



Identifying Emerging Drug Trends: The Importance of Using the Latest Data to Inform the Strategic Prevention Framework

September 24th, 2020 | Virtual

DETAILS & LOGISTICS

Dates: September 24th, 2020

Time: 1 PM—2 PM

Cost: FREE

Contact Hours: 1 NAADAC

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these trends is necessary to ensuring that prevention efforts are as responsive and relevant as possible to the people and populations being served. This webinar seeks to provide preventionists with the latest national and state data on emerging drug trends. It will also provide examples of data sources that preventionists can use to verify that these trends are relevant to communities.

PRESENTER

Josh Esrick, MPP is a Senior Policy Analyst with Carnevale Associates. Josh has extensive experience in substance use prevention; researching, writing, and presenting on best practice and knowledge development publications, briefs, and reference guides; and developing and providing training and technical assistance to numerous organizations at the Federal, state, and local levels.



LEARNING OBJECTIVES

- Describe what national and state emerging drug trend data sources exist
- Explore the latest emerging drug trends
- Explain how these trends could impact prevention programming decisions
- Walk through the local data sources that can verify national and state trends

COURSE DESCRIPTION

The substance use landscape is ever-changing, and it is vital for substance use preventionists and other stakeholders to have knowledge of the latest trends. This includes knowing which substances are undergoing rising or declining prevalence rates and which populations are experiencing increases or decreasing rates of use, misuse, and abuse. Knowing about

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