



This handout provides the case study information you will use during the small group session of the *Ditching the Discomfort with Data Series, Part 3, Working with Data*.

Small Group Breakout

- Note your group number (top left in zoom).
- Introductions (name, location, where you work).
- Designate a facilitator and recorder.
- Look at the data report.
- Discuss and answer questions.
- Record your responses on the Google doc.

Part 1: Survey Data Questions

1. Review the data that was collected previously.
2. What additional information do you want on your survey? (Risk factors, protective factors, demographics etc.)
3. Provide three (3) sample items for your survey that will answer important questions not provided in the original data.

Part 2: Focus Group Questions

1. What type of information would you like to gather in your focus group?
2. Who would you want to include in your participant recruitment?
3. Provide three example items (questions) that you would use in your focus group.

Quantitative Data Case Example

Community X coalition has been meeting for about a year. They are working on developing more methods for collecting data about the local problems, risk factors, and protective factors.

They decide that they will gather data from 3 different sources.

1. A survey of all the 8th, 10th, and 12th graders in the school system.
2. Focus groups with parents to get their views on the issues in the community.
3. Key informant interviews with law enforcement and school personnel.



2019 Monitoring the Future Survey Key Findings: Percent Reporting Use of Selected Substances

	8 th Grade	10 th Grade	12 th Grade		8 th Grade	10 th Grade	12 th Grade
Vaping, Any				Tobacco w/ Hookah			
Past Year	20.1	35.7	40.6	Past Year			5.6
Past Month	12.2	25.0	30.9	Past Month	1.3	2.4	4.0
Vaping, Nicotine				Flavored Little Cigars			
Past Year	16.5	30.7	35.3	Past Month	2.2	3.7	7.7
Past Month	9.6	19.9	25.5	Narcotics Other than Heroin			
Vaping, Marijuana				Past Year			2.7
Past Year	7.0	19.4	20.8	Past Month			1.0
Past Month	3.9	12.6	14.0	Marijuana			
Vaping, Just Flavoring				Past Year	11.8	28.8	35.7
Past Year	14.7	20.8	20.3	Past Month	6.6	18.4	22.3
Past Month	7.7	10.5	10.7	Daily	1.3	4.8	6.4
Cigarettes				Alcohol			
Past Month	2.3	3.4	5.7	Past Month	7.9	18.4	29.3
Daily	0.8	1.3	2.4	Daily	0.2	0.6	1.7
½ Pack +/Day	0.2	0.5	0.9	Binge	3.8	8.5	14.4

Change from 2018 to 2019



Significant Increase



Significant Decrease

Qualitative Data Case Example

1. Drug, peer pressure, lack of self-esteem, not a lot of safe places for teens to hang out, and lack of supervision.
2. Funding for all teens for after school programs.
3. Groups to join that promote self-confidence, motivation, teamwork, initiative, perseverance, problem solving, and accountability.
4. Gangs, drugs, and lack of healthy activities and fun things to do.
5. Heroin, methamphetamine, crack, and misuse of ADHD medications were mentioned as the drugs of concern.