

# Action Steps for Prevention Practitioners

## SPF Step 5: *Evaluation*

### Take Action!

This resource lists the key tasks to be completed for the evaluation step of the Strategic Prevention Framework (SPF).

The SPF is a community-level, data-driven process that guides prevention practitioners through the steps needed to successfully explore and address substance misuse problems in their community.

Evaluation, the fourth step of the SPF, involves both process and outcome evaluations of prevention strategies.



For additional guidance on the SPF, visit [Great Lakes PTTC](#)

### Engage those with vested interest

- Involve in the evaluation those who delivered the intervention, those who were served or impacted by the intervention, and those who will do something with the evaluation findings.

### Revisit your logic model

- Review and revise, as needed, the [logic model](#) you created in [Step 3](#) of the SPF.

### Focus the evaluation design

- Clarify purpose of the evaluation based on stakeholders' needs, funding requirements, and other considerations.
- Develop evaluation questions specific to what you want to learn.
- Choose [methods](#) that can best answer your evaluation questions (e.g., interviews, focus groups, surveys, checklists).

### Gather credible evidence

- Use data collection tools and procedures that are [valid](#) and [reliable](#).
- Provide training and support to those collecting and analyzing the data, as needed.
- Gather enough data from different sources to be able to draw conclusions with confidence.
- Analyze, synthesize, and interpret evaluation data while involving those with the necessary skills and knowledge.

### Apply and share lessons learned

- Make sure that your evaluation findings will be used by communicating them in ways that meet the varied needs of those with vested interest (e.g., general public, funders, participants, partners).