Lobby

How knowledgeable are you on role of literacy in prevention?

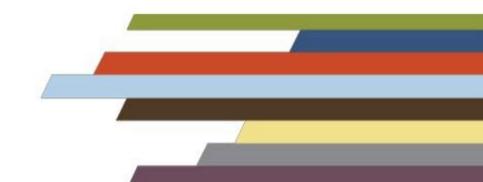
- a. Very knowledgeable
- b. Somewhat knowledgeable
- c. Not at all





Let's Talk: Health Literacy and Health Equity

Nicole Augustine, MPH, MHCES, PS Monica Johnson, CPS, TTS, QP



Disclaimer

The views expressed in this webinar do not necessarily represent the views, policies, and positions of the Substance Abuse and Mental Health Services Administration (SAMHSA) or the U.S. Department of Health and Human Services.

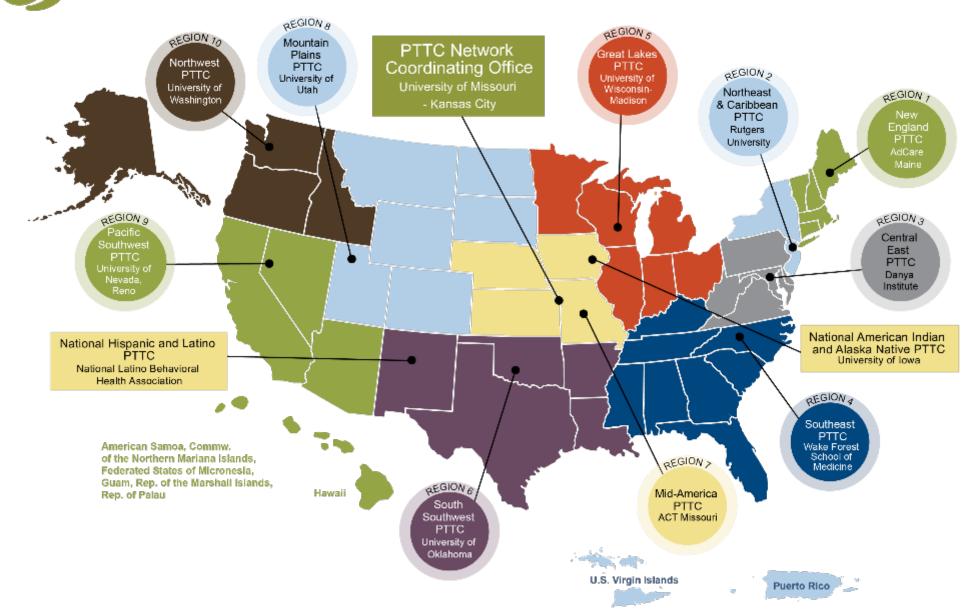
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Developed under SAMHSA Cooperative Agreement # H79SP081015-01



Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration



Purpose of the TTCs



Develop and strengthen the workforces that provide substance use disorder and mental health disorder prevention, treatment, and recovery support services. Help people and organizations incorporate effective practices into substance use and mental health disorder prevention, treatment and recovery services

PTTC Network Approach

The PTTCs...

Develop and disseminate tools and strategies needed to improve the quality of substance abuse prevention efforts

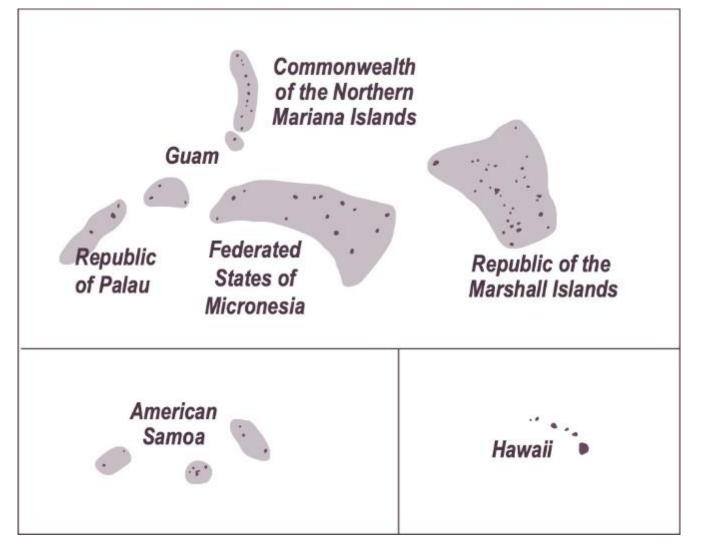
Provide training and resources to prevention professionals to improve their understanding of

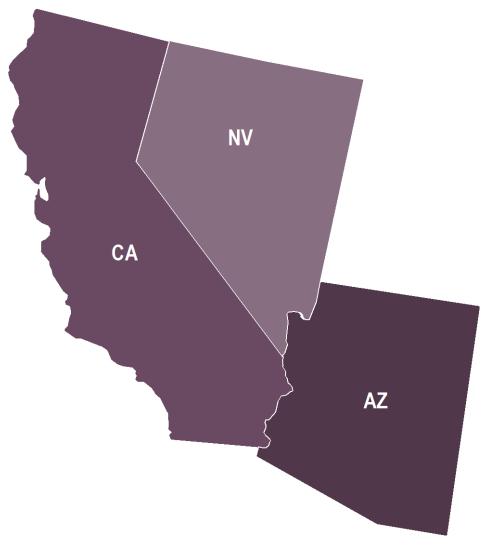
- prevention science,
- how to use epidemiological data to guide prevention planning, and
- selection and implementation of evidence-based and promising prevention practices.

Develop tools and resources to engage the next generation of prevention professionals

Pacific Southwest







Housekeeping

Webinar recording and materials

Certificates of attendance

Are several people joining from one computer?



Mark Your Calendars!

Upcoming Webinars!

Implementation 101: What is the SPF Implementation Step?

Part 1: April 27, 2021

3:00 - 4:30 PM Pacific Time

Part 2: April 29, 2021

3:00 – 4:30 PM Pacific Time

Registration information coming soon!

Speakers



Nicole Augustine MPH, MCHES, PS



Monica Fuller Johnson CPS, TTS, QP

Let's Talk: Health Literacy and Health Equity



Objectives

Define health literacy

Objectives

Define health literacy

Explain how literacy is connected to other social inequities and health disparities.

Objectives

Define health literacy

Explain how literacy is connected to other social inequities and health disparities.

Describe the Clear and Simple plan for improving prevention communications.

CULTURAL SCHOOL SCHOOL SISTANCE PROGRAMS SISTANC

LITERACY

SCHOOL READING A HELP A ISSUE ABILITY CRITICAL READING A BILITY BOOKS BOOKS BOOKS A BILITY BOOKS

What is literacy? CULTURAL SCHOOL SCHOOL FAMILY SCHOOL FAMILY SCHOOL FAMILY SCHOOL WORK ASSISTANCE PROGRAMS SEASON ACCESS

"Using printed and written information to function in society, to achieve one's goals, and to develop one's knowledge and potential."

READING SHOOL SCHOOL SCHOOL SISSUE STREET ST

What is Literacy? CULTURAL SCHOOL SCH

Literacy is a combination of skills:

Verbal

Listening

Critical analysis

Reading

Writing

PROGRAM

S ISSUE

Numeracy

E ADILITY LITERACY BOOKS

CRITICAL

3 Types of Literacy?

Prose Literacy

Written text like instructions or newspaper article

HOOL READING PROGRAMS EDUCATION IN THE STATE OF THE PROGRAMS IN THE STATE OF THE PROGRAMS IN THE PROGRAMS IN THE PROGRAMS IN THE PROGRAMS IN THE PROGRAM IN

3 Types of Literacy?

Prose Literacy

Written text like instructions or newspaper article

Document literacy

Short forms or graphically displayed information found in everyday life

3 Types of Literacy?

Prose Literacy

Written text like instructions or newspaper article

Document literacy

Short forms or graphically displayed information found in everyday life

Quantitative Literacy

Arithmetic using numbers imbedded in print

What is Health Literacy?

"The degree to which individuals have the ability to find, understand, and use information and services to inform health-related decisions and actions for themselves and others."

Health Literacy Includes

Finding health information

Understanding it

Evaluating it

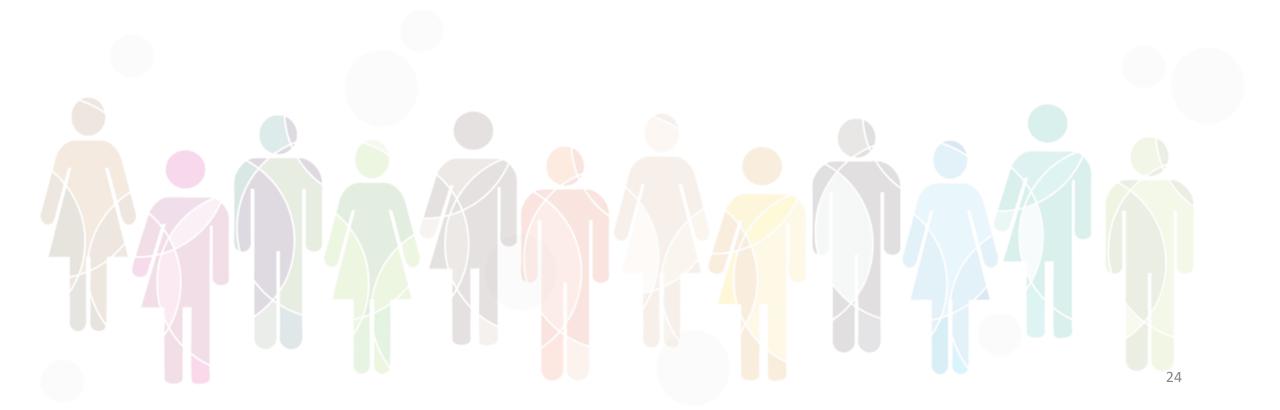
Communicating it

Using it...acting on it...to live longer and better!

Connection to other social inequities and health disparities

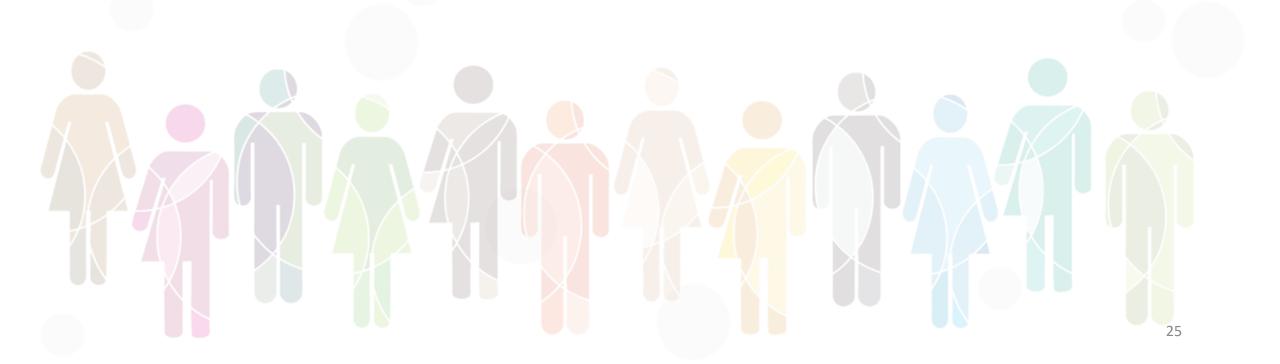


Communication skills of lay people and professionals



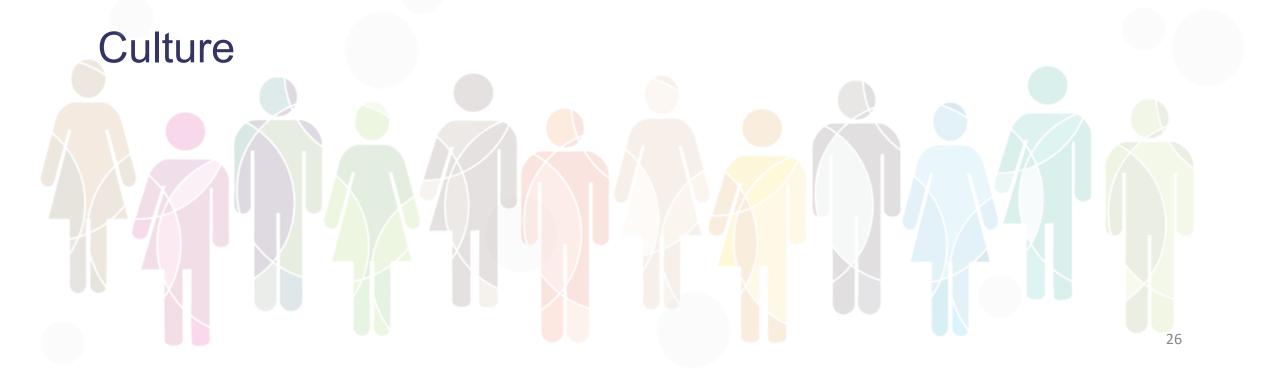
Communication skills of lay people and professionals

Knowledge of health topics



Communication skills of lay people and professionals

Knowledge of health topics



Communication skills of lay people and professionals

Knowledge of health topics

Culture

Demands of the healthcare/prevention system

Communication skills of lay people and professionals

Knowledge of health topics

Culture

Demands of the healthcare/prevention system

Demands of the context and particular situation

Health literacy is NOT the same as:

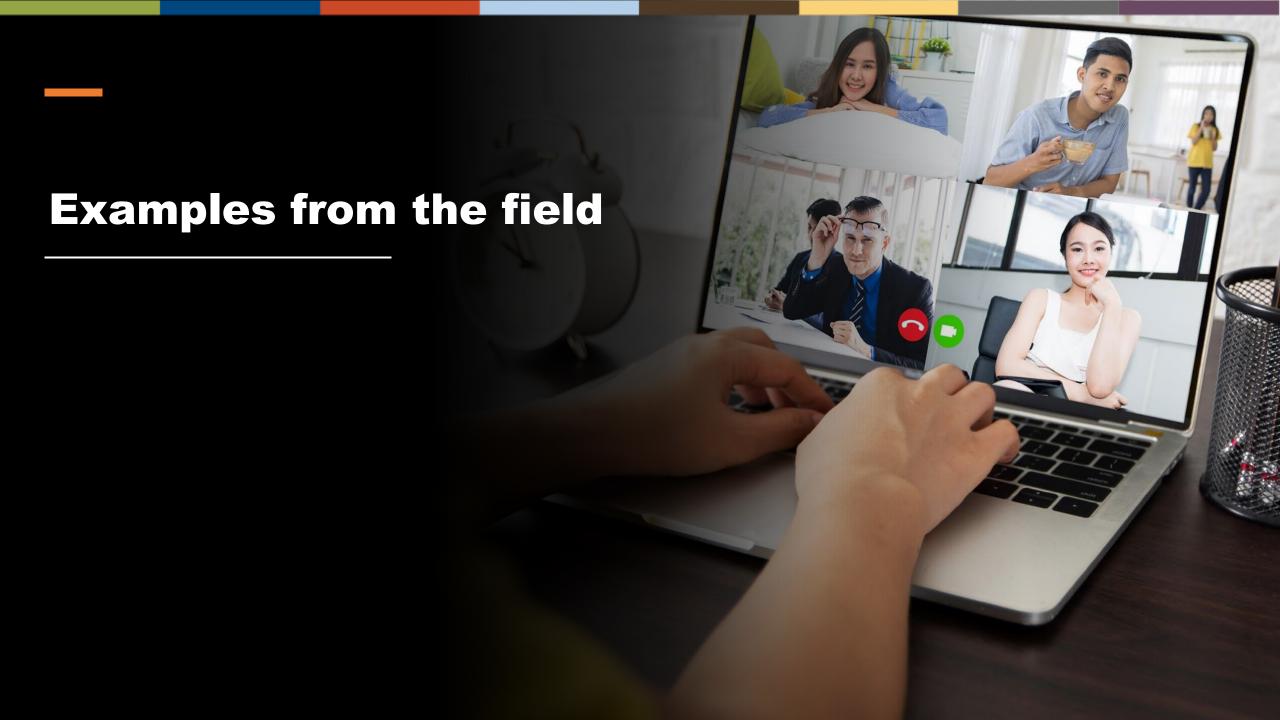
<u>Plain Language</u>. Plain language is a *technique* for communicating clearly. It is one **tool** for improving health literacy.



Health literacy is NOT the same as:

<u>Plain Language</u>. Plain language is a *technique* for communicating clearly. It is one **tool** for improving health literacy.

Cultural Competency. Cultural competency is the ability of *professionals* to work cross-culturally. It can **contribute** to health literacy by improving communication and building trust.





The Plan



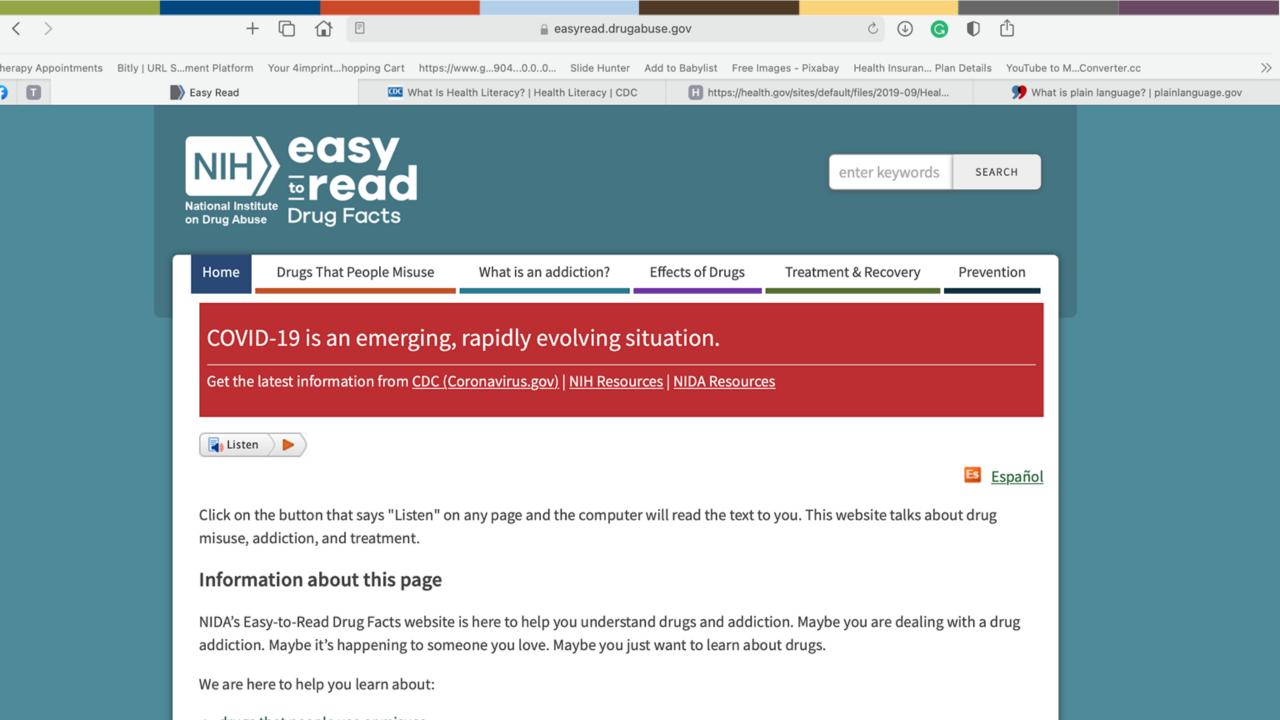




CHECK READING
LEVEL AND KEEP IT
BELOW THE 8TH
GRADE (5TH GRADE
IS THE BEST)



COMMUNITY ENGAGEMENT AND REVIEW



The Plan







CHECK READING LEVEL AND KEEP IT BELOW THE 8TH GRADE (5TH GRADE IS THE BEST)



The Plan



USE PLAIN LANGUAGE



CHECK READING LEVEL AND KEEP IT BELOW THE 8TH GRADE (5TH GRADE IS THE BEST)



COMMUNITY ENGAGEMENT AND REVIEW

References

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Please click on the link in the chat to complete a very brief online feedback form!

Thank you!



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Follow us on Twitter: https://twitter.com/PS_PTTC

Call us toll-free: 1-833-9SW-PTTC

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Pacific Southwest (HHS Region 9)

Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration

Questions?



