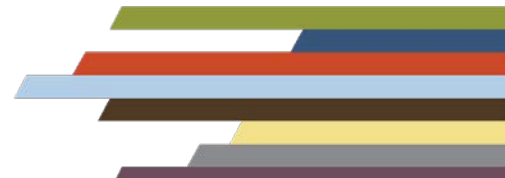


Lobby Question

What is **one thing** you learned (or re-learned) from the first session or a recent ethics course?

What **questions or topics** would you like covered in this session?





Northeast & Caribbean (HHS Region 2)

PPTC

Prevention Technology Transfer Center Network

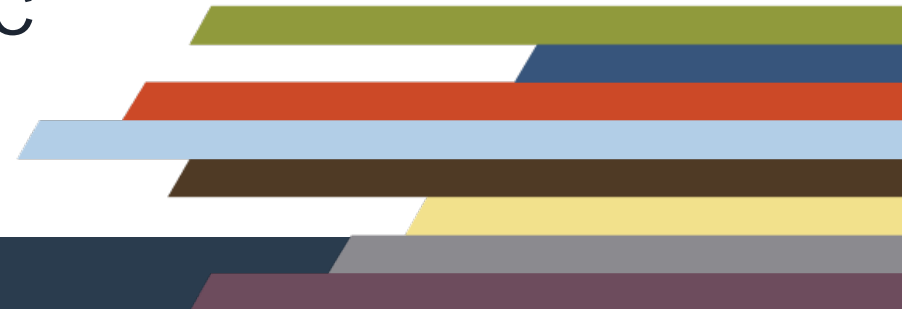
Funded by Substance Abuse and Mental Health Services Administration

A New Call to Action: Enhancing Prevention Ethics to Meet New Challenges

Sandra Del Sesto, MEd, ACPS, Consultant

Jessica Goldberg, MSW, MPH, CPS, Training and Technical Assistance
(TTA) Specialist, EDC

Ivy Jones-Turner, MPA, CPS, TTA Specialist, EDC



Technical Information

This webinar is being recorded. Following the event, we will share the recording with participants.

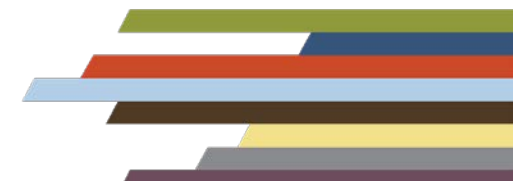
Please contact the facilitators if you have any concerns or questions.

This presentation is supported by SAMHSA of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$3 million dollars over 5 years with 100 percent funded by SAMHSA/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by SAMHSA/HHS, or the U.S. Government.

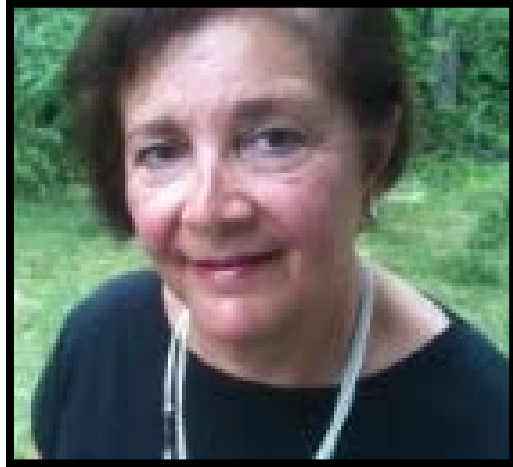


Northeast & Caribbean (HHS Region 2)

PTTC Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration



Presenters



Sandra Del Sesto

Consultant
Region 2 PTTC



Jessica Goldberg

T/TA Specialist
Region 2 PTTC



Ivy Jones-Turner

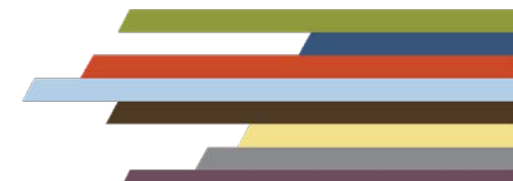
T/TA Specialist
Region 2 PTTC



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration



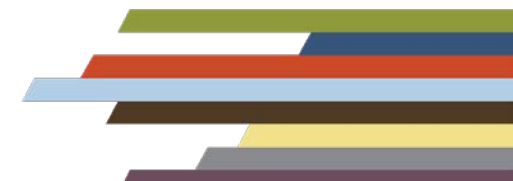
Learning Objectives

- Identify the relationship between the Principles 4-6 of the Prevention Code of Ethics and emerging issues in prevention.
- Describe how prevention practitioners can use the code of ethics to guide their professional responses to changing cultures and contexts
- Develop a personal action plan for enhancing the ethical performance of their professional responsibilities



Northeast & Caribbean (HHS Region 2)

PTTC Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration



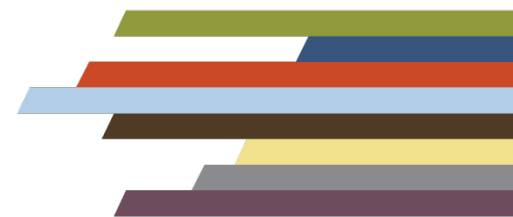
The use of affirming language inspires hope.

LANGUAGE MATTERS.

Words have power.

PEOPLE FIRST.

The PTTC Network uses affirming language to promote the application of evidence-based and culturally informed practices.



Last Time...

Question

**What one word would you
use to describe the Year 2020**



The Year 2020 in one word...

Powered by  **Poll Everywhere**

Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app

The Year 2020...

Transformative

Our Ethical Code Can Support the Field in Navigating Changing Times

Prevention Think Tank Code of Ethical Conduct

Preamble

Exemplary professional behavior

Responsibilities to the public, to service recipients and to colleagues within and outside of the prevention field

Goals toward which prevention professionals should constantly strive

guided by core values and competencies

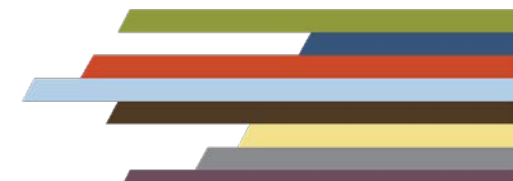
Six Principles

1. Non-Discrimination
2. Competence
3. Integrity
4. Nature of Services
5. Confidentiality
6. Ethical Obligations for Community and Society



Northeast & Caribbean (HHS Region 2)

PTTC Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration



Ethical Principles in Action

Question



How do you think the idea of “do no harm” applies to prevention?



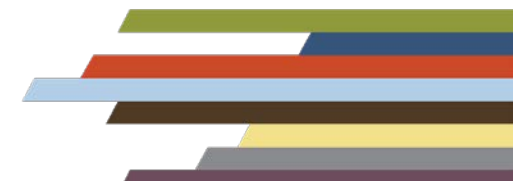
Principle 4: Nature of Services

- Involving the focus population
- Protecting participants from harm
- **Maintaining appropriate boundaries**



Northeast & Caribbean (HHS Region 2)

PTTC Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration

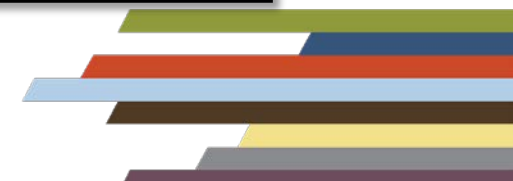


Maintaining Appropriate Boundaries



Northeast & Caribbean (HHS Region 2)

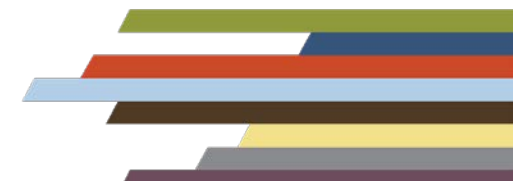
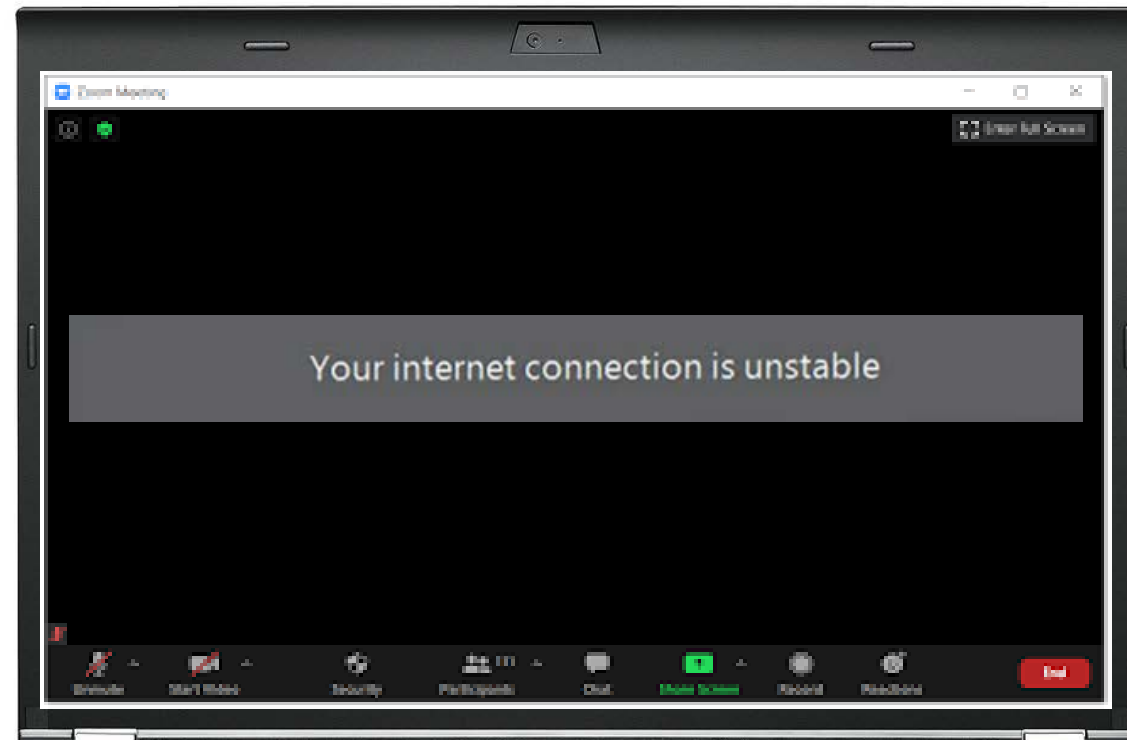
PTTC Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administrator



Ethics in 2021:

An Increasingly Virtual World

***Awareness of possible inadvertent exclusion via
online platforms***



Ethics in 2021: *A Rapidly Shifting Culture*

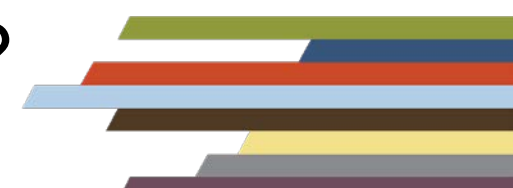
*More meaningful involvement from
members of focus populations*



Question



- Do you approve individuals to
- Do you have a password for your (computer) allow access to anyone at any time?
- Do you allow family to use your work computer?
- Have you ever intended to private message someone, but sent that message to the whole group?
- Have you ever replied all to an email when you only meant to respond to one person?



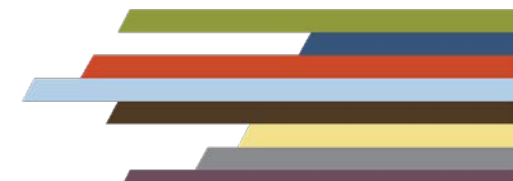
Principle 5: Confidentiality

- Complying with confidentiality laws and regulations
- **Protecting confidential information from disclosure**
- Releasing confidential information

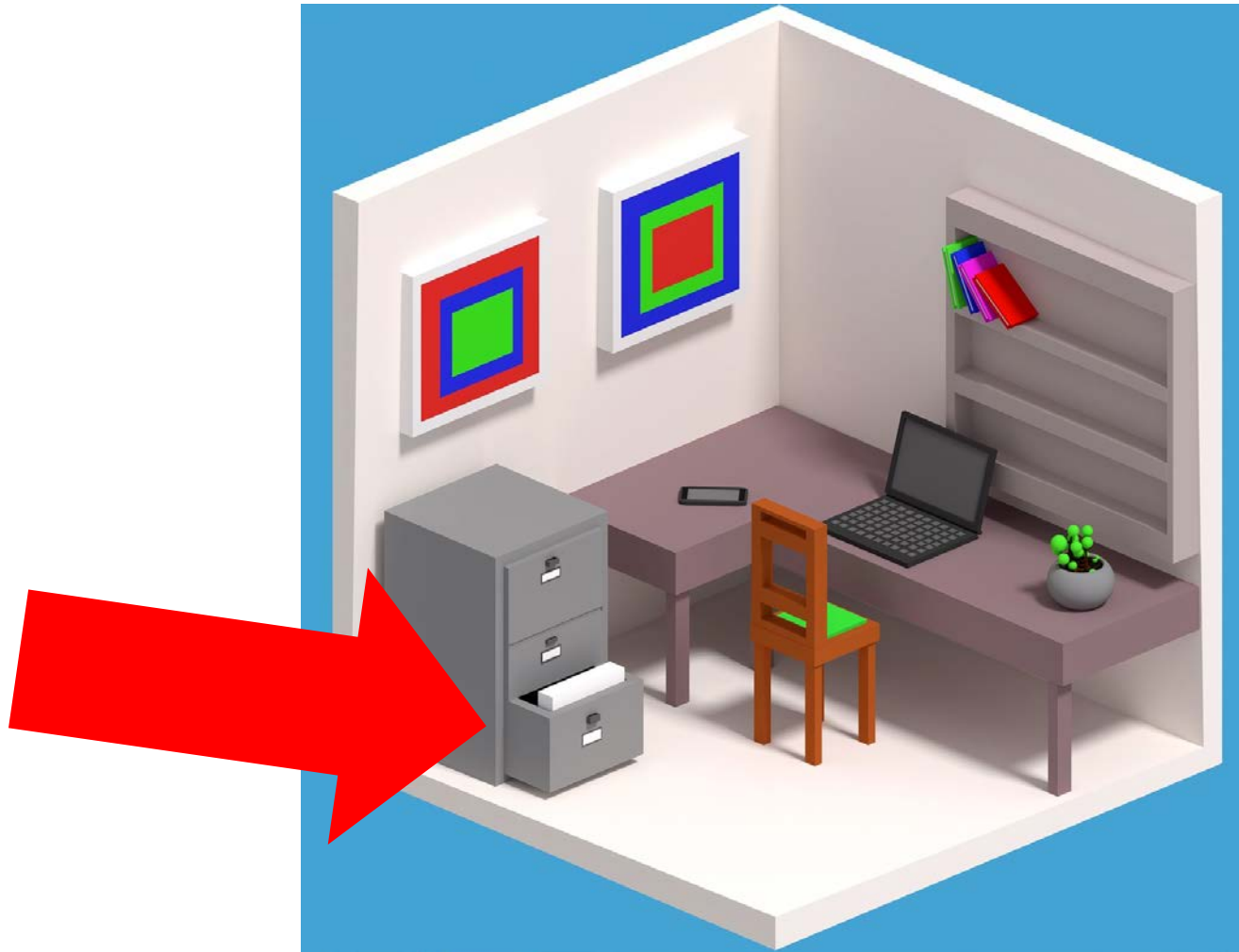


Northeast & Caribbean (HHS Region 2)

PTTC Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration

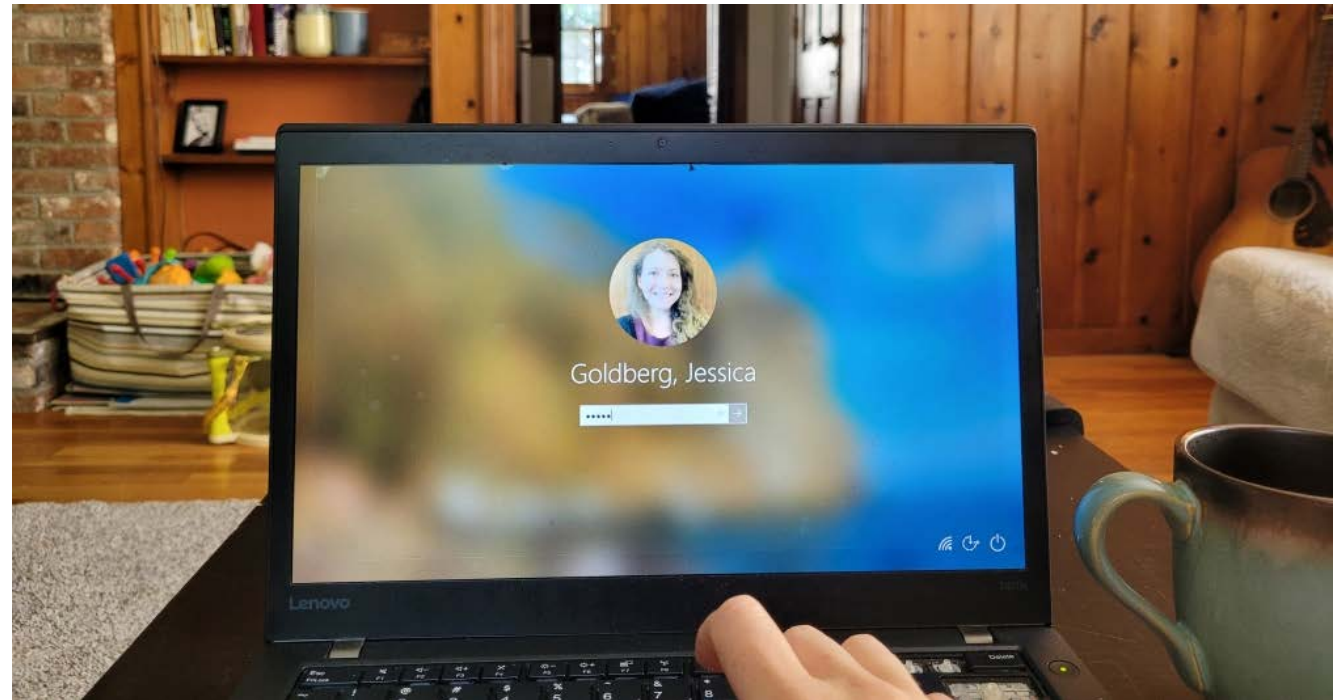


Keeping Information Confidential



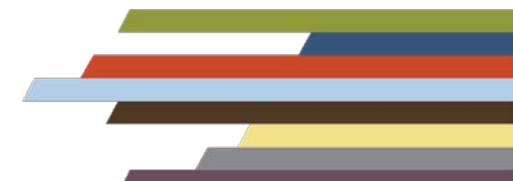
Ethics in 2021: *An Increasingly Virtual World*

***Protecting
confidentiality
online
(and educating
stakeholders to
protect their own)***



Northeast & Caribbean (HHS Region 2)

PTTC Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration

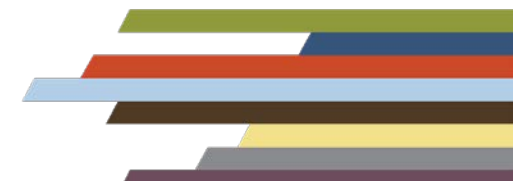


Ethics in 2021:

A Rapidly Shifting Culture



- Communicating with community partners and participants about data usage
- Seeking permission from participants about future use of data



Question?

How comfortable are you with saying “no” to requests when saying “yes” would negatively impact your personal wellness?



**Not at all
comfortable**

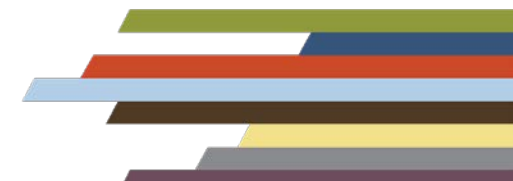
**Very
comfortable**



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration



Principle 6: Ethical Obligations for Community and Society

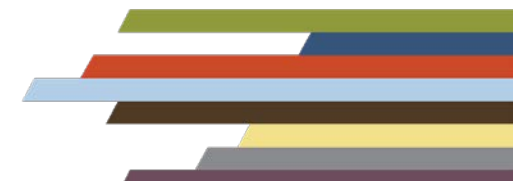
- Advocating for prevention
- Protecting the health of others
- Promoting your own wellness



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration



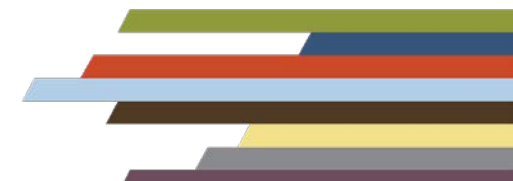
Navigating Social Media Issues



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administrator

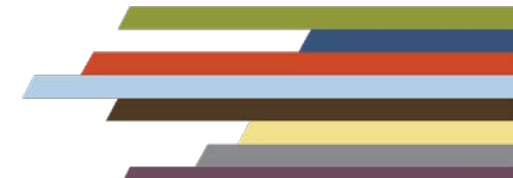


Ethics in 2021:

An Increasingly Virtual World



***Cultural humility
in online
interactions***



Ethics in 2021:

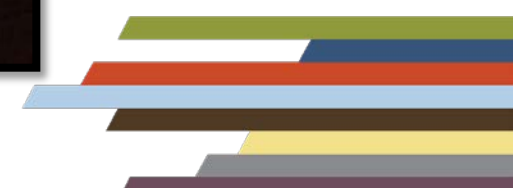
Our Rapidly Shifting Culture

Managing personal and professional obligations and boundaries

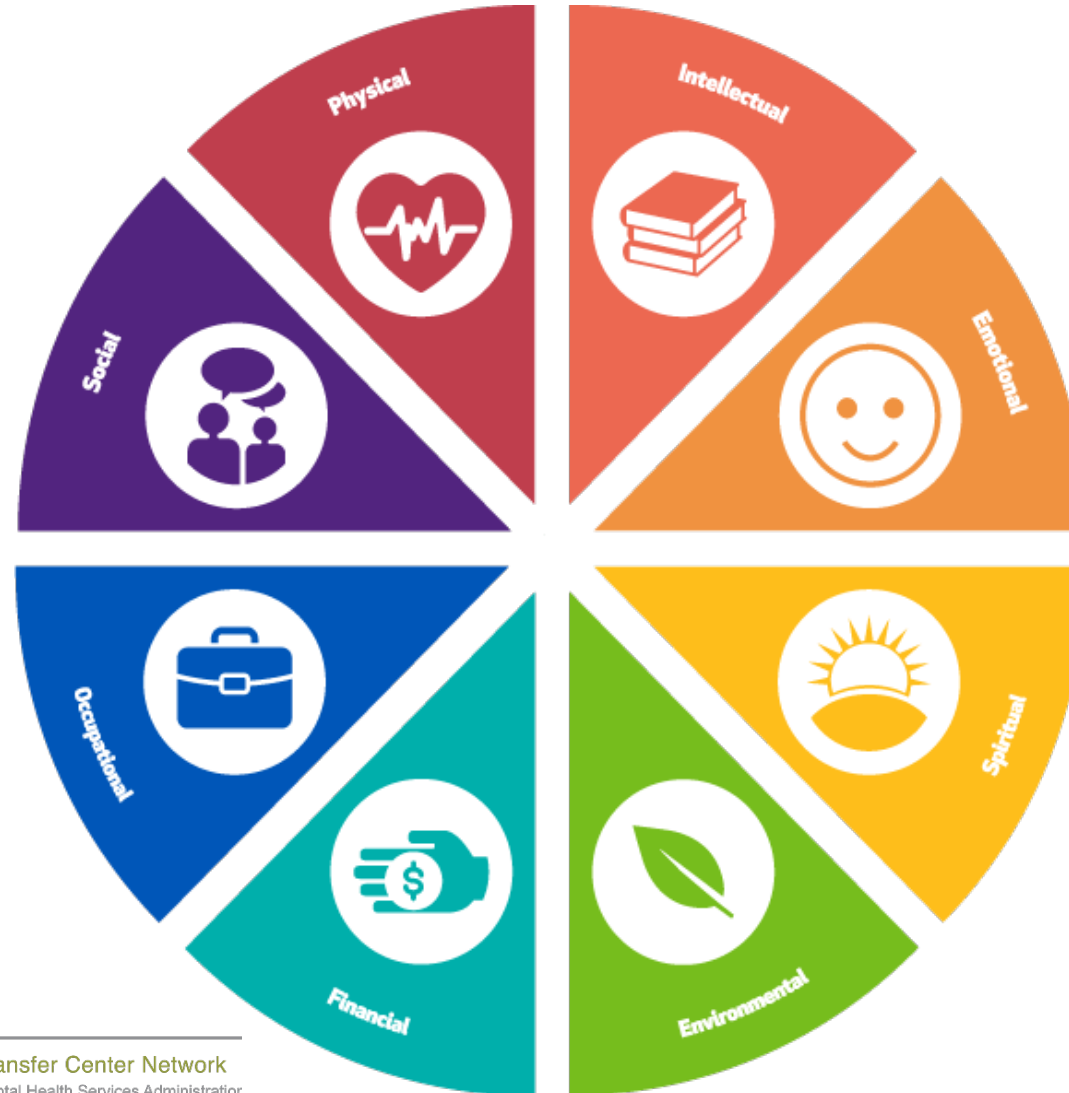


Northeast & Caribbean (HHS Region 2)

PTTC Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration

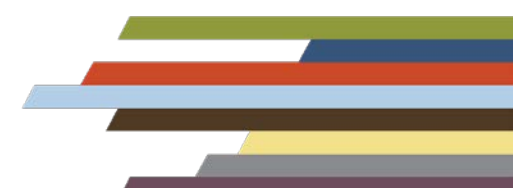


Remember, the Wheel...



Northeast & Caribbean (HHS Region 2)

PTTC Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administrator



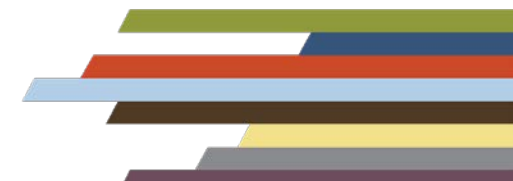
What Can You Do?

- Assume nothing about individuals' access to and understanding of virtual formats
- Educate program participants/service recipients about how to protect their privacy online
- Call people “in”, not “out”
- Aim for flexibility with colleagues and supervisees
- Prioritize our own wellness in concrete ways



Northeast & Caribbean (HHS Region 2)

PTTC Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration



Personal Action Plan

In the next month, I will _____

in the interest of enhancing my professional ethics.

I will know I have been successful by _____

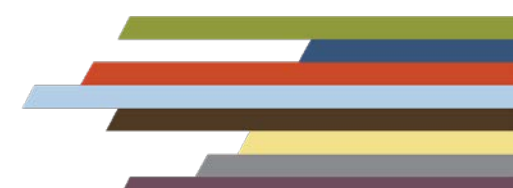
_____.

In addition, my ongoing plan includes _____.



Northeast & Caribbean (HHS Region 2)

PTTC Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration

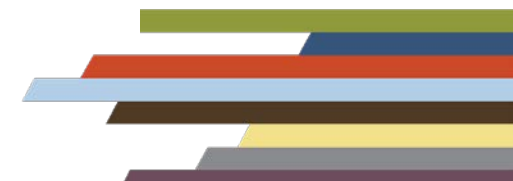


Questions?



Northeast & Caribbean (HHS Region 2)

PTTC Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration



Evaluation

Please take the time to complete a brief evaluation:

<https://ttc-gpra.org/P?s=235820>



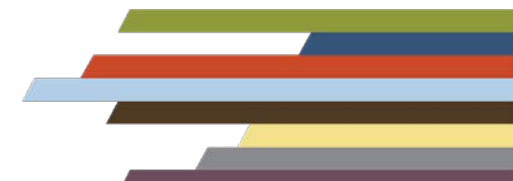
Your feedback is appreciated!



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration



Thank You!

If you have questions or comments, don't hesitate to contact:

Ivy Jones-Turner
MPA, CPS
T/TA Specialist
Region 2 PTTC, EDC
ijonesturner@edc.org

Jessica Goldberg
MSW, MPH, CPS
T/TA Specialist
Region 2 PTTC, EDC
jgoldberg@edc.org



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration