# The Ripple Effect

# An Enhanced Prevention Learning Series

#### DESCRIPTION

This four-session distance learning series offers participants an interactive opportunity to explore and experience Ripple Effects Mapping (REM), a participatory evaluation tool designed to identify the outcomes and impact of complex community work. REM provides you the ability to collect stories of the direct and indirect impacts of your work, while simultaneously being a reflective and engaging process for participants. The series will include skill-based learning opportunities, individual and group activities, reading assignments, and group discussion.

## **AUDIENCE**

Prevention practitioners, coalition coordinators, and allied partners working to prevent substance misuse in communities and tribes located in Northwest Prevention Technology Transfer Center HHS Region 10: Alaska, Idaho, Oregon, and Washington. Prevention professionals interested in this course but who work outside of Region 10 are encouraged to contact their region's PTTC to learn what opportunities for similar courses are available to them.

#### SESSION DATES

Session 1 - July 06, 2021
Session 2 - July 13, 2021
Session 3 - July 20, 2021
Session 4 - July 27, 2021

### **SESSION TIMES**

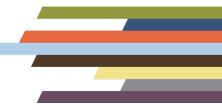
01:00 pm-02:30 pm Alaska 02:00 pm-03:30 pm Pacific 03:00 pm-04:30 pm Mountain

### **OBJECTIVES**

By the end of the series, participants will have increased their capacity to:

- Understand the flow (from start to finish) of a Ripple Effects Mapping event by observing a peer organization participate in a REM session
- Discover the benefits of using this technique to identify the intended and unintended outcomes of your work
- Explore the theory behind the core components
- Learn how to develop Appreciative Inquiry questions and appropriate prompts for effective mapping
- Participate in Appreciative Inquiry conversations; followed by a mind-mapping exercise
- Develop a communications plan to hold your first event
- Discuss coding frameworks and qualitative analysis processes that would be relevant to a prevention/public health framework

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Discover reporting best practices for REM data

#### **PRESENTERS**



**Debra Hansen, M.Ed.**, is a professor and county Extension Director with Washington State University, focusing on community and economic development in rural Stevens County. Debra was one of the original architects of Ripple Effects Mapping, developed in 2008 to discover poverty reduction outcomes in individual communities that participated in the Washington's Horizons Program. She continues to map programs and train others to use this engaging tool. Hansen has a master's degree in Adult Education from Penn State.



Rebecca Sero, Ph.D., is an Associate Professor and Evaluation Specialist for Washington State University Extension, responsible for increasing the organization's capacity to assess the effectiveness and efficiency of its programs and services. Rebecca helps conduct and train on "in-depth" Ripple Effects Mapping and is most often engaged with determining how to best analyze the rich data that is produced from REM evaluations. Rebecca has a Ph.D. from Purdue University and a M.S. from Miami University.

### PARTICIPANT COMMITMENTS

- View a 20-minute zoom video tutorial prior to the first session on Tuesday, July 6
- Use a web-camera and have appropriate technology to join the online videoconferencing platform (i.e., internet connection, built-in or USB webcam, laptop/tablet, built-in/USB/Bluetooth speakers & microphone)
- Actively engage and be on camera 90% of the time during each session, since this is not a webinar series and active participation is essential to gain or improve skills.
- Commit to attend four sessions of training, for 1.5 hours on scheduled series days/times.
- Complete up to an hour of independent learning activities between each session.

### REGISTRATION

Register here: https://www.pttclearning.org/courses/the-ripple-effect-r10-july-2021/

### CONTINUING EDUCATION HOURS

In order to receive 11 continuing education hours, participants are expected to view the 20-minute video tutorial, complete individual pre-session learning assignments, join each session; and actively engage in discussions. Certificates will only be distributed to those who complete the entire series.

# QUESTIONS?

Please contact Clarissa Lam Yuen (<u>clamyuen@casat.org</u>) for any questions related to registration. For any other questions, please contact Michelle Frye-Spray (<u>mfryespray@casat.org</u>).