Building Strong Prevention Coalitions

Dodi Swope & Erin Ficker

Great Lakes PTTC June 21, 2021

1:00 pm-2:30pm CDT

Brought To You By:





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January 2021

The use of affirming language inspires hope. LANGUAGE MATTERS. Words have power. PEOPLE FIRST.

The PTTC Network uses affirming language to promote the application of evidence-based and culturally informed practices.



Thank You for Joining Us!

A few housekeeping items:

- If you are having technical issues, please individually message Kristina Spannbauer or Stephanie Behlman in the chat section and they will be happy to assist you.
- Please put any questions for the speaker or comments in the Q & A section, also at the bottom of the screen. We will respond to questions during the presentation.
- We will be using automated transcriptions for todays webinar.

Thank You for Joining Us!

A few more housekeeping items:

- You will be directed to a link at the end of the presentation to a very short survey – we would really appreciate it if you could fill it out. It takes about 3 minutes.
- We are recording this session and it will be available on our website in a couple of weeks.
- Certificates of attendance will be sent out to all who attended the full session. They will take about 2 weeks.

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Speaker Introductions



Dodi Swope

Erin Ficker



Building Strong Prevention Coalitions

Dodi Swope & Erin Ficker

June 21, 2021

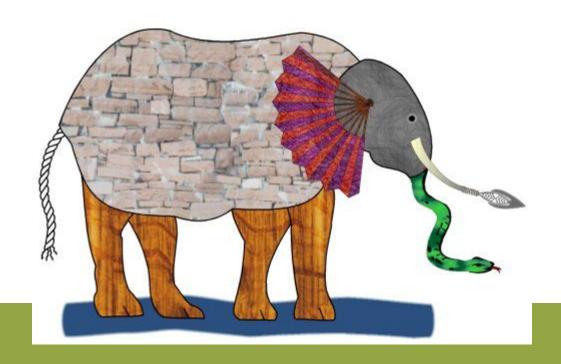
1:00 pm-2:30pm CDT

Poll

Learning Objectives:

- Describe key characteristics of effective coalitions
- Describe best practices for building strong community coalitions
- Identify approaches for applying coalition best practices in your community

Coalitions Are Powerful



The Blind Men and The Elephant

The Challenge of 'Silos'





Effective Coalitions

The collaborative path is not straight or narrow, but characterized by "fits" and "starts"



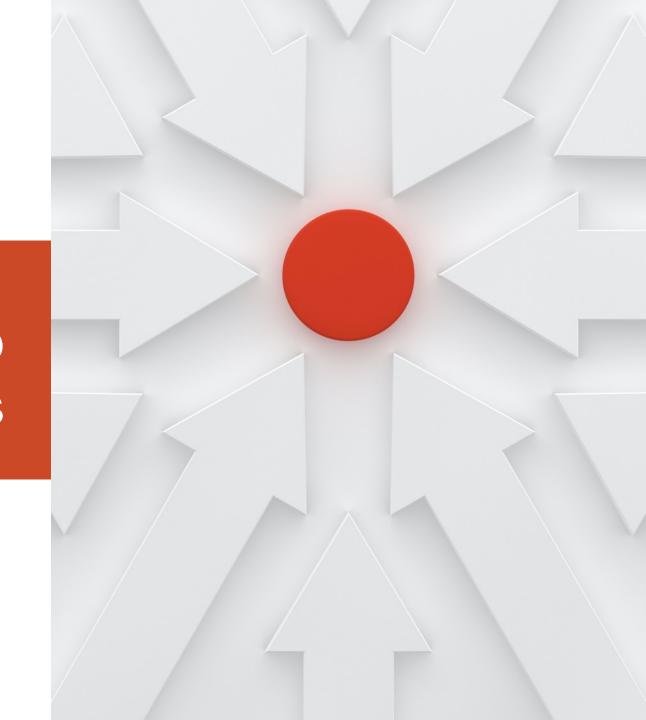
Effective Coalitions Have:

- People
- Resources
- Community Need



People

Leadership at all levels



Resources

Stronger Together



Community Needs

Data from diverse sources



Key Characteristics of Effective Coalitions

They address SHARED risk and protective factors

They take a **SYSTEMS** approach

They activate **SYNERGY**

SharedRisk and Protective Factors





A Systems Approach



Activate Synergy



Best Practices



Articulate a Common Vision, Mission & Goals

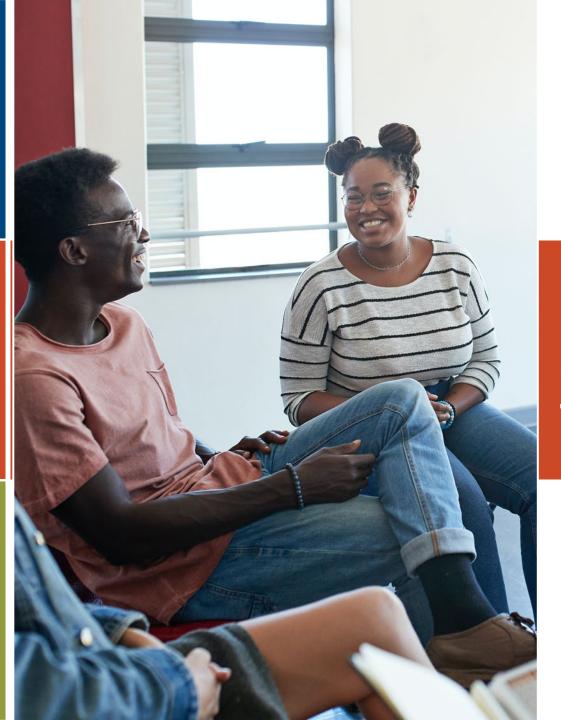
Poll

Commit to a Solid Process





Communicate Respectfully and Regularly



Build Capacity and Learn Together

Practice Effective and Equitable Decision Making



Hold Each Other Accountable



Celebrate Common Successes





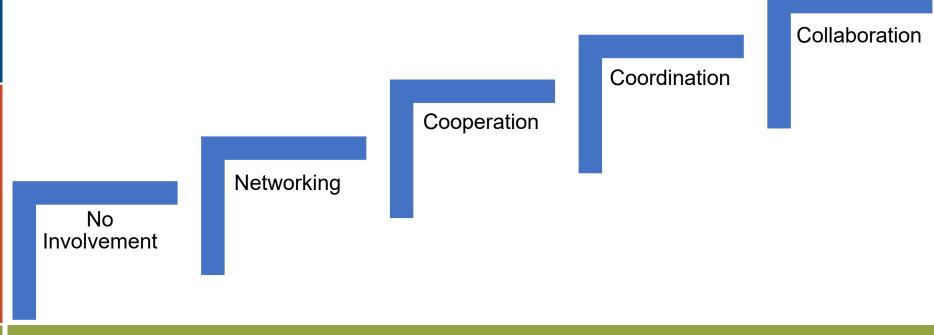
That all sounds great, but HOW do you do it?



Applying Best Practices

Establish Common Ground

Levels of Collaboration



No collaboration at all

Information sharing

Side by side collaboration

Integrate
activities to
provide greater
strength, reach
or depth to all
partners

Full integration across various departments, systems or silos creating a seamless system

Poll

Fully
Understand
the "Elephant"
Together







Questions and Discussion

Resources

 Online Collaboration Toolkit from Prevention Solutions: https://pscollaboration.edc.org

 CADCA Coalition Tools: https://www.cadca.org/resources

Community Toolkit: https://ctb.ku.edu/en