



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

The HHS Region 2 Northeast and Caribbean Prevention Technology Transfer Center
presents

“Unpacking” Collaboration - Practical Tactical Conversations for HHS Region 2 Prevention Arena Professionals

Session 2: Doing the work together: Authentic partner engagement in prevention

Webinar: Tuesday, April 5, 2022

1:00 PM – 2:30 PM (EST)

Many of us come to substance misuse prevention already possessing the soft, or “human” skills needed to successfully build relationships with key stakeholders in our communities, and we certainly have the opportunity to develop and strengthen those skills on our professional journeys in the field. But, if it is that easy, why doesn’t every prevention coalition have full representation from the various sectors and cultural group members in our communities? This two event learning series will go beyond making the case for the importance of collaboration in prevention to unpack two of our most common challenges – how to bring reluctant partners into prevention efforts and how to provide meaningful opportunities for collaborators to do more than just participate in our work.

Session 2: Doing the work together: Authentic partner engagement in prevention
What does it mean to “authentically engage” with members of our community? This session will explore what it takes to create meaningful opportunities for shared leadership and decision-making with partners, foster trusting relationships with members of diverse cultural and identity groups in our communities and work collaboratively with key stakeholders to identify and implement community-led solutions to substance misuse-related problems.

**Certificates of Attendance will be sent out to those who have attended the
session in full.**

[CLICK HERE TO REGISTER FOR SESSION 2](#)

Questions or having trouble registering?

Please contact cneary@ssw.rutgers.edu