



Why We Engage

Recognizing the incentives and barriers you have encountered as you have worked with groups in the past, helps you determine the things you want to do to engage partners in the work you're doing and be more intentional about stopping the things that discourage participation. In the green column below, follow the directions in the header box to list the facilitators and incentives that made you want to get involved or stay involved. In the red column, follow the directions in the header box to list the barriers and disincentives that made you say "no" to participating or disengage once involved. Would this activity be helpful to your coalition members?

Think about the group/cause/effort/campaign you GOT INVOLVED WITH.	For the group/cause/effort/campaign you DID NOT GET (OR STAY) INVOLVED WITH.
What were the FACILITATORS or	What were the BARRIERS or
INCENTIVES that made you want to get involved or keep you staying involved?	DISINCENTIVES that made you say "no", be disinterested, or disengage?



