



Southeast (HHS Region 4)

PTTC

Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration

Empowering Prevention Professionals:

A Deep Dive into Certification, Equity, and Essential Resources

December 7, 2023

Presented by Nicole Augustine



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Nicole Augustine

- ✓ Founder & CEO of RIZE Consultants
- ✓ Justice, Equity, Diversity & Inclusion (JEDI)
- ✓ Professional development for Prevention Specialist
- ✓ Strategic Planning



Nicole was born in Inglewood, California, during the 1980s amidst the infamous "crack epidemic" in America. This was her first exposure to social injustice, racial inequity, and the traumatizing origins of many people of color in the United States. Her tale is one of resilience and opportunity, as her grandmother took guardianship and moved the family from Inglewood to the more conservative and affluent town of Edmond, OK. This life change made Nicole aware of "the other side of the track," she became intrigued by the core reasons for differences in community outcomes. Nicole acquired a Bachelor's degree in Sociology from Cornell University and a Master of Public Health from The George Washington University focused on Community-Oriented Primary Care. She created RIZE to provide an opportunity for prevention professionals to be innovative partners, engaged stakeholders, leaders in the field, and committed to creating healthy and resilient communities.

In August 2022, Nicole published the [Prevention Specialist Exam Study Guide](#) to help readers understand the competencies and knowledge necessary to become a Prevention Specialist (PS) and adequately prepare prevention professionals to pass the Prevention Specialist certification exam. With this book, Nicole aims to close the gap in existing literature for the PS exam and enhance the prevention workforce so that society is better equipped to address current and future substance misuse challenges and improve long-term health outcomes for all. Substance prevention professionals around the world looking to become a credentialed professional will find this one-of-a-kind resource indispensable.

To attain knowledge, add things every day. To attain wisdom, remove things every day.



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Disclaimer

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Please contact the Southeast PTTC with any concerns or questions, southeast@pttcnetwork.org.

The use of affirming language inspires hope.

LANGUAGE MATTERS.

Words have power.

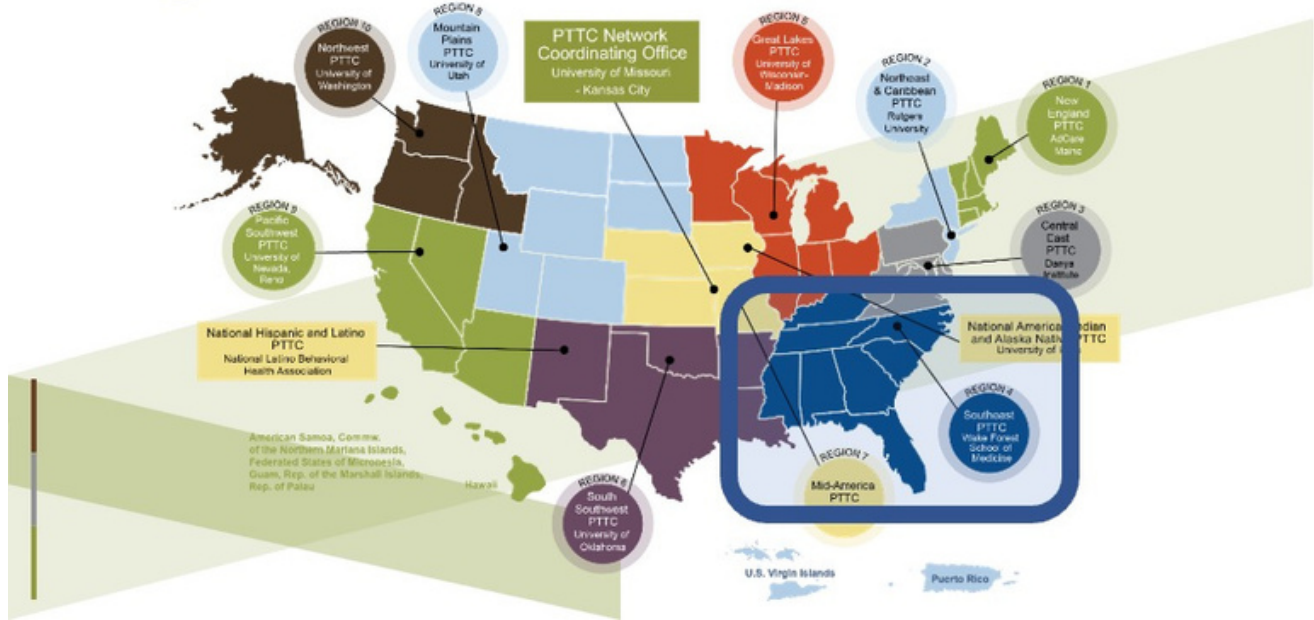
PEOPLE FIRST.

The PTTC Network uses affirming language to promote the application of evidence-based and culturally informed practices.



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PTTC Network



Develop training and technical assistance tools, products, and services for the substance misuse prevention field

Disseminate these across the southeast region

Improve implementation & delivery of effective substance misuse prevention interventions

Reduce substance misuse

Upcoming Events

December 13

**Health Equity Series Session 3
Equity, Inclusion & Prevention:
A Rural & Appalachian
Conversation**

February 5-9

**Advancing Health Equity
through the Strategic
Prevention Framework
Lunch and Learn Series**

With Central East PTTC and SPTAC

February 28

**Make the Magic Happen in
a Meeting: Meeting
Facilitation Skills**



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Learning Objectives

- Articulate the value of the Prevention Specialist credential
- Describe the certification process and resources for preparing to become certified
- Illuminate the stark reality of pay equity and hurdles to becoming certified

Value of the PS Credential

The role of prevention in changing the impact of addiction on society

What's the Impact of SUDs?

The economic burden of illicit drug use in the United States was estimated to be **\$193 billion in 2017.**

National Institute on Drug Abuse (NIDA). (2020). Costs of Substance Abuse. <https://www.drugabuse.gov/drug-topics/trends-statistics/costs-substance-abuse>

The annual cost of lost productivity due to substance use disorders in the U.S. was **\$276 billion in 2019.**

Substance Abuse and Mental Health Services Administration (SAMHSA). (2021). Key Substance Use and Mental Health Indicators in the United States. <https://www.samhsa.gov/data/sites/default/files/reports/rpt29393/2021NSDUHFFRPDFWHTML/2021NSDUHFFR090220.pdf>

PS Credentialing Process

What to expect and resources to guide your process



IC&RC

International Certification & Reciprocity Consortium

Organized in 1981

Network of professionals around the world

PS credential established in 1994



IC&RC

56 Prevention Boards

Top 5 states: Ohio, Texas, NY, Michigan, and Oregon

Basic Credentialing Process



Experience



Education



Exam



Experience

Verification of one (1) year (2,000 hours) alcohol, tobacco, other drugs (ATOD) prevention-related experience.

Many states only require a HS diploma or GED



Training

Verification of 100 contact hours prevention-specific training. Fifty (50) hours must be specific ATOD training.

Six (6) clock hours of training in prevention-specific ethics is also required.

Must have verification of 120-hour practicum in the six (6) performance domains.



Exam

Passing the three-hour IC&RC prevention examination.

The exam has a total of 150 questions; 25 are pre-test questions and not scored.

Prevention Specialist Certification Requirements

Select from the US Location map or use the lists below to view more details about IC&RC certification requirements for Certified Prevention Specialist fields.

US Location Map:

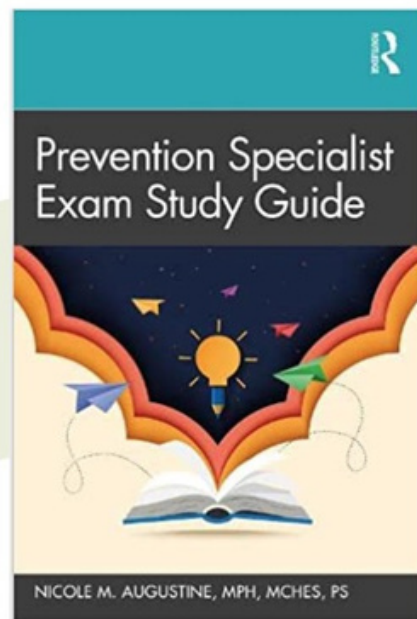


Click on the map

New Resource
Now Available



SCAN ME



New Resource Now Available



Substance Misuse Prevention Essentials
Prevention Specialist
Performance Domains

[View Description and Enroll](#)

Click above to access course

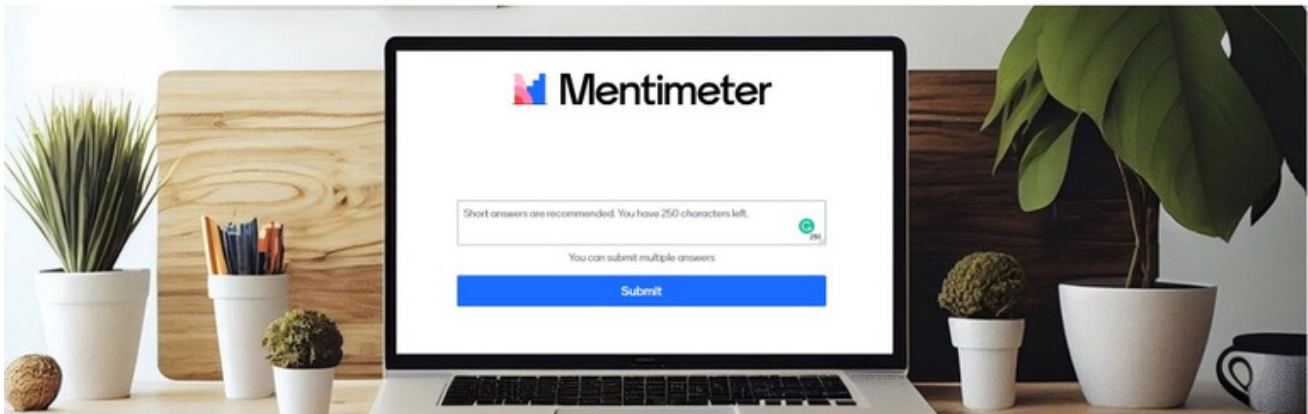
Pay Equity

Establishing fair compensation for prevention services

SALARY RANGE FOR AN SUBSTANCE ABUSE PREVENTION SPECIALIST

\$38,129 to \$47,570

Salary.com, S. built by: (2023). *Substance Abuse Prevention Specialist Salary*. Salary.com.
<https://www.salary.com/research/salary/recruiting/substance-abuse-prevention-specialist-salary>



What organizations provider advocacy for the prevention workforce?



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