



Activating Communities for Change

An Enhanced Prevention Learning Series

DESCRIPTION

We know that policy work is important for creating lasting change, but how do we navigate and impact a regulatory landscape that can be confusing and at times fraught with hidden pitfalls? This four-session distance learning series offers participants with an interactive opportunity to explore the prevention and regulatory landscape in order to better understand the system, analyze the current state of laws and regulations, and work toward activating their community for change. The series will include skill-based learning opportunities, individual and group activities, reading assignments, and group discussion.

AUDIENCE

Community and state-level prevention practitioners, allied health partners and community members working to prevent substance misuse in HHS Region 10 (Alaska, Idaho, Oregon and Washington).

SESSION DATES

Session 1- December 07, 2021
Session 2- December 09, 2021
Session 3- December 14, 2021
Session 4- December 16, 2021

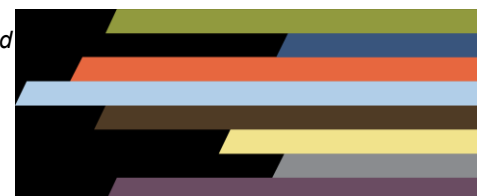
SESSION TIMES

11:30 am - 01:00 pm Alaska
12:30 pm - 02:00 pm Pacific
01:30 pm - 03:00 pm Mountain

OBJECTIVES

By the end of the series, participants will have increased their capacity to:

- Explore the regulatory framework within their state and the process for addressing policy issues
- Analyze laws and rules using a prevention/public health framework
- Identify additional factors, such as social justice, social equity, economic pressures, pandemic responses, etc., in assessing policies and developing messaging
- Frame messages for optimal influence
- Access resources to effectively educate and advocate using a prevention/public health framework
- Develop a plan to activate community change



PRESENTERS



Mary Segawa, M.S., has worked in community and statewide prevention and public policy for over 25 years. Mary served as the Public Health Education Liaison at the Washington State Liquor and Cannabis Board (WSLCB) from 2010 to 2019 and recently returned to that position after a temporary move out-of-state. As such, she promotes public health policy in the regulation of alcohol, cannabis, and tobacco. Mary works with other agencies and organizations in Washington and across the country to coordinate prevention efforts, provide training, and develop resources. She was awarded the National Prevention Network's 2020 Award of Excellence for her work in the field.



Megan Moore, MPH (she/her) strives to create supportive environments for youth through policy and systems change. She coordinates youth substance use prevention programs in the Olympic Peninsula in Washington State and has helped to mobilize a statewide coalition of substance use professionals to engage meaningfully with policymakers, called Prevention Voices WA.

Megan graduated with her Master's in Public Health (MPH) from Bastyr University in Kenmore, WA. Prior to her career in Public Health, she worked in the field of Physical Therapy and Rehabilitation for ten years. She learned that while individual behaviors are important to health, significant upstream factors play a large role in fostering a more equitable society.

PARTICIPANT COMMITMENTS

- Complete a pre-session learning assignment **prior to the first session on Tuesday, December 7.**
- If unfamiliar zoom, watch a short tutorial with on how to use and maximize the videoconferencing platform prior to the first session.
- Use a web-camera and have appropriate technology to join the online videoconferencing platform (i.e., internet connection, built-in or USB webcam, laptop/tablet, built-in/USB/Bluetooth speakers & microphone)
- Actively engage and be on camera 90% of the time during each session, since this is not a webinar series and active participation is essential to gain or improve skills.
- Commit to attend four sessions of training, for 1.5 hours on scheduled series days/times.
- Complete up to an hour of independent learning activities between each session.

REGISTRATION

<https://www.pttclearning.org/courses/activating-communities-for-change-region-10-dec-2021/>



CONTINUING EDUCATION HOURS

Participants who complete all 4 sessions will receive a certificate of attendance for 11 contact hours. No partial credit is given for this course. Participants will need to confirm with their certification board to determine if these certification hours are accepted towards their specific certification requirements.

QUESTIONS?

Please contact Karen Totten (ktotten@casat.org) for any questions related to registration. For any other questions, please contact Michelle Frye-Spray (mfryespray@casat.org).

