



Emerging Topics in Prevention Science Media Series

Ripple Effects Mapping

Date and Time

May 12, 2021 12:00 pm – 01:30 pm Alaska
01:00 pm – 02:30 pm Pacific
02:00 pm – 03:30 pm Mountain

Audience

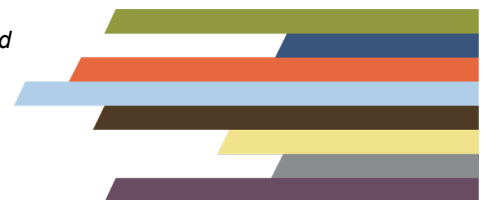
Prevention practitioners, allied health partners and community members working to prevent substance misuse in tribes, communities, and states in HHS Region 10 (Alaska, Idaho, Oregon, and Washington).

Webinar Description

Identifying the impacts of complex community work is often challenging due to the time lag between the work and the ultimate affects to the clients. Ripple Effects Mapping gives you the ability to tell your stories of the direct and indirect impacts of your work, while simultaneously being engaging and fun. It starts with appreciative inquiry interviews in small group settings, before leading a mapping process that involves storytelling in an online group setting. As participants share their experiences with the facilitator, their stories about the accomplishments, partnerships, and contributions are virtually mapped on the screen. At the conclusion, the participants will have a digital map that contains the learning, actions, and condition changes that happened as a result of a program, workshop series, or event.

Objectives:

- Introduce members to the benefits of using Ripple Effects Mapping to identify the intended and unintended outcomes.
- Demonstrate how it captures impacts of complex or evolving work.
- Show how it is useful when outcomes are difficult to conceptualize & measure with other methods.



Presenters



Debra Hansen, M.Ed., is a professor and county Extension Director with Washington State University, focusing on community and economic development in rural Stevens County. Debra was one of the original architects of Ripple Effects Mapping, developed in 2008 to discover poverty reduction outcomes in individual communities that participated in the Washington's Horizons Program. She continues to map programs and train others to use this engaging tool. Hansen has a master's degree in Adult Education from Penn State.



Rebecca Sero, Ph.D., is an Associate Professor and Evaluation Specialist for Washington State University Extension, responsible for increasing the organization's capacity to assess the effectiveness and efficiency of its programs and services. Rebecca helps conduct and train on "in-depth" Ripple Effects Mapping and is most often engaged with determining how to best analyze the rich data that is produced from REM evaluations. Sero has a Ph.D. from Purdue University and a M.S. from Miami University.

Registration

[Register for the Webinar: Ripple Effects Mapping](#)

Continuing Education

Participants will receive a certificate of attendance for 1.5 hours for this live webinar event.

Questions

Please contact Clarissa Lam Yuen (clamyuen@casat.org) for any questions related to registration. For any other questions, please contact Janet Porter (jporter@casat.org).

