



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

Strengthening Data Collection Efforts to Respond to Emerging Prevention Priorities

Webinar: May 18th, 2020, 1–2:30 PM ET

Communities collect data to detect patterns of substance misuse, understand the various factors that drive these problems, and select prevention priorities. Yet assessing the impact of emerging problems for which limited data is available, such as increasing rates of youth vaping, or existing problems that are presenting in new ways, such alcohol access in the time of COVID-19, can be challenging.

This online learning series, comprising a webinar and peer sharing call, is designed to help practitioners address these challenges. During the webinar, we will explore tools and strategies for identifying and collecting community-level data, as well as ways communities can use data to inform prevention planning efforts and educate stakeholders about new prevention priorities. In particular, we will on the benefits of using Geographic Information Systems (GIS) to reveal local “hot spots” and boost stakeholder engagement and buy-in.

This online learning series builds on the webinar series *Conducting Community Needs Assessments to Guide Prevention Efforts* (February, 2019). To access recordings from this earlier series, click on the links below:

- [Part 1](#), February 19, 2019
- [Part 2](#), February 26, 2019

We look forward to your participation!

To register click [here](#).

Questions? Contact Project Coordinator Clare Neary at cneary@ssw.rutgers.edu