

Lobby

When you hear the term “Logic Model,” what reaction do you have?

- A. Excited
- B. Indifferent
- C. Disappointed
- D. Other



Pacific Southwest (HHS Region 9)

PTTC

Prevention Technology Transfer Center Network

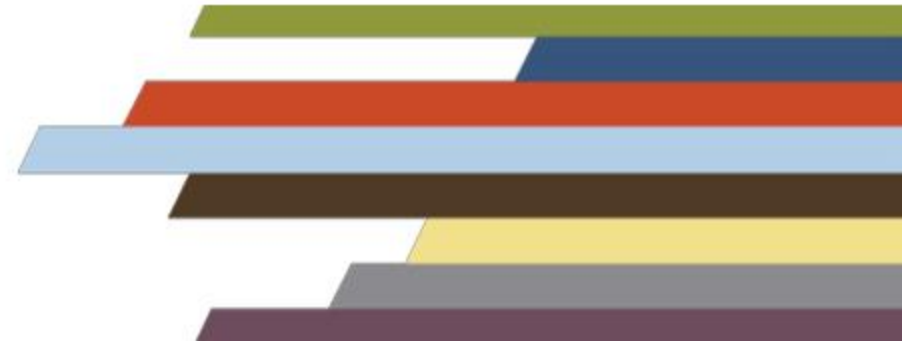
Funded by Substance Abuse and Mental Health Services Administration



Logic Models and the Theory of Change

Part 1

Kyle Barrington, PhD



Disclaimer

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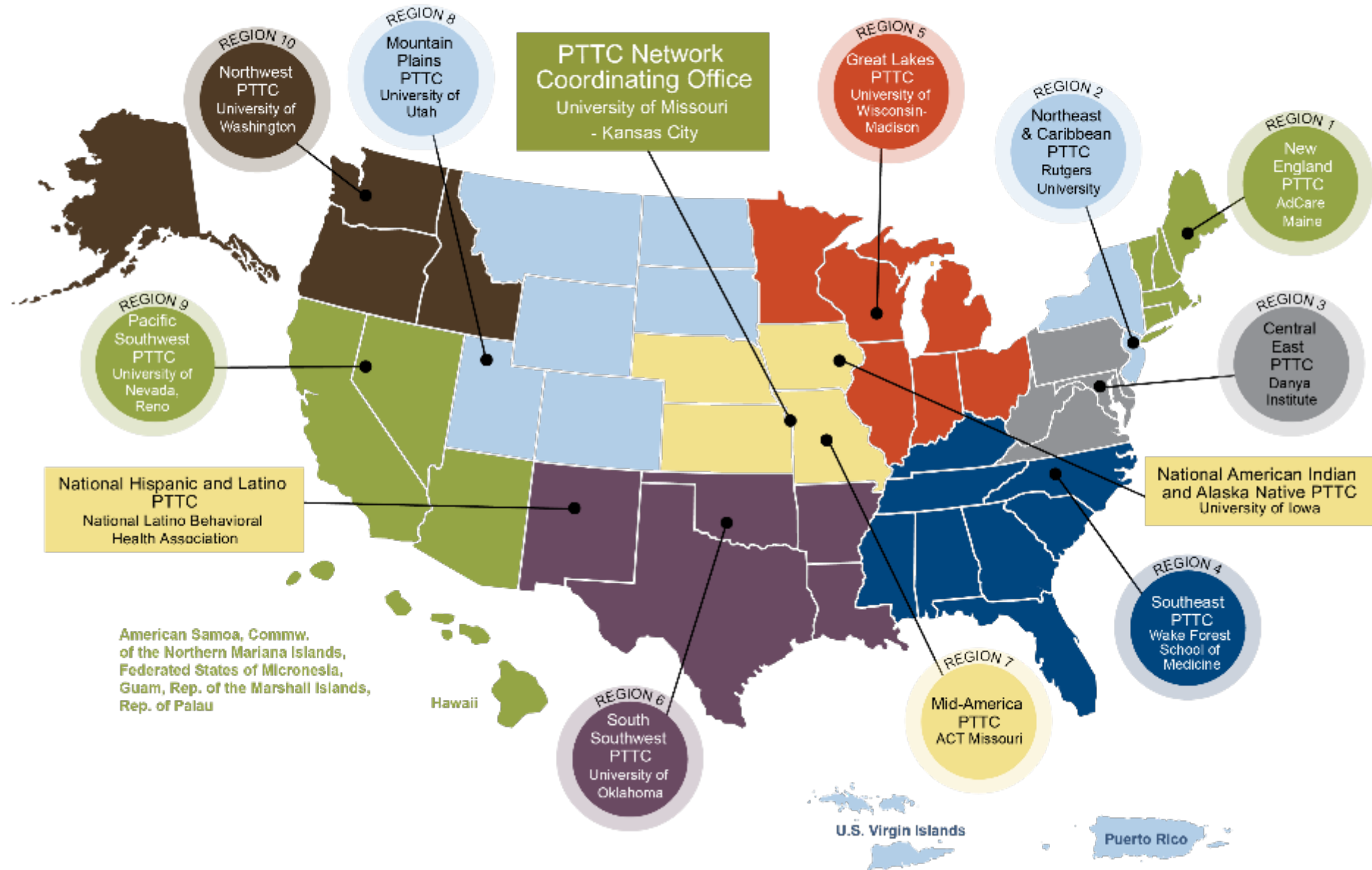
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PTTC

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PTTC Network



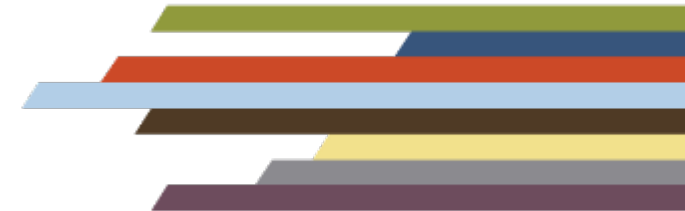
Purpose of the TTCs

1

Develop and strengthen the **workforces** that provide substance use disorder and mental health disorder prevention, treatment, and recovery support services.

2

Help people and organizations incorporate **effective practices** into substance use and mental health disorder prevention, treatment and recovery services.



PTTC Network Approach

The PTTCs...

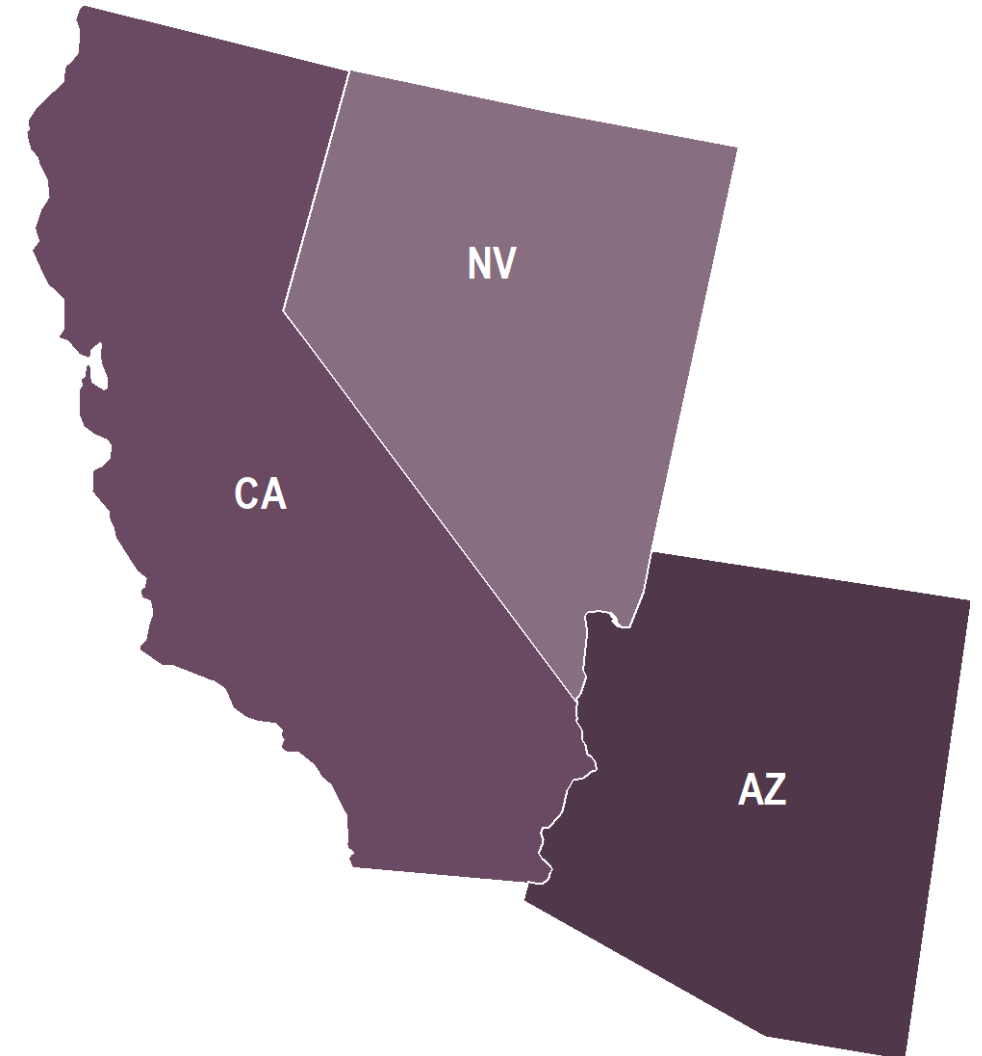
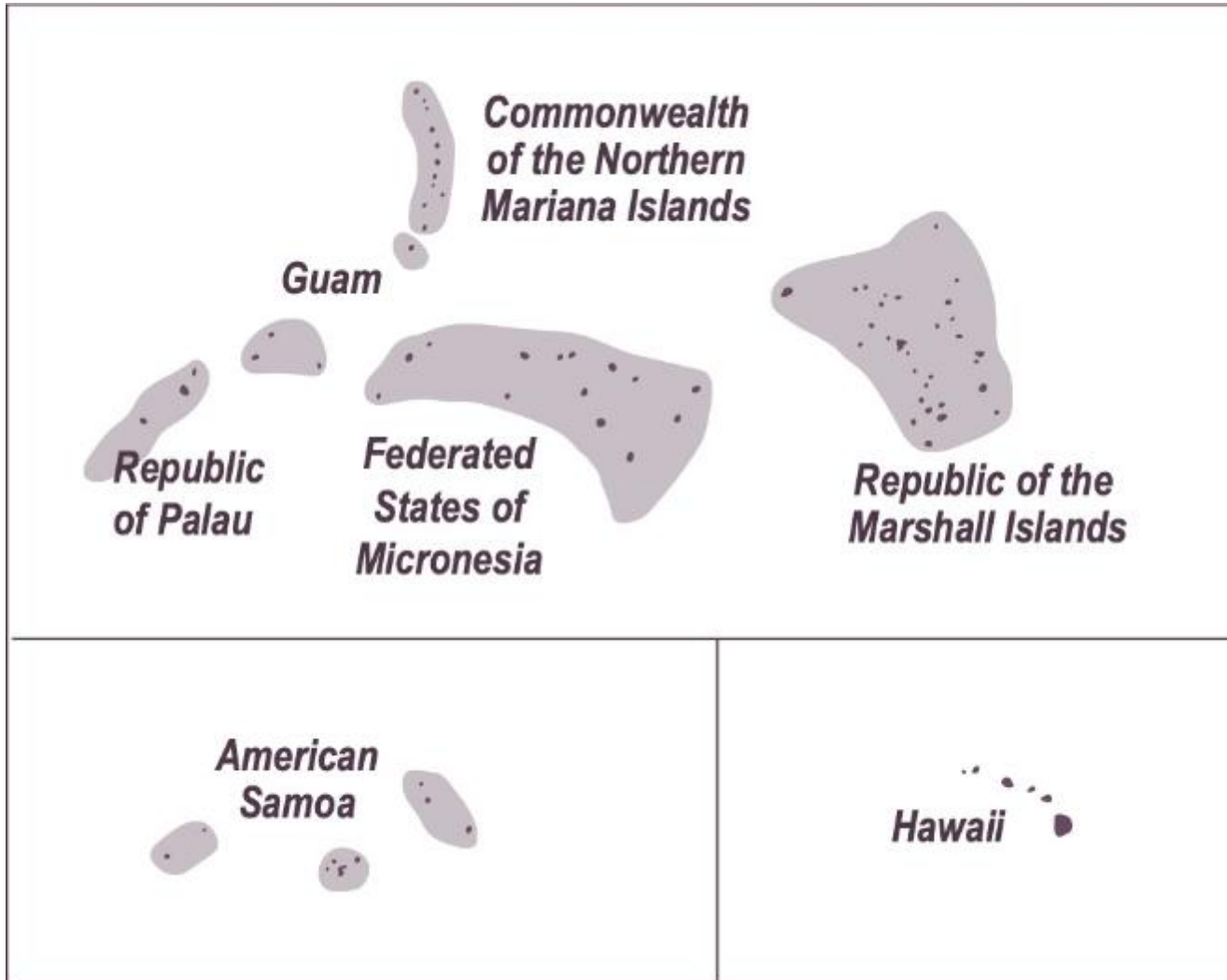
Develop and disseminate tools and strategies needed to improve the quality of substance abuse prevention efforts

Provide training and resources to prevention professionals to improve their understanding of

- prevention science,
- how to use epidemiological data to guide prevention planning, and
- selection and implementation of evidence-based and promising prevention practices.

Develop tools and resources to engage the next generation of prevention professionals

Pacific Southwest





Land acknowledgement

We acknowledge that the University of Nevada, Reno is situated on the traditional homelands of the Numu (Northern Paiute), Wašiw (Washoe), Newe (Western Shoshone), Nuwu (Southern Paiute) peoples. These lands continue to be a gathering place for Indigenous Peoples and we recognize their deep connections to these places. We extend our appreciation for the opportunity to live and learn on their territory.

Housekeeping

- Webinar recording and materials
- Certificates of attendance



Mark your Calendars!*

Logic Models and the Theory of Change, Part II

November 28, 2023

Logic Models and the Theory of Change, Office Hours

November 30th at 3:00 pm Pacific

December 5th at 11:00 am Pacific

December 5th at 3:00 pm Pacific

Please visit pspttc.org for registration and more information!

*all times 3:00 Pacific, unless otherwise noted.

Presenter Bio

- 8 years as a Juvenile Probation Officer
- 12 years mental health counselor
- 10 years as director of residential facilities
- 4 years as a coalition director
- Conducted 225 evaluations since 2000



Our Learning Objectives

- Identify the benefits of using logic models.
- Define the critical components of a logic model.
- Describe the theory of change.

Agenda

- Why evaluation matters
- Benefits of a logic model
- Critical components of a logic model
- Define the theory of change
- Questions and answers
- Evaluation



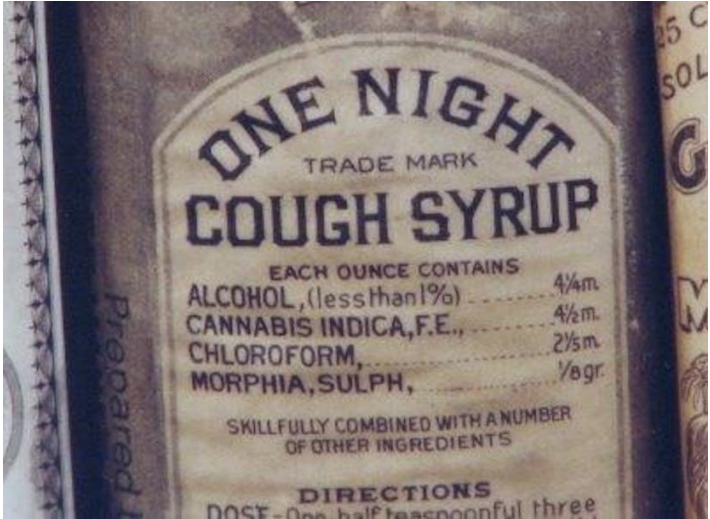
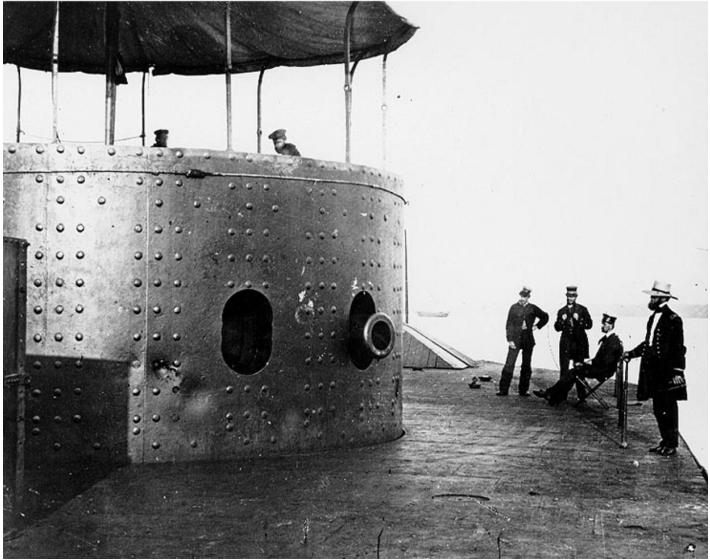
Why Evaluation Matters



Why Evaluate?



Photo # NH 61923 Officers and turret on board USS Monitor, 1862



Prevention Practices Need Evaluation





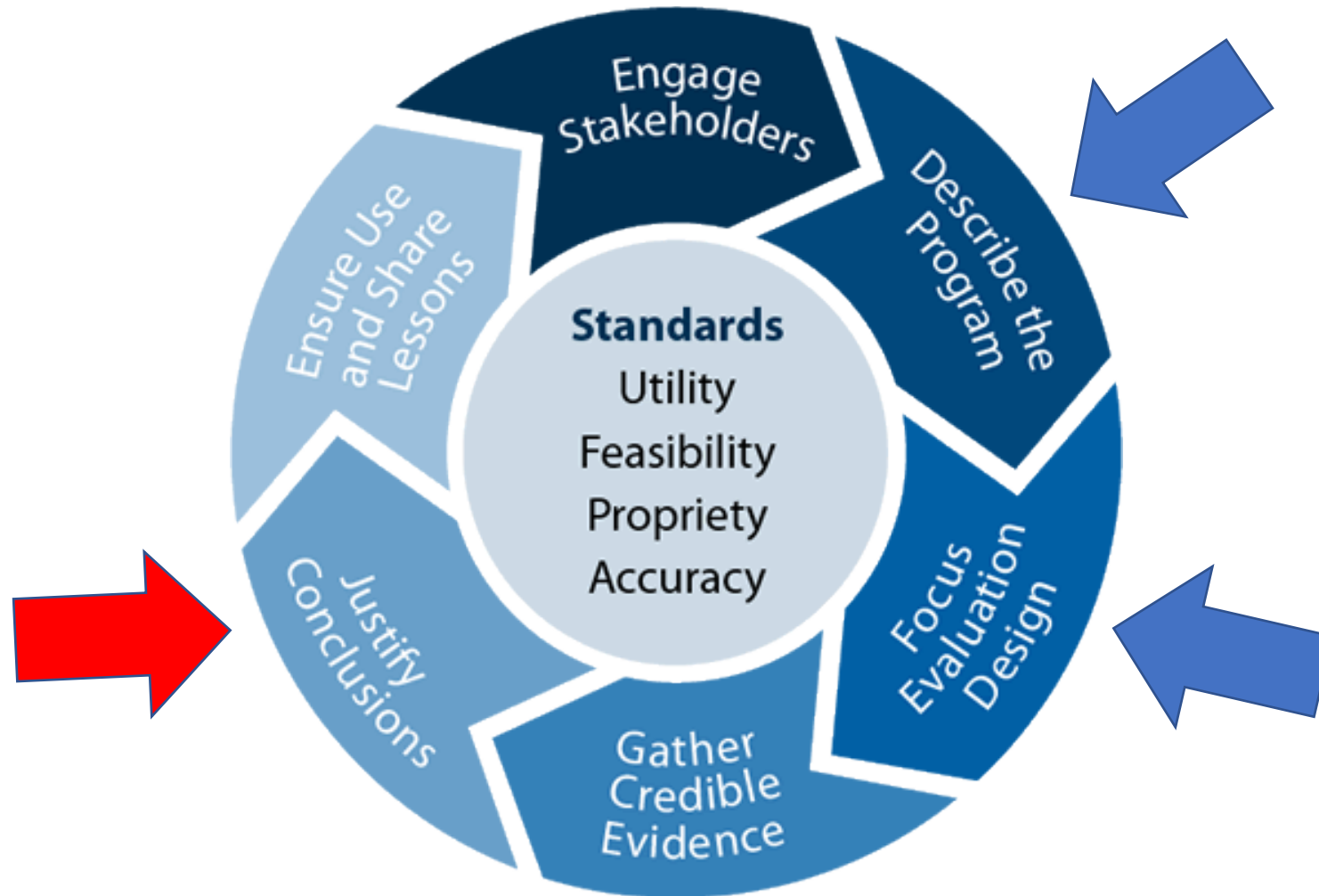
Evaluation Framework



Strategic Prevention Framework



Evaluation Framework





Benefits of a Logic Model



Blueprint for Success


Goals
+ Objectives
+ Activities

= Outcomes




Benefits of using a Logic Model

- Develops understanding
- Helps expose assumptions
- Helps monitor progress
- Helps restrain over-promising
- Facilitates project reporting
- Promotes communication



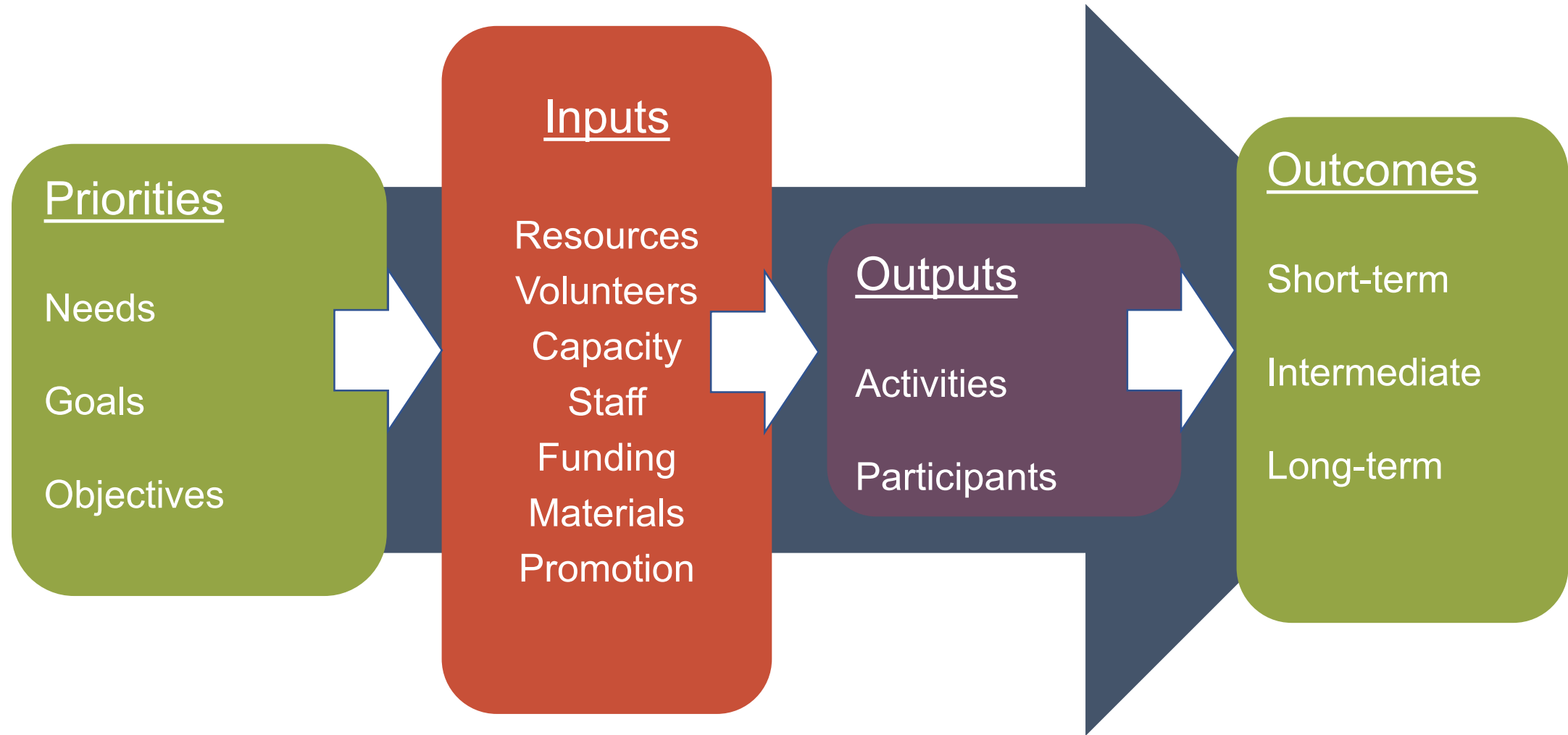
Essential Components of a Logic Model



Essential Components of a Logic Model

- **Priorities**
 - Needs
 - Goals
 - Objectives
 - Program, Intervention, Approach
- **Inputs**
 - Resources (Volunteers, Staff, Funding)
- **Outputs**
 - Activities
 - Participants
- **Outcomes**
 - Short-Term
 - Intermediate-Term
 - Long-Term

Logic Model Key Components





Describe the Theory of Change



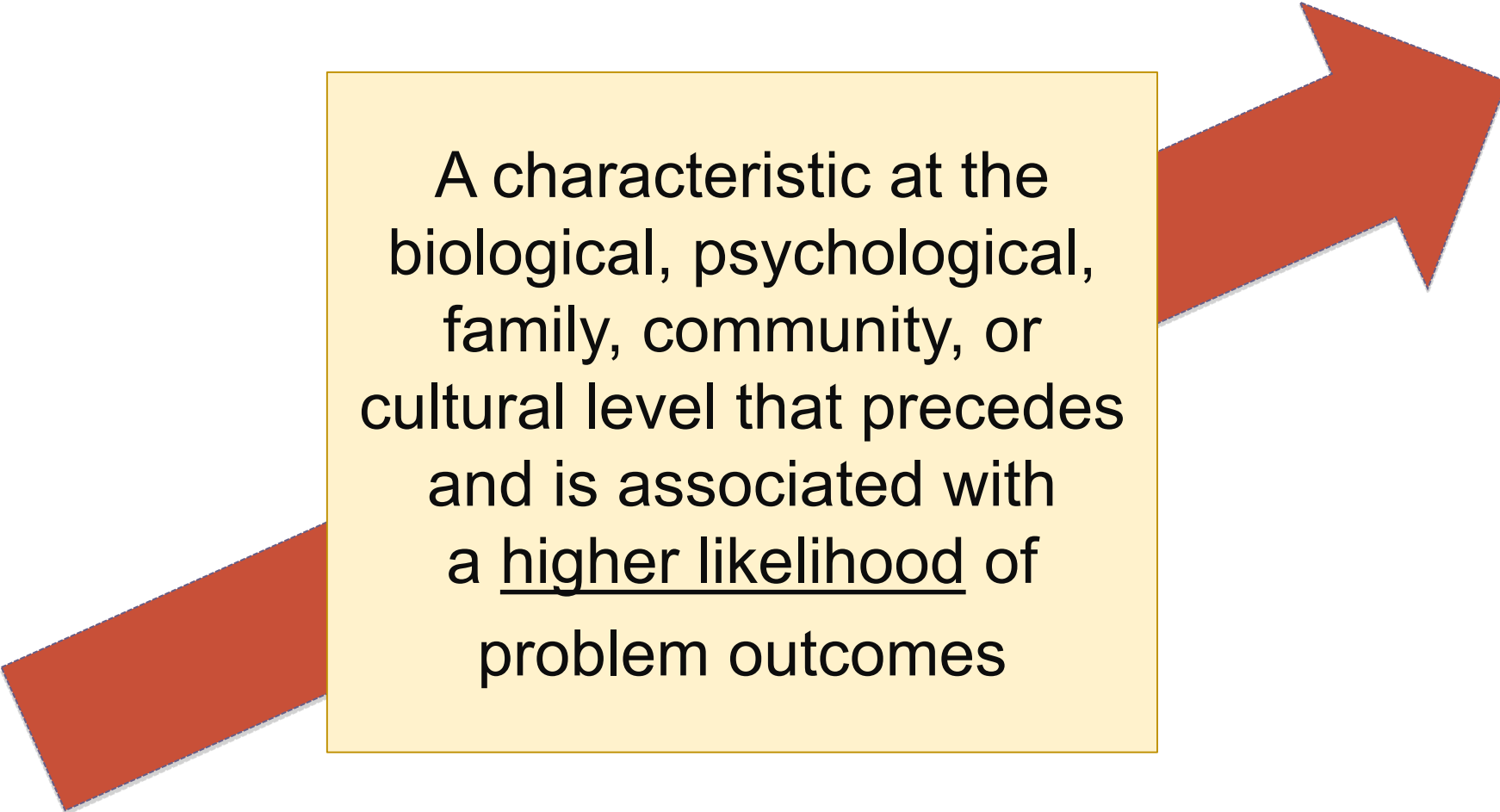
Theory of Change (TOC)

...a comprehensive description and illustration of how and why a desired change is expected to happen in a particular context
(*Center for Theory of Change, 2023*).

TOC Includes Risk and Protective Factors

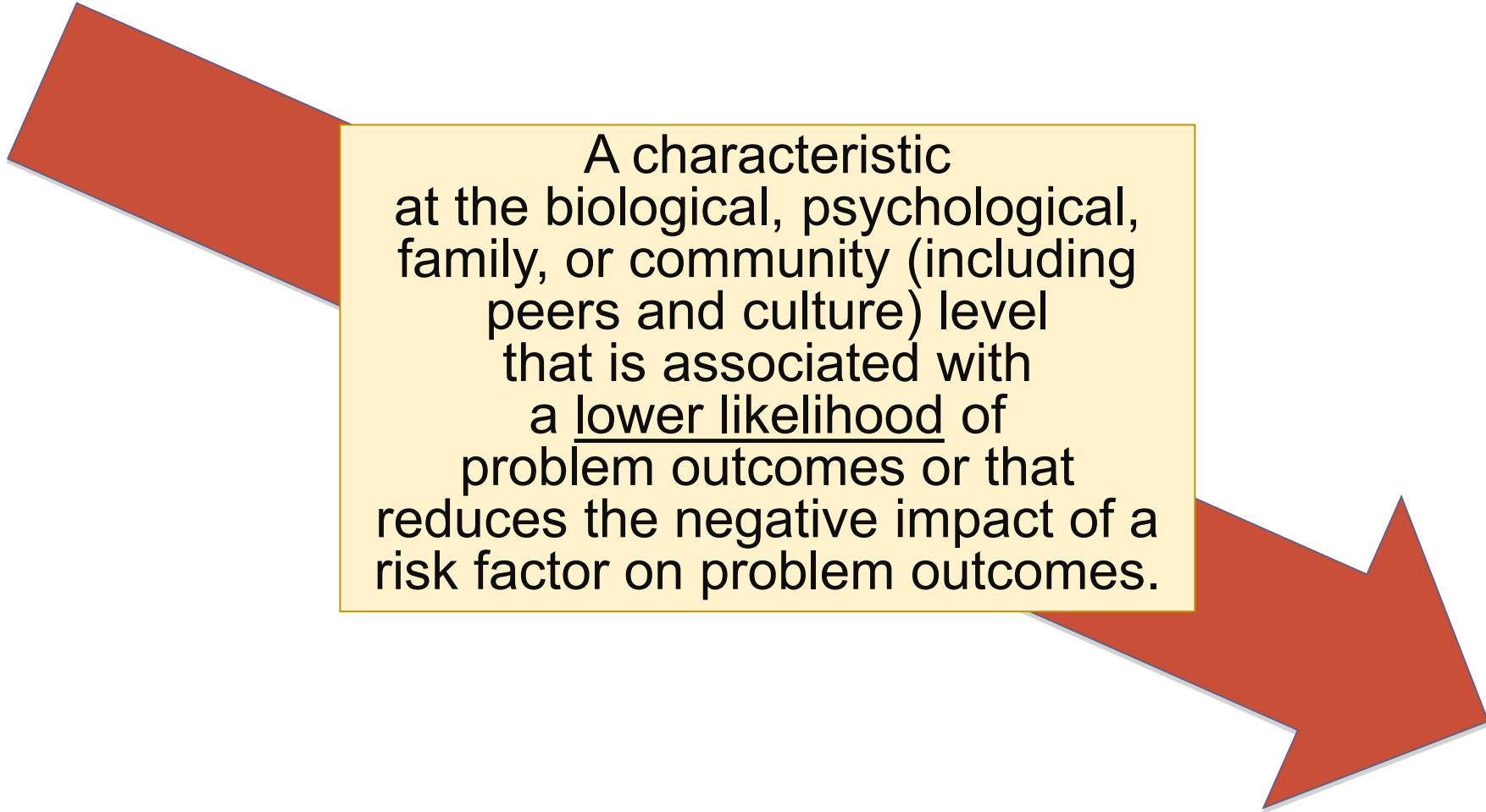


Risk Factors



A characteristic at the biological, psychological, family, community, or cultural level that precedes and is associated with a higher likelihood of problem outcomes

Protective Factors



A characteristic at the biological, psychological, family, or community (including peers and culture) level that is associated with a lower likelihood of problem outcomes or that reduces the negative impact of a risk factor on problem outcomes.

What Protective or Risk Factors Does Your Program Address?

In the chat box, please share with the group what risk factors your program addresses.

In the chat box, please share with the group what protective factors your program addresses.

Example: SOS Theories of Change



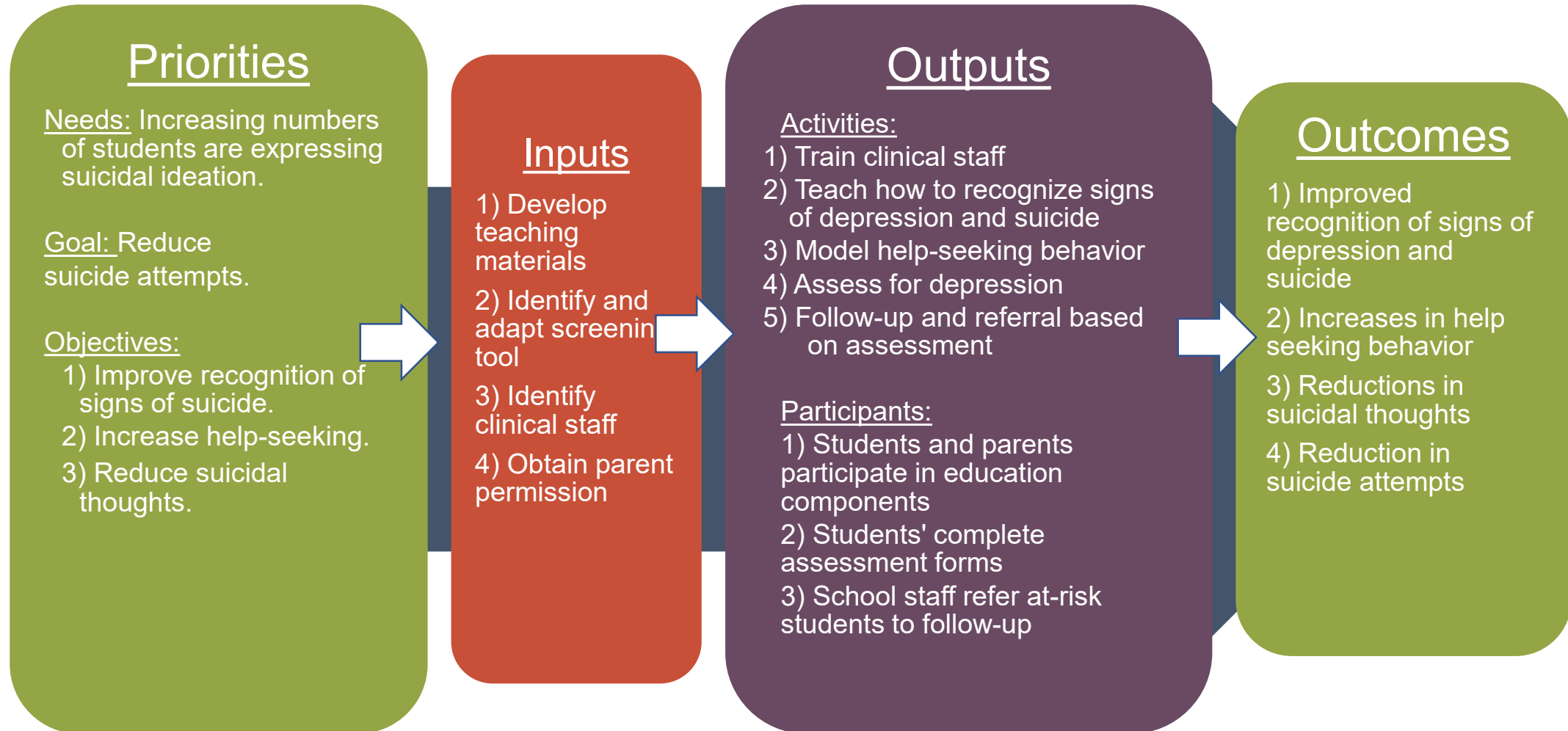
**Changing
Social Norms**

**Modeling Pro-social
Behavior**



**Tapping Social
Networks**

Pulling It Together



Wrapping UP



Questions





Contact Information

Kyle Barrington
Prevention Consultant

Kyle.Barrington@Zajonc-Corp.com

Post-Webinar Feedback

Please click on the link in the chat to complete a very brief online feedback form!

Thank you!



Connect with us!

Find us on the web: www.pspttc.org

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Email with general questions: pspttc-info@casat.org

Like us on Facebook: <https://tinyurl.com/PSPTTC-Facebook>

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Call us toll-free: 1-833-9SW-PTTC

Contact Information

Britany Wiele
Project Coordinator

bwiele@casat.org



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Thank You!

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