

# Action Steps for Prevention Practitioners

## SPF Step 4: *Implementation*

### Take Action!

This resource lists the key tasks to be completed for the implementation step of the Strategic Prevention Framework (SPF).

The SPF is a community-level, data-driven process that guides prevention practitioners through the steps needed to successfully explore and address substance misuse problems in their community.

Implementation, the fourth step of the SPF, involves putting your plan into action by delivering evidence-based interventions as intended.



For additional guidance on the SPF, visit [Great Lakes PTTC](#)



Great Lakes (HHS Region 5)

**PTTC**

Prevention Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration

### Mobilize support and build capacity

- Provide training of staff/volunteers on how to implement the program/strategy with fidelity
- Raise community awareness of the program/strategy to create fertile soil for it to take root
- Obtain buy-in from stakeholders on the prevention program/strategy

### Balance fidelity and adaptation

- Identify core components that are essential to the program's/strategy's effectiveness
- If adaptations are needed, use the traffic light framework (green, yellow, and red light adaptation) to determine the impact of the changes

### Establish implementation supports

- Create a written action plan to guide implementation
- Use a logic model to guide and measure implementation
- Monitor the implementation to see if it is being implemented as planned
- Make mid-course corrections as needed

### Integrate cultural proficiency

- Involve focus population members in the planning and implementation of the program/strategy
- Ensure those delivering the program/strategy are a good fit for the culture(s) of the focus population

### Plan for sustainability

- Create a sustainability plan to ensure prevention program/strategy outcomes and the SPF process are maintained over time