



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration

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The HHS Region 2 Northeast and Caribbean Prevention Technology Transfer Center presents:

## Slide Deck Tech – and Handouts, too: How to Create Compelling Slides and Handouts

Webinar: Friday, September 23, 2022  
10:00 AM – 12:00 PM (EST)

Looking for tips and tricks on how to create compelling slide decks and handouts for your meetings and presentations? Don't miss this opportunity to learn how to design slide decks and handouts that are memorable and effective.

### Learning Objectives

After this session participants will be able to:

- Select content that is memorable, motivational, and aligns with your audience
- Ditch the “slideument” in favor of visual aids that enhance your information without losing or dividing attention
- Edit content to reduce information-overload and emphasize key ideas
- Create polished slides and print materials with thoughtful use of color palettes, fonts, and images
- Design data visualizations with a focus on audience engagement and understanding



*Presenters: Jamie Comstock and Robin Carr of Info Inspired, LLC*

Jamie Comstock and Robin Carr founded Info Inspired in 2014, after many years of designing and giving presentations with no formal training in this area, and watching their public health colleagues struggle with the same skills gap. Both are certified prevention specialists with 30 years' combined experience in the field. They've spent the last several years researching and testing ways to not only capture and hold an audience's attention, but to also inspire audiences. They've spent countless hours refining the presentation planning process, identifying free resources, and learning how to maximize the tools they already had and they've shared their findings with thousands of people across the county. It's also important to know that they aren't graphic designers, artists, or especially tech savvy. Everything they do, you can do too.

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