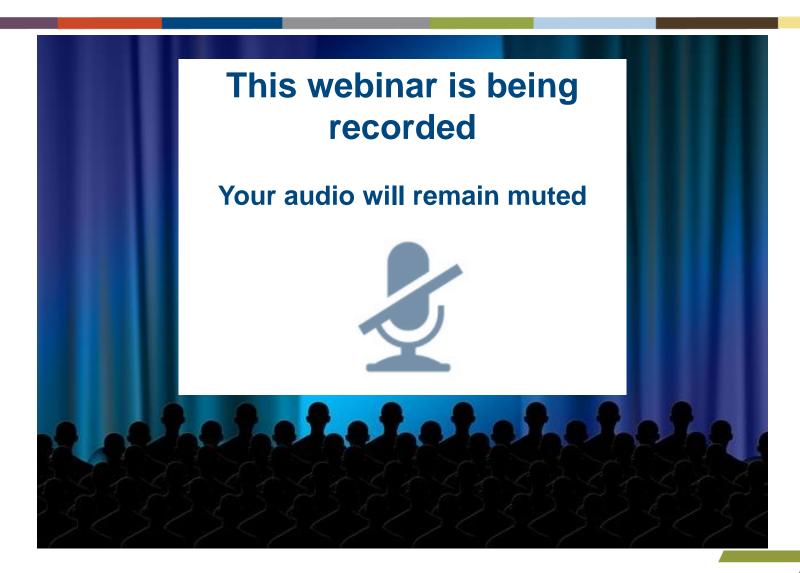
### The Webinar Is Now Live





#### **Technical Information**

This webinar is being recorded and archived, and will be available to all webinar participants. Please contact the webinar facilitator if you have any concerns or questions.

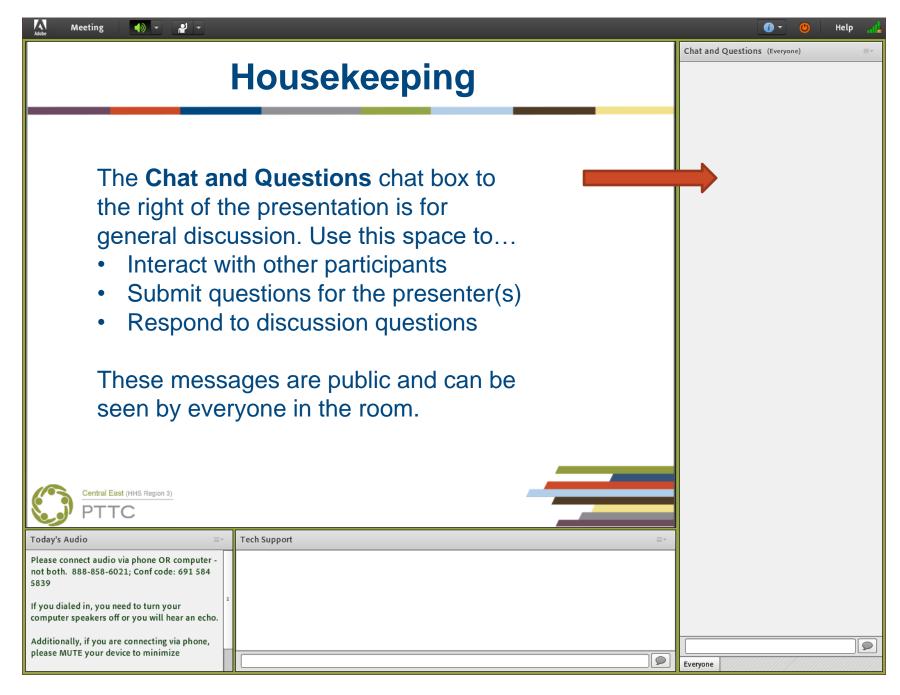
This training was developed under the Substance
Abuse and Mental Health Services
Administration's Prevention Technology Transfer
Center task order. Reference # 1H79SP081018.

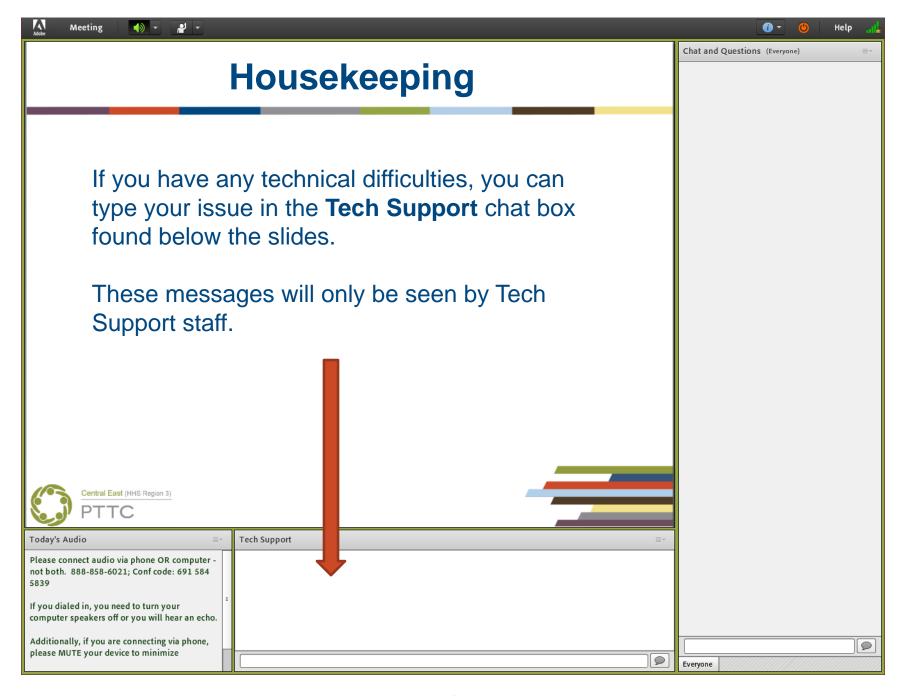
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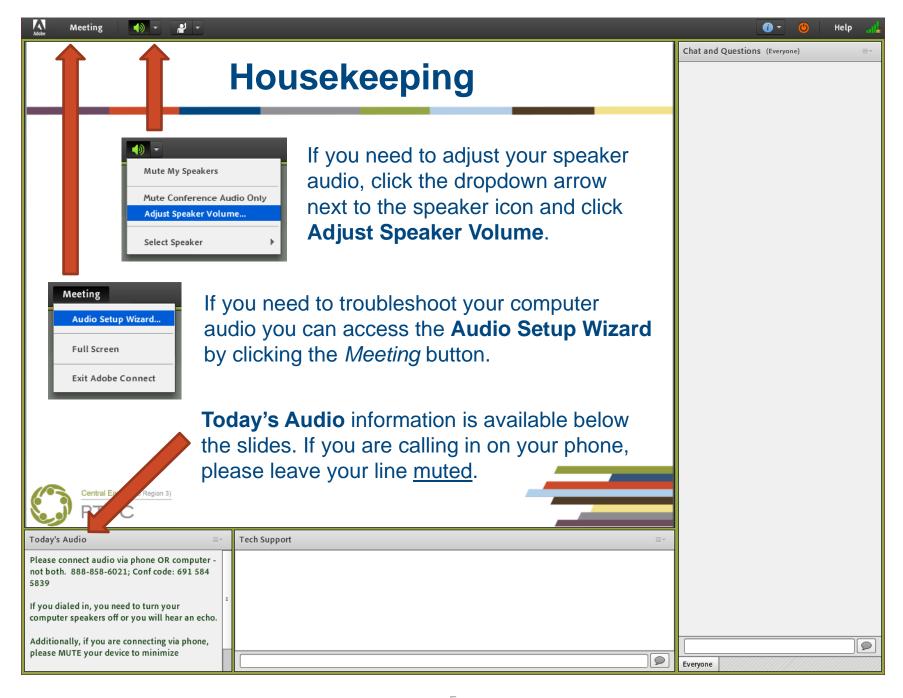
Funding for this presentation was made possible by SAMHSA grant no. 1H79SP081018. The views expressed by speakers and moderators do not necessarily reflect the official policies of HHS; nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.











# Housekeeping

Webinar
Recording
available online
in 2-3 weeks at
bit.ly/ce-pttc

#### **After** the webinar:

Complete the brief, 10-question Evaluation Form

to gain access to

#### **Resource Page**

- 1. List of resources shared today
- 2. PowerPoint slides
- 3. Link to request Certificate of Attendance





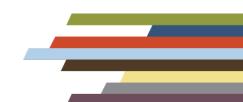
#### Welcome

# Central East PTTC Webinar: The Response Of The Church In Substance Use Disorder Prevention

The Central East PTTC is housed at the Danya Institute in Silver Spring, MD

Renata Henry Executive Director Deborah Nixon Hughes
Project Director







#### Technology Transfer Centers

Funded by Substance Abuse and Mental Health Services Administration

#### **Each TTC Network includes 13 centers.\***



**Network Coordinating Office** 

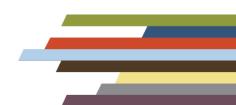
National American Indian and Alaska Native Center

**National Hispanic and Latino Center** 

10 Regional Centers (aligned with HHS regions)

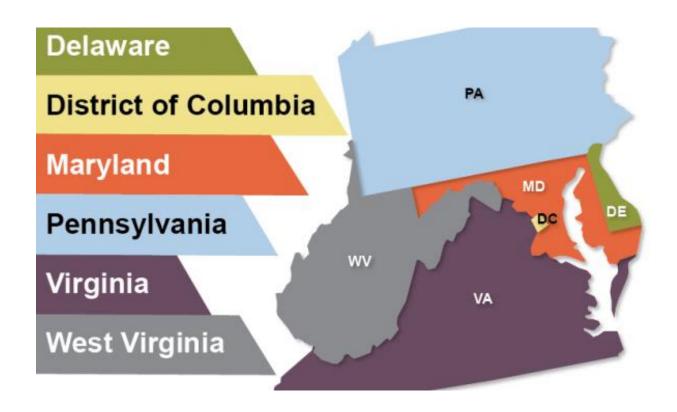
\*The ATTC Network also includes 4 international HIV centers funded by the President's Emergency Plan for AIDS Relief.



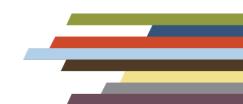


# **Central East Region**

#### **HHS REGION 3**







#### What We Do

- Accelerate the adoption and implementation of evidence-based and promising treatment and recoveryoriented practices and services
- Strengthen the behavioral health awareness, knowledge, and skills of the health care and prevention workforce that address the needs of people with behavioral health disorders
- Foster regional and national alliances among culturally diverse practitioners, researchers, policy makers, funders, and the recovery community
- **Ensure** the availability and delivery of publicly available, free of charge, behavioral health training and technical assistance to health care and prevention professionals

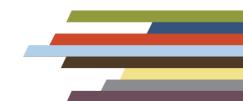




#### **PTTC Mission**

To Strengthen the Capacity of the Workforce to
Deliver Evidence-Based Prevention Strategies and
Facilitate Opportunities for Preventionists to
Pursue New Collaboration Opportunities, which
include Developing Prevention Partnerships and
Alliances





# **Central East PTTC Specialty Area**

Engaging and Collaborating with Primary Care Providers for Substance Use Prevention







# **Eligibility**

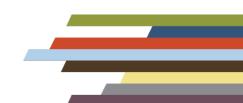
Behavioral health and health care providers, consumers, families, state and local public health systems and other stakeholders



#### **PTTC Focus Areas**

- Opioid/harm reduction strategies
- Suicide prevention and substance use overdoses
- Youth vaping/tobacco
- Youth alcohol and suicide
- Health equity and the elimination of disparities
- Trauma
- Workforce leadership development seriesstrategic planning/SPF; data-informed decisionmaking; environmental strategies

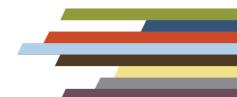




# **Upcoming Webinars**

- Preventing Youth Vaping Parts 1 & 2- June 25,
   August 6
- Building Capacity for a Public Health Approach to Prevention- July 16
- Identifying Emerging Drug Trends- September 24





## Other Resources in Region 3



Central East (HHS Region 3)



Addiction Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration



Central East (HHS Region 3)

MHTTC

Mental Health Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration







#### Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

## The Response Of The Church In Substance Use Disorder Prevention

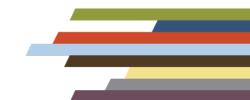
#### **Know The Risks about Opioids**

June 10, 2020

Karl C. Colder President Colder Allied Consulting, LLC







#### Presenter: Karl Colder





**Colder Allied Consulting, LLC** 

Karl C. Colder
President
Colder Allied
Consulting, LLC

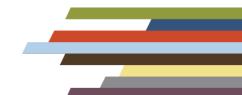




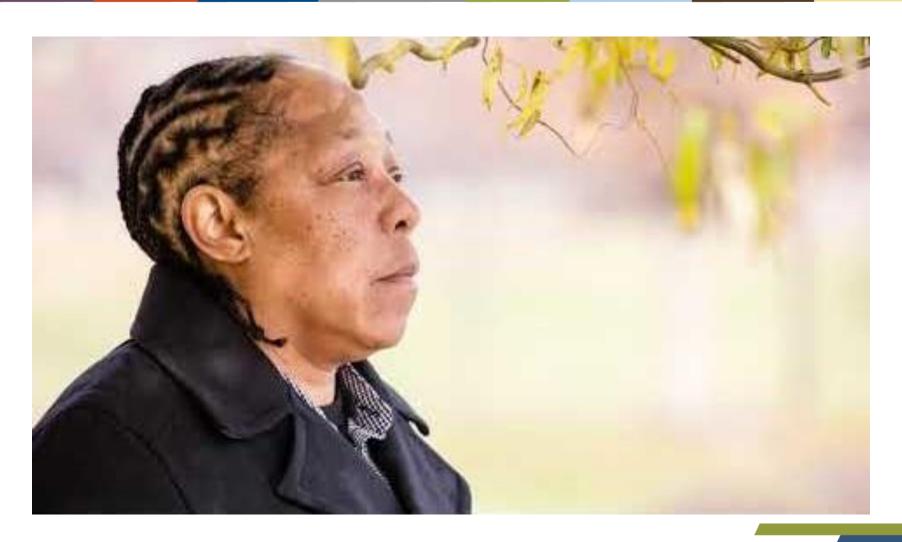
# **Learning Objectives**

- Review the data of how the opioid epidemic has impacted the African American community
- Discuss the role of the church as first responders/preventionists





# **Beating Opioid Addiction | Joy's Story**





#### **CDC Overdose Death Data**

- In 2018, there were 67,367drug overdose deaths in the United States, a 4.1% decline from 2017 (70,237 deaths).
- The age-adjusted rate of drug overdose deaths in 2018 (20.7 per 100,000) was 4.6% lower than in 2017 (21.7).
- For 14 states and the District of Columbia, the drug overdose death rate was lower in 2018 than in 2017.
- The rate of drug overdose deaths involving synthetic opioids other than methadone (drugs such as fentanyl, fentanyl analogs, and tramadol) increased by 10%, from 9.0 in 2017 to 9.9 in 2018.
- From 2012 through 2018, the rate of drug overdose deaths involving cocaine more than tripled (from 1.4 to 4.5) and the rate for deaths involving psychostimulants with abuse potential (drugs such as methamphetamine) increased nearly 5-fold (from 0.8 to 3.9).

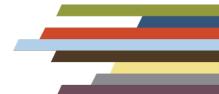




# **Back in the Day:**Washington-Baltimore







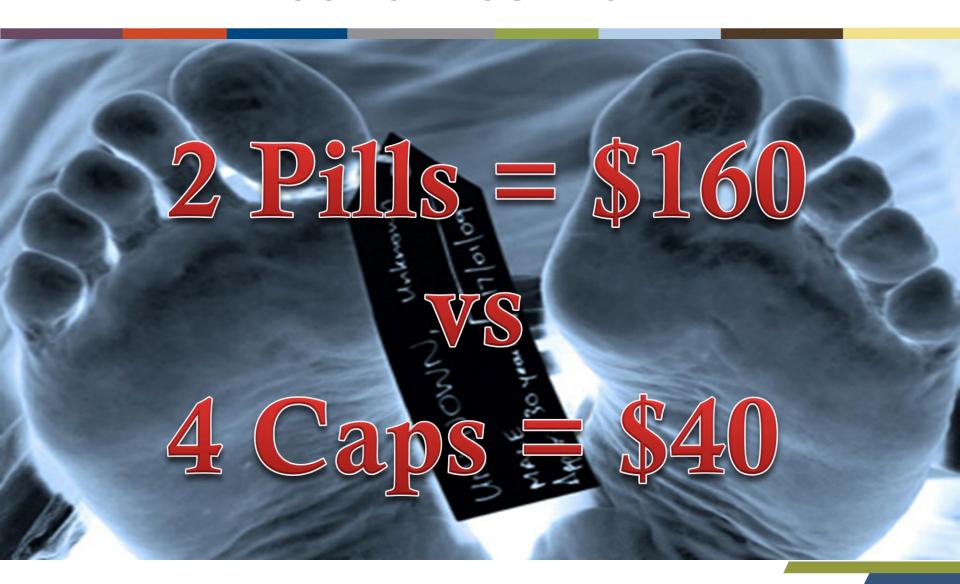
### **How Did We Get Here?**





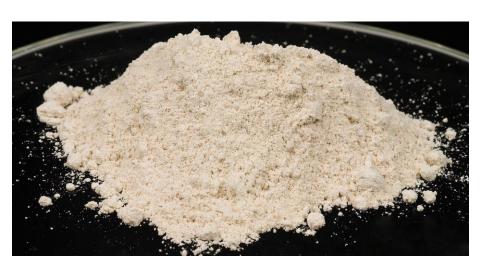


# **Economics: Part 1**





# Heroin









#### The Border:

The 1,933 Mile-long Gateway to the U.S.





## **Fentanyl**

- Fentanyl is:
  - A narcotic analgesic (C-II)
  - Sold under the names "Sublimaze", or "Duragesic"
  - Legitimately prescribed







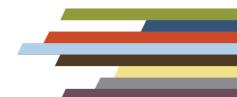




# **Illicit Fentanyl**

- Referred to as Non-Pharmaceutical Fentanyl (NPF)
- European Medical Authority cites lethal dose:
  - 2 milligrams
  - Could be much less (microgram range)
  - No definitive studies on human population



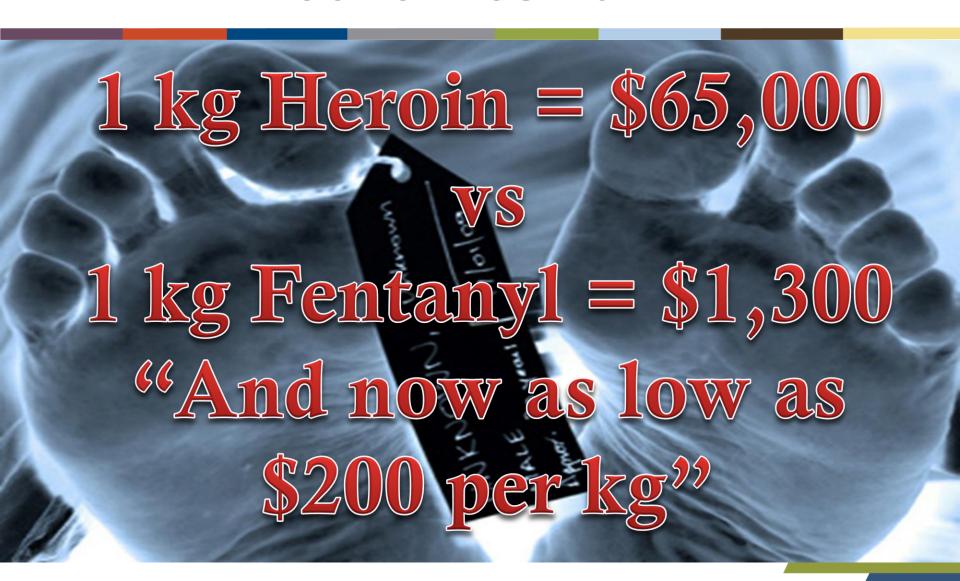


## **Lethal Dose**





### **Economics Part 2**





#### **Counterfeit Pills**

While some opioid abusers turn directly to heroin or fentanyl, the cartels and drug dealers are filling the void, and meeting demand, with pills they have manufactured to look like the originals.

Counterfeit Percocet Pills Containing Fentanyl



Counterfeit M 30 Oxycodone Pills Containing Fentanyl





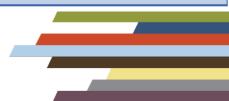


### **Economics Part 3**

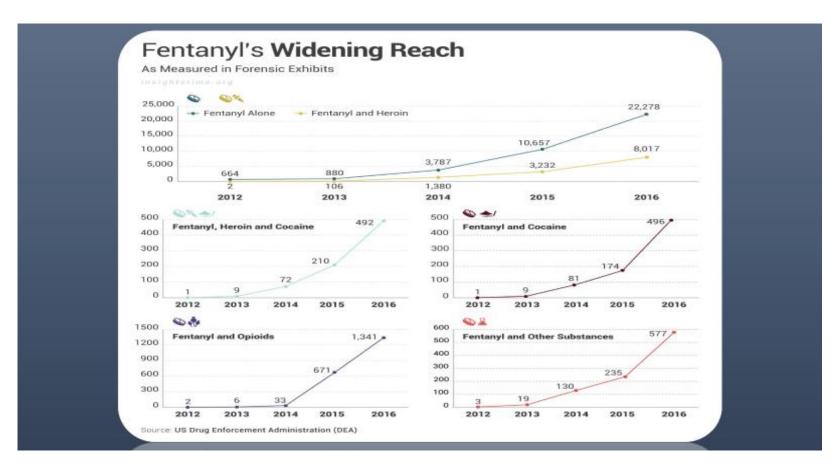
# (U) Figure 13. Potential Revenue Generated from Fentanyl Pill Sales Using 1 Kilogram of Fentanyl (in USC)

Amount of Fentanyl Per Pill	Price Per Pill	Price Per Pill	Price Per Pill
	\$10	\$15	\$20
1.5 milligrams (666,666 pills)	\$6.6 million	\$9.9 million	\$13.3 million
1 milligram (1 million pills)	\$10 million	\$15 million	\$20 million





## Fentanyl and Other Drugs



**2017:** Fentanyl only (37,447) Fentanyl with other opioids (57,85), Fentanyl & Heroin (19,192), Fentanyl with Cocaine (2,079), Heroin With Methamphetamine (648)





"Faith based organizations are first responders in the fight against substance use disorder."

KARL C. COLDER

# The Church's Response to the Nation's Opioid Crisis





# **Recovery Ministry**

#### **Goals of the Recovery Ministry:**

Develop network linking churches, service providers and agencies (Dept. of Health and Dept. of Health and Human Services)

Deliver resources available through coalitions, organizations, support groups.

Assist in the facilitation and development of programs and outreach activities at Church, State, Regional and National levels.





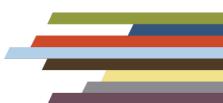












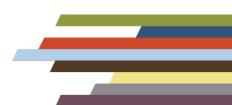














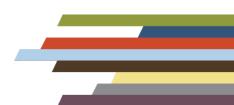


















## **Practical Toolkit**



Center for Faith and Opportunity Initiatives U.S. Dept. of Health and Human Services

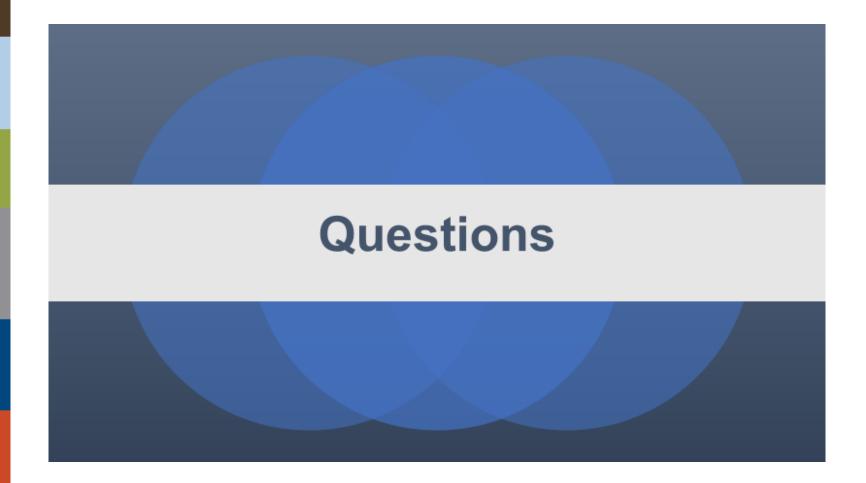
www.hhs.gov/about/agencies/iea/partnerships/opioid-toolkit/index.html

# The Opioid Epidemic Practical Toolkit:

Helping Faith-based and Community Leaders Bring Hope and Healing to Our Communities







## **Evaluation**

### Your feedback is important!

### **Evaluation Form**

To complete the evaluation form, go to <a href="https://ttc-gpra.org/P?s=764115">https://ttc-gpra.org/P?s=764115</a> or scan the QR code.



### **Resource Page**

Upon completion of the evaluation form, your browser will redirect to the resources page from today's webinar, which will include a PDF of the PowerPoint slides.

#### **Certificate of Attendance / Contact Hour**

For viewing the live webinar today, you can receive up to one (1) NADAAC contact hour of attendance. You may request a certificate from a link provided at the TOP of the RESOURCES PAGE. Certificates must be requested within 1 week of the webinar. Certificates will be processed within 30 days.

### Recording

A recording of today's webinar will be available online at http://bit.ly/ce-pttc in 2-3 weeks.





## **Contact Us**



Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

a program managed by



Central East PTTC website: www.pttcnetwork.org/centraleast

Danya Institute website: www.danyainstitute.org

Deborah Nixon-Hughes, Director: dhughes@danyainstitute.org

Danya Institute email and phone: info@danyainstitute.org (240) 645-1145

Funding for this presentation was made possible by SAMHSA grant no. 1H79SP081018. The views expressed by speakers and moderators do not necessarily reflect the official policies of HHS; nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.



