

What Data Do We Need?	How will we collect it?	Where will we get it?	When will we get it?	Who Do We Get It From?	How Will It Be Shared?
<i>Outcome Data</i>	<i>Method</i>	<i>Instrument</i>	<i>Timing</i>	<i>Source</i>	<i>Reporting</i>
<i>Types of data can include: Changes in Attitudes, Behaviors, Beliefs, Org. Data</i>	<i>Methods can include surveys, interviews, collecting reports, focus groups, listening sessions, etc...</i>	<i>What kind of form is used to record data? For surveys, include the specific question (indicator)</i>	<i>Things to consider include how often will the data be used to make decisions? How quickly does the data change?</i>	<i>Be sure to include both their organization/agency and their name</i>	<i>When and how will the information be reported to the coalition for decision-making?</i>
30 day use of tobacco (quantitative)	Administer Survey	School Survey question #37	every 2 years beginning Oct. 2024	assist principle	within six months of survey administration-written report
30 day use of tobacco (qualitative)	Listening sessions with students	Youth Retreat	every year	Joe Smith (facilitator)	Two months after retreat - written report
How many people viewed our Facebook post	Facebook Likes, Comments, Shares	Our FB page	Monthly	Bob Smith (Evaluation subcomm. Member)	Media Tracking Report Summary
Are members satisfied with our meetings	Survey	Meeting Satisfaction Survey	Every meeting	Bob Smith (Evaluation subcomm. Member)	Quarterly Satisfaction Report to Coalition

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