

# Lobby

Chat box: What do you hope to give and receive during today's conversation?

Poll: How confident are you that you understand how the opioid settlement dollars will be distributed in your state?

- 1: Not at all confident
- 2: Somewhat confident
- 3: Confident
- 4: Very confident



Northwest (HHS Region 10)

PTTC

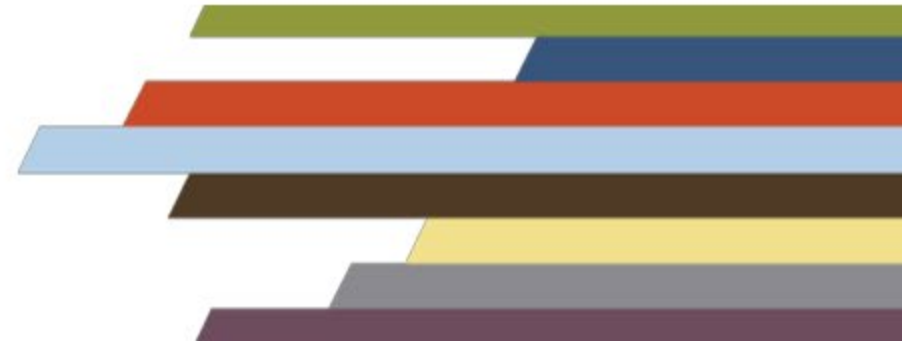
Prevention Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration



# Elevating Prevention Voices in Region 10 Opioid Settlement Decisions

*Kevin Haggerty, PhD*

*Brittany Cooper, PhD*





Northwest (HHS Region 10)

**PTTC**

Prevention Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration



The Northwest PTTC is a partnership led by the Social Development Research Group (SDRG) at University of Washington (UW) School of Social Work in collaboration with the Prevention Science Graduate Program at Washington State University (WSU), and the Center for the Application of Substance Abuse Technologies (CASAT) at the University of Nevada, Reno (UNR).

Northwest partnering institutes share a vision to expand the impact of community-activated prevention by equipping the prevention workforce with the power of prevention science.



Prevention Science  
Graduate Program  
WASHINGTON STATE UNIVERSITY



# Disclaimer

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# Today's Agenda

- Introductions & Overview
  - What we know about Region 10 opioid settlements
  - Resources and recommendations for prevention professionals
- State breakout room discussions
  - How will you use this information to elevate prevention voices in your state and local community?
- Debrief & next steps

# Introductions

- Add your state to the end of your name in Zoom.
  - Click on the '...' in the upper right-hand corner of your picture and click 'rename'
- In the chat box, briefly introduce yourselves
  - Name, institution/organization, something that made you smile today 😊

# A little bit about today's conversation

- This is a work in progress
- We are not the experts
- Please use chat box to share information
- Settlement decisions and process are highly variable across states, and each may be in a different phase



# What We Know About Region 10 Opioid Settlements\*

\*To the best of our knowledge as of July 2022





# Region 10 Opioid Settlement Summary

	Alaska	Idaho	Oregon	Washington
<b>Settlement involvement</b>	J&J, McKesson, Amerisource Bergen, Cardinal Health	J&J, McKesson, Amerisource Bergen, Cardinal Health	J&J, McKesson, Amerisource Bergen, Cardinal Health, Purdue	McKesson, Amerisource Bergen, Cardinal Health, Purdue, J&J (trial in September)
<b>Settlement amount (over 18 years?)</b>	\$58 million	\$119 million	\$97 million (Purdue) \$329 million (J&J, McKesson, Amerisource, Cardinal Health)	\$183 million (Purdue) \$518 million (McKesson, Amerisource, Cardinal Health)
<b>Who's receiving the settlement?</b>	85% state 5% political subdivisions	40% state 40% participating cities and counties 20% participating health districts	45% state 55% participating subdivisions	50% state 50% counties

Resource: <https://www.opioidsettlementtracker.com/globalsettlementtracker/#statuses>

# Tribal Opioid Settlements

- \$503 million settlement from J&J, McKesson, Cardinal Health, and AmerisourceBergen to Tribes and Alaska tribal health organizations
- “Tribes have the right to decide whether to participate in either, both, or neither settlement” according to the Tribal Opioid Settlements website: <https://www.tribalopioidsettlements.com>
  - May 2022 update: <https://www.youtube.com/watch?v=31Fe2OhTpgU>

# Alaska: Opioid Settlement Decisions

- “The state’s Opioid Advisory Council will make recommendations about how the funds should be allocated. Administrative Order 324 established the **Opioid Advisory Council** which consists of 13 members that represent local government, public health, and representatives from the House and Senate. The Council’s report to Governor Mike Dunleavy is due Dec. 1.”
  - <https://law.alaska.gov/press/releases/2022/030122-Opioid.html>
- Contact: Heidi Hedberg, Chair of Governor Advisory Council on Opioid Remediation, [heidi.hedberg@alaska.gov](mailto:heidi.hedberg@alaska.gov)

# Idaho: Opioid Settlement Decisions

- “Funds from the State Directed Opioid Settlement Fund will be appropriated by the Idaho Legislator to fund approved opioid remediation programs based on recommendations made by the **Idaho Behavioral Health Council.**”
  - <https://www.ag.idaho.gov/consumer-protection/opioid-settlement/>
- Contact: Behavioral Health Council
  - <https://behavioralhealthcouncil.idaho.gov/ibhc-council-members/>
  - Email: [IBHC@dhw.idaho.gov](mailto:IBHC@dhw.idaho.gov)

# Oregon: Opioid Settlement Decisions

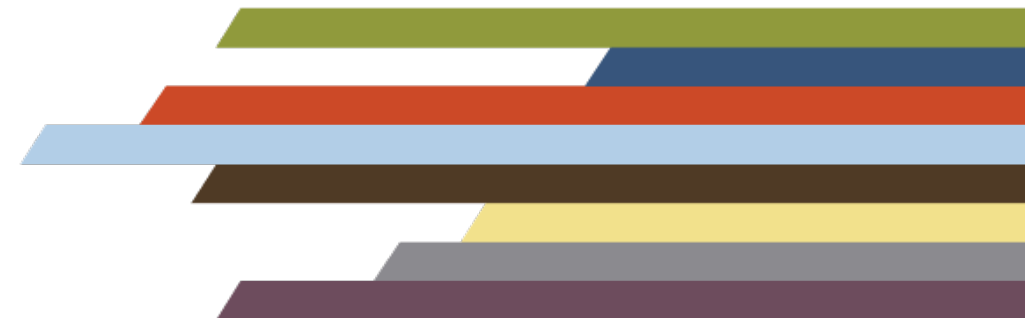
- Subdivision fund: decisions made locally
- State fund: decisions made by 18-person **Opioid Settlement Prevention, Treatment, and Recovery Board**
  - House Bill 4098 establishes Opioid Settlement Prevention, Treatment, and Recovery Board within the Oregon Health Authority to determine allocations of settlement revenue for statewide and regional programs that address opioid use disorder and other behavioral health issues
    - <https://olis.oregonlegislature.gov/liz/2022R1/Measures/Overview/HB4098>
- Contact: Lisa Shields, Project Manager, IVPP Section, Public Health Division [Lisa.m.shields@dhsoha.state.or.us](mailto:Lisa.m.shields@dhsoha.state.or.us)

# Washington: Opioid Settlement Decisions

- Washington State Office of the Attorney General
  - <https://www.atg.wa.gov/news/news-releases/ag-ferguson-opioid-distributors-pay-518-million-washington>
- Washington State Opioid and Overdose Response Plan 2021-22 will be primary guide
  - <https://www.hca.wa.gov/assets/program/WashingtonStateOpioidandOverdoseResponsePlan-final-2021.pdf>
- Contact: Kris Shera, State Opioid Coordinator Washington State Health Care Authority, [kristopher.shera@hca.wa.gov](mailto:kristopher.shera@hca.wa.gov)



# Resources & Recommendations for Prevention Professionals



# Learn More About the Epidemic

- Dream Land: The True Tale of America's Opiate Epidemic by Sam Quinones
- Chasing The Scream: the First and Last Days of the War on Drugs by Johann Hari
- Empire of Pain: The Secret History of the Sackler Dynasty by Patrick Radden Keefe
- Dopesick: Dealers, Doctors, and the Drug Company that Addicted America by Beth Macy
- Chat box: What has helped you learn more about the epidemic?



# National Guides & Resources

- Rand: Strategies for Effectively Allocating Opioid Settlement Funds
  - <https://www.rand.org/health-care/centers/optic/tools/fund-allocation.html>
- Johns Hopkins: The Principles for the Use of Funds from the Opioid Litigation
  - <https://opioidprinciples.jhsph.edu/the-principles/>
- National Prevention Science Coalition: Strategy for Preventing Opioid Use Disorders in Communities
  - <https://www.npscoalition.org/post/strategy-for-preventing-opioid-use-disorders-in-communities>

# Three Key Takeaways


1. Advocate for primary (universal) prevention
2. Understand the common risk and protective factors  
Pandika, Bailey et al. (2022) article:  
[doi.org/10.1016/j.drugalcdep.2022.109442](https://doi.org/10.1016/j.drugalcdep.2022.109442)
3. Use funds to implement tested, effective programs that meet your community needs

# Preparing to Advocate for Prevention

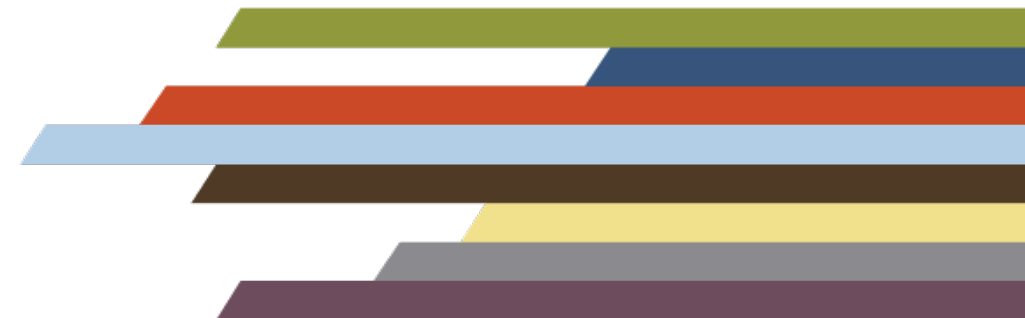
- Write out your story
- Begin with a story
  - Support person first language, compassion, kindness
- Find places where we can all agree
  - "I think we can all agree that.."
- Be clear about your ask or request.
  - I'm here to ask you to allocate at least XX% of the settlement money for prevention service in our state.
- Make sure you are clear about what prevention is.
- Make it short. Try for 2-5 minutes. Five minutes max.
- Practice, practice, practice

# Making Your Pitch

- Take deep breaths
- Use your notes when necessary
- Avoid rushing, speak deliberately with purpose
- Keep time—don't go over unless you are invited



State Breakout Discussions:  
How will you use this information to  
elevate prevention voices in your state  
and local community?



# State Breakout Room Goals

- Review: Review your state's opioid settlement information for more details.
  - Note questions you have and who you can direct those questions to
- Discuss: How will you use the information you learned today to elevate prevention voices in your state and local community?
- Plan: What specific action steps can you take to educate decision makers about the settlement and primary prevention?

# Debrief & Next Steps

- Each state breakout: What themes and questions emerged?
- Possible next steps
  - Continue gathering relevant information about your state
  - Reach out to your state and local contacts
  - Convene with your state breakout group to continue action planning



Thank you!

