



## On-the-Spot Consultation

### *Alcohol Awareness Tools for You!*

#### DATE AND TIMES

*March 31, 2021*

01:00 pm – 02:00 pm Alaska

02:00 pm – 03:00 pm Pacific

03:00 pm – 04:00 pm Mountain



#### DESCRIPTION

Are you looking for tools and templates to tailor for your advocacy efforts and alcohol awareness campaigns? Drop-in and join us for this ***On-the-Spot Consultation*** with Mary Segawa. Using new materials being made available, she will share tips and tools to enhance your efforts to prevent the harms associated with alcohol use during this interactive zoom session. The session will feature:

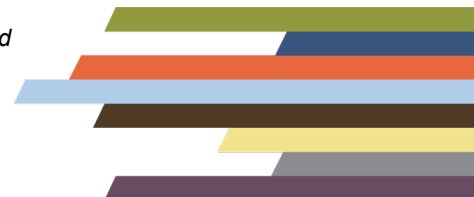
- Tools to understand and assess alcohol policies within a framework of best practices for public health and safety;
- Easy-to-use, fact-based social media memes to launch your alcohol awareness campaign; and
- Templates for engagement materials (proclamations, opinion pieces, letters) to strategically educate and inform decision makers.

#### AUDIENCE

Community, state, tribal prevention practitioners, allied health partners and community members working to prevent substance misuse in the Northwest Region (Alaska, Idaho, Oregon, and Washington).

#### REGISTRATION

[Registration Page for the On-the-Spot Consultation: Alcohol Awareness Tools for You!](#)



## PRESENTER



**Mary Segawa, MS**, has worked in community and statewide prevention and public policy for over 25 years. She was the Public Health Education Liaison at the Washington State Liquor and Cannabis Board (WSLB) from 2010 to 2019, working closely with other state agencies and community organizations to coordinate prevention efforts, provide training, and develop resources. Mary played a key role in promoting public health policy at the WSLCB as they implemented two citizen initiatives: privatization of liquor and legalization of adult cannabis use and retail sales. She currently consults with regulatory, public health, prevention and research groups to support actions that meet their shared goals of protecting public health and safety. Mary was awarded the National Prevention Network's 2020 Award of Excellence for her work in the field.

## QUESTIONS

Please contact Clarissa Lam Yuen ([clamyuen@casat.org](mailto:clamyuen@casat.org)) for any questions related to registration. For any other questions, please contact Michelle Frye-Spray ([mfryespray@casat.org](mailto:mfryespray@casat.org)).

