



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

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The HHS Region 2 Northeast and Caribbean Prevention Technology Transfer Center presents:

## Presentation Development Training

Webinar: Thursday, December 1, 2022

10:00 AM – 1:00 PM (EST)

Do your presentations inspire and influence your audiences? Do you know how to tackle tough topics and information overload?

We use presentations as one of our primary strategies to share content knowledge, build skills, ignite calls to action and affect culture change. Many of us have attempted to create compelling presentations, however most of us never receive any formal training in presentation design - despite all we expect presentations to do for us.

In this 3-hour virtual workshop, participants will learn practical skills to plan and deliver exceptional presentations using the tools and resources they already have. Special emphasis will be placed on audience analysis - in helping presenters determine the unique needs of each audience and developing material that will speak to those unique needs.

Learning Objectives After the session, participants will be able to:

- Apply a four-step process to create brain-friendly presentations
- List the most common presenter mistakes and understand how to prevent them
- Use tools and techniques that enhance learning
- Increase audience engagement and participation



*Presenters: Jamie Comstock and Robin Carr of Info Inspired, LLC*

Jamie Comstock and Robin Carr founded Info Inspired in 2014, after many years of designing and giving presentations with no formal training in this area, and watching their public health colleagues struggle with the same skills gap. Both are certified prevention specialists with 30 years' combined experience in the field. They've spent the last several years researching and testing ways to not only capture and hold an audience's attention, but to also inspire audiences. They've spent countless hours refining the presentation planning process, identifying free resources, and learning how to maximize the tools they already had and they've shared their findings with thousands of people across the county. It's also important to know that they aren't graphic designers, artists, or especially tech savvy. Everything they do, you can do too.

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