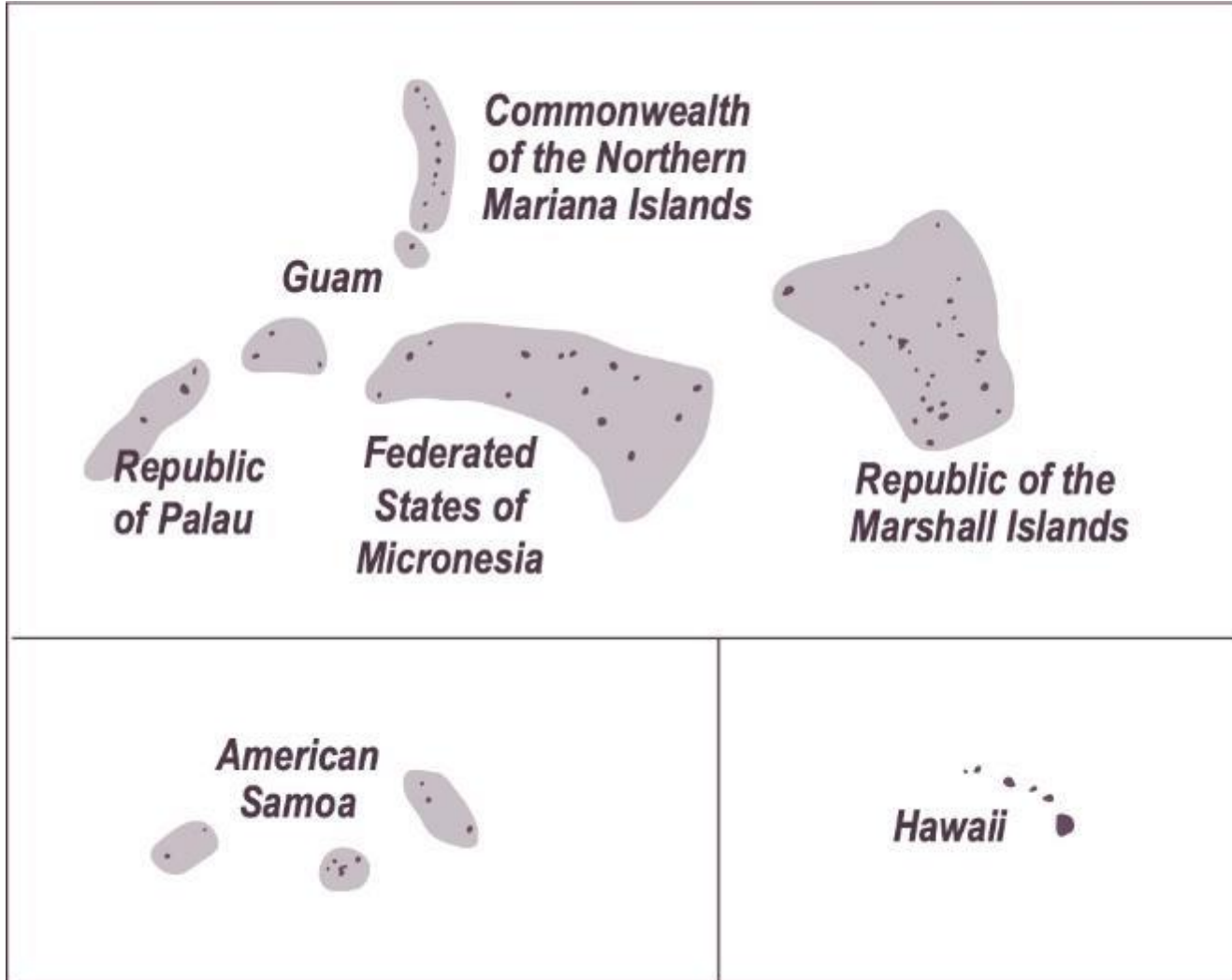
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Pacific Southwest





Mark Your Calendars!

Webinar

Let's Talk: Health Literacy and Health Equity

March 24, 2021

3:00 PM Pacific Time

Nicole Augustine

MPH, MCHES, PS



Listening Session, Part 2: Focus on Prevention Professionals

Nicole Augustine, MPH, MCHES, PS



CHAT

Confidentiality

What is said here stays here



CHAT

Confidentiality

What is said here stays here

Honor

Disagree, please! But with respect



CHAT

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Honor

Disagree, please! But with respect

Anonymity

Stories please! But no names



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Anonymity

Stories please! But no names

Trust

Everyone gets a chance



Poll

What is your role in prevention?

- a. Leadership (director, supervisor, etc)
- b. Provider (specialist, consultant, etc)
- c. Collaborator (prevention partner)



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Structural Racism and Supporting People of Color: The Role of Prevention Professionals

Structural racism affects every aspect of American life and society, but it can be confronted at an organizational level with anti-racist actions. These organizational action items will empower prevention professionals to incorporate anti-racism into the operational practices and community outcomes of their prevention work.¹

Recommended action items for ALL Prevention Professionals

Mandate and measure equitable health outcomes.

Why Too often in prevention work, "colorblind" policies and programs actually have racially unequal outcomes.³ Marginalized communities must be centered from the outset in prevention work.

How

- Engage communities of color and stakeholders in identifying disparities
- Gather and analyze disaggregated data in order to properly identify disparities
- Identify strategies to address root causes and evaluate for effectiveness
- Monitor strategies and adapt as needed

Divest from institutions that perpetuate racial health inequities.

Why Many corporations profit off of the exploitation of communities of color.⁴ Money is an expression of morality, and prevention organizations should divest from companies that engage in systemically racist practices.

How

- Research the internal practices and external impacts of collaborators
- Communicate conduct expectations for collaboration and/or investment
- End collaborations with persistently toxic companies/organizations
- Divest funds from persistently toxic companies/organizations

Handout for Discussion

- Mandate and measure equitable health outcomes.
- Divest from institutions that perpetuate racial health inequities.
- Promote anti-racist civic and political engagement.

Action Item #1

Foundational Knowledge

Too often in prevention work, "colorblind" policies and programs actually have racially unequal outcomes.

Marginalized communities must be **centered** from the outset in prevention work.



Let's CHAT!

How do we prioritize equity in prevention implementation?

Poll

How ready are you to take action on these ideas?

- a. Yes, and I will in the next 30 days
- b. I'm not sure yet

Action Item #2

Foundational Knowledge

Many corporations profit off the exploitation of communities of color.

Money is an expression of morality, and prevention organizations should divest from companies that engage in systemically racist practices.



Let's CHAT!

How do we follow the
money?

Poll

How ready are you to take action on these ideas?

- a. Yes, and I will in the next 30 days
- b. I'm not sure yet

Action Item #3

Foundational Knowledge

We are all part of a united civic and political society, and we must engage in civics and politics to confront structural racism.

Let's CHAT!

In what ways are you involved in advocacy for health equity?



Poll

How ready are you to take action on these ideas?

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- b. I'm not sure yet



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Questions?

