



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

Understanding the Role of Policy in Preventing Substance Misuse

Thursday, September 19, 2019, 1 to 2:30 pm ET &

Thursday, September 26, 2019, 1 to 2:30 pm ET

When successfully implemented, policy strategies can produce widespread adoption of behaviors and attitudes that promote health and reduce substance misuse. They have far-reaching effects, can be relatively inexpensive and easy to sustain, and can be successfully used to reinforce programs directed at individuals.

Yet ironically, policy is one of the prevention strategies least utilized by our field, particularly at the local level. Policy development can seem complicated and/or perceived as the purview of state and federal governments and, because policies take time to develop and produce results, they can feel less concrete than other prevention strategies.

This two-part, introductory webinar is designed to help you get past these barriers—both real and perceived—by presenting clear steps can take to select and implement policies that produce lasting change. Specifically, we will outline a process for identifying and enhancing the community conditions that promote policy adoption and review best practices for supporting policy implementation. In addition:

- **Part 1** will examine specific policies to prevent youth alcohol use and prescription drug misuse.
- **Part 2** will examine policies to prevent youth tobacco and marijuana use, with a focus on preventing vaping.

During both sessions, participants will have an opportunity to pose questions and discuss common challenges to leading policy change efforts, including selecting appropriate policy strategies and building local support for policy passage and implementation.

Questions?

Contact Project Coordinator Clare Neary at cneary@ssw.rutgers.edu

Wish to Register?

Please register by following this [link](#).