



## Alcohol Policy Webinar Part 1: Essentials for Prevention Practitioners Resource Materials

### Introduction:

On September 28, 2022, the South Southwest PTTC hosted a two-part webinar on alcohol policy. The first webinar in the series focuses on "how" to plan and implement alcohol policy. The resources below provide resources that focus on alcohol related problems, sample alcohol policy, public health advocacy, and lobbying.

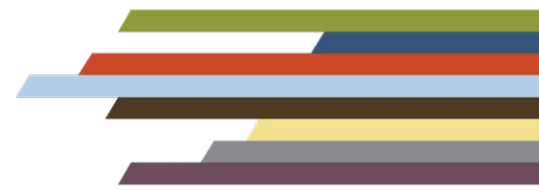
### Resources:

#### 1. Understanding Alcohol Related Harm from a Public Health Perspective

- Kellam, S. G. *Causes and Consequences of Alcohol Problems: An Agenda for Research*. National Academy Press, 1987.  
This report provides research in the prevention and treatment of alcohol-related problems and was developed by the Committee of the Institute of Medicine, Division of Health Sciences Policy.
- Holder and Blose (1987), *Prevention and Treatment of Alcohol Problems: Research Opportunities*: National Academies Press (US); 1990. 1, [A Public Health Perspective on the Prevention of Alcohol Problems](#).  
This report updates or amplifies topics related that were reviewed in *Causes and Consequences of Alcohol Problems* and focused on alcohol related problems.
- [Excessive Alcohol Consumption, The Community Guide](#)  
This resource provides examples of alcohol policy such as Responsible Beverage Service Training.
- [Deaths from Excessive Alcohol Use in the United States](#), The Centers for Disease Control and Prevention  
This resource provides an overview of excessive drinking and its consequences. It also contains information on prevention strategies including alcohol policy.

#### 2. Alcohol Policy Samples and Recommendations

- [Addressing Alcohol-Related Harms: A Population Level Response](#), November 2019.  
This resource provides the APHA policy statement as well as strategies for addressing alcohol related problems with policy.
- [About CDC's Alcohol Program](#), The Center for Disease Control and Prevention  
This resource provides an overview of the CDC's alcohol program and recommendations for communities.





- [Excessive Alcohol Consumption](#), The Community Guide  
This resource provides examples of alcohol policy such as Responsible Beverage Service Training.

### 3. Public Health Advocacy

- [Regina A. Galer-Unti, Public Health Advocacy, Oxford Bibliographies](#), October 14, 2016.  
This resource provides a collection of resources (books, journal articles, websites, etc.) selected to provide insight into public health advocacy as fundamental to the discipline of public health.

### 4. Understanding Lobbying

- [Federal Lobbying Guidelines and Compliance](#), Georgia Tech,  
This resource provides an overview of the federal guidelines concerning lobbying.
- [Educational Advocacy vs. Lobbying](#), Tobacco Wisconsin  
This resource provides information regarding the difference between advocacy and lobbying.
- [Deaths from Excessive Alcohol Use in the United States](#), The Centers for Disease Control and Prevention  
This resource provides an overview of excessive drinking and its consequences. It also contains information on prevention strategies including alcohol policy.

