

Tool 4. Identify Partners that can Help You

Part 1: Brainstorming partners

Make a list of your current prevention partners in the left-hand column and brainstorm some additional potential partners that might be interested in supporting your sustainability efforts. Then, complete the collaboration map on the next page.

Existing Partners	New Partners



Part 2: Creating a collaboration map

In the space below, develop a collaboration map to visually depict your organization's relationships with key stakeholders and other entities within your county. Drawing lines from the circle labelled, "Your Organization", organize your collaboration map according to the following guidelines:

- **Proximity:** Place organizations that you interact with most frequently nearest to your organization.
- **Line:** Increase the thickness of the connecting line between your organization and partners' organizations to indicate the strength of your collaborative relationships. Use a dotted line to reflect more tenuous connections.
- **Size:** Draw larger circles to represent organizations with whom you have multiple collaborative efforts in place and smaller circles for organizations that you collaborate with on one or a few initiatives.
- **Shading:** Color in circles to reflect where your relationships with partner organizations need attention.



Northeast & Caribbean (HHS Region 2)

PTTC Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration

Part 3: Assess current and potential partnerships

In the table below, fill in the appropriate information for partners you are currently collaborating with and those that you would like to. Assess the current status of your partnership in the blue columns if you are already collaborating. In the yellow columns, record the prevention resource gaps each partner might fill and outline the benefits each partner may experience by joining the collaboration.

Current or Potential Partner	Nature of the Collaboration (Do you and this partner currently work together? If so, how?)	Resources Currently Shared (e.g. knowledge, skills, access to priority populations)	Current Status (Is the collaboration going well/still relevant?)	Resource Gap(s) Filled What specific resource need or gap could this partner fill?	Value Added for Partner What are the benefits to the potential partners of collaborating with you?

