



Activating Communities for Change

An Enhanced Prevention Learning Series

DESCRIPTION

We know that policy work is essential for creating lasting change, but how do we navigate and impact a regulatory landscape that can be confusing and, at times, fraught with hidden pitfalls? This four-session distance learning series offers participants an interactive opportunity to explore the prevention and regulatory landscape to understand the system better, analyze the current state of laws and regulations, and work toward activating their community for change. The series will include skill-based learning opportunities, individual and group activities, reading assignments, and group discussion.

AUDIENCE

Community and state-level prevention practitioners, allied health partners and community members working to prevent substance misuse in HHS Region 10 (Alaska, Idaho, Oregon and Washington).

SESSION DATES

Session 1- November 10, 2020
Session 2- November 12, 2020
Session 3- November 17, 2020
Session 4- November 19, 2020

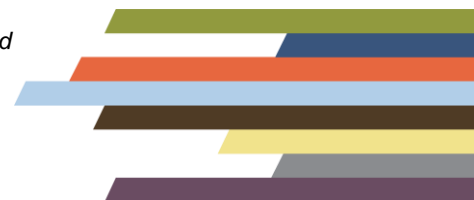
SESSION TIMES

9:00 am-10:30 am Alaska
10:00 am-11:30 am Pacific
11:00 am-12:30 pm Mountain

OBJECTIVES

By the end of the series, participants will have increased their capacity to:

- Explore the regulatory framework within their state and the process for addressing policy issues
- Analyze laws and rules using a prevention/public health framework
- Identify additional factors, such as social justice, social equity, economic pressures, pandemic responses, etc., in assessing policies and developing messaging
- Frame messages for optimal influence
- Access resources to effectively educate and advocate using a prevention/public health framework
- Develop a plan to activate community change



PRESENTERS



Mary Segawa, M.S., has worked in community and statewide prevention and public policy for almost 25 years. She was the Public Health Education Liaison at the Washington State Liquor and Cannabis Board (WSLB) from 2010 to 2019, where she worked closely with other state agencies and community organizations to coordinate prevention efforts, provide training, and develop resources. Mary played a key role in promoting public health policy at the WSLCB as they implemented two citizen initiatives: the privatization of liquor and the legalization of adult cannabis use and retail sales. She currently consults with regulatory, public health, prevention, and research groups providing a translation of information from different fields to support actions that meet their shared goals of protecting public health and safety. Mary was awarded the National Prevention Network's 2020 Award of Excellence for her work in the field.



Julia Dilley, PhD, MES, is a Senior Research Scientist and Epidemiologist with Multnomah County Health Department and State of Oregon Public Health Division. For more than 20 years, Dr. Dilley has supported public health systems in Washington, Oregon, Alaska and New Mexico. Much of her research focuses on public health effects of cannabis, alcohol and tobacco policies. She is currently the principal investigator for a federally funded research study on public health effects of cannabis legalization in Washington and Oregon, focused on the role of city and county policies and local-area cannabis market variation. She also co-chairs a national workgroup that is developing cannabis surveillance best practices as part of the Council of State and Territorial Epidemiologists (CSTE).

PARTICIPANT COMMITMENTS

- View a 20-minute video tutorial prior to the first session on Wednesday, June 3 on how to use and maximize the videoconferencing platform
- Use a web-camera and have appropriate technology to join the online videoconferencing platform (i.e., internet connection, built-in or USB webcam, laptop/tablet, built-in/USB/Bluetooth speakers & microphone)
- Actively engage and be on camera 90% of the time during each session, since this is not a webinar series and active participation is essential to gain or improve skills.
- Commit to attend four sessions of training, for 1.5 hours on scheduled series days/times.
- Complete up to an hour of independent learning activities between each session.

REGISTRATION

To register go to the following link: <https://www.pttcleaning.org/courses/activating-communities-for-change-region-10/>



Due to limited enrollment, if you cannot commit to the full participant requirements, please defer this registration opportunity to others

Space is limited to 25 participants

CONTINUING EDUCATION HOURS

In order to receive 11 continuing education hours, participants are expected to view the 20-minute video tutorial, complete individual pre-session learning assignments, join each session; and actively engage in discussions.

QUESTIONS?

Please contact Clarissa Lam Yuen (clamyuen@casat.org) for any questions related to registration. For any other questions, please contact Michelle Frye-Spray (mfryespray@casat.org).

