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Session 2: Understanding the IC & RC Prevention Exam Content

Nicole Augustine

July 18, 2023

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Acknowledgement

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At the time of this publication, Miriam E. Delphin-Rittmon, Ph.D, served as Assistant Secretary for Mental Health and Substance Use in the U.S. Department of Health and Human Services and the Administrator of the Substance Abuse and Mental Health Services Administration.

The opinions expressed herein are the view of PTTC Network and do not reflect the official position of the Department of Health and Human Services (DHHS), SAMHSA. No official support or endorsement of DHHS, SAMHSA, for the opinions described in this document is intended or should be inferred.

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Explain the key concepts of the Prevention Specialist Study Guide – Domains IV, V, VI

Assess competency in each of the three domains

Create a plan to increase competency in one area of each of the domains discussed

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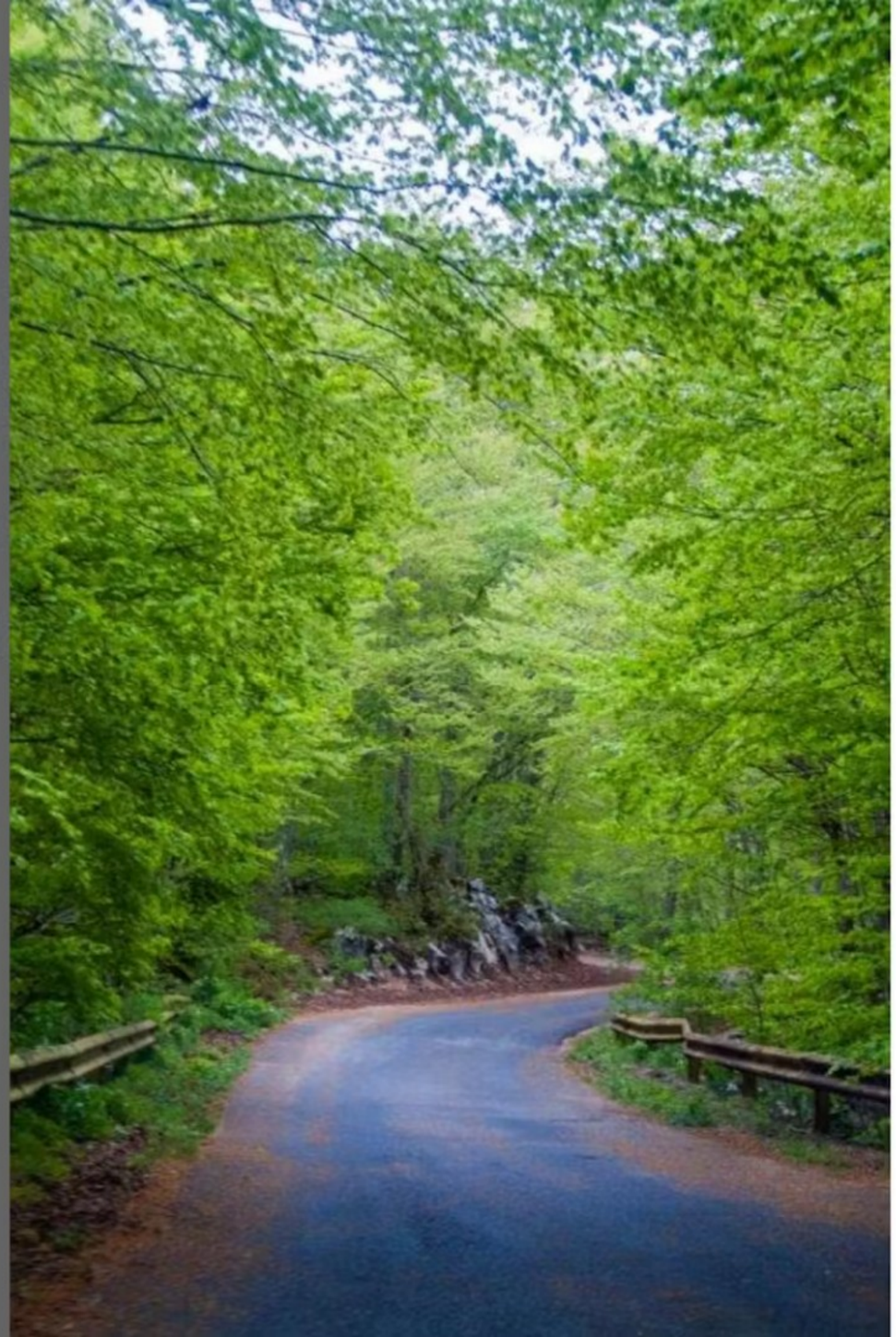

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Our Roadmap

- ✔ Domain 1: Planning & Evaluation
- ✔ Domain II: Prevention Education & Service Delivery
- ✔ Domain III: Communications
- ✔ Domain IV, Community Organization
- ✔ Domain V, Public Policy & Environmental Change
- ✔ Domain VI, Professional Growth & Responsibility

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Domain IV: Community Organization

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Seven Steps to Creating an Effective Coalition

1. Search the landscape
2. Brainstorm ideas on potential partnerships
3. Determine staffing budget and resources
4. Invite people to join
5. Clarify expectations
6. Develop a mission statement
7. Define goals and objectives

NHTSA. (2001). Community How To Guide On...Coalition Building. Retrieved from https://one.nhtsa.gov/people/injury/alcohol/community%20guides%20html/Book1_CoalitionBldg.html#Community%20Guide

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1. Search the Landscape

Take the time to see what coalitions already exist in your community.

Save time and energy by collaborating

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Are there other coalitions you are collaborating with? Who are they? How has that been valuable to your work in prevention?

32 Responses

Behavioral health coalition and health council

CADCA

DUI Taskforce and Mental Health Coalition.

Cadca

Dallas Area Drug Prevention Program

Yes! SUPA / DCCCA they are fabulous to work with here in the OKC area! They bring a lot of excitement and knowledge

CADCA

Yes. A local human services collaborative body. Other human services providers are at the table. Different than the members of the substance use coalition.

Faith Based Coalition

Are there other coalitions you are collaborating with? Who are they? How has that been valuable to your work in prevention?

32 Responses

DWI TASK FORCE

Another coalition shared a youth program they developed

Health Council

ROSC's

A state-level policy alliance helps my team advocate for change on a bigger stage

Reaching the community

DFC coalitions. By engaging in their coalitions, we learn and connect more with people in those communities, which supports our county-wide work

Health counsrl

Mental Health Boards

Are there other coalitions you are collaborating with? Who are they? How has that been valuable to your work in prevention?

32 Responses

Yes, PROSPER. Specific to a large school district in Northeast PA. Involved me in Strengthening Families Program

Share information, funding and eliminating duplicating services

Assessment

Yes. So many. A collaboration of different ideas from a diverse group of people has been valuable as they think differently from me and provide other valuable ideas.

Capacity

Assessment

Health Department and sometimes CDCA

Yes, there are at least a dozen. There is a lot of sharing.

Evaluation

Are there other coalitions you are collaborating with? Who are they? How has that been valuable to your work in prevention?

32 Responses

Capacity

Capacity

I work for the coalition within our small, rural area and we work with our local school district, law enforcement, human services, community members, and businesses within our area.

Planning

Planning

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In what phase of the Strategic Prevention Framework would you consider this step?

6

2. Brainstorm Ideas on Partnerships

Your coalition membership is extremely important to the success of your activities.

Is there an audience you haven't considered?

Who is directly and indirectly impacted by your work?

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In what phase of the Strategic Prevention Framework would you consider this step?

13

3. Determine Staffing, Budget, and Resources

These resources are vital to the overall sustainability of the coalition’s community impact

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In what phase of the Strategic Prevention Framework would you consider this step?

4. Clarify Expectations

What it means to join the coalition?

Clear expectations of coalition membership allow a person to truly evaluate the degree to which they can be actively involved.

What does this look like when it is done well in a coalition? Tell us about what happens when it isn't done well.

21 Responses

When is done will everyone has clear expectations of their responsibility, when not the opposite occurs

Behavior change in the community

Well - partners who brainstorm and work through the process

Cohesive, community buyin.

Increased participation

Great relationships

Less confusion more unity

When it is well done there is forward motion. When it isn't done well it can get stagnant and fall apart.

Well: Members value each other and their role within the coalitions. Unwell: Individuals working separately

What does this look like when it is done well in a coalition? Tell us about what happens when it isn't done well.

21 Responses

Participation and taking responsibility.

Behavior changes

Increased participation

Increased awareness

Results based accountability

Not done well-people come to a few meetings and never come back because they don't know what is happening and why they are there or why it is relevant.

Not done well - retention goes down

Open communication and progress toward a common goal. When it is not going well, loss of interest/focus.

You get a room full of people united in purpose who all bring a clear vision to the group

What does this look like when it is done well in a coalition? Tell us about what happens when it isn't done well.

21 Responses

Capacity

Planning

Implementation

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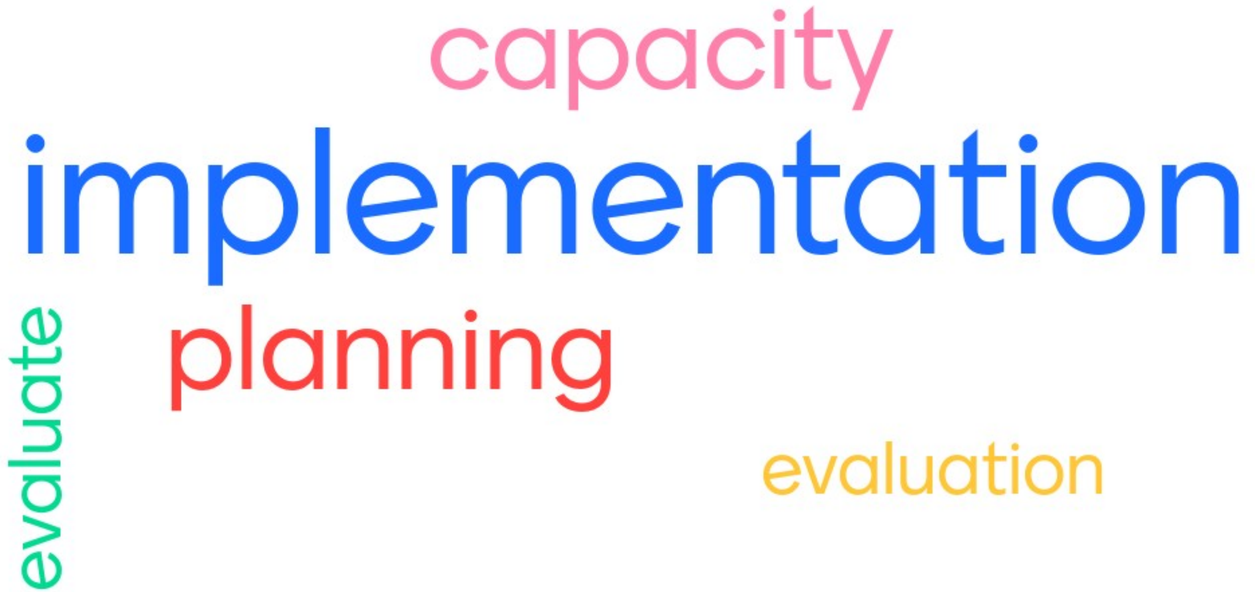
In what phase of the Strategic Prevention Framework would you consider this step?



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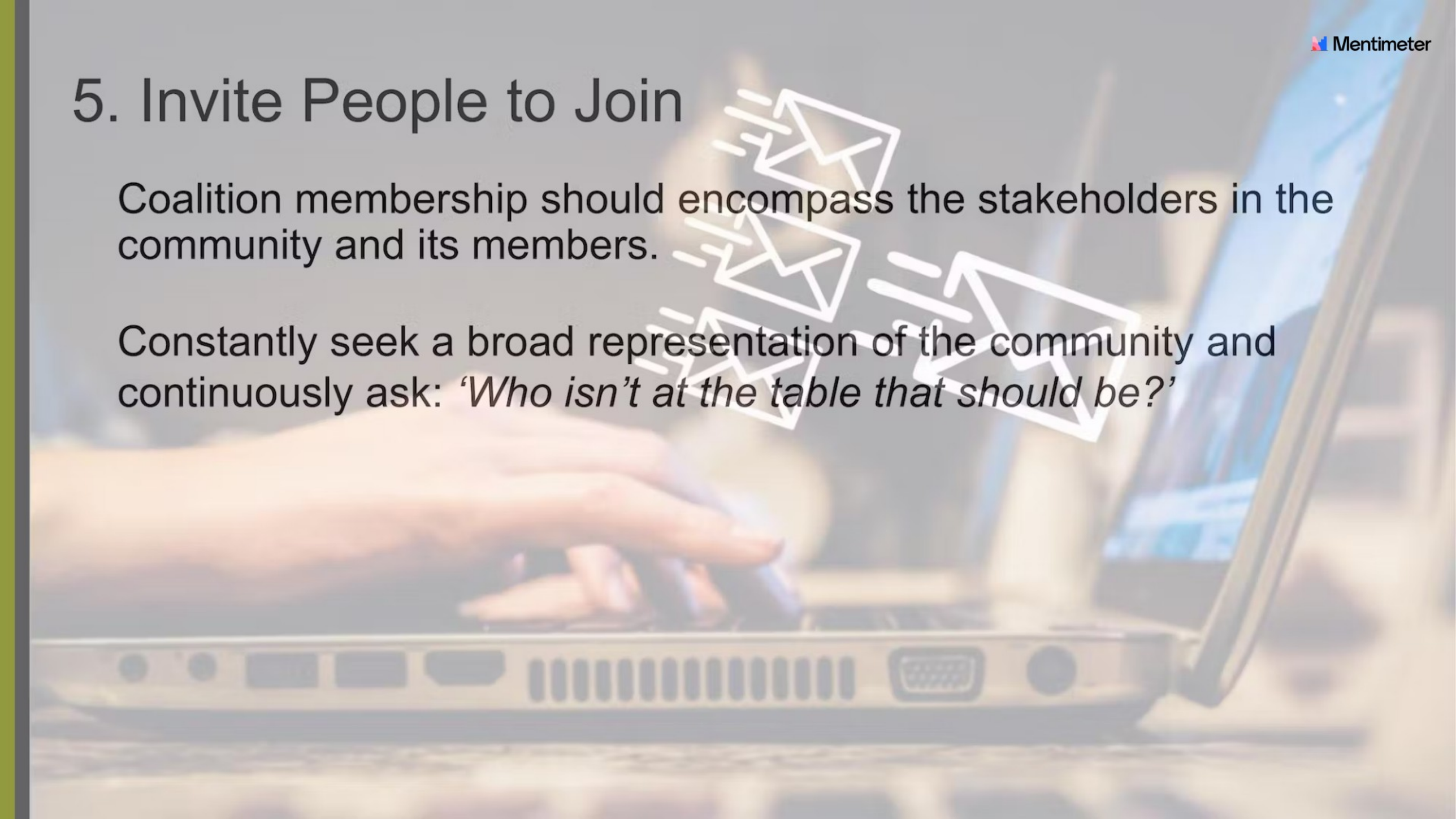
5. Invite People to Join



Coalition membership should encompass the stakeholders in the community and its members.

Constantly seek a broad representation of the community and continuously ask: *‘Who isn’t at the table that should be?’*

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What have you done to invite people to join the coalition? What has worked for your coalition?

20 Responses

Recruit, advertise

Cause mapping and community engagement activities

Warm, face-to-face invitation; email. Email did not work as well.

Outreach booths

Look for shared goals

Be available

Outreach

Call other coals., Orgs. etc, advertise, and reach out to Health Dept. and other comm. orgs

Networking and following up with a phone call

What have you done to invite people to join the coalition? What has worked for your coalition?

20 Responses

Face to face invitation so their questions and concerns can be addressed immediately.

I believe in the past they've done specific asks and it has worked to a small extent.

Community inclusion, open communication, transparency

Community event outreach

Lunch meetings

Workshops

Met with area leaders to educate and advocate

Personal invitations

We have had specific youth strategic planning meetings.

What have you done to invite people to join the coalition? What has worked for your coalition?

20 Responses

Meetings where food is provided has been successful.

Reach out to their vanity let them know we need their ezpertise

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In what phase of the Strategic Prevention Framework would you consider this step?

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6. Develop a Mission Statement

Developing a mission statement makes the direction and vision for the work of the coalition clear and accomplishable.

7. Define Goals and Objectives

Develop the goals and objectives to ensure that the mission is accomplished.

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In what phase of the Strategic Prevention Framework would you consider thes steps?

11

Facilitating Meetings

Set the “right” environment
Start on time
Provide an agenda
Set ground rules
Manage the discussion
Identify future agenda items
Evaluate the meeting
Close the meeting

IC & RC Candidate Guide Resource: Academy for Educational Development. (2005). Facilitating Meetings: A Guide for Community Planning Groups. Retrieved from http://preventiontrainingservices.com/resources/Facilitating%20Meetings%20version_2005.pdf

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What questions do you have about Domain IV?

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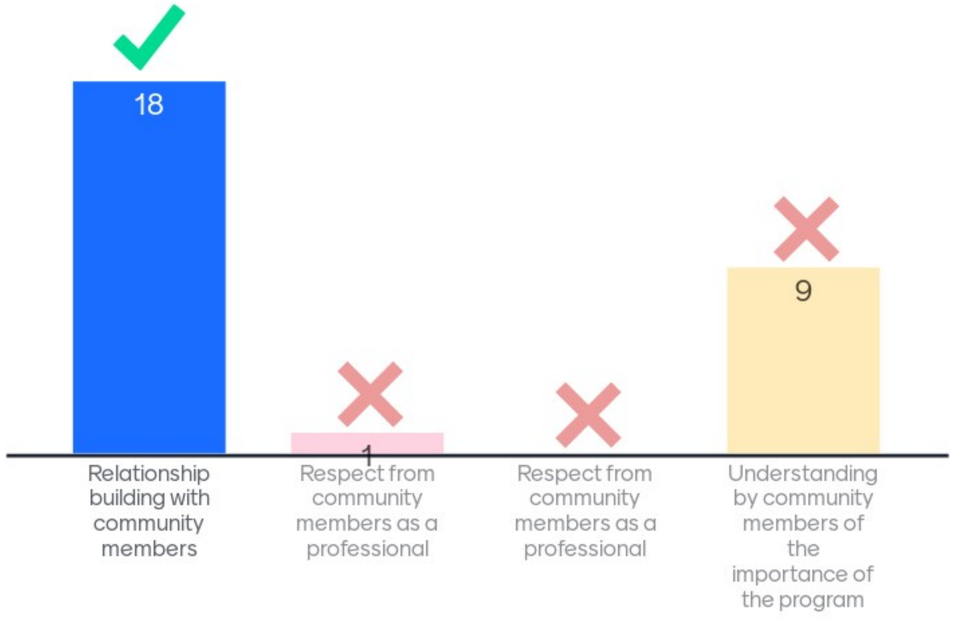
What is a critical component program planners must establish to achieve community "buy - in" to the prevention program?



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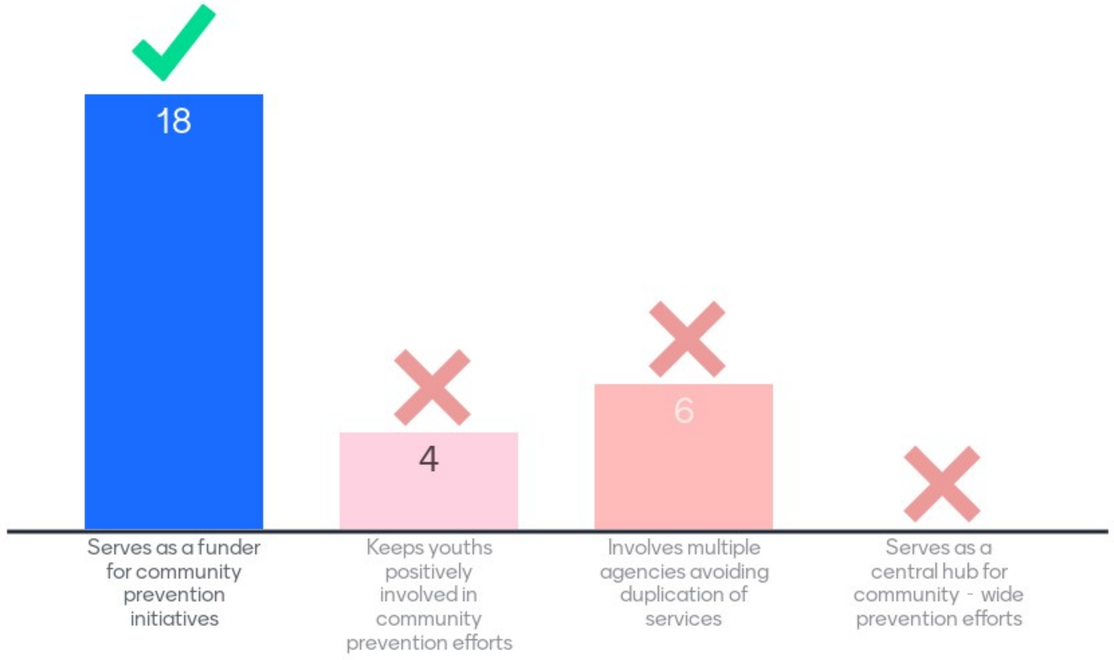
Which of these is not a benefit associated with having a community coalition?



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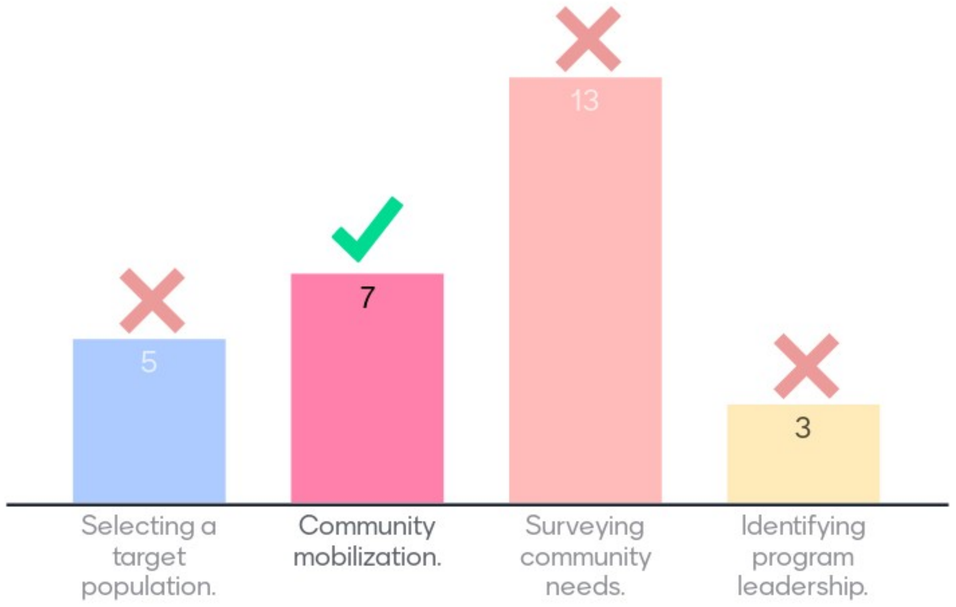
After community readiness is assessed, what comes next in Step 1 of successful prevention program execution?



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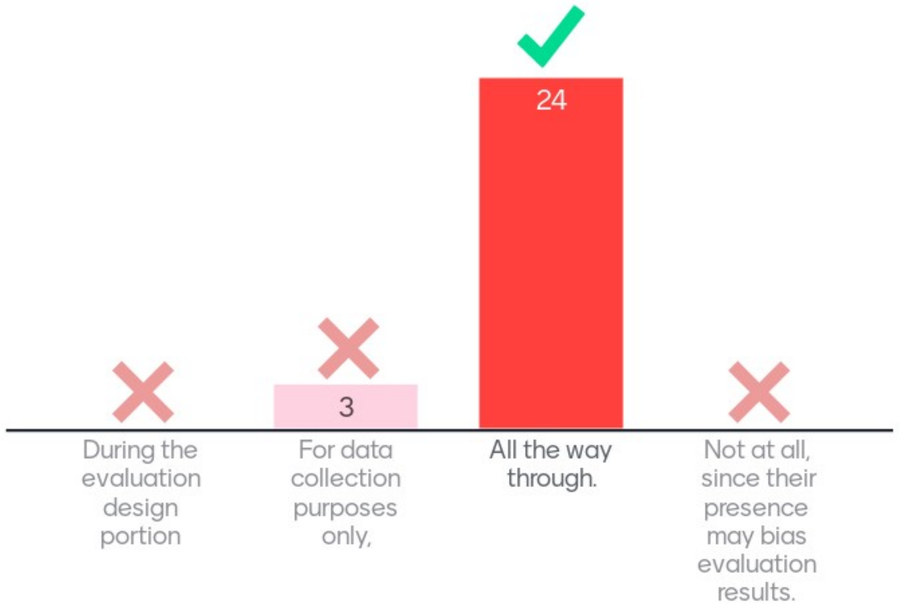
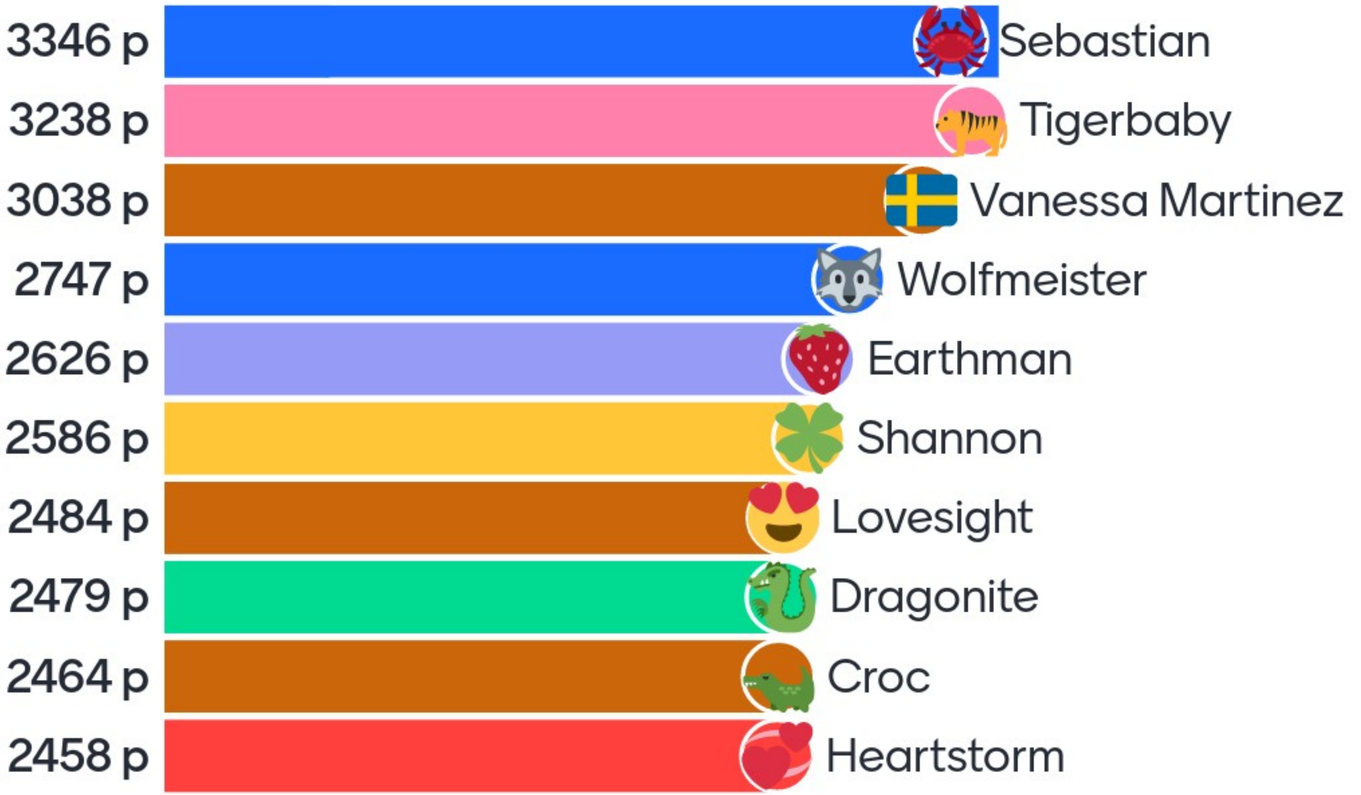
When is it appropriate to engage community members in the program evaluation process?



Leaderboard



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Domain IV: Community Organization

Self-Assessment Discussion

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Domain V:

Public Policy & Environmental Change

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Individual

Environmental

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Individual	Environmental
Behavior Change	Policy Change

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Individual

Behavior Change

Individual and substance problem

Environmental

Policy Change

Social, political, and economic content

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Individual	Environmental
Behavior Change Individual and substance problem Program development	Policy Change Social, political and economic content Policy development

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Individual	Environmental
Behavior Change	Policy Change
Individual and substance problem	Social, political and economic content
Program development	Policy development
Individual not involved in decision making	Collective action - people power

Focus on Environmental Strategies

Enhance access/reduce barriers

CADCA. (2009). *The Coalition Impact: Environmental Prevention Strategies*. https://www.cadca.org/sites/default/files/resource/files/environmentalstrategies.pdf

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Focus on Environmental Strategies

Enhance access/reduce barriers

Change consequences

CADCA. (2009). *The Coalition Impact: Environmental Prevention Strategies*. https://www.cadca.org/sites/default/files/resource/files/environmentalstrategies.pdf

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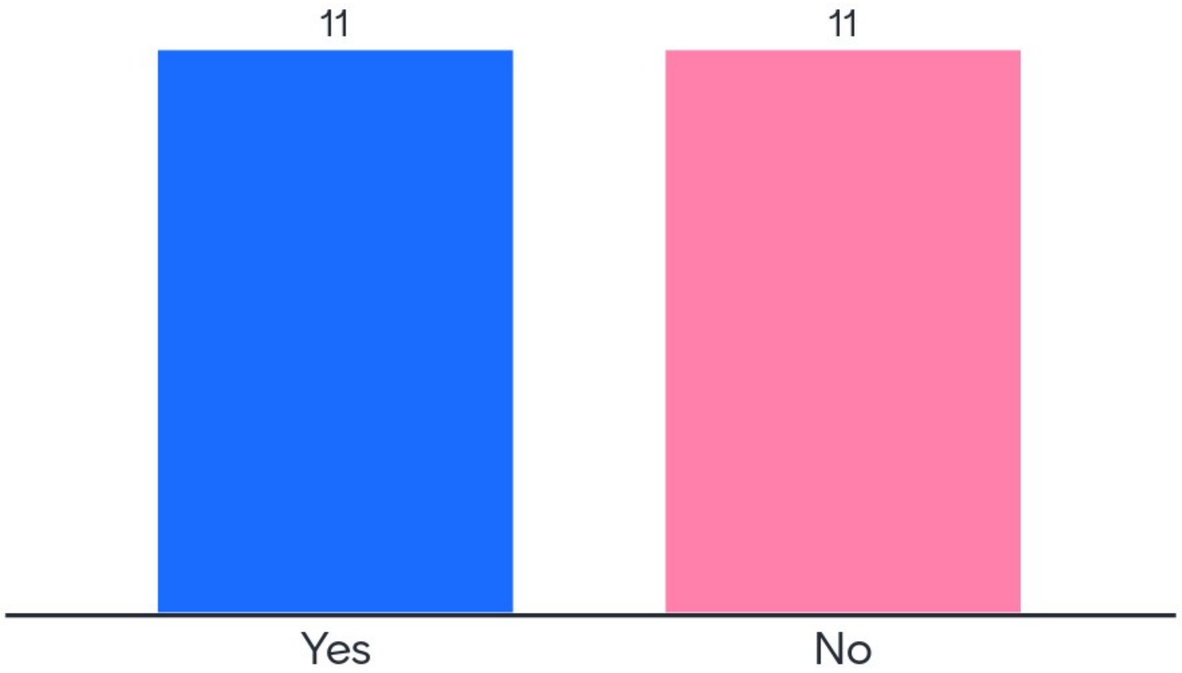
How have you seen prevention groups/coalitions use this strategy?



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Focus on Environmental Strategies

Enhance access/reduce barriers

Change consequences

Change physical design

CADCA. (2009). *The Coalition Impact: Environmental Prevention Strategies*. https://www.cadca.org/sites/default/files/resource/files/environmentalstrategies.pdf

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Focus on Environmental Strategies

Enhance access/reduce barriers

Change consequences

Change physical design

Modify/change policy

CADCA. (2009). *The Coalition Impact: Environmental Prevention Strategies*. https://www.cadca.org/sites/default/files/resource/files/environmentalstrategies.pdf

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What are some examples of laws/policies that exist in your community to prevent substance use/misuse?

19 Responses

Social Host Law

Locking the bathrooms at schools to prevent vaping.

Raising age restrictions

Age restrictions for purchase

Tobacco retailer licensing

3 strikes and out of the schools

Caps on the # of cannabis retailers in a community.

Alcohol free events

Age limits

What are some examples of laws/policies that exist in your community to prevent substance use/misuse?

19 Responses

What ads billboards can have

Gang task forces

Synar to determine if merchants are selling to minors

Social host law

Age restrictions on purchases, drug take back events in the community.

Social Emotional Learning classes instead of suspension

Either attend INDEPTH sessions or receive citation for vaping in school

Large warning fonts on tobacco products

Tobacco 21

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What are some examples of laws/policies that exist in your community to prevent substance use/misuse?

19 Responses

Supporting teenagers

Advocacy & Policy Change

"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has."

Margaret Mead

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What Does Advocacy Mean?

Policy advocacy is the **deliberate process** of **informing and influencing decision-makers** in support of **evidence-based policy change and policy implementation**, including resource mobilization.

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What questions do you have about Domain V?

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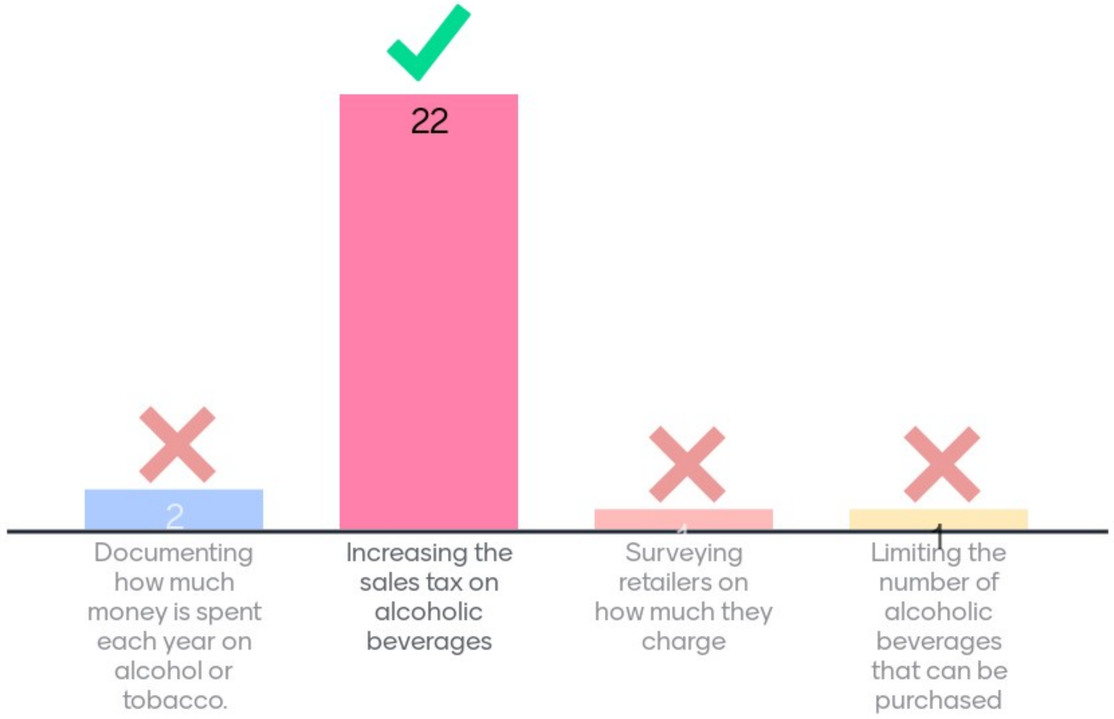
What is an example of a price intervention prevention strategy?



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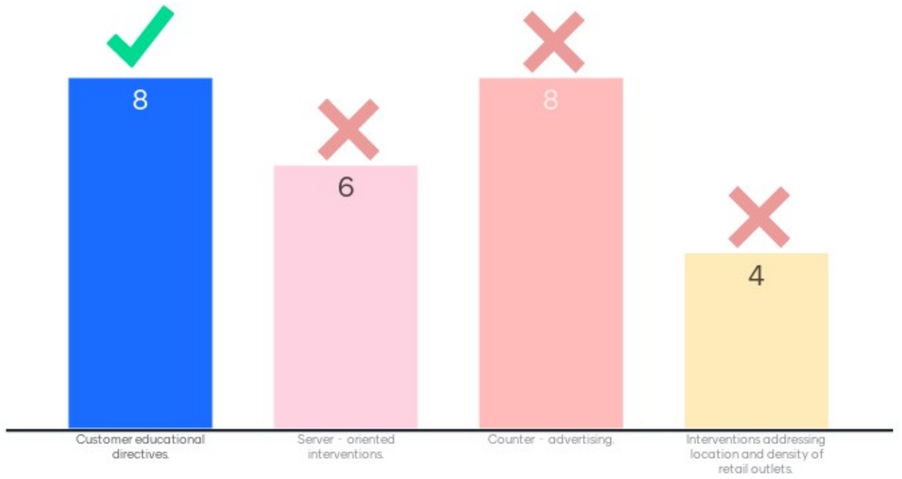
Which of the following is NOT an example of a proven effective environmental prevention strategy?



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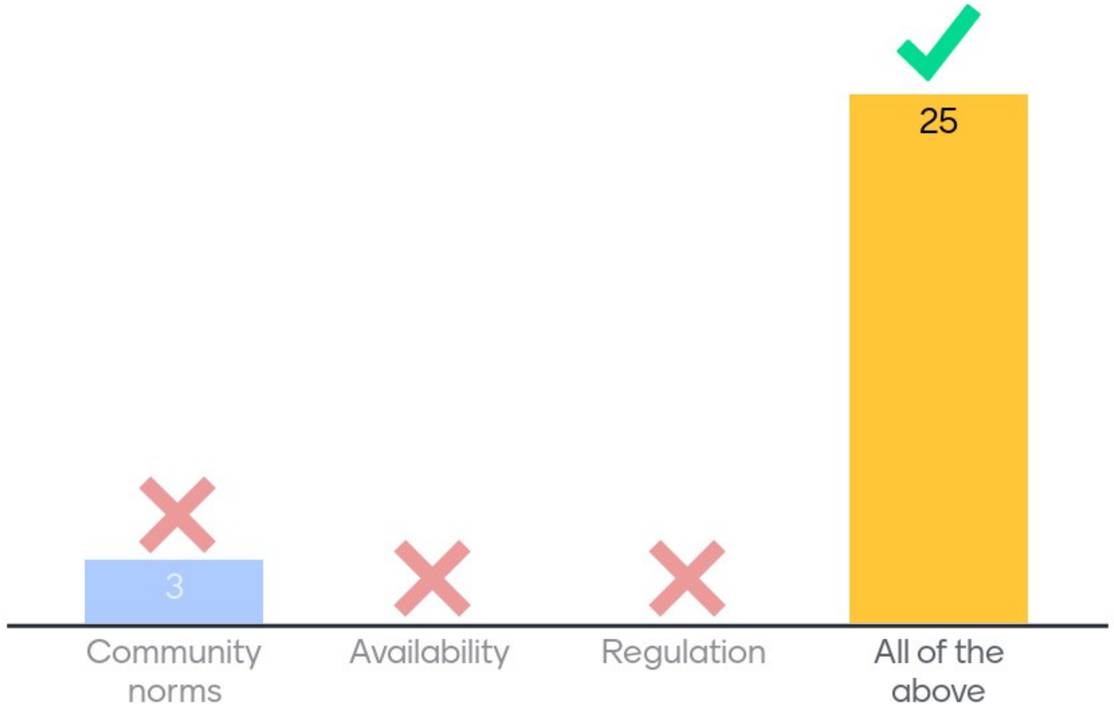
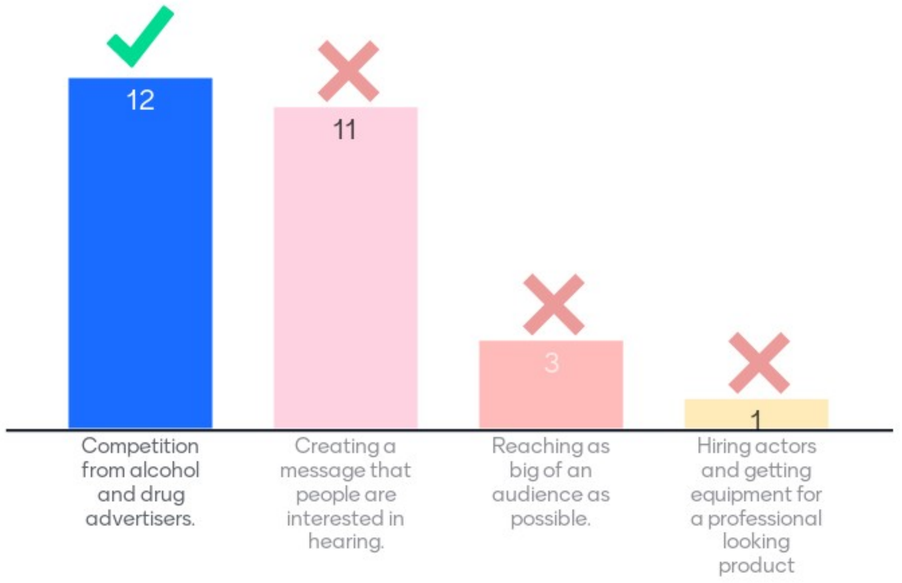
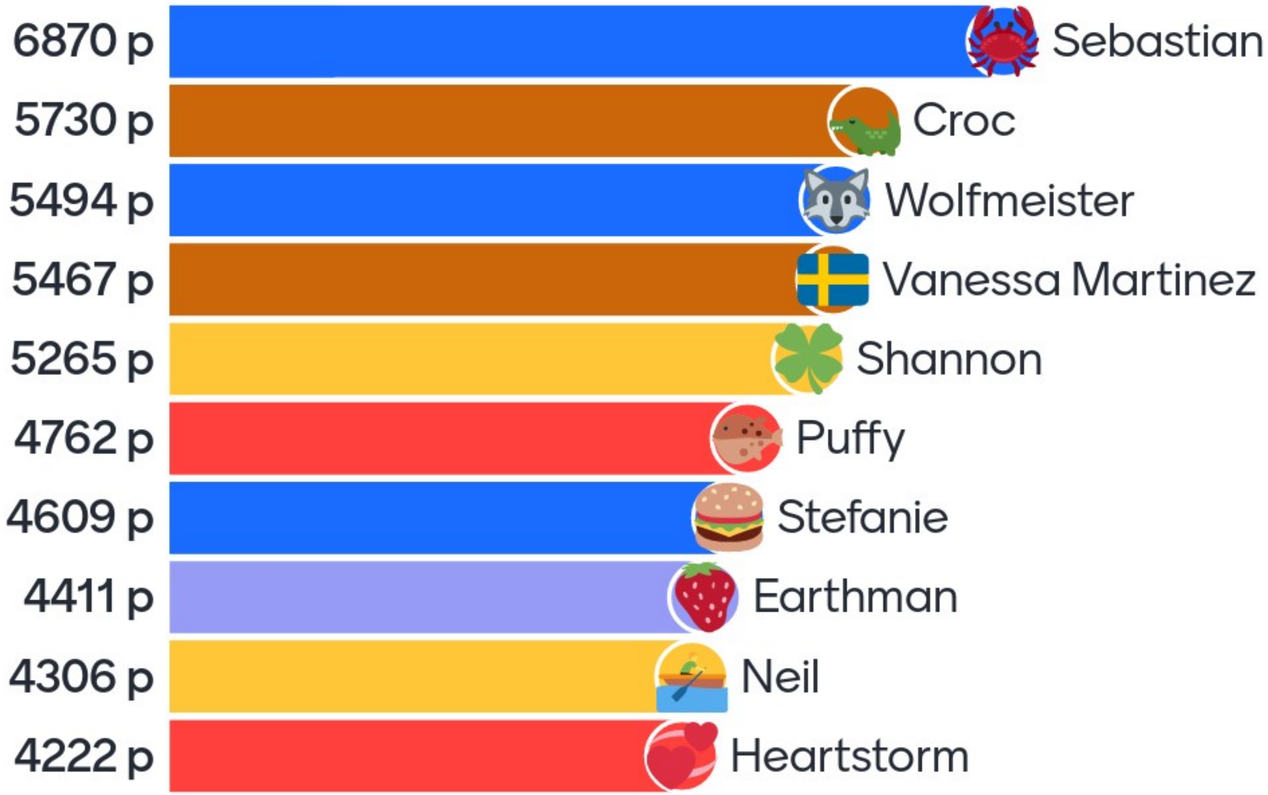
A well done environmental prevention strategy will influence:



Which of the following is a known challenge in implementing a social marketing campaign?



Leaderboard



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Domain V: Public Policy & Environmental Change

Self-Assessment Discussion

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Domain VI:

Professional Growth & Responsibility

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Common Theoretical Frameworks

General Frameworks:

Risk and protective factors

Public health approach

Continuum of use

SBIRT

Harm reduction

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Common Theoretical Frameworks

General Frameworks:

Risk and protective factors
Public health approach
Continuum of use
SBIRT
Harm reduction

Human development theories:

Abraham Maslow's Hierarchy of Needs
Erik Erikson's Psychosocial Development Stages
Jean Piaget's Cognitive-Developmental Stages
Albert Bandura's Social Learning Theory

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Prevention Code of Ethics

Non-discrimination

Competence

Integrity

Nature of Services

Confidentiality

Ethical Obligations for Community and Society

Prevention Think Tank. (2017). *Prevention Think Tank Code of Ethical Conduct Preamble*. https://www.internationalcredentialing.org/Resources/Documents/Prevention%20Think%20Tank%20Code%20of%20Ethical%20Conduct.pdf

IC&RC Prevention Candidate Guide Resource: Corey, G., Corey, M. S., & Callanan, P. (2015). Issues and Ethics in the Helping Professions (9th ed.). Belmont:
Brooks/Cole.

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Focus on Self-Care

SAMHSA's 8 Dimensions of Wellness

Substance Abuse and Mental Health Services Administration. (2016). *Learn the Eight Dimensions of Wellness (Poster) | Publications and Digital Products*. Store.samhsa.gov. https://store.samhsa.gov/product/Learn-the-Eight-Dimensions-of-Wellness-Poster-/SMA16-4953

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What questions do you have about Domain VI?

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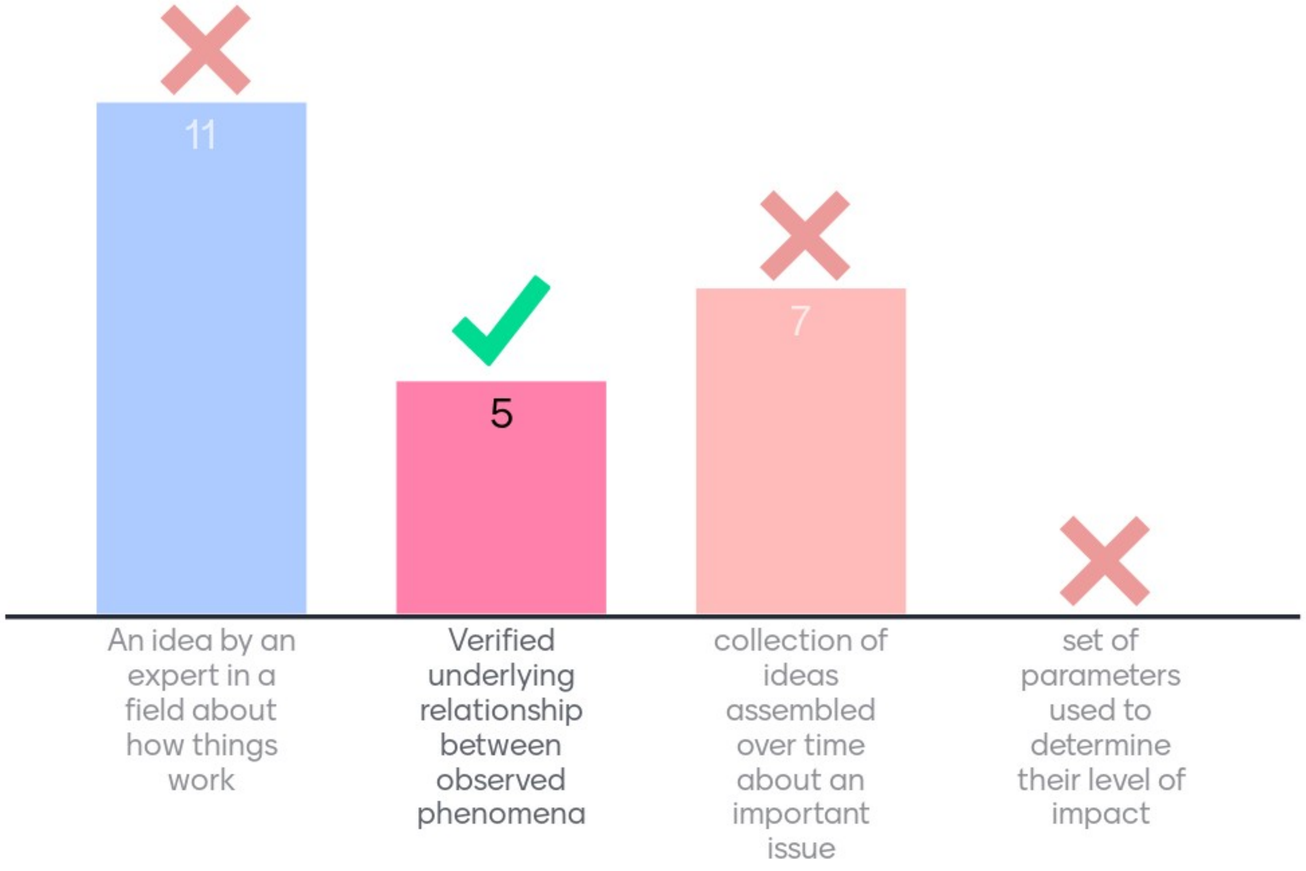
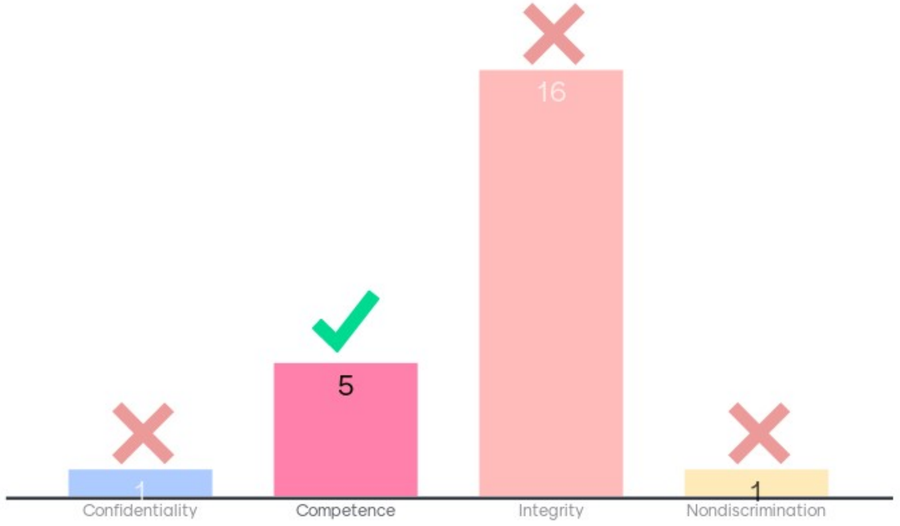
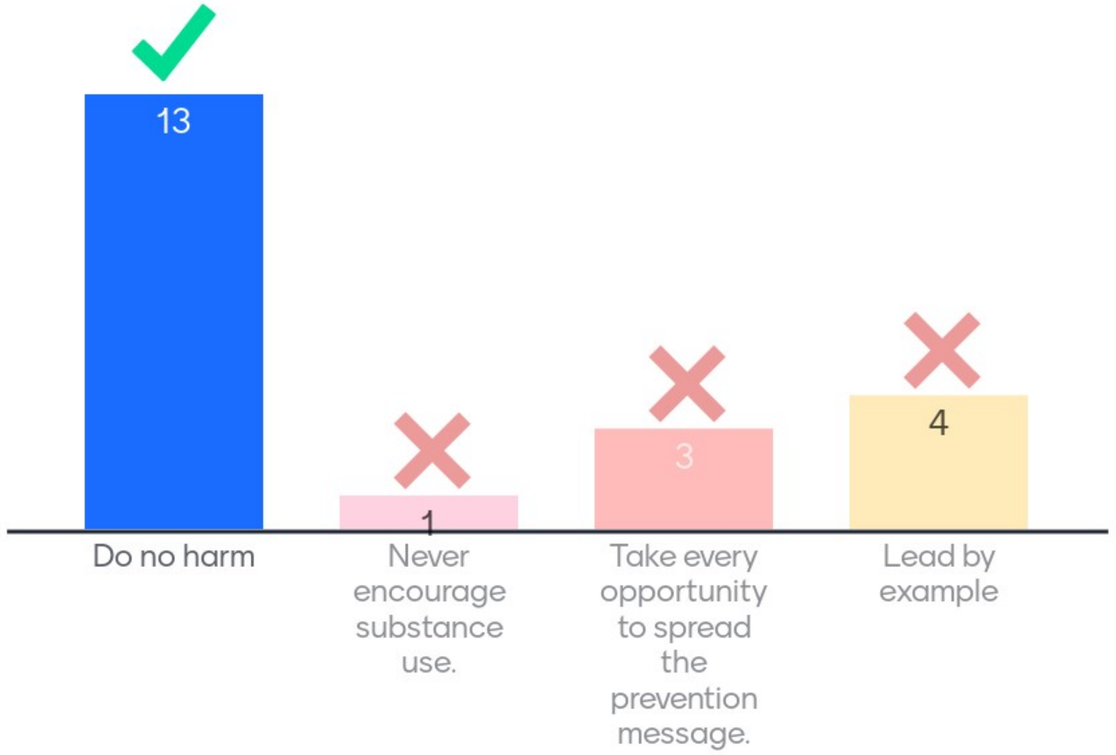
What is a theory?



Conducting background checks would be an example of demonstrating which principle?



What is one basic guiding ethical principle in prevention work?



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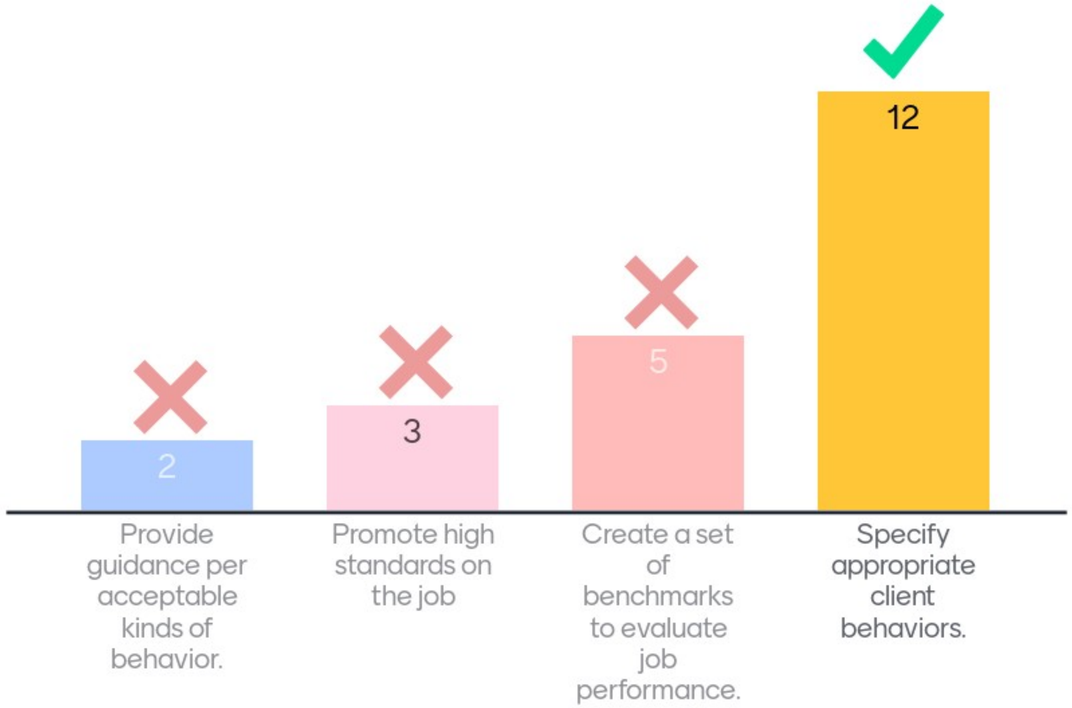
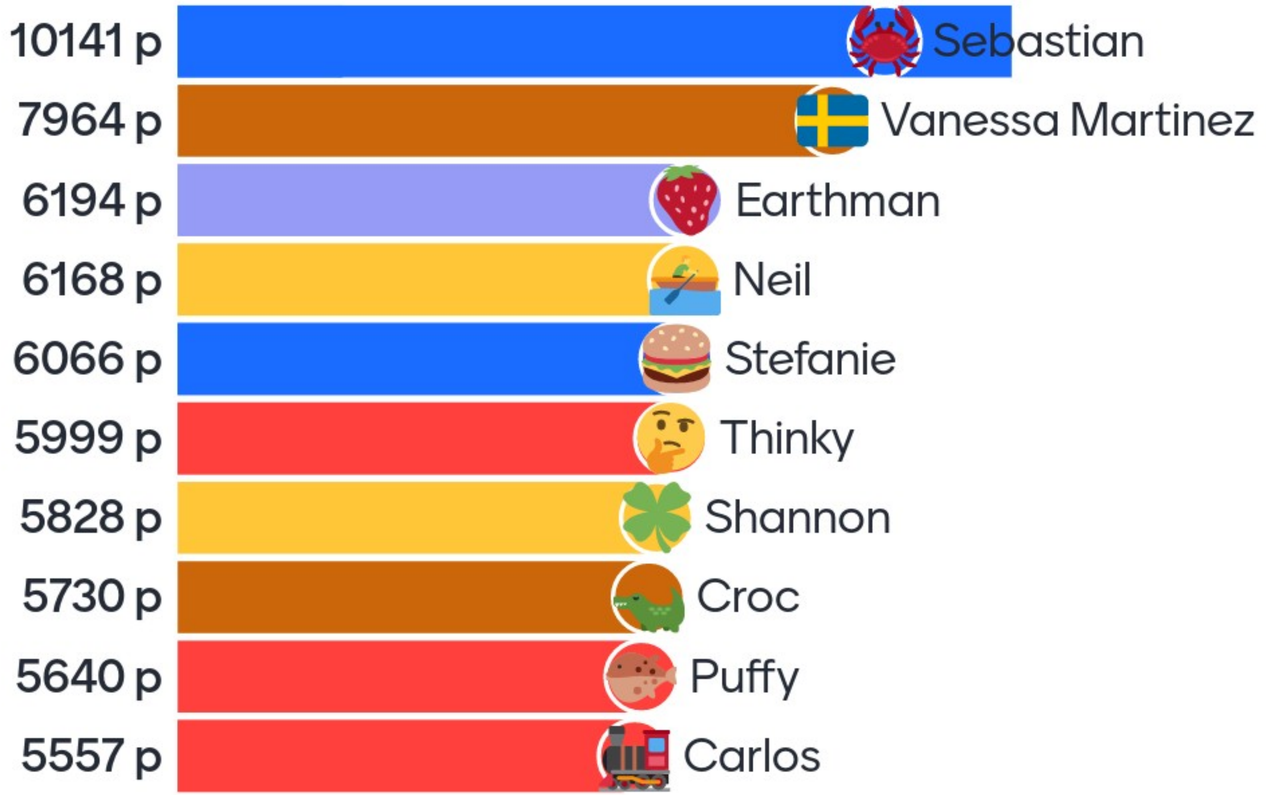
A professional code of ethics generally does not:



Leaderboard



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Domain VI: Professional Growth & Responsibility

Self-Assessment Discussion

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Let's hear from you!

What are your questions?

Next time: Tuesday, August 8
9:30 to 11:00 a.m. MT
10:30 a.m. to 12:00 p.m. CT

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For the Next Session

Submit your test questions for us to review by August 4th

You will receive an email with access to a Google doc

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Your Feedback Is Important!

https://ttc-gpra.org/P?s=467637

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Products and resources

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References

CADCA. (2009). *The Coalition Impact: Environmental Prevention Strategies*. https://www.cadca.org/sites/default/files/resource/files/environmentalstrategies.pdf

NHTSA. (2001). Community How To Guide On...Coalition Building. Retrieved from https://one.nhtsa.gov/people/injury/alcohol/community%20guides%20html/Book1_CoalitionBldg.html#Community%20Guide

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Substance Abuse and Mental Health Services Administration. (2016). *Learn the Eight Dimensions of Wellness (Poster) | Publications and Digital Products*. Store.samhsa.gov. https://store.samhsa.gov/product/Learn-the-Eight-Dimensions-of-Wellness-Poster-/SMA16-4953

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Resources

Your primary resource for review:

IC&RC. (2022). *CANDIDATE GUIDE for the IC&RC Prevention Specialist Examination*. https://www.internationalcredentialing.org/resources/Candidate%20Guides/Prevention_Candidate_Guide_Final.pdf

This resource as a list of additional training or readings to supplement your studying.

Ethics in Prevention Foundations: A Guide for Substance Misuse Prevention Practitioners https://pttcnetwork.org/centers/global-pttc/2023-moderated-ethics-sessions

Six Elements of Effective Coalitions Resource Toolkit and Video Series https://pttcnetwork.org/centers/south-southwest-pttc/product/coalition-affinity-group-booster-videos