



## Alcohol Policy:

### Alcohol Policy Webinar Part 2: Essentials for Prevention Practitioners

#### Reference Materials:

#### Introduction:

On September 29, 2022, the South, Southwest PTTC hosted a two-part webinar on alcohol policy. The second webinar builds upon the first and seeks to demystify policy work for practitioners and increase their comfort with policy. The resources below provide additional information on sample alcohol policies, excessive drinking alcohol related policies and tools for planning and implementing policies.

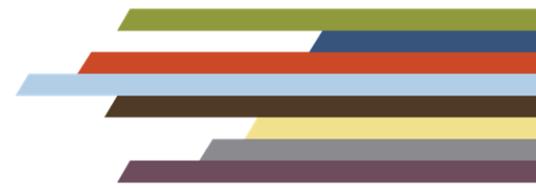
#### Resources:

##### 1. Alcohol Policy Information and Examples

- [State Performance and Best Practice for Prevention of Underage drinking, SAMHSA](#)  
This resource identifies 26 policies that are deemed known or potential best practices and provides a summary of the current status of adoption of these measures across the states. It includes state and national data on alcohol-related outcomes for six performance measures.
- [The Essays on Unintended Consequences of Public Policy](#), Syracuse University  
This resource studies three examples of public policies having consequences other than those intended when the policy was passed. They demonstrate that due to the interconnectedness of the economy, the intended effect of a policy is rarely the sole effect.
- [What Works for Health Tool, University of Wisconsin Health Population Institute](#)  
This resource, help you find policies and programs that are a good fit for your community's priorities.

##### 2. Alcohol Consumption and Alcohol Policy

- Mustafa Necmi, [Dilek YAPAR, Alcohol Consumption and Alcohol Policy](#), National Library of Medicine. August 26, 2020  
This resource provides an overview of the effects of alcohol consumptions and the importance of alcohol policy in reducing these negative consequences.
- [Excess Alcohol Consumption, The Community Guide](#),  
This resource defines excess alcohol consumption and provides specific information on policies to address excess alcohol consumption.





### 3. Alcohol Policy Tools

- [Mid-West Academy Strategy Chart](#), California Tobacco Endgame Center for Organizing and Engagement  
This chart provides an example of how to organize your policy strategy work. The components of this chart include goal, organizational considerations, constituencies, decision makers, and tactics and tasks.
- [Principals of Advocacy](#): The Community Toolbox  
This tool kit includes important information on advocacy and how to implement an advocacy campaign in your community. Additional topics include recognizing allies, identifying opponents and developing a plan for advocacy.

