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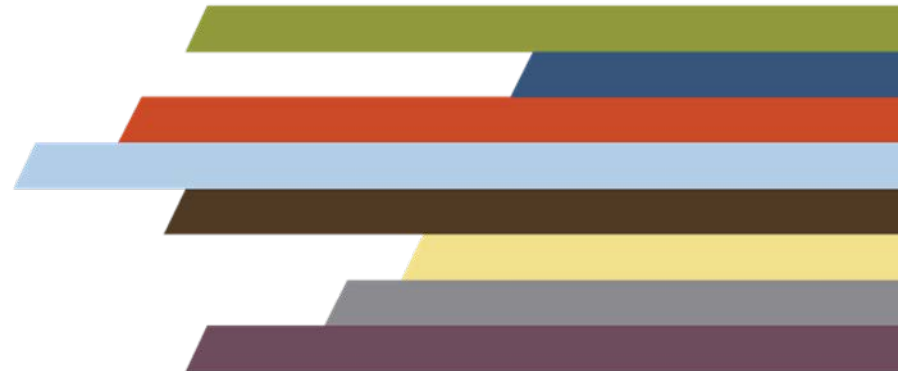
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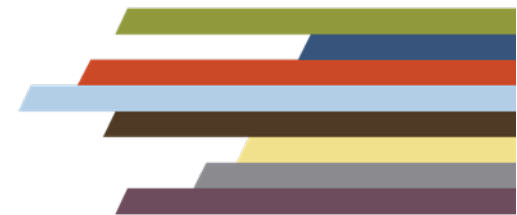
# Making the Steps of the Strategic Prevention Framework Work for You, Step 3: Planning

Hayden D. Center, Jr., Ph.D. PTTC Consultant  
South Southwest and Mid America PTTC  
(HHS Regions 6 and 7)

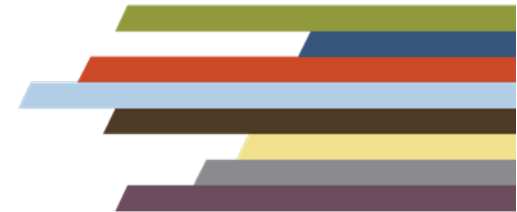
April 21, 2020



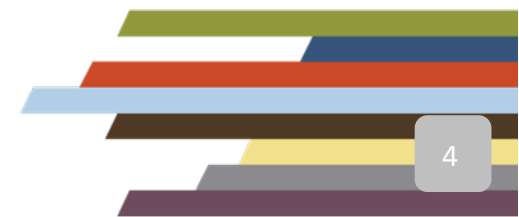
This work is supported by awards  
6UR1TI080205-02M002, SM081726 and  
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Health and Human Services, Substance Abuse  
and Mental Health Services Administration.



# Moderator: Wanda West



# Presenter: Hayden Center



# Strategic Prevention Framework

## Strategic Prevention Framework

- Step 1: Assessment
- Step 2: Capacity
- **Step 3: Planning**
- Step 4: Implementation
- Step 5: Evaluation

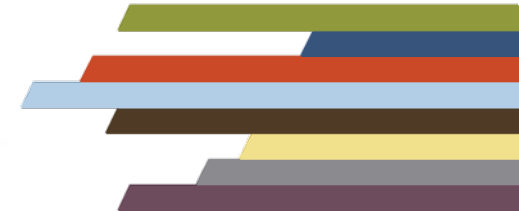


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# Planners Need To

- Prioritize the risk and protective factors associated with the substance misuse problems
- Select appropriate programs and practices to address each priority factor
- Combine programs and practices to ensure a comprehensive approach
- Build and share a logic model with stakeholders

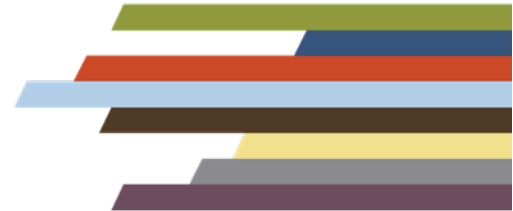


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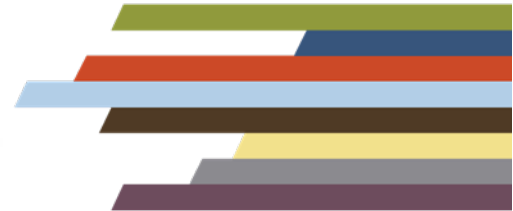
# Plans Include



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# Planning Process

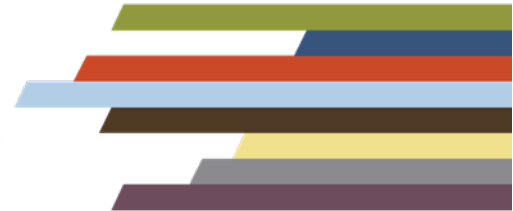


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# Steps in Planning

1. Assemble a planning team.
2. Train the planning team.
3. Analyze local risk and protective factors.
4. Choose the factors you'll concentrate on.
5. Research and choose an evidence-based approach that can be used with the risk and protective factors you've settled on.
6. Create an overall plan for the effort.
7. Present the plan to the community and gather support.

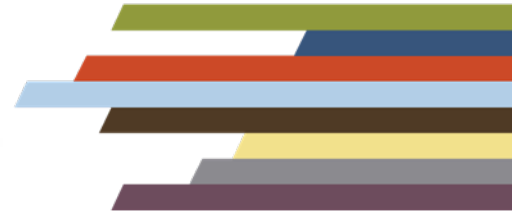


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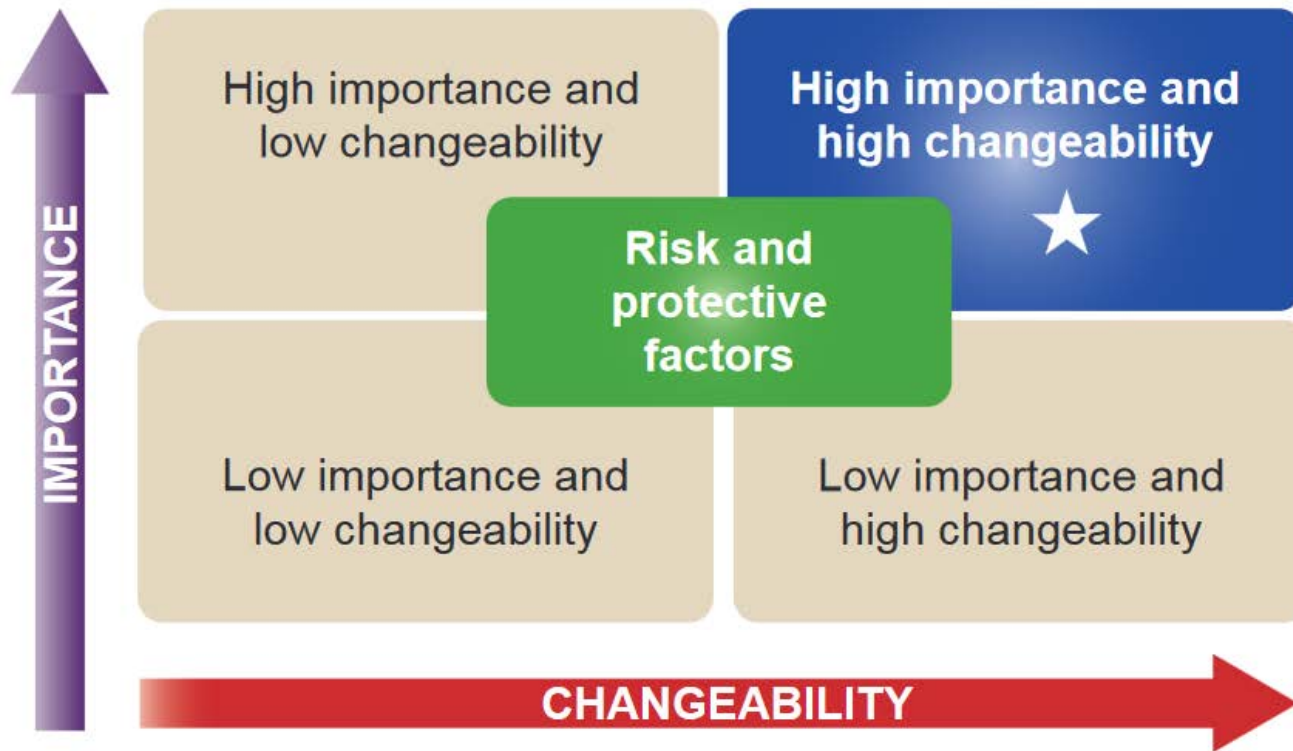
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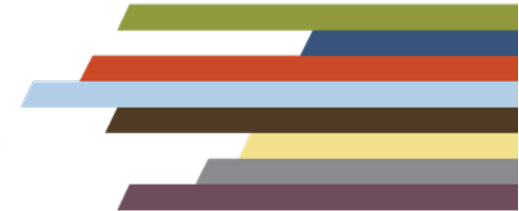
# Importance and Changeability



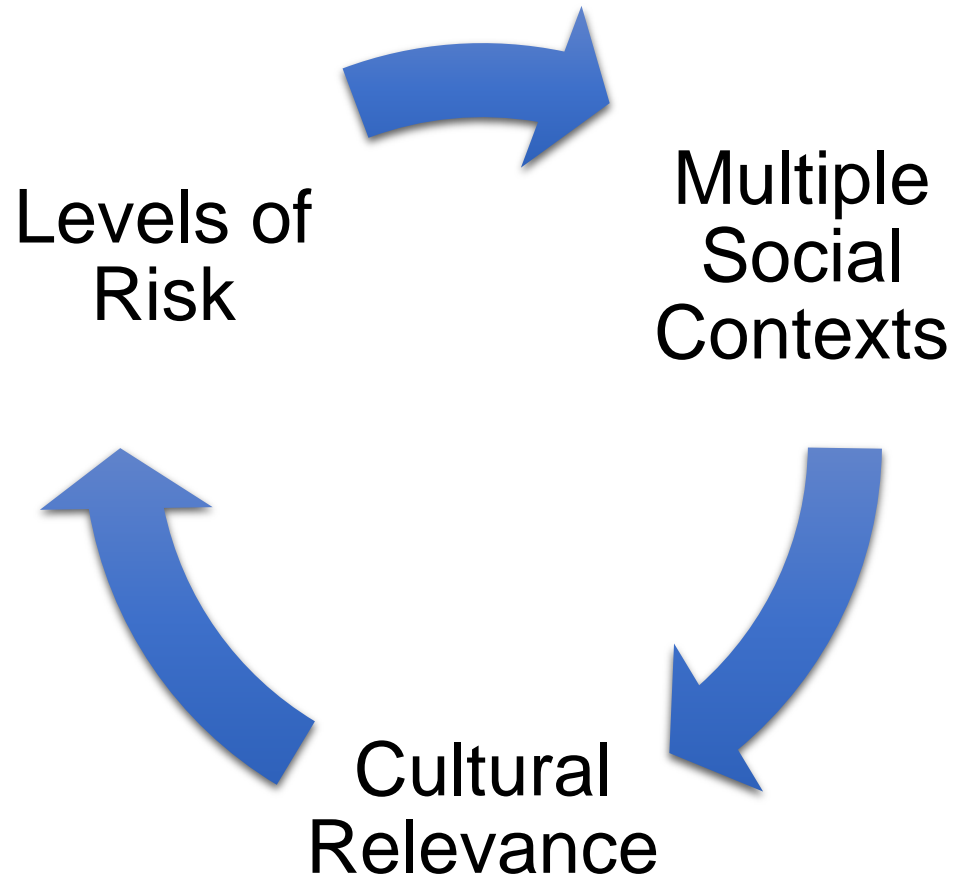
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# Ensuring a Comprehensive Approach

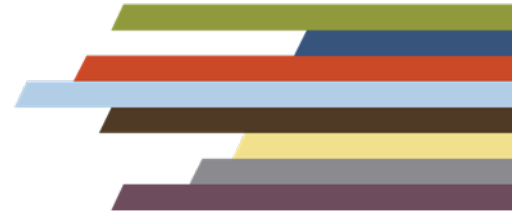


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# Selecting Appropriate Programs and Practices



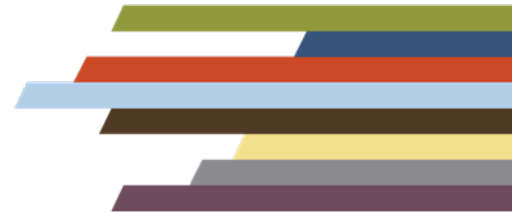
- Evidence-based foundations
- Conceptual fit
- Practical fit



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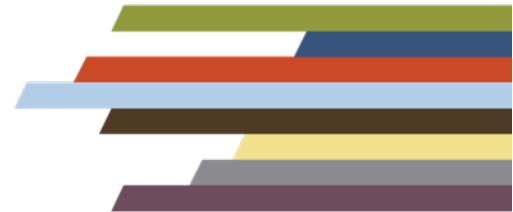
# Best Strategies



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# Conceptual Fit

- Conceptual fit is the degree to which a program or practice is a good match for the job that needs to be done;
- For example, a saw is a good match for the job of cutting a piece of wood—better than a hammer or screwdriver.

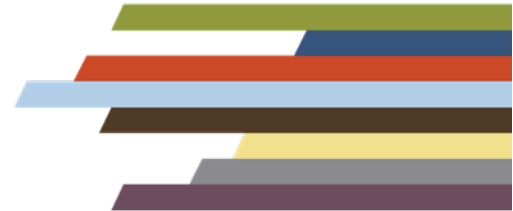


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# Strategic Fit

Strategies and prevention activities (interventions) should be:

- Evidence-based
- Connected to your risk and protective factors
- A good fit for your community

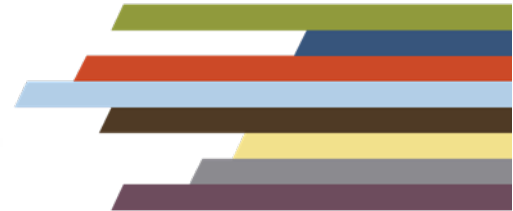


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# Practical Fit

- Does the prevention strategy or intervention fit with the community's context and culture?
- Does the prevention strategy or intervention have support of the key leaders and staff that will implement the approach?
- Is the infrastructure adequate to support the strategy or intervention?

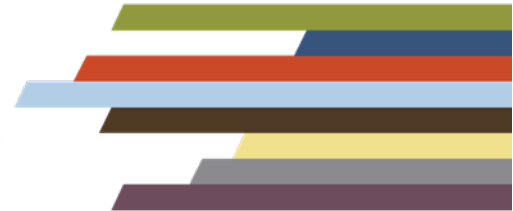


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# Planning for Sustainability

- Compatibility
- Simplicity
- Ownership
- Relationships
- Data Resources
- Formalization
- Expertise
- Funding Sources
- Policies
- Champions



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### Step 3: Planning



Prioritize risk and protective factors (*criteria: importance, changeability*)

Select interventions (*criteria: effectiveness, conceptual fit, practical fit*)

Develop a comprehensive plan that aligns with the logic model

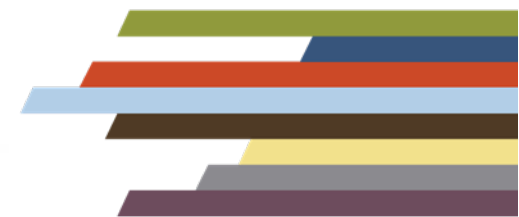


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# Logic Model

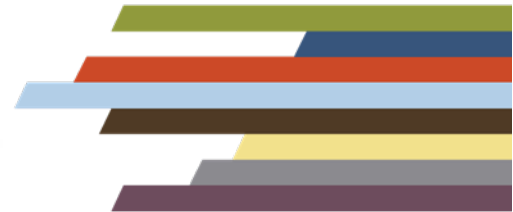


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# Share the Logic Model

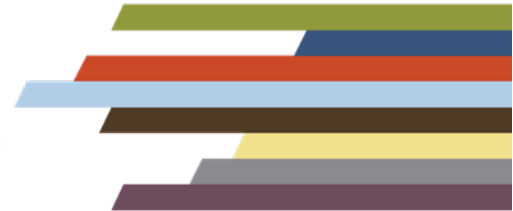


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# Contact Us

For further assistance, please contact  
Wanda West

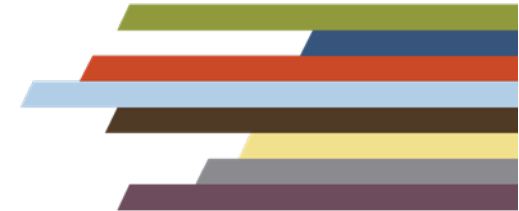
South Southwest and Mid America Prevention  
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[wwest@ou.edu](mailto:wwest@ou.edu)

<https://pttcnetwork.org/centers/south-southwest-pttc/home>

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