



**NORTHWEST PREVENTION TECHNOLOGY TRANSFER CENTER  
EMERGING TOPICS IN PREVENTION SCIENCE MEDIA SERIES**

**Strategic Financing for Prevention Programs**

**DATE AND TIME**

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July 31, 2019      11:00 am -12:30 pm Alaska  
12:00 pm - 1:30 pm Pacific  
1:00 pm - 2:30 pm Mountain

**AUDIENCE**

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Community and state-level prevention practitioners, allied health partners and community members, working to prevent substance misuse.

**DESCRIPTION**

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Substance misuse prevention efforts are often under-funded and under-resourced. Prevention practitioners are often forced to stretch limited resources and implement programs with extremely tight budgets. Additionally, prevention practitioners may find themselves continually advocating for prevention in order to maintain existing funding and/or avert additional budget cuts. This webinar will discuss the current federal funding trends and funding landscape related to substance misuse prevention. Participants will be able to identify potential partners and champions to engage in their local community who have the power to influence the allocation of resources supporting prevention programs. The webinar will discuss the five key steps in strategic finance planning and will highlight specific tools to support finance planning in their sites.

**PRESENTER**

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**Margaret Flynn-Khan** is a founding partner of Mainspring Consulting, a national consulting firm that works with foundations, policymakers, and state and community leaders to design effective investments for families and communities. She has provided training and technical assistance to public and private leaders around the country focused on financing and sustaining collaborative initiatives. She acts as the lead finance technical assistance provider for the Annie E. Casey Foundation Evidence2Success Initiative. She is

a former Practice Group Leader for Vulnerable Children and Youth at The Finance Project, a national policy research and technical assistance organization. Margaret holds a Masters degree in Social Work from the University of Connecticut.

**REGISTRATION**

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<https://casatunr.wufoo.com/forms/wusl4es17ymp33/>

**QUESTIONS?**

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Please contact Clarissa Lam Yuen ([clamuyen@casat.org](mailto:clamuyen@casat.org)) for any questions related to registration. For any other questions, please contact Janet Porter ([jporter@casat.org](mailto:jporter@casat.org)).