



Southeast (HHS Region 4)

**PTTC**

Prevention Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration

# Empowering Prevention Professionals:

A Deep Dive into Certification, Equity, and  
Essential Resources

December 7, 2023

Presented by Nicole Augustine



# Disclaimer

This webinar is supported by SAMHSA of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award with 100 percent funded by SAMHSA/HHS.

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Please contact the Southeast PPTC with any concerns or questions, [southeast@pttcnetwork.org](mailto:southeast@pttcnetwork.org).



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The use of affirming language inspires hope.

LANGUAGE MATTERS.

**Words have power.**

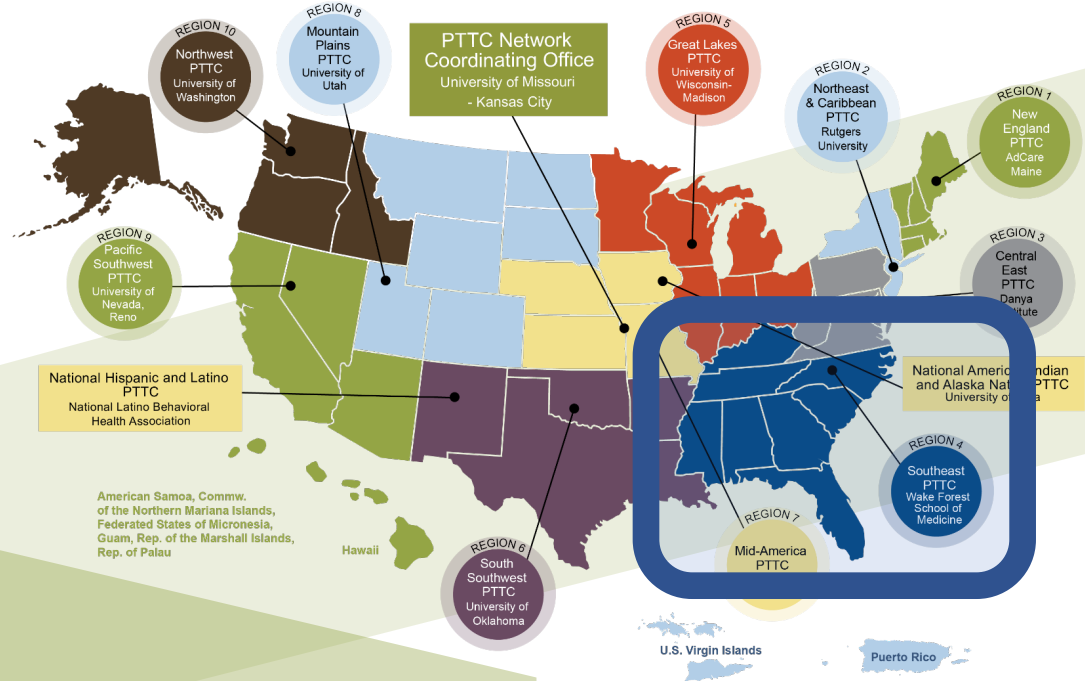
PEOPLE FIRST.

The PTTC Network uses affirming language to promote the application of evidence-based and culturally informed practices.



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**PTTC Network**





**Develop** training and technical assistance tools, products, and services for the substance misuse prevention field

**Disseminate** these across the southeast region

**Improve** implementation & delivery of effective substance misuse prevention interventions

**Reduce** substance misuse

# Upcoming Events

**December 13**

**Health Equity Series  
Session 3  
Equity, Inclusion &  
Prevention: A Rural &  
Appalachian Conversation**

**February 5-9**

**Advancing Health Equity  
through the Strategic  
Prevention Framework  
Lunch and Learn Series**

With Central East PTTC and SPTAC

**February 28**

**Make the Magic  
Happen in a Meeting:  
Meeting Facilitation  
Skills**



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# How to Contact Us



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# RIZE CONSULTANTS

GROWTH • EMPOWERMENT • SUCCESS

## Nicole Augustine

- ✓ Founder & CEO of RIZE Consultants
- ✓ Justice, Equity, Diversity & Inclusion (JEDI)
- ✓ Professional development for Prevention Specialist
- ✓ Strategic Planning



SCAN ME

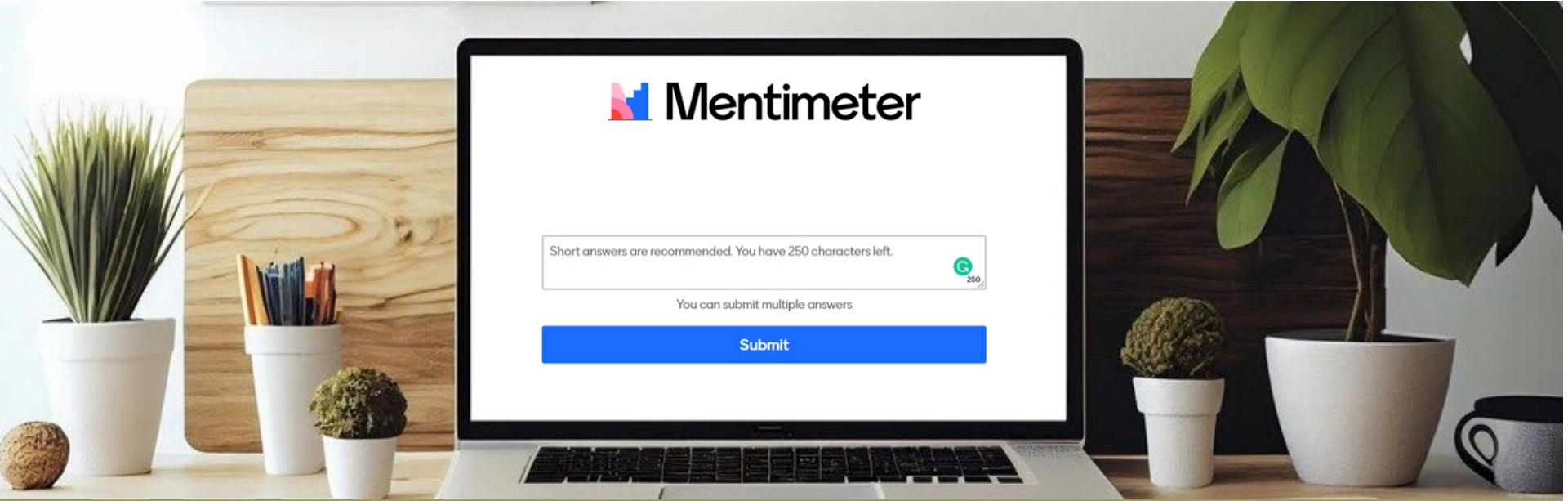


# Learning Objectives

- Articulate the value of the Prevention Specialist credential
- Describe the certification process and resources for preparing to become certified
- Illuminate the stark reality of pay equity and hurdles to becoming certified

# Value of the PS Credential

The role of prevention is changing the impact of addiction on society



**Where are you in your certification journey?**

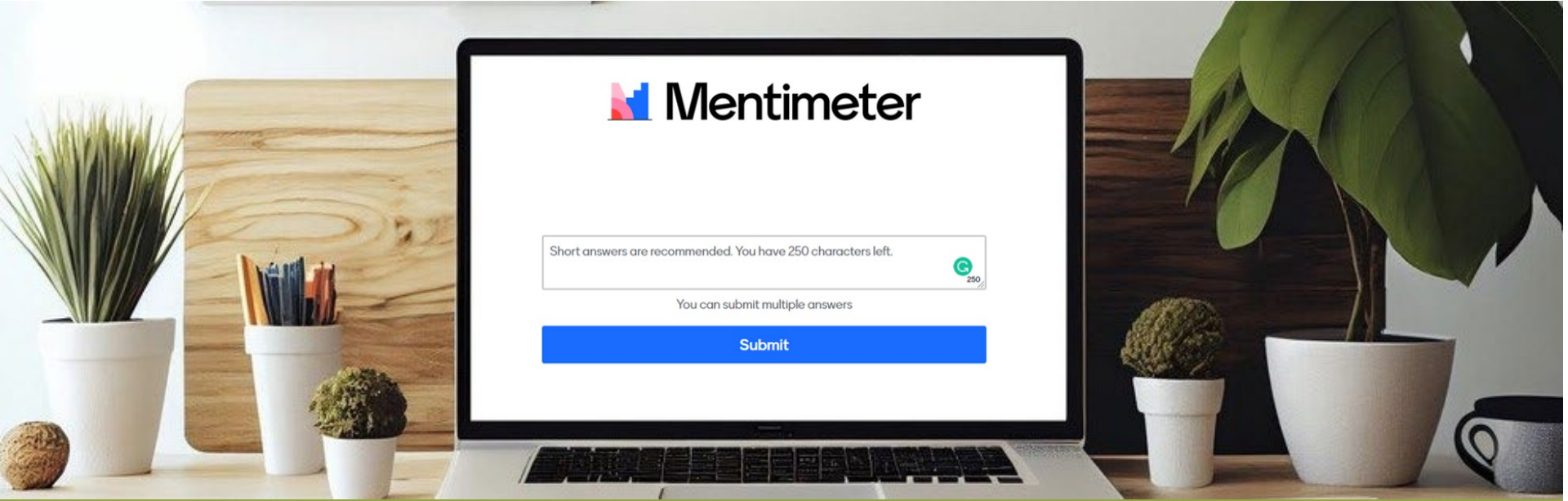
# What's the Impact of SUDs?

The economic burden of illicit drug use in the United States was estimated to be **\$193 billion in 2017.**

National Institute on Drug Abuse (NIDA). (2020).  
Costs of Substance Abuse.  
<https://www.drugabuse.gov/drug-topics/trends-statistics/costs-substance-abuse>

The annual cost of lost productivity due to substance use disorders in the U.S. was **\$276 billion in 2019.**

Substance Abuse and Mental Health Services Administration (SAMHSA). (2021). Key Substance Use and Mental Health Indicators in the United States.  
<https://www.samhsa.gov/data/sites/default/files/reports/rpt29393/2021NSDUHFFRPDFWHTML/2021NSDUHFFR090220.pdf>



**How have substance use disorders impacted  
your community?**

# PS Credentialing Process

What to expect and resources to guide your process



# IC&RC

International Certification & Reciprocity Consortium

Organized in 1981

Network of professionals around the world

PS credential established in 1994



# IC&RC

56 Prevention Boards

Top 5 states: Ohio, Texas, NY, Michigan, and Oregon



# Basic Credentialing Process



**Experience**



**Education**



**Exam**



REGION 4

Southeast  
PTC  
Wake Forest  
School of  
Medicine



## Experience

Verification of one (1) year (2,000 hours) alcohol, tobacco, other drugs (ATOD) prevention-related experience.

Many states only require a HS diploma or GED



## Training

Verification of 100 contact hours prevention-specific training. Fifty (50) hours must be specific ATOD training.

Six (6) clock hours of training in prevention-specific ethics is also required.

Must have verification of 120-hour practicum in the six (6) performance domains.



## Exam

Passing the three-hour IC&RC prevention examination.

The exam has a total of 150 questions; 25 are pre-test questions and not scored.

## Prevention Specialist Certification Requirements

Select from the US Location map or use the lists below to view more details about IC&RC certification requirements for Certified Prevention Specialist fields.

US Location Map:



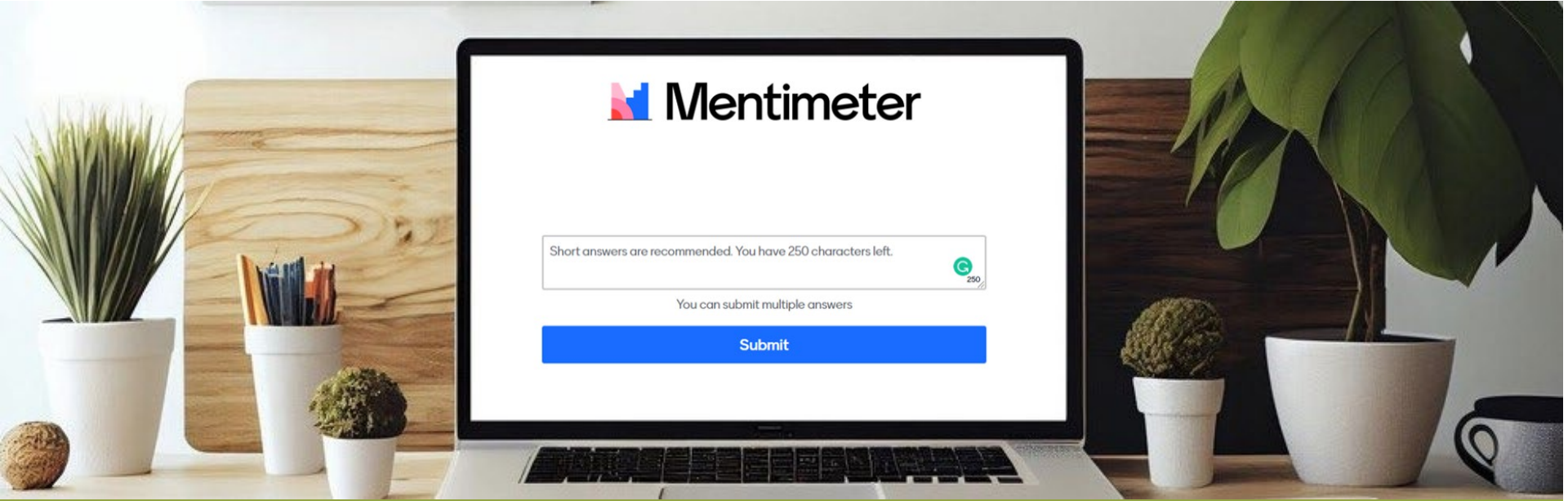
# Breakout Room Discussion

Share who you are and if you're currently certified

[Review map](#) and confirm requirements for your state

Share any resources



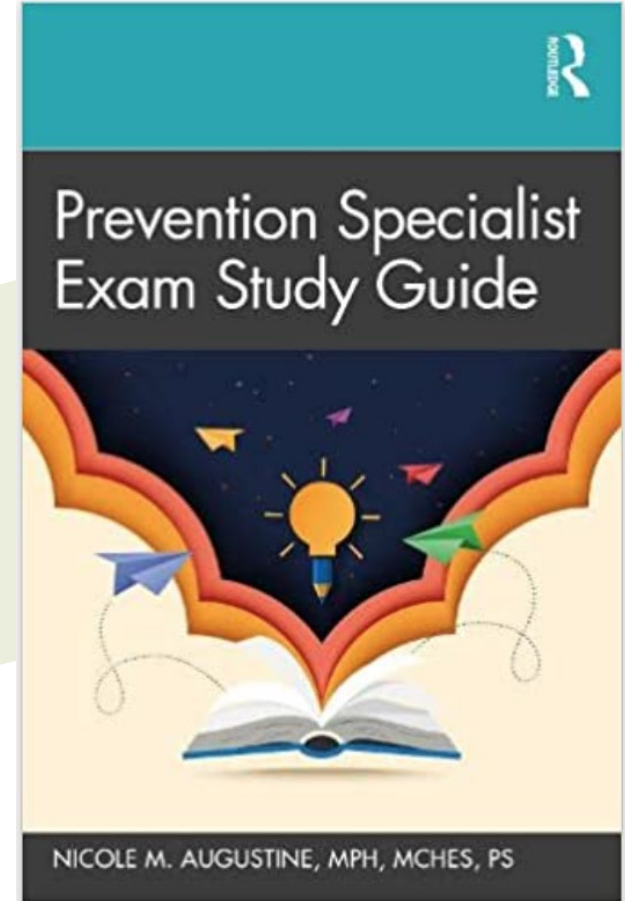


**What has been your biggest challenge to becoming certified?**

# New Resource Now Available



*SCAN ME*






# New Resource Now Available



Substance Misuse Prevention Essentials

Prevention Specialist  
Performance Domains

[View Description and Enroll](#)



There are six modules in this course, one for each of the IC&RC Prevention Performance Domains. Additionally, there is a bonus module focused on explaining the certification process.



The image features a woman with dark curly hair, wearing a purple blazer over a white top and dark pants, standing on the left and pointing her right index finger towards a grid of six domain icons. The background is a stylized illustration of a modern building interior with large windows and bookshelves.

**DOMAIN 1:**  
Planning and Evaluation

**DOMAIN 2:**  
Prevention Education & Service Delivery

**DOMAIN 3:**  
Communication

**DOMAIN 4:**  
Community Organization

**DOMAIN 5:**  
Public Policy and Environmental Change

**DOMAIN 6:**  
Professional Growth & Responsibility

Navigation icons: < (left arrow), ↺ (refresh/circular arrow), > (right arrow)

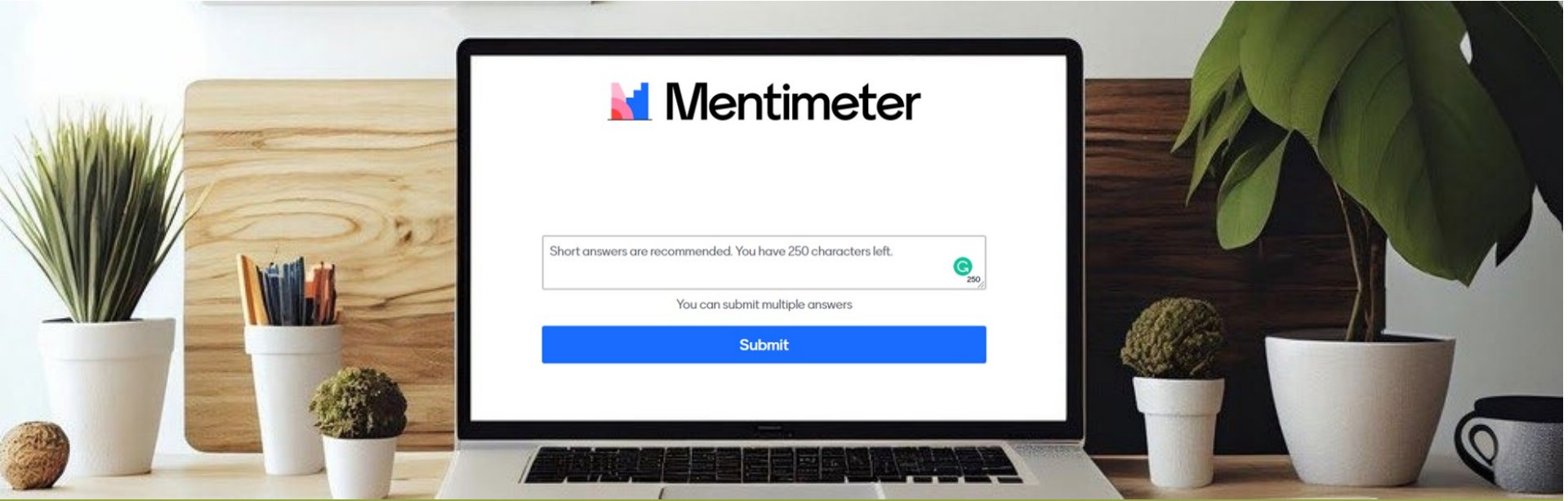
# Pay Equity

Establishing fair compensation for prevention services

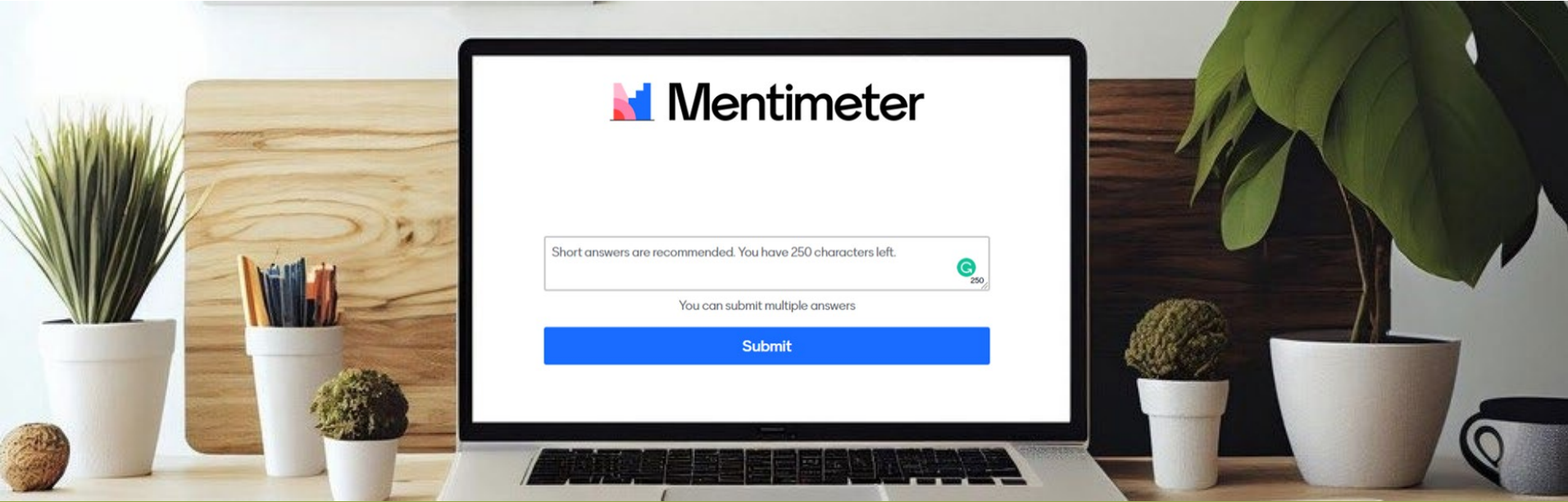
## SALARY RANGE FOR AN SUBSTANCE ABUSE PREVENTION SPECIALIST

**\$38,129 to \$47,570**

Salary.com, S. built by: (2023). *Substance Abuse Prevention Specialist Salary*. Salary.com.  
<https://www.salary.com/research/salary/recruiting/substance-abuse-prevention-specialist-salary>



**Pay Equity - What's your current salary range?**



**What organizations provide advocacy for the prevention workforce?**

# Q&A







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