



Central East (HHS Region 3)

PTTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

Building the Prevention Workforce Skill-Base: A Virtual Training on the Strategic Prevention Framework

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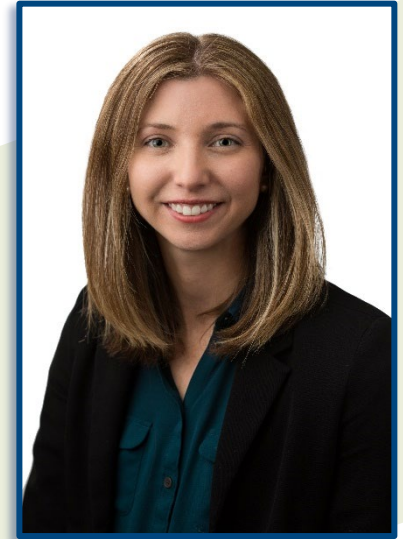
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Learning Objectives

- Explain the importance of an evidence-based approach to prevention
- Discuss the five steps of the Strategic Prevention Framework (SPF)
- Examine how to apply the SPF to implement evidence-based prevention interventions
- Practice the skills to implement the SPF



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Agenda for Today and Tomorrow

- Today
 - Introductions and Overview
 - Why We're Here
 - Things to Keep in Mind
 - Needs Assessment Module
 - Presentation
 - Data Prioritization Small Group Exercise
 - Capacity Building Module
 - Presentation
 - Elevator Pitch Individual Exercise

Agenda for Today and Tomorrow

- Tomorrow
 - Planning Module
 - Presentation
 - Logic Model Group Exercise
 - Implementation Module
 - Presentation with built-in Action Planning Exercise
 - Evaluation Module
 - Presentation
 - Evaluation Questions Group Exercise



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Strategic Prevention Framework (SAMHSA)

- Step 1: Needs Assessment
 - Step 2: Build Capacity
 - Step 3: Planning
 - Step 4: Implementation
 - Step 5: Evaluation
- Be mindful throughout of:
- Sustainability
 - Cultural Competence
 - Ethical Behavior



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Our SPF Webinar Series

- Six Part Series (December 2019-March 2020)
- Recordings available through:
 - <https://pttcnetwork.org/centers/global-pttc/products-and-resources>
- Provides the background content for what we are doing today
- Resource pages with helpful links

Why We're Here

- The SPF is a process for identifying and implementing evidence-based prevention
 - Uses data to establish goals
 - Uses existing evidence to implement processes for achieving goals
 - Uses new evidence to make adjustments
- Evidence is important in prevention because it gives us confidence that the work we are doing has the greatest chance of success

Why We're Here, Part 2

- Over the next two days we are going to be providing you information on how to implement the SPF effectively
- We will also be working through training exercises with you to practice some of the skills necessary to support SPF implementation
- This training builds from our previous webinars, but it is not an endpoint. Much more can be said and learned about all the topics we are covering

Before We Get Started

Tell us about you!



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Three Things to Keep In Mind

- Plan for Sustainability
- Practice Cultural Competence
- Engage in Ethical Behavior

Planning for Sustainability

- Sustainability means being able to continue an activity long-term
- Prevention, and the behavioral health field overall, often face challenges to sustainability from services being funded by temporary grant awards
- Identifying alternative funding sources to continue activities, using temporary funding for one-time activities, and implementing policies that do not require sustained funding are all examples of planning for sustainability

Cultural Competence

- Engaging in cultural competence means respecting the beliefs, values, and attitudes of the populations you are serving and incorporating them into the services being provided
 - It is a journey, not a destination
- Ensuring cultural competence can require including representatives in the planning process and adjusting activities to meet their needs



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Importance of Ethics

- Creates a formalized system for accountability
- Guides the work of professionals
- Helps individuals make difficult decisions
- Fosters climate of respect
- Ensures the safety and wellbeing of those served by prevention activities
- Prevents unethical behavior

