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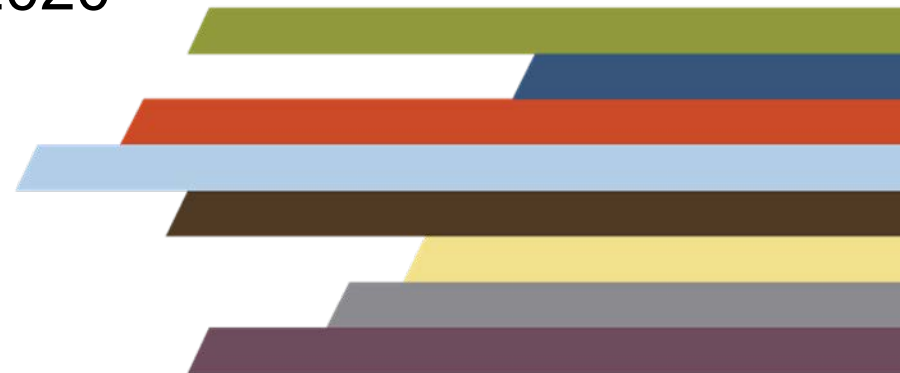
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# Making the Steps of the Strategic Prevention Framework Work for You, Sustainability

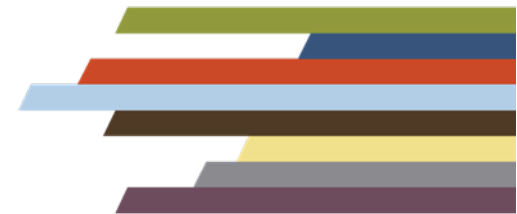
Erin Ficker, Prevention Manager,  
Great Lakes PTTC (HHS Region 5)

South Southwest and Mid America PTTC  
(HHS Regions 6 and 7)

July 21, 2020

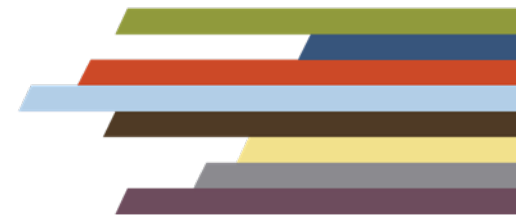


This work is supported by awards  
6UR1TI080205-02M002, SM081726 and  
1H79SP081006-01 from the Department of  
Health and Human Services, Substance Abuse  
and Mental Health Services Administration.



# Before We Get Started...

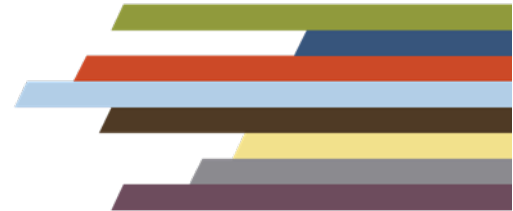
- A link to the recording and a copy of the PowerPoint will be emailed one week from today and available on the South Southwest website.
- Certificates of completion are available for registered participants. The link will be emailed one week after this event.
- An evaluation link will be provided at the end of this training and emailed to you soon after the webinar ends.



# Moderator



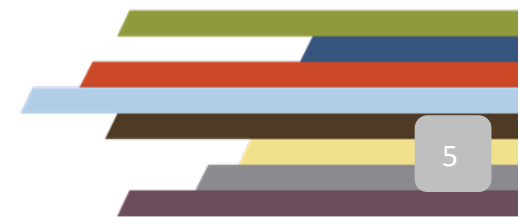
Wanda West



# Presenter



Erin Ficker



# Objectives

- Define the components of prevention practice that should be the focus of sustainability efforts
- Describe three approaches to sustainability
- Describe ways to increase sustainability from the beginning
- List best practices in sustainability planning

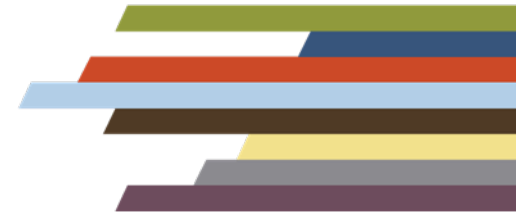


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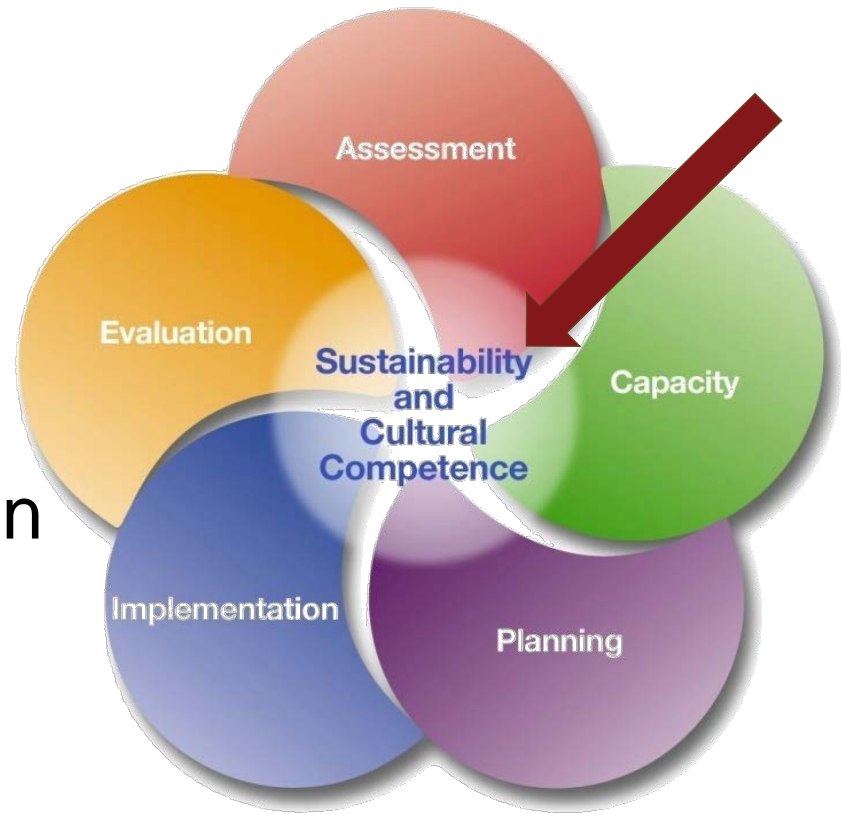
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# Central to the SPF

- Step 1: Assessment
- Step 2: Capacity
- Step 3: Planning
- Step 4: Implementation
- Step 5: Evaluation

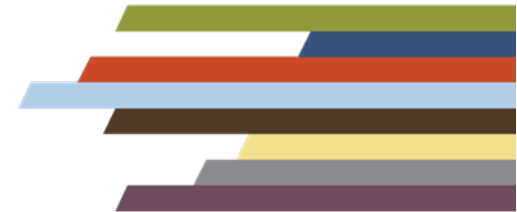


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# Framework for Approaching Sustainability

- What is Sustainability
- Components to Sustain
- Approaches to Sustainability
- Keys to Success
- Planning for Sustainability

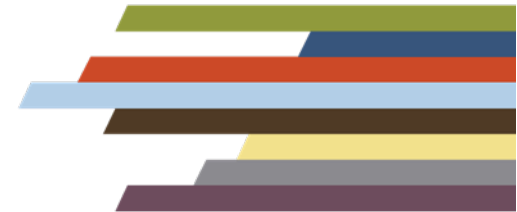


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# Sustainability is...



...a community's ***ongoing*** capacity and resolve ***to work together*** to establish, advance, and ***maintain effective strategies*** that ***continuously improve*** health and quality of life for all.

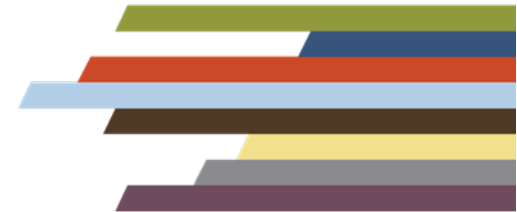


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# The Sustainability Cycle

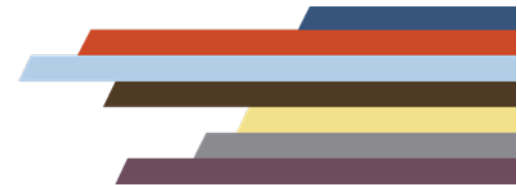


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# Components of Sustainability:

What should we sustain?

Positive Prevention Outcomes

Effective Strategic Planning Process

Interventions that Work

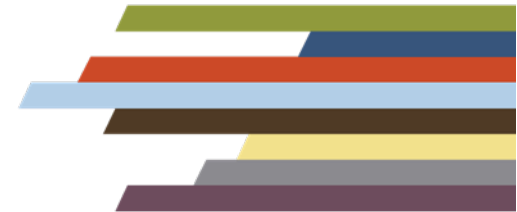


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# Positive Prevention Outcomes

- Provides a clear, evidence-based link between the work you do and actual reductions in substance misuse behaviors
- Makes the case that substance misuse prevention is an important public health issue that can improve wellness

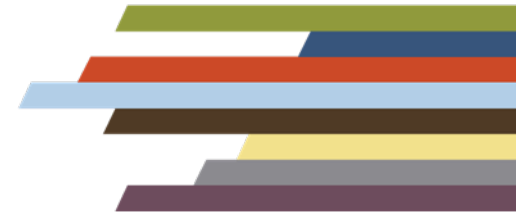


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# Long-term Outcomes

- Reduction in percentage of youth who report past 30-day use of prescription drugs
- Reduction in the number of youth hospitalized for prescription drug overdoses
- Reduction in the number of deaths associated with prescription drugs among youth

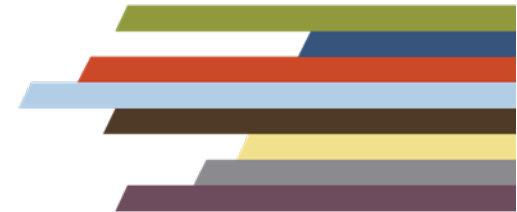


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# Short-term Outcomes

- Increase in percentage of youth who can describe the harmful consequences of prescription drug misuse
- Reduction in percentage of youth who believe that prescription drugs are safer than other drugs
- Increase in percentage of youth who display effective decision making and refusal skills

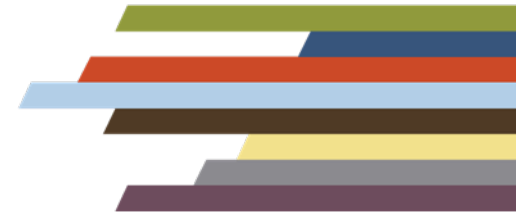


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# Effective Strategic Planning Processes

- Reaching long-term outcomes may take years
- Encourages the process to remain data-driven
- Provides a venue for continued collaboration
- Ensures a continued focus on cultural competence
- Continues the process that builds initial success

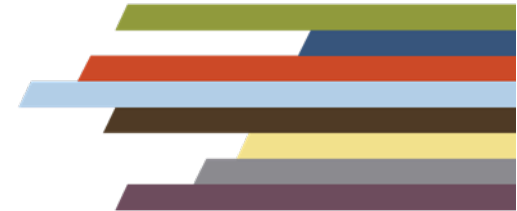


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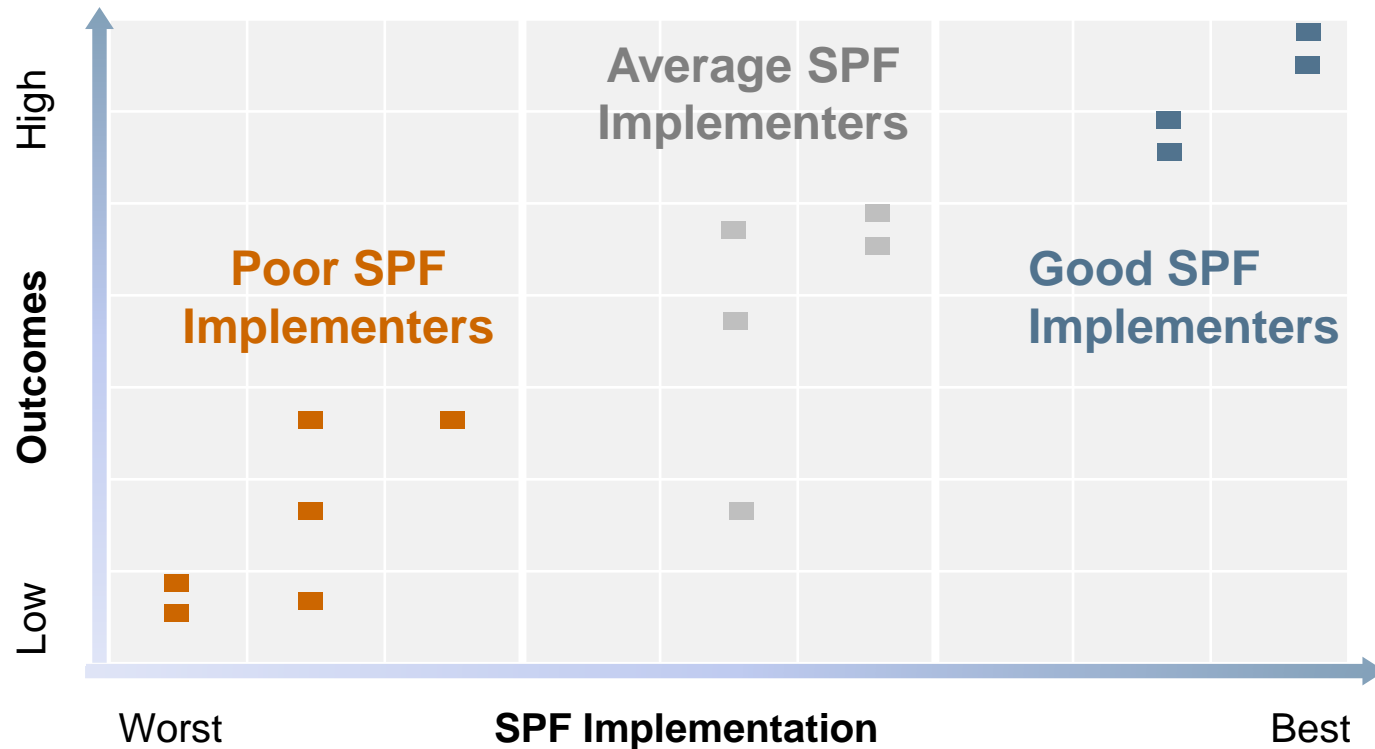
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# Implementing the SPF Process with Fidelity: An Example

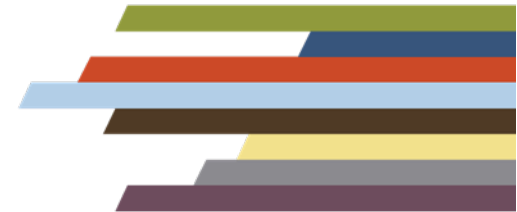


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# Interventions That Work

- Multiple settings in the community
- Link to prevention outcomes
- Feasible to implement with fidelity
- Already showing promising results

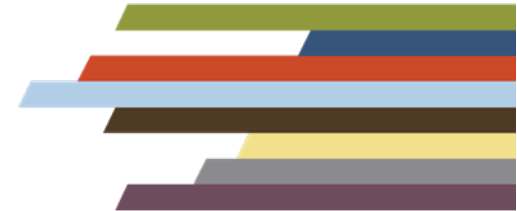


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# Approaches to Sustainability:

How do I sustain my work?

Adoption

Norms and Guidelines

Resources and Revenue

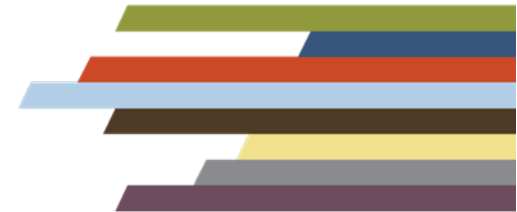


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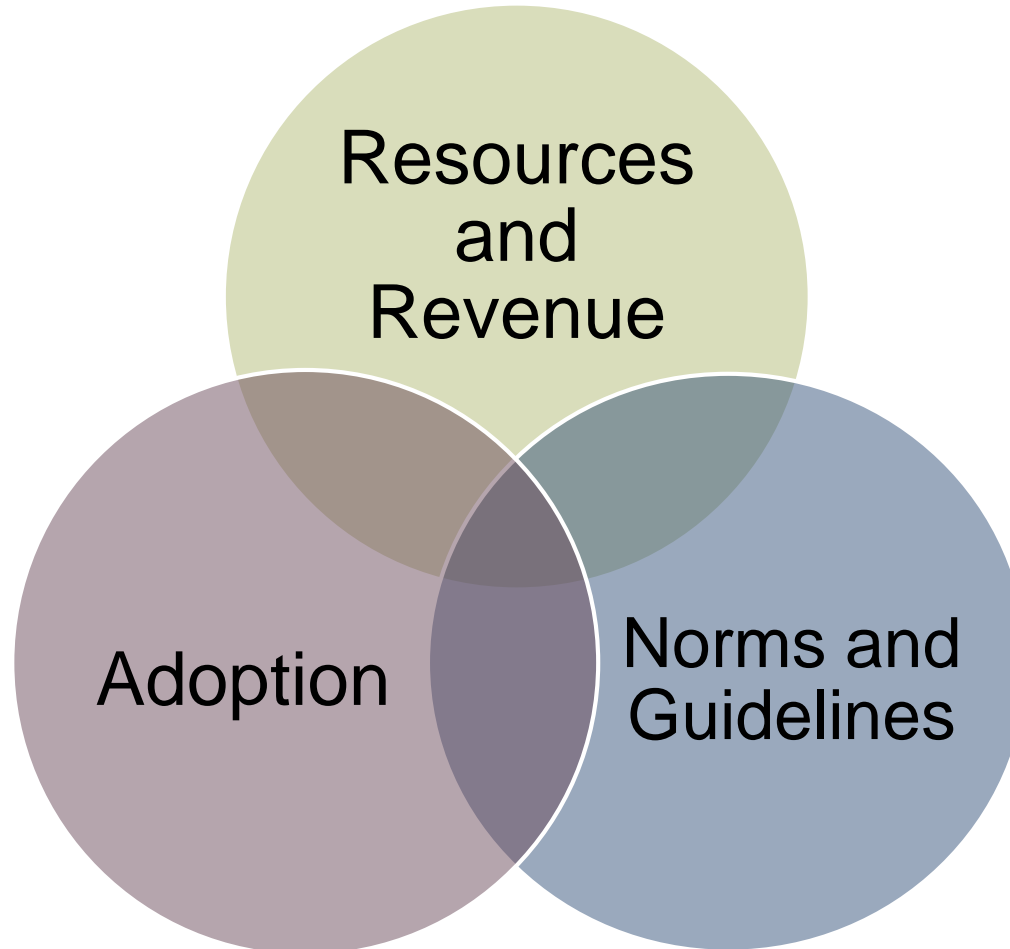
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# Three Approaches

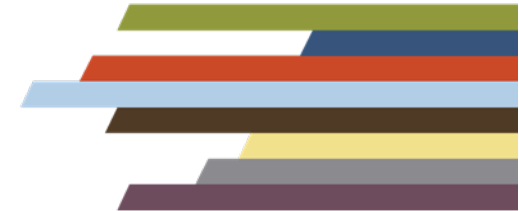


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# Adoption

*Prevention practitioners help community institutions (e.g. local schools, government agencies, community organizations) assume full or partial ownership of effective prevention strategies or processes.*

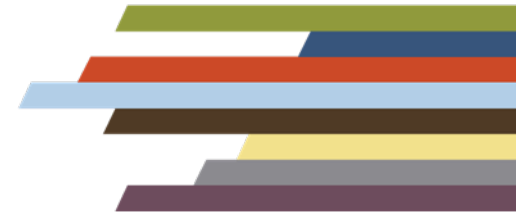


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# Norms and Guidelines

*Prevention practitioners collaborate with diverse community partners to establish systemic structure and practices that promote healthy behaviors and attitudes.*

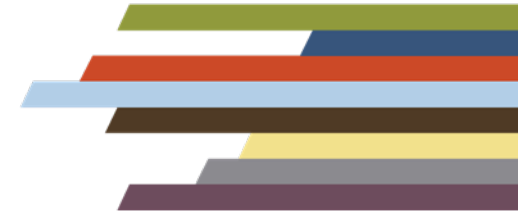


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# Resources and Revenue

*Prevention practitioners tap local financial resources to support the continuation of effective prevention processes and strategies.*

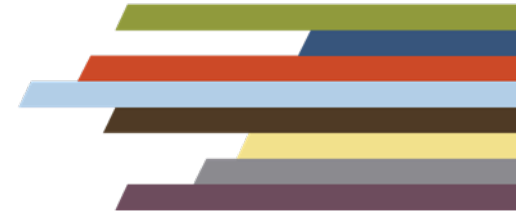


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# Keys to Success:

What can I do now to increase sustainability later?

Effective Prevention Strategies

Internal Capacity

Community Support

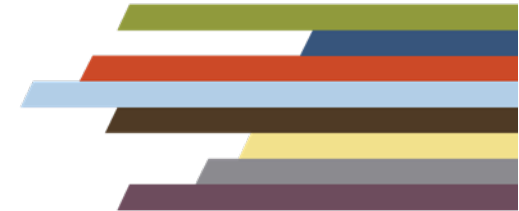


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# Effective Prevention Strategies

- Good fit
- Evidence based
- Data driven
- Implemented with fidelity
- Appropriately adapted, as needed
- Culturally relevant

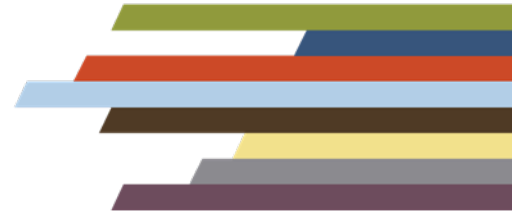


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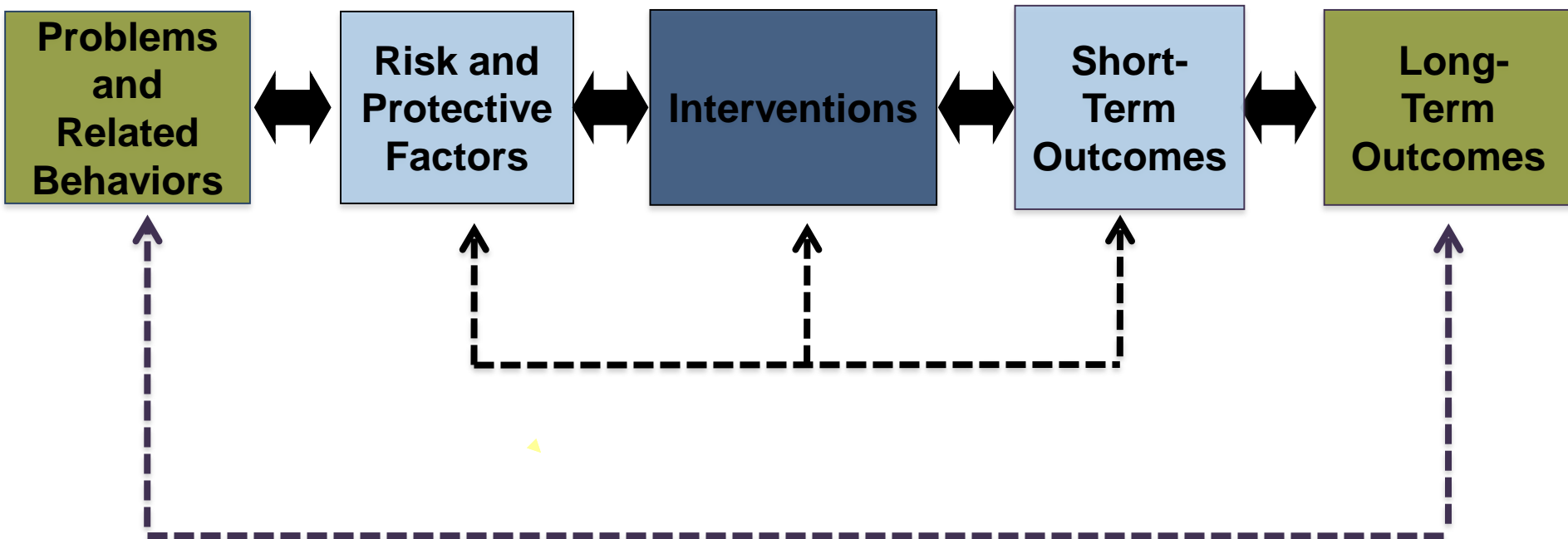
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# The Importance of Logic Models

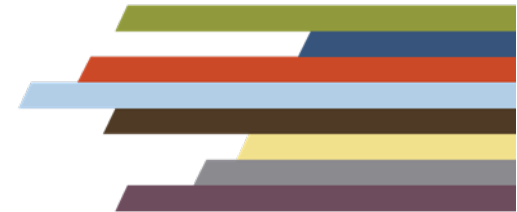


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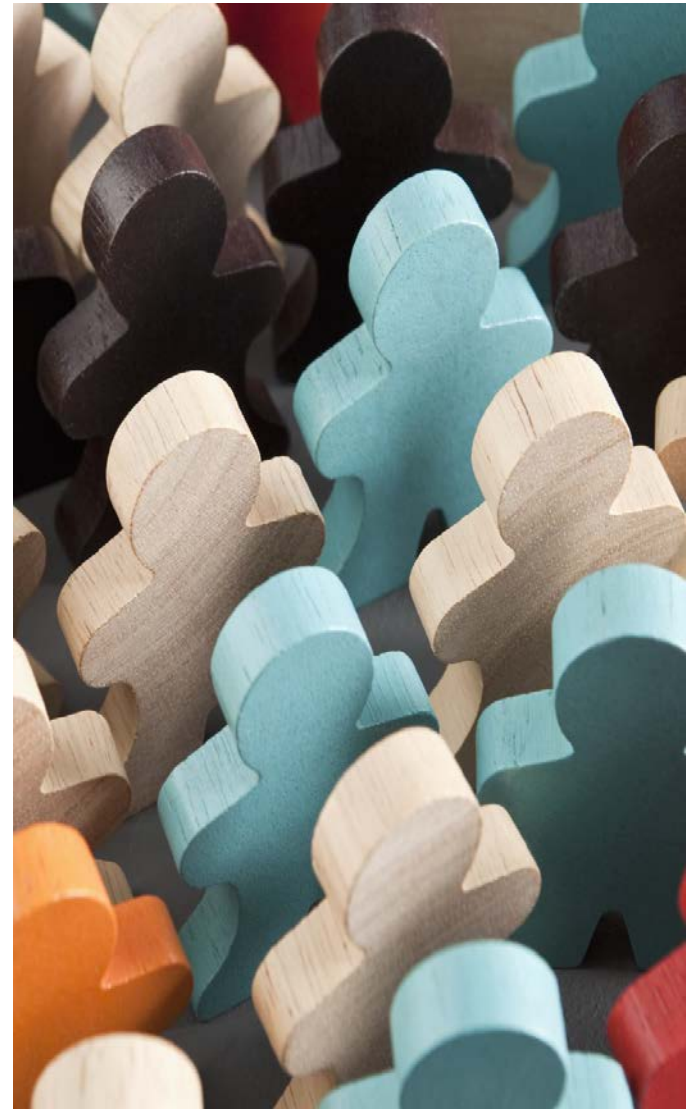
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# Internal Capacity

- People
  - Coalition members
  - Staff/agency support
- Connections
  - Individuals
  - Agencies
  - Resources
- Physical Resources
  - Space
  - Equipment
  - Data/Information

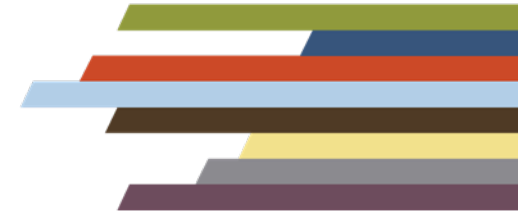


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# Community Support

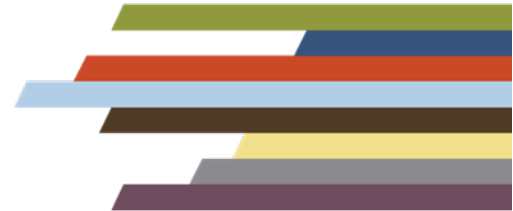


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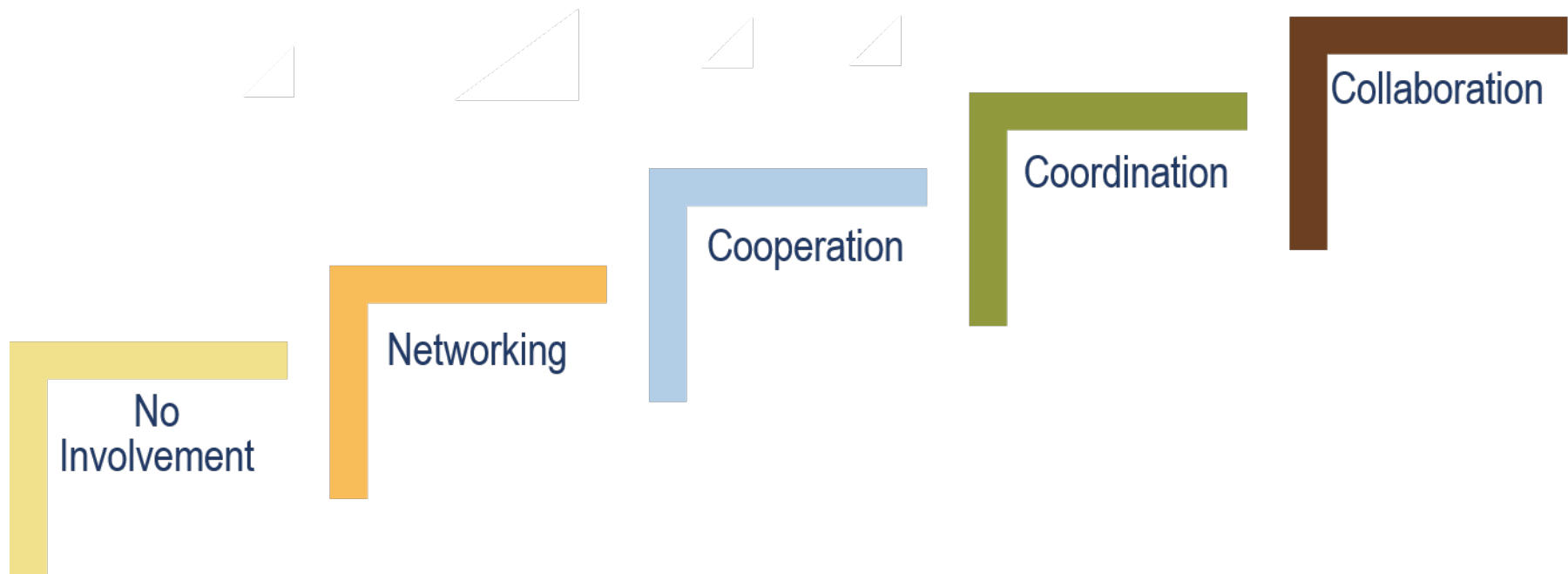
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# Level of Engagement

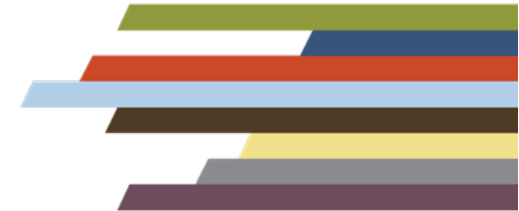


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# Planning for Sustainability:

How do I get started creating a sustainability plan?

Failing to plan, is planning to fail...

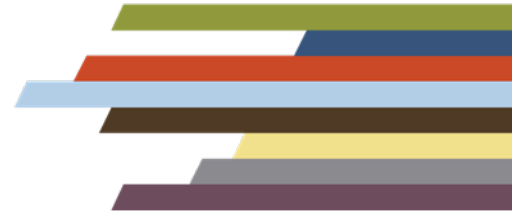


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# Sustainability Planning

- Review data regularly
- Keep good records
- Develop a sustainability sub-committee
- Conduct regular sustainability check ins
- Set sustainability goals – outcomes and strategies
- Determine feasibility and resources required
- Make a plan to sustain each strategy

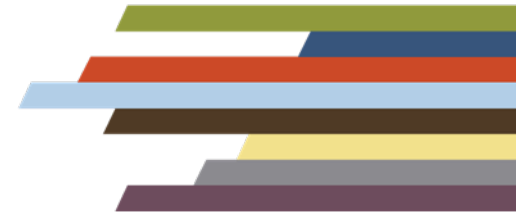


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# Questions

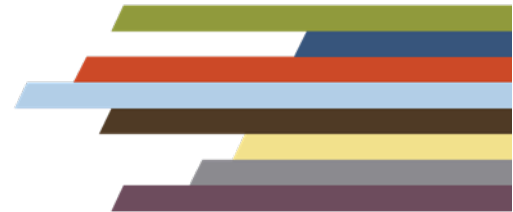


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# Contact Us

For further assistance, please contact  
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