



Let's Talk: Health Literacy and Health Equity

Webinar Overview and Objectives

Communication is at the core of everything we do in prevention. There isn't one prevention strategy that doesn't include communication as the foundation. Yet for many of the communities we serve, understanding communication materials can be a challenge. This webinar will discuss health literacy and will provide strategies for prevention practitioners on ensuring that prevention initiatives are communicated and implemented effectively. Remember, if your audience can't understand your message, what is the point?

By the end of the webinar, participants will be able to:

1. Define health literacy.
2. Explain how literacy is connected to other social inequities and health disparities.
3. Describe the *Clear and Simple* plan for improving prevention communications.

Audience

Community, tribal, and state-level substance misuse prevention practitioners, allied health partners and community members located in the Pacific Southwest states and jurisdictions of American Samoa, Arizona, California, Commonwealth of the Northern Mariana Islands, Federated States of Micronesia, Guam, Hawaii, Nevada, Republic of the Marshall Islands, and the Republic of Palau.

Presenters

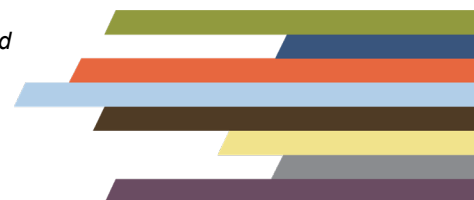


Nicole Augustine, MPH, MCHES, PS received her B.A. in Sociology from Cornell University and her Master of Public Health from The George Washington University School of Public Health. She is a passionate public health practitioner, dedicated to the utilization of evidence-based strategies because Prevention Works! With a background in sociology and public health, Nicole constantly evaluates human behavior through the lens of a sociocultural perspective. Utilizing this frame of thought, she provides technical assistance to communities as they address the root causes of substance misuse issues.



Monica Fuller Johnson, CPS is a Certified Prevention Specialist, Tobacco Treatment Specialist, and Integrated Care Manager. Monica has provided evidence based programming, and educational services for more than 10 years. Mental Health First Aid, Prime for Life, Anger Management, and Wellness Recovery Action Plan (WRAP) are just a few of the national evidence based curriculums that she facilitates

The views expressed in this document do not necessarily represent the views, policies, and positions of the Substance Abuse and Mental Health Services Administration or the U.S. Department of Health and Human Services. Developed under Cooperative Agreement # H79SP081015-01. January 2021.



Date and Time

States and American Samoa

Wednesday, March 24, 2021

04:00 p.m. – 05:00 p.m. Mountain
03:00 p.m. – 04:00 p.m. Pacific
12:00 p.m. – 01:00 p.m. Hawaii
11:00 a.m. – 12:00 p.m. American Samoa

Pacific Jurisdictions

Thursday, March 25, 2021

10:00 a.m. – 11:00 a.m. Republic of the Marshall Islands
09:00 a.m. – 10:00 a.m. Pohnpei and Kosrae
08:00 a.m. – 09:00 a.m. Guam, Northern Mariana Islands, Chuuk, and Yap
07:00 a.m. – 08:00 a.m. Republic of Palau

Cost: Free

Certificates of Attendance:

Participants will receive a Certificate of Attendance for 1.0 hour for participating in the live event.

To Register:

[Register for the Webinar: Let's Talk: Health Literacy and Health Equity](#)

Questions? Please contact Clarissa Lam Yuen (clamyuen@casat.org) for any questions related to registration. For any other questions, please contact Janet Porter (jporter@casat.org).

