

SPF and Health Equity: Lunch & Learn Series

Provided by:

Region III/IV



**ADVANCING HEALTH
EQUITY THROUGH THE
STRATEGIC PREVENTION
FRAMEWORK SERIES**



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ABOUT THE FACILITATORS



Nicole M Augustine an entrepreneur, public health professional, and social justice advocate. Her journey in public health began at Cornell University when after graduating she worked for three years as a BASICS counselor for Cornell's campus harm reduction initiative. From there, Nicole transitioned into the George Washington University School of Public Health and completed the Master of Public Health program in Community-Oriented Primary Care. Nicole moved to North Carolina in 2011 and began her journey as a Prevention Specialist providing prevention education and technical assistance to communities.

To attain knowledge, add things every day. To attain wisdom, remove things every day.

LAO TSE

MESSAGE FROM REGIONAL CENTER

Welcome to our week-long lunch and learn series on integrating health equity into SAMHSA's Strategic Prevention Framework steps. We are thrilled to have you join us as we explore the critical role of a health equity lens in shaping our prevention practices.

In recent years, the concept of health equity has gained significant attention in the field of public health, and for good reason. It calls us to recognize that not all individuals and communities have equal access to the resources and opportunities necessary for optimal health and well-being. It demands that we examine the root causes of health disparities and work diligently to dismantle the systemic barriers that perpetuate them.

As prevention professionals, our goal is to promote the health and well-being of all individuals, regardless of their background, identity, or circumstances. By integrating a health equity lens into our practice, we can better understand and address the unique challenges faced by marginalized and underserved populations. This approach empowers us to create tailored strategies that are sensitive to the diverse needs of our communities, ensuring that no one is left behind.

Using a health equity lens requires a paradigm shift. It urges us to move beyond the traditional "one size fits all" approach and embrace a more inclusive and comprehensive perspective. It compels us to question the assumptions we hold, challenge our biases, and actively seek out diverse voices and perspectives. By doing so, we gain a deeper understanding of the social determinants of health and how they shape individuals' experiences, including access to prevention services, treatment, and recovery supports.

Incorporating a health equity lens also means recognizing that prevention is not a standalone endeavor. It is interconnected with other sectors, such as housing, education, employment, and criminal justice. To achieve sustainable and meaningful change, we must collaborate across disciplines and work collectively to address the underlying social, economic, and environmental factors that contribute to health disparities.

Throughout this week, we will delve into each step of SAMHSA's Strategic Prevention Framework and explore ways to infuse health equity into our approach. Together, we will explore innovative strategies, share best practices, and learn from one another's experiences. We aim to equip you with practical tools and insights that will empower you to drive change within your own communities.

We are excited to embark on this journey with you, and we hope that this lunch and learn series will spark inspiration, foster dialogue, and ignite a passion for integrating health equity into your prevention practice. Let us seize this opportunity to create a more equitable and inclusive future, one where everyone can thrive.

Thank you for your commitment to this vital work, and we look forward to an engaging and transformative week ahead.

SERIES SCHEDULE



SESSION 1: ASSESSMENT

This session will focus on how we conduct community assessment, with a specific interest in identifying health disparities. Participants will learn how to conduct a community needs assessment that identifies health disparities and inequities that need to be addressed in prevention planning.



SESSION 2: CAPACITY

In this session, participants will learn how to build capacity for implementing the SPF with a focus on health equity. Topics covered will include developing partnerships, engaging diverse stakeholders, and building a culture of health equity within organizations.



SESSION 3: PLANNING

This session will focus on the planning phase of the SPF and how to incorporate health equity considerations into prevention planning. Participants will learn how to prioritize prevention strategies that address health disparities and involve diverse communities in prevention planning.



SESSION 4: IMPLEMENTATION

In this session, participants will learn how to implement prevention strategies that prioritize health equity. Topics covered will include adapting evidence-based interventions to meet the needs of diverse communities, addressing social determinants of health, and building community capacity for prevention.



SESSION 5: EVALUATION

This session will cover the evaluation phase of the SPF and how to assess the impact of prevention efforts on health equity. Participants will also learn how to assess the cultural appropriateness of evaluation tools, use data to monitor progress, evaluate outcomes, and adjust prevention efforts as needed.

NOTE: EACH SESSION WILL INCLUDE A BREAKOUT ROOM DISCUSSION

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Session 1:
Assessment and Health Equity
February 5, 2024

Learning Objectives

- Summarize Step 1 (Assessment) of the Strategic Prevention Framework (SPF)
- Identify strategies for assessing community needs and health disparities
- Describe how to conduct a community needs assessment that identifies health disparities and inequities that need to be addressed in prevention planning.

Assessment

Getting to know your community

- Assess problems and related behaviors
- Prioritize problems
- Assess risk and protective factors



CDC We Can Prevent ACEs

From a US national health authority →

Share

Watch on YouTube

Assessing Risk and Protective Factors

Once a community has identified one or more priority problems, it is important to look at the factors associated with those problems. Two types of factors influence the likelihood that an individual will develop a substance misuse or related mental health problem:



- **Risk factors** are associated with a higher likelihood of developing a problem
- **Protective factors** are associated with a lower likelihood of developing a problem



Assessing Resources and Readiness



RESOURCES



READINESS

Health Equity Questions

Are certain communities experiencing different consequences?

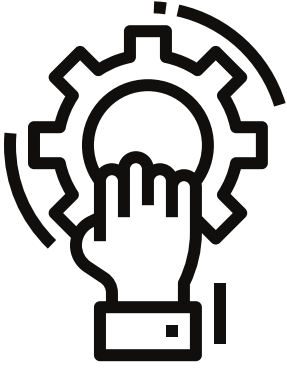
Do certain communities exhibit different consumption patterns?

What is the magnitude—versus impact—of the problem in particular communities?

Actionable steps for applying an Equity lens to the Strategic Prevention Framework – Assessment Phase

- Assess existing behavioral health disparities and gaps in data at the individual (e.g., race/ethnicity) and social (e.g., access to services) levels
- Nothing About Us Without Us: get the community involved early in the process
- Have staff representation that reflects the communities in which you’re working
- Be inclusive and culturally sensitive in the way you are asking questions to your community during your assessment phase
- Share the results or a summary of the data you collected with your community

NOTES:



WHAT DO YOU BELIEVE YOU CAN DO WITH THE INFORMATION YOU'VE LEARNED TODAY?

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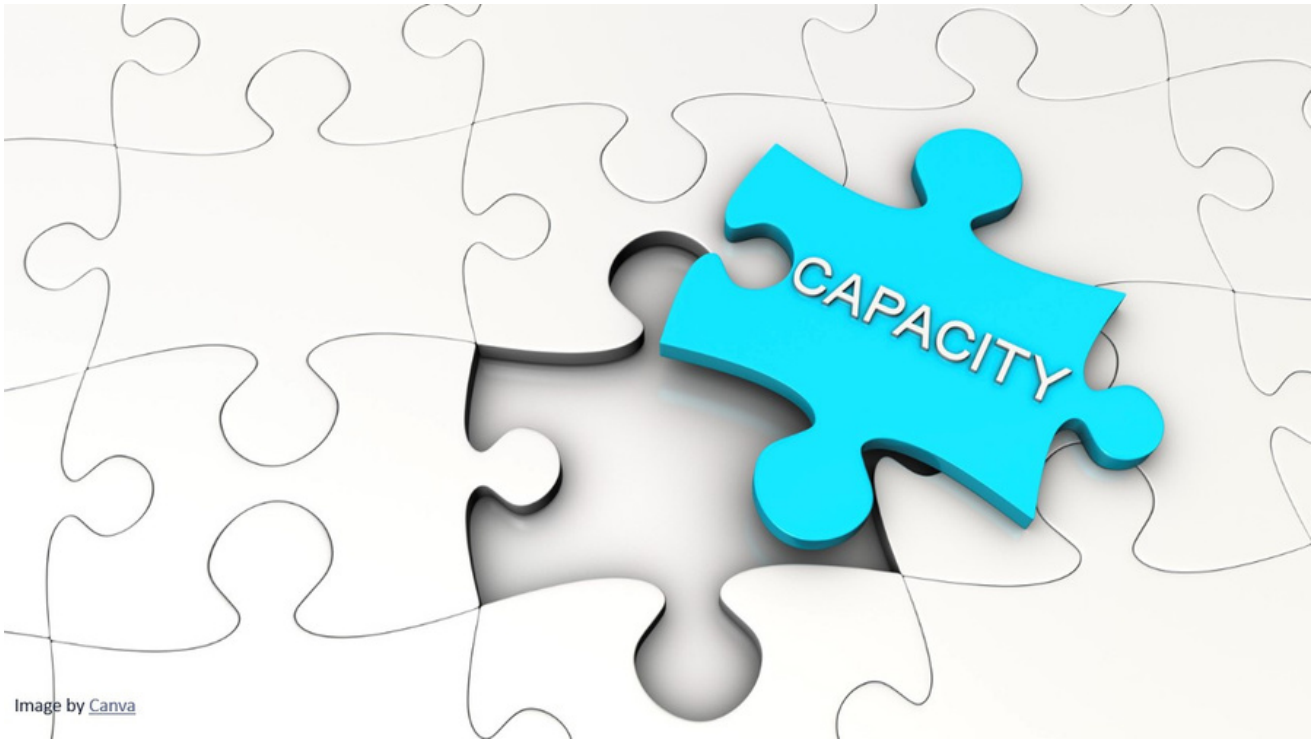


Image by [Canva](#)

Capacity

Key Components

- Improve Resources
- Strengthen Partnerships
- Prepare the Workforce
- Establish a baseline



SAMHSA's Strategic Prevention Framework

Here are some strategies for building local capacity for prevention:

Engage diverse community stakeholders

Develop and strengthen a prevention team

Raise community awareness about the issue

Engaging Diverse Stakeholders



Building relationships



Ways to approach people and organizations in the community to participate in your prevention efforts:

- Call known contacts, particularly those with overlapping interests
- Attend and speak up at community meetings and events
- Ask partners to contact their partners
- Keep potential partners well informed about prevention activities and progress made
- Meet with key players, including public opinion leaders and local decision-makers
- Anticipate and overcome roadblocks (e.g., address the concerns of those who might oppose or hinder prevention efforts)

Different ways to encourage stakeholders who are already engaged to get more involved in prevention efforts:

- Meet face-to-face to discuss overlapping goals and agendas
- Extend an invitation to attend a prevention team or task force meeting
- Once prevention planning is underway, make more specific requests for involvement
- Extend invitations to attend future prevention events and activities
- Maintain relationships by keeping stakeholders informed of prevention activities and progress made

Strategies for Raising Community Awareness

- Meet one-on-one with public opinion leaders
- Ask task force members to share information in their own sectors
- Submit articles to local newspapers, church bulletins, neighborhood newsletters, etc.
- Share information on relevant websites and social media outlets
- Host community events to share information about and discuss the problem
- Convene focus groups to get input on prevention plans

Health Equity Questions

Does coalition membership reflect the cultures present in the community?

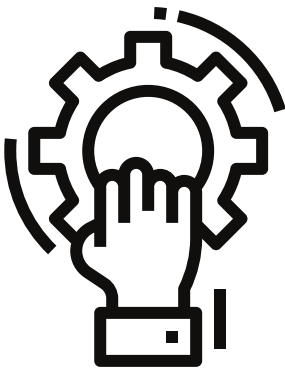
Has anyone assessed readiness levels within various communities? If so, how do they differ across communities?

Is your “priority problem” viewed differently across communities?

NOTES:

Actionable steps for applying an Equity lens to the Strategic Prevention Framework – Capacity Phase

- Establish a high level of trust and reciprocity with the community you are serving
- Create resources that will help bridge the gaps identified during the assessment phase
- Nothing About Us Without Us: continue to involve the community throughout each step of the process
- Be inclusive and culturally sensitive when establishing and building your resources (health literacy, language accessibility, etc.)



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Planning

The planning component of SPF is where you develop the VMOSA:

- Vision
- Mission
- Objectives
- Strategies
- Action plans

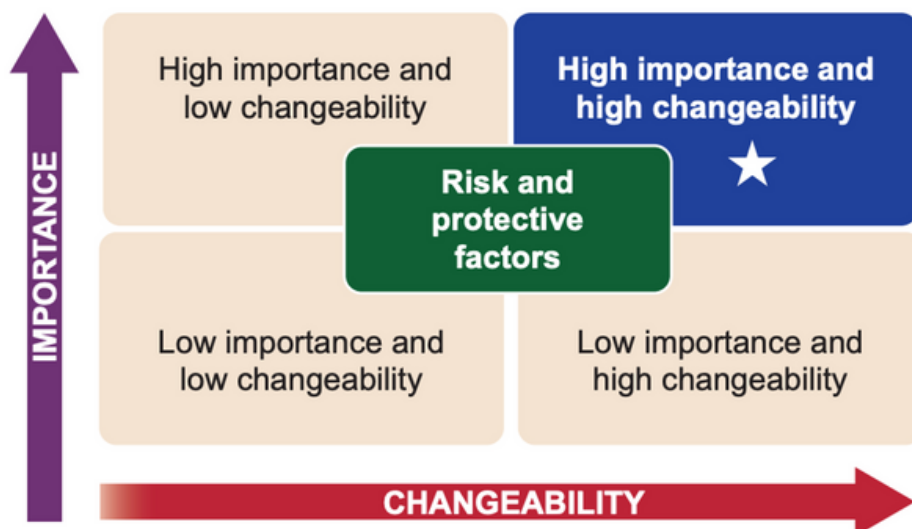


Planning

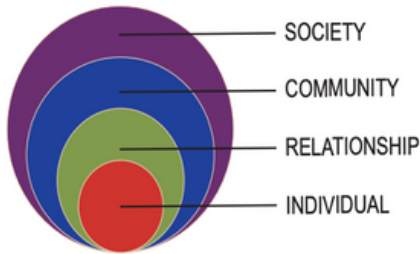
Things to consider to have a solid prevention plan:

- Prioritize the risk and protective factors associated with the substance misuse problems that have been identified
- Select appropriate programs and practices to address each priority factor
- Combine programs and practices to ensure a comprehensive approach
- Build and share a logic model with stakeholders

Prioritizing Risk and Protective Factors



Ensure a Comprehensive Approach



Levels of risk



Multiple social contexts



Cultural relevance



Health Equity Questions

Are members of the focus community involved in the planning process?

Will the proposed strategy be a good cultural fit for the community?

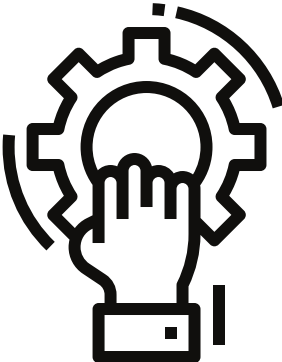
Are there additional community capacity and/or readiness concerns to be addressed before implementation?

Advancing Health Equity through the Strategic Prevention Framework | edc.org

NOTES:

Actionable steps for applying an Equity lens to the Strategic Prevention Framework – Planning Phase

- Recruit focus population members to help identify appropriate programs and practices
- Convene focus groups with diverse community members to obtain valuable feedback on potential interventions.
- Nothing About Us Without Us: keep aligning with the community in each step of the process
- ‘One Size Fits All’ doesn’t actually fit anyone: ensure you are selecting a program that is effective for the community you are serving and the issue you are addressing



WHAT DO YOU BELIEVE YOU CAN DO WITH THE INFORMATION YOU'VE LEARNED TODAY?

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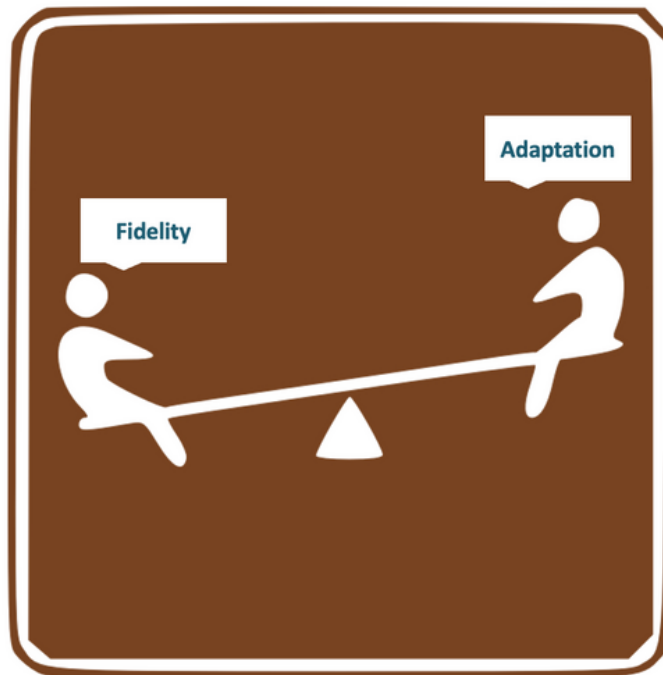
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Implementation

- Deliver program and practices
- Balance fidelity with planned adaptations
- Retain core components
- Establish implementation supports and monitor



Things to consider when balancing fidelity and adaptation

- 1**
Retain core components
- 2**
Build capacity before changing the program
- 3**
Add rather than subtract
- 4**
Adapt with care
- 5**
If adapting, get help



Implementation supports



Favorable
prevention
history



Leadership
support



Provider
selection



Training
and
support



Clear action
plan



Monitoring

Health Equity Questions

How do we maintain fidelity and incorporate any necessary adaptations?

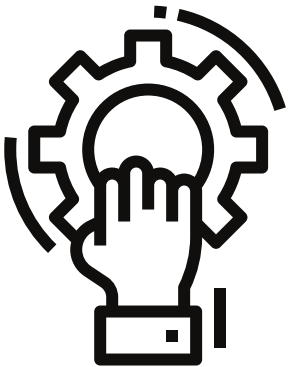
How will we monitor the implementation process for success so changes can be made if needed?

Have we created a plan for communicating our progress with the community?

NOTES:

Actionable steps for applying an Equity lens to the Strategic Prevention Framework – Implementation Phase

- Ensure you are selecting strategies that are effective for the community you are serving
- Cultural adaptations are made as needed
- Monitor your implementation activities
- Nothing About Us Without Us: all your stakeholders aligned on the same page



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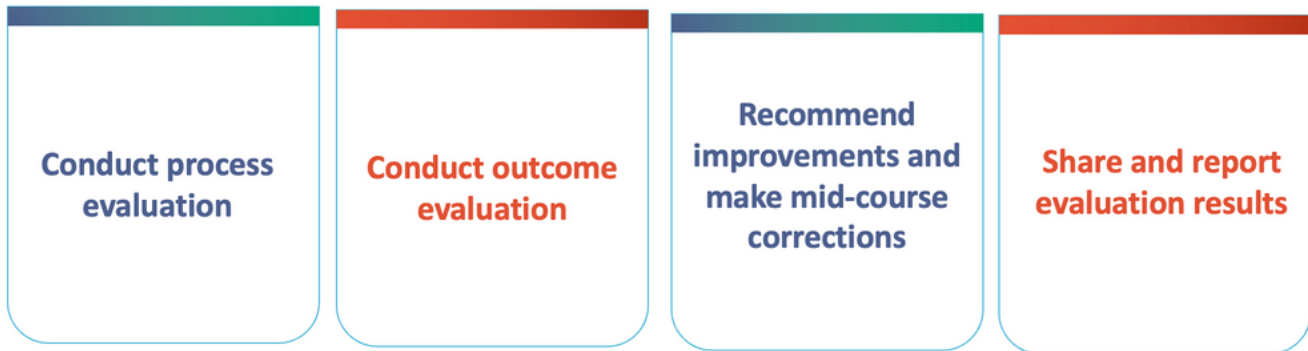


Evaluation

- Mission
- Improvement
- Coordination
- Accountability
- Celebration
- Sustainability

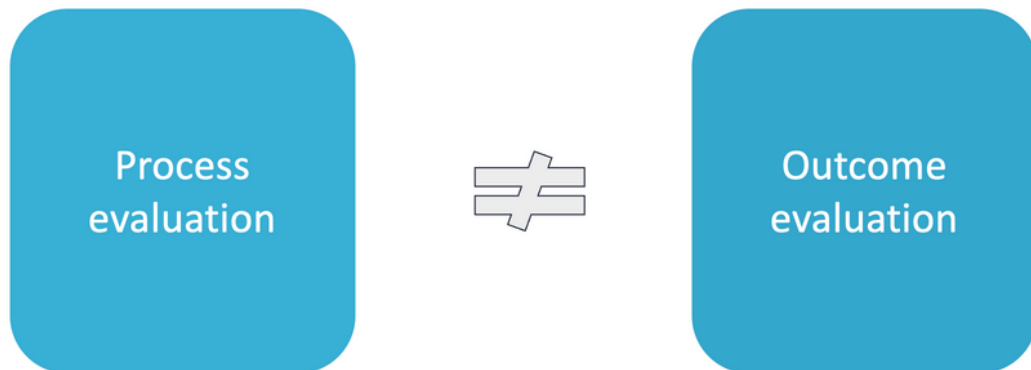


How is evaluation helpful?



Advantages of involving diverse stakeholders in the evaluation process:

- Demonstrate respect for the many individuals and groups connected to your efforts.
- Obtain the help and support needed to conduct a thorough evaluation.
- Enhance understanding of the evaluation process among those involved in data collection and analysis.
- Ensure the cultural relevance and appropriateness of the evaluation design, tools, and findings.
- Increase the credibility of prevention programming, evaluation process and findings.
- Increase the likelihood that evaluation findings will be disseminated and used.
- Garner support for any efforts to expand and/or sustain programs and practices that have been shown to be effective.



Evaluation principles



Health Equity Questions

Are members of the focus community involved in the collection, interpretation and dissemination of information?

Does your evaluation include various qualitative methods as needed?

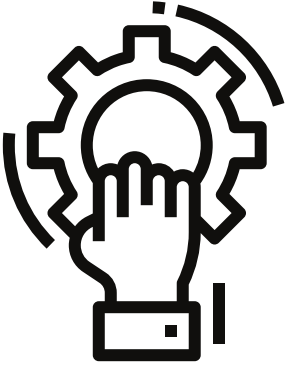
Have you applied an equity awareness to your data visualization?

NOTES:

Actionable steps for applying an Equity lens to the Strategic Prevention Framework – Evaluation Phase

- Nothing About Us Without Us: Reach out and connect with the people at the center of your efforts
- When developing your reports:
 - Label people, not skin color
 - Order labels in purposeful ways
 - Consider missing groups
 - Use color with awareness and care
 - Consider the impact of icons and shapes
 - Always use people-first language

The image is a YouTube video thumbnail with a dark blue background. In the top left corner is a circular logo with a grid of colored squares. To its right, the text 'Picture This: Do No Harm Guide' is displayed. In the top right corner is a white share icon and the word 'Share'. The center of the thumbnail features the text 'Picture This' in a white, handwritten-style font, with a small graphic of two overlapping squares. Below this is the phrase 'Data Storytelling that does no harm' in a similar handwritten font. A large red play button icon is centered over the text 'Do no harm guide', which is written in a large, white, handwritten font. At the bottom, it says 'Brought to you by Tableau' and 'Insights and original guide by the Urban Institute'. A dark grey box in the bottom left corner contains the text 'Watch on' followed by the YouTube logo and the word 'YouTube'.



WHAT DO YOU BELIEVE YOU CAN DO WITH THE INFORMATION YOU'VE LEARNED TODAY?

REFERENCES

A GUIDE TO SAMHSA'S STRATEGIC PREVENTION FRAMEWORK

[HTTPS://WWW.SAMHSA.GOV/SITES/DEFAULT/FILES/SAMHSA-STRATEGIC-PREVENTION-FRAMEWORK-GUIDE-08292019.PDF](https://www.samhsa.gov/sites/default/files/samhsa-strategic-prevention-framework-guide-08292019.pdf)

CDC: HEALTH DISPARITIES PREVENTION FRAMEWORK

[HTTPS://WWW.CDC.GOV/HEALTHYYOUTH/DISPARITIES/INDEX.HTM#:~:TEXT=HEALTH%20DISPARITIES%20ARE%20PREVENTABLE%20DIFFERENCES,EXPERIENCED%20BY%20SOCIALLY%20DISADVANTAGED%20POPULATIONS](https://www.cdc.gov/healthyouth/disparities/index.htm#:~:text=HEALTH%20DISPARITIES%20ARE%20PREVENTABLE%20DIFFERENCES,EXPERIENCED%20BY%20SOCIALLY%20DISADVANTAGED%20POPULATIONS)

SOUTH SOUTHWEST PTTC: CAPACITY BUILDING EXAMPLES

[HTTPS://PTTCNETWORK.ORG/CENTERS/SOUTH-SOUTHWEST-PTTC/CAPACITY-BUILDING-EXAMPLES](https://pttcnetwork.org/centers/south-southwest-pttc/capacity-building-examples)

NATIONAL COUNCIL FOR MENTAL WELLBEING

[HTTPS://WWW.THENATIONALCOUNCIL.ORG/RESOURCES/CREATING-SMARTIE-GOALS-OBJECTIVES-WORKSHEET/](https://www.thenationalcouncil.org/resources/creating-smartie-goals-objectives-worksheet/)

CDC: CULTURAL ADAPTATION OF MATERIALS

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=RBXSBDUP_SK](https://www.youtube.com/watch?v=RBXSBDUP_SK)

DO NO HARM GUIDE

[HTTPS://WWW.TABLEAU.COM/FOUNDATION/DATA-EQUITY/DO-NO-HARM/VIDEO-TRANSCRIPT](https://www.tableau.com/foundation/data-equity/do-no-harm/video-transcript)



Introducing SAMHSA's Strategic Prevention Technical Assistance Center (SPTAC)!

SPTAC is a new national training and technical assistance system dedicated to advancing the application of culturally responsive, evidence-informed substance misuse prevention programs guided by SAMHSA's Strategic Prevention Framework.

WHAT WE DO

Support SAMHSA prevention grantees to:

- **Assess and prioritize** the substance misuse prevention needs of communities
- **Prepare and engage** prevention systems in identifying and addressing associated factors
- **Select and implement** evidence-informed practices to reduce substance misuse rates, behavioral health consequences, and health disparities
- **Evaluate the effectiveness** of prevention programs

WHAT WE OFFER

- **Virtual training opportunities**, including national, regional, and cohort-based webinars, learning communities, and online courses
- **Individual and group consultation (limited)** to support SAMHSA prevention grantees in meeting performance requirements and achieving behavioral change outcomes
- **Collaboration opportunities** to foster a greater sharing of important lessons learned and expertise across prevention practitioners.
- **Resources at your fingertips** via samhsa.gov/SPTAC (coming soon!)

WHO WE SERVE

We serve states, tribal entities, jurisdictions, and communities supported under SAMHSA's Substance Abuse Prevention and Treatment Block Grant Program and Grants to Support Community-Based Prevention Programs.

- Substance Abuse Prevention and Treatment Block Grant
- Strategic Prevention Framework—Partnerships for Success (SPF-PFS)
- Sober Truth on Preventing (STOP) Underage Drinking Act Grant Program
- First Responders—Comprehensive Addiction and Recovery Act (FR-CARA)
- Prevent Prescription Drug/Opioid Overdose-Related Deaths (PDO)
- Strategic Prevention Framework for Prescription Drugs (SPF Rx)
- Improving Access to Overdose Treatment (OD Tx)
- Substance Abuse and HIV Prevention Navigator Program

NO WRONG DOOR!

Let us help you find the training and technical assistance that's right for you.

E-mail SPTAC directly at SPTAC@edc.org | Contact your CSAP Project Officer



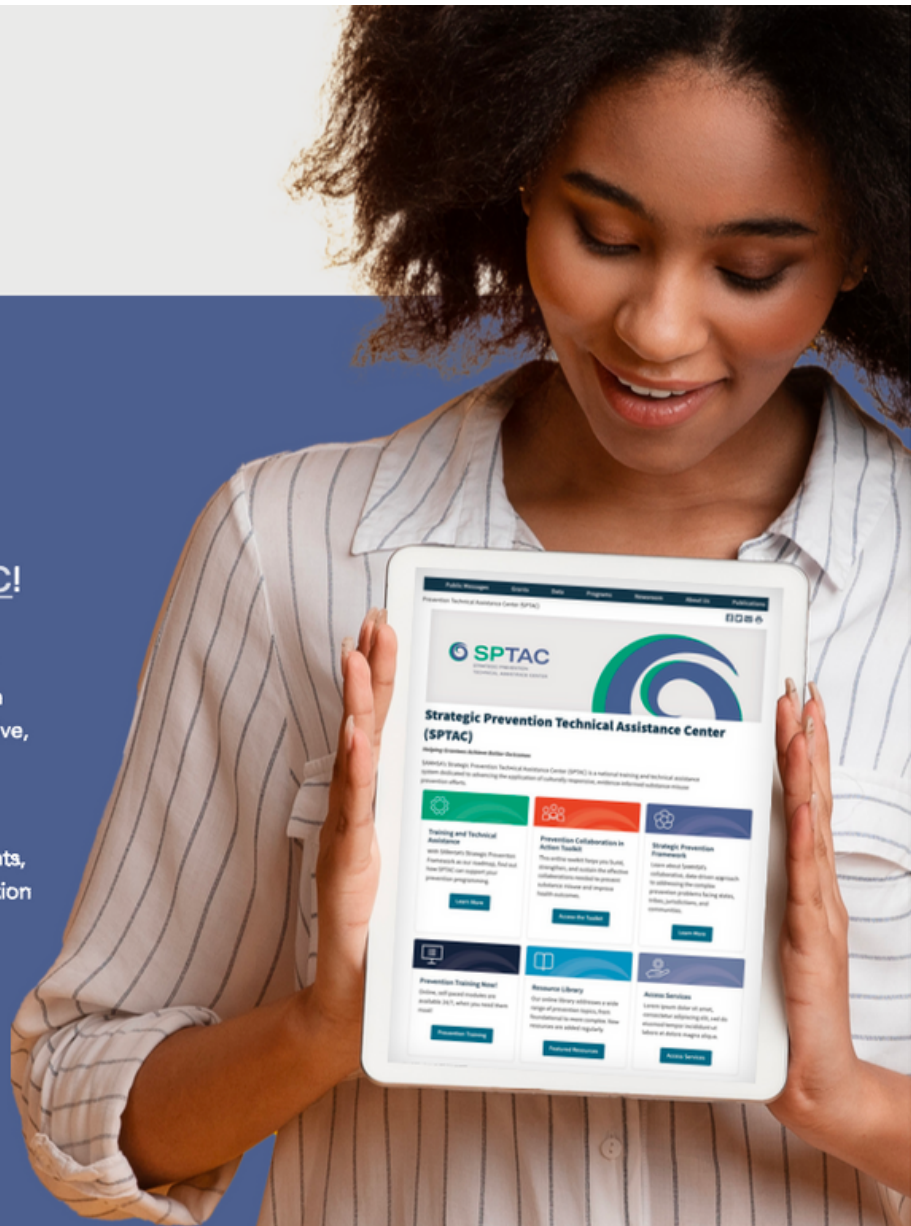


SPTAC Has a Website!

Visit us at SAMHSA.GOV/SPTAC!

SAMHSA's Strategic Prevention Technical Assistance Center (SPTAC) is a national training and technical assistance system dedicated to advancing the application of culturally responsive, evidence-informed substance misuse prevention programs, guided by SAMHSA's Strategic Prevention Framework.

Visit SAMHSA.GOV/SPTAC to find out about upcoming events, access resources and tools on current and emerging prevention priorities, and request T/TA support to help you plan, implement, and evaluate your substance misuse prevention initiatives.



Contact us!

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SPTAC Regions 3 and 4 Director



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THANK YOU